FT No. 31.253 "THE FINANCIAL TIMES LIMITED 1990

Monday September 17 1990

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De Klerk

World News

rounds on Critics over **Violence**

President F.W. de Klerk attacked South African church and political leaders who blamed his Government for violence among rival black factions which has so far claimed over 750 lives. The attack restated the Government's view that the violence was essentially tribal, and not the work of a rightwing conspiracy. Page 20; When death climbed aboard,

Gil tanker explodes A US oil tanker exploded and burned out of control in the Saginaw River. Michigan, injuring at least 15 people and spilling some of the vessel's 204,000 litre cargo.

Rally for democracy About 70,000 people rallied in the Zambian town of Kitwe as pro-democracy campaigners warned of mass action unless the government of President Kenneth Kaunda agreed to their demands. Page 5

Colombian bombing Left-wing guerrillas bombed two sections of Colombia's main oil pipeline near the Venezuelan border, forcing the suspension of crude pump-

Suharto frees critic A 1.000-strong crowd greeted one of Indonesia's leading dissidents, Hartono Dharsono, when he was freed after more than five years in jail on sub-

version charges. Page 6

IRA kidnapping Security forces on both sides

of the Irish border were last night searching for a police-man kidnapped by the Irish Republican Army in South Armagh. Page 8 Pressure on Bhutto Pakistan's Sindh province said

it was investigating 21 cases of alleged financial irregulari-

ousted Prime Minister Benazir

Bhutto. Page 5 Gabon poli riots Angry voters alleging foul play ed ballot boxes and closed Libreville's biggest polling station. The poll chaos

erupted as Gabon moved towards ending 30 years of oneparty rule. Page 5 Rebels claim victory Eritrean rebels claimed they had crushed an Ethiopian government offensive pear

1,000 soldiers and injuring a further 1.900. Thaw in relations

Asmara after killing more than

Israel described a milestone visit to Moscow by two cabinet members as a big step forward in diplomatic relations, which Six Day War. Page 6

Germany's new role A senior Soviet official has floated the idea that a united Germany should become the sixth permanent member of the United Nations Security Council Page 3

Swedish nuclear ban Sweden's ruling Social Democrats vowed to ban visits by foreign warships in two years' time unless they guarantee there are no nuclear arms on

Reagan in Moscow Ronald Reagan, former US President who built a political

career on anti-communism, arrived in Moscow as the personal guest of Soviet President Mikhail Gorbachev. Cash down the drain US Secret Service agents were called in to help flush out a Long Beach counterfeiter after

plumbers trying to unclog a

university sewer found it was blocked by about \$1m in fake

Writs issued against Rover and BAe over subsidies

The British Government has issued writs against British Aerospace and Rover in order to recover £44.4m (\$81.4m) in state subsidies made illegally to the two companies during BAe's controversial takeover of Rover in 1988, Page 21

EUROPEAN Monetary System: A strong performance by the Belgian franc enabled the national bank to cut treasury bill rates - the main instru-ment of credit policy - for the third consecutive week. Higher French inflation, resulting from rising oil prices, had little impact on the French franc. Trading within the EMS was generally quiet, with attention on the foreign exchanges focused on the strength of the yen.

990	14, 19	mber	Septe	ems
3%	2%	1%	900	GRID
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5 %	22	7	1279	D Krone :
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**			::::::::::::::::::::::::::::::::::::::	Peseta Sterling

warning of a critical situation in talks on liberalising the \$600bn-a-year trade in services.

tabloid which was facing clo-sure, has concluded a tentative agreement with unions. Page 21

BERLINER Verlag: Robert Maxwell, UK publisher, and Bertelsmann, West German media group, have paid DM250m-300m (\$157m-189m) for 100 per cent of East Cermany's largest publishing group. Page 23

many are to patch up a rift over EC efforts to establish a high definition television standard, Page 6

ing on fresh proposals for high-speed link between Lon-don and the Channel tunnel have firmly ruled out route being used for freight as well as passenger traffic. Page 12

truck-maker Enasa is likely to be the first European merger to be examined under new EC rules. Page 4

tricity companies, may take a stake in nuclear power stations planned by British Nuclear Fuels, state-owned nuclear reprocessing group.

FT/AIBD international bond prices were not available for

Business Summary

EMS	Septe	mber	14, 19	90
GRID	000	1%	2%	 3%
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rish Punt 🦫	37 <u>I</u>	* 000		\ \
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Peseta X			(3.3	\boldsymbol{z}
Sterling	W. V.		(5,4	EB

Limit ECU Parity To Day Position

The chart shows the constraints on EMS exchange rates. The upper grid, based on the system's weakest currency, defines the cross-rates from which only the peseta may move by more than 2% per cent. The lower chart gives currencies' diver-gence from the central rate against the European Currency Unit (Ecu), itself derived from a basket of currencies. Curren-

URUGUAY Round: Business-men and trade negotiators are

VAUXHALL, General Motors subsidiary, is to more than double scheduled exports from UK plants. Page 20

NEW York Post, loss-making

HDTV: France and West Ger-

BRITISH Rail planners work-

IVECO'S acquisition of a majority stake in the Spanish

EASTERN Electricity, UK elec-

this edition due to a technical

Tornado deal under threat as Saudis buy \$20bn US arms

SAUDI ARABIA plans to double the size of its armed forces and buy up to \$20bn of equipment from the US.

The wide ranging military reorganisation is likely to undermine British efforts to ncrease arms sales to the

Kingdom. Under a Saudi-American deal to be submitted to the US Congress this week, Saudi Arabia plans to buy McDonnell Douglas F-15 fighter aircraft in place of a provisional agreement with British Aerospace to buy 48 Tornado Air Defence Vari-

Saudi Arabia always pre-ferred the F-15 to the Tor-nado, but was twice prevented from purchasing the American interceptor by Congress. Saudi Arabia had bought 60

F - 15s under a restrictive agreement in 1978, and was denied 45 extended range versions of the F - 15 in 1985, when the first phase of the 210bn (\$18.5bn) deal with BAe

was concluded.

The second phase of the UK deal was already in doubt before the Guif crisis, but the additional 48 Tornados, a British-built air base and British black tracks. electronics offered to Saudi Arabia are now likely to be the first confirmed casualties of the US-Saudi deal.

The equipment, construction project and training were the understanding signed in 1988, and there was no contractual

THE \$9bn in promised

international economic assis-tance for Egypt, Turkey and Jordan, the countries hardest

hit by sanctions against Iraq, is to be integrated into reform

programmes backed by the International Monetary Fund and World Bank.

Mr Nicholas Brady, the US Treasury Secretary, said yes-terday the burden-sharing

exercise to secure larger inter-national contributions for the

Gulf crisis had produced \$18bn

to \$20bn in commitments. Some of this will go to help

obligation on the part of Saudi Arabia to go through with the purchase.
Saudi Arabia has taken delivery of 24 F-15s since the beginning of the Gulf crisis

and 12 more have already been paid for. At least 24 F - 15s are to be included in the new US deal, giving Saudi Arabia an eventual total of between 120 and 140 F - 15s.

The Saudi air force had pro-

posed buying a total of 120 Tor-nados, including 60 interdic-tion and strike aircraft and 60 ADVs. Seventy-two aircraft were signed for and 48 of the strike Tornados and 12 of the ADVs have been delivered. The Saudi air force has not

been satisfied with the ADV version, which it is said in Saudi Arabia has slower and inferior computerised identification, targeting and filing systems than the F-15. The Saudis are awaiting the delivery of a further 12 strike Tornados and will ask British

Aerospace to change the out-standing order for 12 undeliv-ered ADVs to an additional 12 strike Tornados. Britain retains a contract to supply minesweepers and to construct one air base in Saudi

Arabia. Another unsigned agreement for a second air base is now likely to go to the Americans. Saudi Arabia may spend 87bn of its \$50bn in foreign reserves to finance the first tranche of the \$20bp American

Aid for frontline states

to be spent on reforms

defray the additional US mili-

tary costs of its deployment in the Gulf, some will go in emer-

but about half will be for

medium-term economic assis-

tance and reform programmes.

A senior US official closely

involved in the exercise said

the Arab states and Japan

wasted but were instead used

to reinforce existing and pro-

grammes in the affected "fron-tline" countries. This

countries.

wanted to ensure that the

deal. Saudi Arabia is offering \$4bn per year for the next three years to the US followed by a subsequent \$1.5bn annual payment for the duration of the contract, which is intended to cover all of Saudi Arabia's defence needs for the rest of

The higher price of oil and a 2bn barrels a day increase in Saudi oil production bave provided the Saudi Government with at least \$120m per day (\$3.6bn per month) in windfall profits which will help to finance the arms deal.

By 1995, the Saudi air force would like to have at least 120

F15 interceptors, 60 British Hawk light attack aircraft, 60 Tornado strike aircraft, and replace its 60 F-5E ground attack aircraft with F-18 Hornets - for a total force of 300 combat aircraft.
To preclude the recurrence

of a crisis requiring foreign intervention, the Saudi Gov-ernment wishes to double its 38,000-strong army and equip it with up to 1,200 American M1 and M60 main battle tanks. Saudi Arabia's religious lead-

ers, embarrassed by the presence of US troops on Saudi soil, are expected to support the weapons purchases and dou-bling of the armed forces. A 1989 \$2.7bn Franco-Saudi

deal for frigates, belicopters. and surface-to-air missiles is Gulf crisis, Page 2; Lombard,

medium-term support is likely

to be in parallel with IMF and World Bank efforts.

sanctions and the loss of

Iraq are causing severe short-term disruptions, offi-

cials involved want to ensure

the impetus of reform is main

tained and that policy disci-

plines do not disappear. The co-ordination of such

assistance will be informally

discussed in Washington at

the annual meetings starting

remittances from workers in

While it is accepted that



A demonstrator burns a Soviet flag outside Moscow Town Hall during the march

Moscow marchers demand government's resignation

TENS OF THOUSANDS of Muscovites marched through the Soviet capital yesterday to demand the resignation of Mr Nikolai Ryzhkov, the Prime Minister, and his Government for its failure to overhaul the ailing economy.

The demonstrators called for

The demonstrators called for the instant endorsement of the radical plan by Professor Stan-islav Shatalin, a senior eco-nomic adviser to President Mikhail Gorbachev, to trans-form the economy into a mar-ket system in 500 days, as endorsed by both Mr Gorbachev and Mr Boris Yeltsin, the popular leader of the Russian federation.

Their protest came on the eve of a crucial debate in the Supreme Soviet, the national parliament, which has to decide whether to back the Shatalin plan, or a similar compromise, or go along with Mr Ryzhkov's far more cautious strategy to manage the transition through administered price rises.

The rally was summoned by the radical deputies in the so-called Inter-regional Group,

including Mr Yeltsin, and Mr Gavrill Popov, the mayor of Moscow, in a further effort to force Mr Ryzhkov to quit. Yet the Prime Minister was still fighting for his political survival at the weekend, issu-

ing a new warning of the dire consequences of trying to switch too rapidly to a market "I favour averting chaos in every sphere of our country's life," he said in a television interview. "I favour securing social guarantees to protect our people. We must not give

in to the shock therapy so much spoken about."
In spite of his apparent sincerity, Mr Ryzhkov's approach is now identified with the attempts of the government bureaucracy to maintain its centralised control over the state planning apparatus, and popular support has ebbed dramatically as the economy has

steadily disintegrated.

The demonstrators chanted. 'Ryzhkov resign" and "Down with the government and the KGB" as they embarked on the two-hour march from the gates of Gorky Park, round the city's Garden Ring, and down Tver-skaya Street to the Manege Square by the Kremlin.

Square by the Kremlin.

As they marched through Pushkin Square, where hundreds of people were queuing under umbrellas at the McDonald's restaurant, they also chanted "Down with the capitalists of McDonald's," suggesting a resentment of the growing western influence in Mascow

Given the growing food shortages and empty shelves across the country, the mood of the rall; was sombre

enough.

"This is a Government which is unable to fill the shelves, and which cannot even collect a bumper har-vest," Mr Popov declared, to loud cheers. He called for an alliance of the centre and the left - that is to say, the most radical reformers seeking to transform the Communist system - on the lines of the latest Gorbachev-Yeltsin pact. Speculation over Ryzhkov successor, Page 20. Israel hails Moscow talks, Page 6

Record transfer of resources to industrialised world, says bank

By Stephen Fidier, Euromarkets Correspondent, in London

DEVELOPING countries transferred record resources last year to the industrialised world the World Bank says in its annual report, published

today.

The bank's report, the most significant annual analysis of the financial relationship between the developing and developed world, warns that the prospects for new finance for developing countries are

The record transfer of resources in 1989 comes after a decade in which developing countries have passed huge amounts of money to lenders in the developed world. Before the debt crisis, which erupted in 1982, the developed world had benefited from a net inflow of resources.

The World Bank shows that net transfers of resources the amount by which developing countries debt service payments exceed new flows of funds to them - reached \$42.9bn last year, according to preliminary estimates. This is a \$5bn increase on the previous record of \$37.6bn in 1988. The main reason for the increased flow of resources to the industrialised world was the sharp fall in the flow of new funds to developing countries to the lowest level in the decade. Net flows - new loans less capital repaid - dropped

to \$16.6bn from \$22.8bn. This fall largely reflected the collapse in concerted lending commercial banks. This was in turn a response to the sharp jump in arrears on interest payments to commercial banks. These arrears rose from about \$10bn at the end of 1988 to about \$16.4bn a year later,

the Bank said. The report is gloomy about the prospects for a rise in foreign finance to developing countries. The report says: The prospects for any increases in sources of external financing for the developing countries are not promising except for those involved in debt-workout exercises and for countries implementing economic reforms." The decline in commercial lending has helped bring about what the Bank calls the "officialisation of the debt problem - the growing role of official creditors rather than commercial banks in handling the

By the end of 1989, about 48 per cent of long-term develop-ing country debt was held by official creditors compared with 38 per cent at the start of the debt crisis in 1982. Although the share of for-

eign direct investment of total flows to developing countries has doubled over the last decade, absolute amounts have decreased and continued to decline in 1989. Net transfers last year to the

World Bank, criticised in recent years as a beneficiary of significant transfers resources from the Third World, dropped considerably to \$32m in the fiscal year to end-June from \$3.83bn the year Background, Page 20

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ECONOMIC DEVELOPMENT

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West Germany: Genscher sees no shortage of outlets for his missionary zeal Thatcher in Europe: Tour to promote vision of an expanded Europe

South Africa: Death climbs aboard a train Car making: A Japanese challenge to mass production Editorial Comment: Steps to a new world order; Shipping's call for a lifeboat .. British electricity: A US player in the privati-

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FT SURVEYS THIS WEEK World Car Industry: Europe is expected to be the big battlefield of the 1990s for the

Production of the new Nissan 'Primera' at Sunderland. Car-makers around the globa are facing the pressure of Japanese competition: (see World Car Industry, Tuesday).

E TODAY: Wates: a stronger economy emerges as Wales attracts new areas of business and Hungary: grappling with the egacies of communism. II TUESDAY:

world's car-makers. # FRIDAY: City of London Property: changes in the pattern of demand.

Denmark: coming to lerms with membership of the

European Community.

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By Lara Marlowe in Dhahran and a Correspondent in Khafji

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UN condemns Baghdad's action against embassies

By Michael Littlejohns in New York and Our Foreign Staff

THE UN Security Council yesterday strongly condemned what it termed aggressive acts against diplomats and embassies in Kuwait and voted to discuss measures to tighten the economic embargo against lraq – possibly by extending it to cover air transport. Yesterday's emergency ses-

request, following the storming of the French ambassador's actions against the embassies of the Netherlands, Canada

President François Mitterrand responded on Saturday to the incursion into the French ambassador's residence by expelling 40 Iraqis and boost-ing ground forces in the Gulf. EC foreign ministers will co-ordinate a united response to Iraq's actions at the regular monthly meeting of Commu-nity foreign ministers in Brus-

sels today. Mr Mark Eyskens, Belgium's Foreign Minister, said during a visit to Egypt yesterday that the EC had decided to take action against Iraqi representatives in Europe, but declined to elaborate on what moves

the EC presidency, yesterday pre-empted any united EC response by banning Iraqi dipnats in Rome from leaving the city without permission. The Italian government also expelled the Iraqi military attaché and his staff.

It said the measures followed "very grave and intolerable acts of hostility" by the Iraqis in Kuwait. Italy's embassy in Kuwait is one of the few still open despite the Iraqi order to close after the country's annexation of the emirate.

ation of the emirate.

EC ministers may consider today whether to call for sanctions against countries which do not apply the UN trade embargo imposed against Iraq. Italy, France and the US all said on Saturday that they

favour such a move.

The ministers will also meet The ministers will also meet Mr David Levy, the Israeli Foreign Minister, who will be anxious to ensure that the realignments in the Middle East triggered by the crisis will not further damage relations already strained by the Palestinian issue tinian issue.

The meeting is likely to agree to unblock EC funds for Syria which have been frozen since December 1986, after a foiled bomb attack on an El Al

airliner in London in which Damascus was implicated.
Diplomats say that Britain,
which cut relations with Syria
over the 1986 bomb attack, has now dropped its objection to renewing EC financial aid to

the country.

Details of help for Egypt,
Jordan and Turkey, are likely
to dominate the meeting. In New York, meanwhile,

diplomats said intense private talks were under way with a view to extending the economic embargo on Iraq to include air traffic and to apply include air traffic and to apply measures against countries that violated the ban against Iraq and occupied Kuwait ordered six weeks ago.

The west should consider bargaining with Iraq over a withdrawal from Kuwait, former British prime minister Edward Heath said yesterday.

He said President Saddam

He said President Saddam was not "a Hitler" and the west should consider an Arabmediated settlement. Concessions such as a peace conference on the Palestinian issue, the handing over of two des-erted Kuwaiti islands to Iraq, or a pact on disputed oil rights, might end the crisis without seeming to reward Mr Saddam for invading Kuwait, he said.

Bush warns Iraqi TV viewers: you are 'on the brink of war'

By Peter Riddell, US Editor, in Washington

PRESIDENT George Bush yesterday warned the Iraqi people that they were "on the brink of war" because Presi-dent Saddam Hussein had misled them into invading Kuwait. In a videotaped message broadcast by Iraqi television yesterday, Mr Bush, who was shown standing in front of his desk in the Oval Office of the White House, said: "Iraq stands isolated and alone.

"Saddam Hussein tells you that this crisis is a struggle between Iraq and America. In fact, it is Iraq against the world."

While warning of the dangers of the current situation, he said: "War is not inevitable. It is still possible to bring this crisis to a peaceful end."

In the eight-minute message, including a voice-over transla-tion and captions in Arabic, Mr Bush quoted a speech by the Iraqi president in November 1988, in which he said: "An Arab country does not have Arab country. If Iraq should become intoxicated by its power and move to overwhelm another Arab state, the Arabs would be right to deploy their armies to check it."

armies to check it."

The Bush broadcast was foilowed immediately by a strong
adviser, yesterday played down a report that the US would rely on massive air strikes to force



attack by the Iraqi government spokesman, who said it was full of lies and accused the US president of trying to become the dictator of the whole

took to the streets of cities in government-organised anti-Mr Brent Scowcroft, Mr Bush's national security

Iraq out of Kuwait. The Washington Post yesterday quoted General Michael Dugan, the Air Force Chief of Staff, as say-ing the US joint chiefs of staff tance of an air offensive, including large raids on Bagh-dad and targeting Mr Saddam. Mr Scowcroft, himself an air

senior commanders in the

force general, said Gen Dugan was "not in the chain of comever, on how to respond directly to Irag's takeover of mand and he does not speak for the administration".

increased following unconince, where most American servicemen are deployed.

Kuwaitis crossing the border firmed reports that two men, believed to be Iraqis, cut a hole Weapons deal with

suggested that Iraq was anx-

ious about food shortages or

planning to colonise their country further by offering them the choice of leaving or

taking Iraqi citizenship.
Iraqi forces confiscated pass-

ports, money and valuables from the fleeing Kuwaitis, who

were being kept in the border town of Khafji pending identifi-cation by Saudi officials.

seized the passport office in Kuwait City, Kuwaiti passports are no longer considered reli-able identification by Saudi

Fears of Iraqi sabotage have

authorities in any case.

Because the Iraqis have

Riyadh alarms Israel

IRAQ'S occupying army opened Kuwait's southern bor-

der at the weekend, allowing as many as 2,000 Kuwaitis to flee to Saudi Arabia.

Foreigners, however, includ-

ing thousands of stranded

migrant workers from Asia, were not allowed to leave. Nor

were any westerners in hiding

in Kuwait City known to have

eral possible explanations for

the Iraqi move. One theory is that President Saddam Hussein

of Iraq was using the Kuwaiti exodus to send saboteurs into Saudi Arabia's Eastern Prov-

scaped. Saudi officials offered sev-

ISRAEL yesterday reacted strongly to news that the US planned to sell arms worth \$20bn (£10.8bn) to Saudi Arabia. It said such a move could drastically affect the balance of power in the Middle East and erode Israel's secu-

rity.
Officials said Mr Moshe Arens, the Defence Minister, would raise Israeli objections forcefully when he met Mr Richard Cheney, the US Defence Secretary, in Washing-ton today.

Israel, anxious to see Iraq defeated, has watched with deepening but muted concern as the US has bolstered the military strength of its Arab allies in the Gulf conflict, However, the scale of the latest move brought a loud response to what it sees as the longer-

"We don't know what the future of those Arab counties is," said Mr Ariel Sharon, Housing Minister and former Defence Minister, after yester-day's cabinet meeting. "We regard it as a major danger to Last week, before the latest announcement, Mr Arens said

Israel was worried about losing the qualitative military edge it has always relied on for its ability to deter - or defeat - potential Arab foes. These concerns are height-

ened by the financial squeeze exerted by the influx of Soviet Jewish immigrants which is restricting funds available for defence spending. In Washington, Mr Arens will reiterate Israeli demands

that new arms sales to Arab states be balanced by more aid and supplies to Israel.

Radicals may send ship to challenge blockade

ARAB RADICALS met in Jordan yesterday to draw up plans to send a ship with food and medicines – and women and children – to Iraq from North Africa to challenge the international blockade. Delegates were also drafting

an appeal expected to demand withdrawal of foreign troops and implementation of UN resolutions on Kuwait and the

Arab-Israeli conflict.
Participants at the three-day meeting, organised by the left-wing Jordanian Arab National Democratic Alliance, aim to endors e the link made by President Saddam Hussein between a solution to the Gulf crisis and demands for an Israeli withdrawal from the occupied territories.

They remain divided, how-

In a letter read to the meet-ing yesterday, leaders of the Palestinian revolt in the West Bank and Gaza urged Bagh-dad's allies Algeria and Libya to cut off oil to the west and

send troops to help Iraq. Leftists and Arab nationalists grappled with the problem of how to collaborate over the Gulf crisis with Islamic fundamentalists. The Amman meeting includes more than 20 radical groups from eight countries, and some Islamic

representatives. King Hus iin of Jordan, who had accepted an invitation to open the conference, did not appear. Representatives of left-wing Egyptian parties and a number of Syrian activists were reportedly barred from travelling to Amman by their

Prince Saud Al-Faisal, the Saudi Foreign Minister, arrived in Moscow yesterday to sign an accord establishand by mines. The Kuwaitis arriving at ing diplomatic relations with the Soviet Union after a

break of more than a half a century, according to Tass, Reuter reports from Moscow. He said in remarks pub-lished in Riyadh yesterday that the Soviet Union's firm stand against Iraq in the Gulf crisis made the timing right to resume relations.

Iraq allows Kuwaitis to cross to Saudi Arabia

in a chain-link fence surrounding jet fuel tanks in Jubail one

night last week.

The flow of refugees across the desert to Saudi Arabia -

where up to 300,000 Kuwaitis have already sought asylum -has been curbed by Iraqi soldiers who shoot at vehicles.

Khafji by road yesterday spoke of a city in decay, where shooting and explosions could be heard every night. "Kuwait is a jail if you stay at home and a

jail if you stay at nome and a jungle if you go outside," one young man said.

Refugees claimed that people were being shot for refusing to put up photographs of Saddam Hussein or the Iraqi flag, and told to spit or stamp on pictures of Sheikh Jaber al-Sabah, the outstad emir

the ousted emir. One man said he had been forced by Iraqi soldiers to

shave his head and beard Asked whether he had worked: with the resistance, the man said: "If you stay there and don't co-operate with them is is a kind of resistance.

A Filipino woman, married to a Kuwaiti, said the Iragis were being assisted by Pales tinian residents. In our area of Salmiya, the Palestinians are wearing uniforms. There is no government, no law and order," she said. "In Rawdan where my mother in-law lines; they burned 25 houses three days ago."

German stab Tr the University Countries Script Mr Visi delivers to Script to Script belowed would

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to David

A young Kuwaiti man said Forty-three days we have waited for the Americana Way haven't they attacked? Are they afraid of the Iragis?



and unresolved questions US call for burden-sharing raises funds

PRESIDENT George Bush's drive to share the burden of the Gulf crisis has produced \$18bn to \$20bn (£10.8bn) in commitments of economic and military assistance in less than two weeks from Saudi Arabia, other Gulf states, Japan and Europe, writes Peter Riddell.

However, the exercise has raised questions about the involvement of US allies in decisions over the Gulf operations - "no taxation without representation" - and about Amer-ican attitudes towards its global defence responsibilities. Not surprisingly, Mr James Baker, the US Secretary of State, and Mr Nicholas Brady, Treasury

ago, said Japan had provided exactly the increase, from \$1bn to \$4bn, in financial support which the US had sought.

The help comes in various kinds: provision of oil and transport, a contribution to defraying US military costs, emergency food and other relief for refugees (notably in Jordan), and assistance to the "front-line" countries most affected by sanctions against Iraq, especially Egypt, Turkey and Iraq.
Roughly half the aid is in eco-

are not strictly comparable) is \$100n to \$12bn from Saudi Arabia and the Gulf states, including \$5bn from the exiled Kuwaiti government; \$4bn from Japan; \$2bn from the Euro-pean Community; and over \$1.8bn from West Germany (excluding its

EC contribution).

The promised help, both in kind and cash, should cover much of the additional costs for the US of the military deployment. As comments by Mr Tom Foley, the Democratic House Speaker, and

Secretary, are delighted with the results of their globe-trotting around 13 countries this month. Mr Brady, who visited Tokyo 10 days buttons (the numbers and timings should for the short-term answer some of the recent strong criticisms made by Congress about the response of Japan and West Ger-

> However, there is still likely to be grumbling that neither Tokyo nor Bonn has done enough, notably because of their failure, or inability, to make a military commitment. The Gulf crisis, coupled with the

> end of the Cold War, has revived the debate about the scale of US forces abroad, both in Europe and the Far East, and about who should

its international obligations. He said he hoped a united German par-

liament would change the constitution

next year. For the moral stature of a re-united Germany it is important not

only to be world champions in exports but also to share in international responsibili-

The new German contribution is made

up of DM1.6bn in support for the US mili-tary in the form of equipment and trans-port aid, DM420m as Germany's contribu-tion to EC aid, and DM1.28bn in aid to

countries in the Middle East badly

The German contribution had previ-

ously been restricted to sending mine-sweepers to the eastern Mediterranean,

pay for them. There has been a paradox at the heart of the US response to the Gulf crisis. At one level there has been a delight in asserting an American leadership role – "number one"

But this has been coupled with a widespread demand for the burden to be shared, for wealthy allies dependent on oil imports to make a greater contribution.

Yet countries offering a sizeable contribution will seek a say in making decisions. This is separate from the legal issue of whether any use of force should have to be sanctioned specifically by a further UN

Security Council resolution, which so dominated the British parliamentary debate 10 days ago but which has hardly been mentioned in the

Not only are there uncertainties about how far the US needs to obtain Saudi approval for any attack on Iraq, but the question has now been broadened by the decision of both Britain and France to commit ground forces.

The issues involved in co-ordinating ground forces are of a wholly different kind from the existing, apparently smooth co-ordination of naval forces in enforcing the block-

Egyptian boost for Arab commitment

Public opinion in Britain and France will want to see their gov-ernments having a say in any deci-sion to commit land forces to battle - being consulted rather than just informed - as well as clear signs of a co-ordinated command structure

on the ground.

The decisions by London and Paris to commit land forces increases the stakes for them. By seeking burden-sharing, the US has forfeited the right to take unilateral decisions over the use of military force. There has, however, been scant public recognition of that in US

public discussion so far.

France heads for less independent role By lan Davidson in Paris

FRANCE's decision to send substantial additional military forces to the Gulf, including 4,000 ground troops and a regiment of 48 light AMX 10 armoured vehicles, is a qualita-tively new step in its deploy-ment of an offensive capability against Iraq. The French decision was

announced on Saturday by President François Mitterrand, as part of a three-point response to the Iraqi intrusion on Friday into the French ambassador's residence in Kuwait and the kidnapping of four French citizens, including the military attache.

Mr Mitterrand painted a sombre picture of the dangers lying ahead: There is no sign visible from Iraq which would indicate that we shall escape an armed conflict. To judge by the course of Iraqi actions, there seems to be a bellicose spirit which does not appear to have weighed up the risks. We must be ready; but we do not think we have reached the end of the escalation."

Mr Mitterrand's decisions were warmly endorsed both by the ruling Socialist Party and by the main conservative opposition parties. Even the Communist Party gave him quali-fied support for his intention to issue a fresh appeal over Iraq to the UN Security Council. The only discordant voice continued to be that of Mr Jean-Marie Le Pen, leader of

the extreme right-wing National Front party, who called the Iraqi intrusion into the French residence a "regret-table but minor incident". In addition to the deploy-ment of ground forces, Mr Mit-

terrand announced a new recourse to the UN Security Council, including a call that the economic embargo of Iraq should be extended to cover air transport, and for stronger measures against countries and companies evading the embargo. He also said that France

would expel 37 Iraqis, including 11 diplomats.
A new round of European talks on the intensification of the Iraq crisis is expected to take place today at a regular meeting of the 12 European Community foreign ministers, and tomorrow at a specially convened session of foreign

and defence ministers of the nine-nation Western European Union defence grouping.
Since early in the crisis, the
French government has prided itself on the firmness of its response to the Iraqi aggression against Kuwait and on having fielded the largest fleet in the Gulf apart from that of

However, France's deployments in the Gulf have hitherto been largely naval and tailored for the enforcement of the naval embargo against Iraq; its non-naval forces

(mainly marines and helicop-ters) are based either aboard the aircraft carrier Clémenceau or in the French garrison at Djibouti. The naval character of the

forces has hitherto given col-our to the government's traditional assertion of an indepen-dent military role in the Gulf. That claim will be more difficult to sustain after the deployment of offensive forces in the region, including armoured vehicles and attack aircraft. The additional French forces being deployed to the Gulf

• an air-mobile brigade of

MR James Baker, US Secretary of State, said he was well pleased with a larger-

than-expected German contribution to the

Gulf crisis, valued at DM3.3bn (£1.12bn).

after talks with Chancellor Helmut Kohl, writes David Goodhart in Bonn.

Pressure on Germany to step up its con-

tribution intensified at the end of last

week after a stormy debate in the US

Congress. The new contribution is nearly three times bigger than had been expected

and Mr Baker said he was "very satisfied

Mr Kohl, who met Mr Baker in his

home in Oggersheim, said he regretted

that Germany's constitutional limits on

troop deployment outside the Nato area made it difficult for the country to fulfil

with the very significant figures".

helicopters;
• an armoured regiment of 48 AMX 10 armoured vehicles; an infantry regiment with anti-tank weapons;

an anti-aircraft section with high-performance ground-to-air Iraq.

Mistral missiles; and some 30 Mirage 2000. Mirage F1 and Jaguar combat aircraft. French forces already in the region include 14 ships and 9,000 men, of which 3,850 are accounted for by the permanent French garrison at Dji-bouti. This will take the total

to 13,000 men. Three French ships are on patrol to enforce the embargo; the remainder are in port at

ties," he said.

affected by the crisis.

EGYPT is sending 15,000 more troops, backed by tanks and armoured personnel carriers, to Saudi Arabia, in a significant boost to the Arab commitment to a possible war with

A senior Egyptian intelligence officer said the troops would leave today to join 2,500 special desert-trained comman-dos who formed Egypt's advance guard to the Saudi

Their despatch follows Syria's decision last week to send some 11,000 troops and 300 Soviet-supplied T-72 tanks to Saudi Arabia. The Syrians ground in the kingdom and

more than 1,000 in the United Arab Emirates. The buildup of a pan-Islamic force - Pakistan and Bangla-

desh are also increasing their commitment — coincides with French and British decisions to commit ground forces to add to more than 100,000 Americans already in Saudi Arabia. Egypt is understood to be

sending M-60 tanks and M-113 APC's plus air defence systems - some of this equipment will be shipped across the Red Sea and some will be airlifted - to Saudi Arabia. The Americansupplied equipment would fit in with much of the other kit being used by the US and its Gulf allies.

Extra German contribution pleases Baker

pledging DM20m in aid to Jordan and providing the US military with DM90m worth of amphibious tanks.

In the new package the principle of not directly supporting the US military action in Saudi Arabia seems to have been aban-doned. Civilian aircraft and up to 74 ships will be made available for transport at a cost of DM400m.

As well, 60 tanks equipped for combat ting chemical weapons will be sent, worth DM200m. On top of that, DM1bn of military equipment will be made available. Relief for the directly affected countries, in the shape of waived debt or extra development help, comes to DM975m for Egypt, DM200m for Jordan and DM110m for Turkey.

A military attaché in Cairo said that Egypt's decision to send armour to the Saudi des-ert represented a big jump in its commitment to efforts to force Iraq from Kuwait and bring down President Saddam

It seems possible that the pan-Islamic force will eventu-ally match the US presence in the kingdom. With the Egyptian and Syrian commitments, total troop numbers on the ground in Saudi Arabia will reach about 200,000. Iraq has some 170,000 troops

in Kuwait itself, many of them dug in along Kuwait's borders with Saudi Arabia or in fortified positions on the Kuwaiti seafront. Baghdad has also deployed thousands of men on the sauthary boundary with its southern boundary with Saudi Arabia.

Egypt's enhanced military commitment to Saudi Arabia coincides with a stuttering row involving Egyptian opposition figures who were denied permission to leave the country last week to attend a political rally in Amman and travel on to Baghdad.

Among those denied permission to leave were Mr Ibrahim Shukry, leader of the Labour Party, Mr Maamoun Hodeibi, the Moslem Brotherhood's parliamentary leader, and several figures from the socialist Tugammu party, including Mrs Farida Naqash.

Mrs Naqash described the

refusal of the authorities to allow her to travel as "an assault on democracy and against basic rights granted to the people by the constitu-tion". She said she was taking the government to court, The decision to deny travel

rights to opposition leaders reflects official sensitivity to criticism of Egypt's decision to commit forces to Saudi Arabia and its support for the American military presence in the region. Egypt's opposition has, for the most part, refrained from public criticism, restricting

itself to expressing reservations about the presence of foreign troops in Saudi Arabia. Egypt, meanwhile, has taken steps to tighten security on its border, fearing Iraqi-inspired terrorist attack. It has imposed entry restrictions on Iraqis and Kuwaitis and barred most Pal-

estinians from visiting Reuters quoted officials as saying at the weekend that Kuwaitis were included in the new travel curbs because Iraq had taken possession of the passport office in Kuwait and may issue Kuwaiti passports to:

agents sent to Egypt.
EgyptAir has also tightened security on flights from some Arab capitals. Extra security officers are being employed to search passengers' baggage from places such as Amman which has supported Iraq in

A SENIOR Soviet official has floated the idea that a united Germany should become the sixth permanent member of the United Nations Security Council alongside the US, the Soviet Union, China, Britain

Mr Nikolai Portugalov, President Mikhail Gorbachev's main adviser on German affairs, also told the West German newspa-per Bild am Sonntag that he believed German membership

ported by the existing perma-nent members.

Mr Portugalov's comments on the desirability of a greater

world role for the new Germany, coming days after the signing of a wide-ranging co-operation agreement between Bonn and Moscow, could re-awaken anyieties. could re-awaken anxieties about a new German-Soviet "special relationship" in some western capitals.

One western official said yes-terday that the Soviets would

hope to acquire a "permanent ally" on the Security Council if Germany was to join. Mr Portugalov said: "The

Germany will without doubt have not only a regional/ European dimension but also a global dimension – with a bridging function between east

He added that there two good reasons to bring Germany on to the Security Council: German help in regional crisis management was vital and the

French Foreign Minister, was with Mr Genscher in Halle this

weekend. Mindful of the com-poser's connections with the

English court, Mr Genscher has invited Mr Douglas Hurd, the British Foreign Secretary,

to his home town for the Han-

del Festival next May - all part of the Genscher bid to

underline how the east-west

divide no longer exists.

status of Security Council membership would allay fears about an over-mighty Ger-

many. Mr James Baker, the US Secretary of State, and Mr Hans-Dietrich Genscher, the West German Foreign Minister, said in Bonn on Saturday that the Soviet proposal for German membership of the Security Council should be discussed at At their press conference, Mr

higher-than-expected contribu-tion to the Gulf crisis it has decided to make.

Mr Portugalov's idea is not likely to be popular with the Third World, which considers that western powers are already over represented on the Security Council, and Japan may well claim that it has as much right to a seat as Germany. Germany's lack of nuclear weapons would also leave it the odd man out in an



Mr Genscher: His energies appear directed above all towards building the link between Germany and the Soviet Union

EC considers big economic aid programme for Soviet Union

By Quentin Peel in Moscow

THE European Community is to consider a four-part pro-gramme of economic aid and co-operation with the Soviet Union, including funds to help make the rouble convertible and support the Soviet balance of payments.

of payments.

The proposals were revealed in Moscow yesterday by Mr Gianni de Michelis, Italian Foreign Minister, and current chairman of the EC Council of Ministers. He also announced Italy would guarantee up to \$2.5bn (£1.35bn) in short-term credits before the end of the

year, including an untied credit of \$1bn as its "contribution to the Soviet programme of economic stabilisation."

He disclosed the figures after talks with President Mikhail Gorbachev and Mr Eduard Shevardnadze, Soviet Foreign Minister, The generous Italian credit facilities - although they include outstanding credit lines not drawn by the Soviet Union - underline Italy's determination to keep its place as Moscow's second most important west European trading partner behind Germany. The four-part EC programme munity's heads of government at their Rome summit in October, and formal proposals from the European Commission have yet to be drafted.

Amoco of the US has signed an agreement with the will lead to a joint venture to develop Siberian petroleum resources, writes Bar-bara Durr in Chicago. It will look at the feasibility of developing several olifields

in co-operation with Soviet organisations.

Texaco already has a similar agreement. The accords show Moscow's interest in using US oil company investment and technology to exploit Siberian reserves.

The first part of the programme would be a credit -possibly \$5hn - as a fund for monetary stabilisation and to enable rapid progress towards rouble convertibility. This would be similar to the current Polish fund.

A second fund would be more directly for balance of payments support over the next 3-4 years, Mr de Michelis

The third part of the programme would be for multilateral exploitation of Soviet resources, as proposed by Mr Ruud Lubbers, the Dutch

prime minister.

Finally the specifically Italian proposal to be put in Rome

for Soviet communications. The direct Italian assistance, Mr de Michelis said, would include up to Rs500m to refin-ance Soviet debts to Italian

suppliers, similar to the DM3bn (£1bn) deal with Bonn earlier this year. All foreign traders have been facing a serious The untied credit of \$1bn would require a special bill in the Italian parliament because there is currently no legal base

for such a loan. Moreover the decision is at this stage purely political one by the Italian overnment and banks have yet to be found to put up the money.

The third element of the short-term bilateral aid, Mr de

Michelis said, was for an addiwith Italian government guarantee to promote Italian exports to re-equip Soviet industry.

• German economic experts

will fly to Moscow today for talks aimed at helping the difficult birth of market economics there, writes David Marsh. Mr Tyll Necker, president of the Confederation of German Industry, heads the delegation, which also includes Mr Karl Schiller, former Economics minister and Mr Hans Tietmeyer, a Bundesbank director.

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international heights to scale WEST GERMANY'S veteran The treaty includes a mutual now suffering from 40 years of Communist grime, where the composer Handel was born in non-aggression pledge which, in formal terms at least, contradicts part of Germany's collective security commitment Foreign Minister has not yet run out of visionary peaks to scale. Mr Hans-Dietrich Gen-Mr Roland Dumas, the

Genscher looks eagerly at new

scher, who has become increasingly beatific with the approach of German reunification on October 3, is looking forward with ill-concealed satisfaction to becoming all-Ger-

man Foreign Minister.
He was born in Halle, in what used to be the Communist half of Germany, and fled to the west in 1952. His diplomatic subtlety and drive bave been important factors in recent months making unifica-tion possible. But the message from Mr Genscher, in an inter-view with the FT and four other European and US newspapers, is that he still sees no shortage of outlets for his mis-

Believing European monetary union is too important to be left to the finance ministers, he aims to override the objec-tions of the Bundesbank and

West Germany's veteran Foreign Minister talks to David Marsh

Mr Theo Waigel, the Finance Minister, by pressing forward with plans towards setting up a European central bank. "The single market which starts on January 1 1993 will not be able to flourish fully unless we have a common economic and mone-

tary policy."
Mr Genscher wants to counter energetically the dan-ger that, with the ending of the 10-year division of Europe, the US will increasingly leave the ontinent to itself. He favours the continued presence of Nato' troops on German territory after unification, although he is coy about numbers. And he urges a soleum "transatlantic declaration" later this year setting out common US and European political goals.

His energies, however, appear directed above all towards building what seems likely to become Europe's pivotal political relationship; the link between a united Germany and the Soviet Union.

Last Wednesday in Moscow Mr Genscher signed the final accord of the "2 plus 4" group of foreign ministers on the external aspects of German the continued presence of Nato

external aspects of German unity. Germany agreed to provide the Soviet Union with aid totalling DM15bn (£5.1bn) to ease the departure of Soviet troops from East Germany by the end of 1994.

On Thursday he initialled a far-reaching treaty of "neighbourliness, partnership and co-operation" with Moscow.

lective security commitment within Nato.

Mr Genscher steps carefully around charges, voiced especially in the US Congress, that Germany is forging a "special relationship" with Moscow. It is significant, however, that he is a great admirer of Mr Gustav Stressmann, the Waimar tav Stresemann, the Weimar Republic Foreign Minister who in the 1920s showed particular definess in manoeuvring Ger-

man foreign policy between the conflicting requirements of east and west.

A portrait of Mr Stresemann looks down approvingly at Mr Genscher as he sprawls in a maroon armchair in his expansive Rhine-side office. Mr Genscher points out that France sover mine-side onice. Mr den-scher points out that France, too, will shortly agree a com-prehensive treaty with the Soviet Union, and that rela-tions between Moscow and the US are "closer than ever

He is politely scathing about foreign critics who juxtapose Germany's readiness to chan-nel billions of D-Marks to Moscow and Bonn's reluctance to join the US-led military build-up in the Gulf. "Paybuild-up in the Gulf. "Payments for the withdrawal of Soviet troops are in the interest of the west," he says. So, he adds, is Nato membership of a united Germany. "In the past, we often heard that the Germans would take unity in exchange for neutrality. We have not done that."

The Nato to which the whole

The Nato to which the whole of Germany will belong will, however, plainly become a different institution. Mr says: "I don't know whether it is perhaps a bit reactionary if one perhaps a bit reactionary if one uses east and west as political expressions. They are now geographical, not political. The important thing is the fundamental values... You can't say whether democracy is eastern or restern. Democracy is democracy is democracy. western. Democracy is democ

racy. Freedom is freedom." He makes clear that a united Germany "will have a higher political and economic weight." But he says: "We do not want to turn this into a search for more power, rather for more responsibility." Ger-many should advocate "the policy of the good example", in areas ranging from the envi-ronment to Third World aid, he suggests. He backs a change in the constitution after the December 2 elections to allow German troops to participate in United Nations peace keeping operations.

There is a corollary to the

"good example" policy: ever more foreign ministers will have to discover the delights of

Bonn Foreign Ministry to give EMU a push

THE West German Foreign Ministry will today attempt to restore faltering momentum to the drive towards European economic and monetary union (EMU), but risks a clear split with the Bonn Finance Minis-

try over the issue.

Ms Irmgard AdamSchwaetzer, Minister of State
at the Foreign Ministry, is at the Foreign Ministry, is likely to propose in Brussels today that January 1 1993 be the date for the start of stage two of the move to a European currency and central bank. EMU will also be high on the

The Financial Times (Europe) Ltd.
Published by the Financial Times (Europe) Ltd... Frankfurt Brunch, (Guiolicitstrasse 54, 600) Frankfurt-am-Main f: Telephone 069-75980: Fan 069-722677; Telex 416193 represented by E. Hugo, Frankfurt/Main, and, as members of the Board of Directors, R.A.F. McClean, G.T.S. Damer, A.C. Miller, D.E.P. Palmer, London Printer, Frankfurt/Frankfurter Societaets-Druckerei-GmbH, Frankfurt/Main, Responsible editor: Sir Geoffrey Owen, Financial Times, Number One Southwark Bridge, London SEI 9HL. The Financial Times Ltd. 1990.

Lid, 1990.

Registered office: Number One, Southwark Bridge, London SE1 9Hil. Company incorporated under the laws of England and Wales, Chairman: D.E.P. Palmer. Main sharebolders: The Financial Times Limited, The Financial News Limited, Publishing director: B. Hughes, 168 Rue de Rivoh, 75044 Paris Cedex 01. Tel; (01) 4297 0621; Fax: (01) 4297 0629. Editor: Sir Geoffrey Owen. Printer: SA Nord Eelair, 15/21 Rue de Caire, 59100 Roubaix Cedex 1. ISSN. ISSN 1148-2753. Coasmission Paritaire No. 67808D.

Financial Times (Scandinavia) Ostergade 44. DK-1100 Copenhagen-K. Denmark. Telephone (33) 13 44 4J. Fax (33) 935335.

agenda when Chancellor Hel-mut Kohl meets President François Mitterrand in Munich this evening for the sixmonthly Franco-German gov-

Backed by Mr Hans-Dietrich Genscher, the Foreign Minister, Ms Adam-Schwaetzer disapproves of the refusal by Mr Theo Waigel, the Finance Minister, to put forward a stage two date at last weekend's EC

meeting in Rome.

Ms Adam-Schwaetzer is likely to suggest that EC states which cannot immediately satisfy all criteria for a common and the states which cannot immediately satisfy all criteria for a common state of the state o exchange rate policy should benefit from softer rules for an interim period. This raises the possibility that only the relapossibility that only the relatively low-inflation countries at the heart of the European monetary system — Germany, France and the Benelux countries — would be able to move initially towards full EMU.

The Foreign Ministry believes Mr Waigel and the Bundeshank are playing into

Bundesbank are playing into the hands of EMU opponents, such as the British Govern-ment, who want to delay indefinitely any move to perma-nently fixed exchange rates. Mr Kohl and Mr Mitterrand brought out a surprise statement in April calling for EMU to be in place by January 1 1993, the starting date for the

Community's single market. Last weekend's inconclusive Rome outcome has heightened French fears that the Germans are now back-tracking from

Thatcher looks for broader Europe

MRS MARGARET THATCHER, the British Prime Minister, was greeted by enthusiastic crowds in Prague last night at the start of a three-nation European tour aimed at promoting her vision of an expanded European Community embracing the newly-democratising east, writes
Ivo Dawnay in Prague.

Within an hour of her aircraft landing, she had been treated to an unprecedented 21-gun salute, inspected an honour guard with her Czechoslovak counterpart, Mr Marian Calfa, and been mobbed in a hectic city centre walksbout.

The week-long visit to Czechoslovakia, Hungary and Switzerland will serve to flesh out her views on a broader Europe before the 35-nation meeting of the Con-ference on Security and Co-operation in Europe (CSCE) in Paris in November. It is also intended to improve trade and busi-ness links with the two eastern European countries while consolidating old ties countries while consolidating old ties

The EC has ruled out new members

before the internal market is completed at the end of 1992, but in a speech to the Aspen institute in Colorado last month, Mrs Thatcher spelt out her support for an open-door policy towards the east in the longer term. "The Community should longer term. "The Community should declare unequivocally that it is ready to accept all the countries of eastern Europe as members if they want to join, provided that democracy has taken root and that their economies are capable of sustaining membership," she said.

Czechoslovakia and Hungary are negotiating association agreements with Brussels and intend to seek full membership.

The Prime Minister has also been in the forefront of those seeking the rapid integration of the six European Free Trade Area (Efta) countries into the frontier-free single EC market at the end of 1992.

Talks with Efta may are now under way

Talks with Effa may are now under way but look unlikely to meet a December deadline for completion because of difficulties in finding adequate consultative mechanisms in the early, formative stage

Mrs Thatcher's positive attitudes to closer ties, however, guarantees her a warm welcome in all three countries she visits. The only contentious issue likely to surface centres on Czechoslovak and Hungarian irritation at long delays suffered

garian irritation at long delays suffered by their citizens when applying for obtaining visas to visit Britain. Both countries are also likely to seek more financial aid from the UK.

Today. Mrs Thatcher is to talk with President Vaclav Havel and Czech leaders before a speech to the Czechoslovak Federal Assembly tomorrow. She will then meet Slovak leaders in Bratislava before continuing to Hungary.

Continuing to Hungary.

On Wednesday, she will meet Prime
Minister Jozsef Antall and other political leaders, before visiting the Budapest stock exchange. In her two-day official visit to Switzerland, starting on Thursday, she will see President Arnold Koller in Berne, staying on in a private capacity for a lunch on Saturday with bankers.



Enthusiastic crowds and a 21-gun salute greeted Mrs Thatcher in Prague last night at the start of a visit during which she will have talks with President Vaclav Havel

Worried frowns belie a quiet confidence in Italian industry

The country's previously successful formula should enable it to prosper in the post-1992 world, writes John Wyles

HE GULF crisis, with its impact on domestic industrial costs, energy prices and general world demand piles on the agony for Italian industrialists already worried about declining com-petitiveness in European and

world markets.

Barely a week has gone by in recent months without a lament from Mr Sergio Pininfarina, president of the indus-trialists' organisation Confindustria, about the debilitating impact of rising labour costs and higher government charges on industry's capacity to remain competitive and to meet the challenges of Europe's new internal market.

Distinguishing between short-term posturing and underlying reality is never easy in Italy, however. Mr Pin-infarina can point to a 10.5 per cent rise in labour costs last year and the dangers of a similar climb this year. But the 10.1 per cent increase in Italy's exports in 1989 is hardly evidence of a declining share of overseas markets. Is his con-cern not, perhaps, principally motivated by this year's round of private sector pay bargaining, and is not the Gulf crisis a providential prod for stimulating trade union concern to avoid still higher inflation and employment losses?

More fundamentally, industrialists of all sizes and persuasion have spent the past two years trying to assess the implications of the European Community internal market and plan strategies for it. The result is a widespread fear that the successes of the 1980s may well be in peril in the 1990s.

est dimensions of Italian companies (there are only four Italian groups in Fortune's top 100 world companies and only nine in the top 500 non-US indus-trial companies), their lack of international reach, the poor Italian record in research and development, dependence on imported technology, under-developed and inefficient financial services, stubbornly high domestic inflation and interest rates, to say nothing of woefully inefficient public services. A final source of anxiety is

public debt and the budget deficit, which will guarantee rela-tively high national interest rates for much of the 1990s. Of all Italian companies, Figt, the largest, faces poten-tially one of the most serious tests after 1992. Though one of Europe's lowest-cost car pro-ducers, it is uncomfortably dependent on the Italian market, which accounted for 62 per

cent of its car sales last year. Fiat's strong domestic posi-



THE EUROPEAN MARKET

tion is partly due to import restrictions, which have limited Japanese car-makers to less than 1 per cent of the market. Turin wants the EC to negotiate a lengthy transition period before the Japanese are allowed to move freely into allowed to move freely into Italy. But the company knows it must lose domestic market share to Japan, as it is now doing to other European producers. This year its home market share has slipped from around 60 per cent to 53.

Mr. Casara Romiti, Fiat's

Mr Cesare Romiti, Fiat's managing director, has looked deeper into the difficulties many of his companies have in competing with Japanese rivals and concluded that their

response must be wrapped around a concept of new prac-tices and relationships at the workplace which he calls "total

quality". Gloom is a spur to achievement in Italy, where a "backs to the wall" syndrome is fre-quently needed to forge the political and social consensus required to achieve real change. This is now producing encouraging progress in legis-lating for financial market and banking reforms specifically designed with the internal market in mind. But political blockages are still holding up a managerial reorganisation of state telecommunications and a long overdue reshuffling of public sector companies whose activities overlap, but which are parked in separate holding companies controlled by rival party political flefdoms.

In big Italian industry, both public and private, it is possi-

ble to find much more confidence about the future than may be apparent from the anxious and weighty reports of Confindustria. There is rather more uncertainty in the small and medium-sized sector, which was the engine of employment and wealth cre-ation in the 1980s but which now fears that its lack of size may be penalised in the future. In private, however, a senior

public sector manager said recently that there were no reasons to believe the mix of individual qualities, public pol-icy and anomalous structures which had served Italy so well in the 1980s would fail to do so

over the next 10 years. Why, he observed, should Italian companies suddenly lose a capacity to export which over the past 20 years has enabled them to defend their share of world manufacturing trade more successfully than their German, French or British rivals? He also believed that that explained Italian industry's relative backwardness in forging international alliances. As successful exporters, many private companies have not felt the need for foreign partners, while state-owned groups have been dis-couraged from seeking them by the politically ordained prior-ity of domestic job creation.

But the recent growth of cross-border mergers and acquisitions and joint ventures confirms that both reticence and restrictions are becoming less of an inhibition. That famous Italian flexibility which attaches more importance to pragmatism and speed of reaction than to forward planning may also be a positive virtue in forming international partner-

"Flexibility means we adapt to partnerships better and that we are much more prepared than our competitors to take minority participations," said the senior manager. He cited the many minority stakes in aerospace companies held by the state-owned Aeritalia (shortly to be re-named Alenia after combining with Selenia to create a more powerful inter-

national presence in aerospace and defence electronics). He acknowledged that Italy's research and development weaknesses were serious but that the practical impact was not as grave as it might seem.

he proportion of gross national product dedi-cated to R&D may be smaller than say, the UK's, and the Italian capacity for creating new technologies corre-spondingly weaker. "But we have a significantly better capacity for applying and developing technology than does the UK. Innovation also requires managerial professionalism just as much as it does research," he added.

Many of these points have been amply supported by Pro-fessor Michael Porter of Harvard University in his book "The Competitive Advantage of Nations". It suggests that the abundance of small and

medium businesses competing for the domestic market is the basis of Italy's exporting vig-our, that the biggest companies with a dominant market position are much less competitive and that the manufacturing sectors in which the state plays a major role as a pro-ducer, purchaser or supplier are the least competitive of all. Prof Porter also believes Italy's lack of strong capital markets has held back the growth of many companies.
This is hardly surprising given that most small business will pay 7 or 8 percentage points more for credit than does Fiat. According to a recent report from the Italian research institute CER, financing difficulties

title CKK, mancing difficulties also help explain small companies' relative backwardness in applying new technologies.

All the evidence suggests, however, that the backwardness increases the further south you travel in Italy. The existence of "two nations" is existence of "two nations" is probably the core of the industrial, economic and political problems facing the country in the 1990s. It takes real pessi-mism to believe the north will fail to prosper in more open markets. Unless, that is, the southern millstone imposes such costs in transfer payments as to steadily erode the north's competitive strength.

Iveco deal in Spain under EC scrutiny

By Lucy Kellaway in Brussels

IVECO'S acquisition of majority stake in the Spanish truck-maker Enasa is likely in be the first European merger to be examined under new EC rules. These come into force next Friday and give the Com-mission sole power to veto high

Community mergers.

Although the deal was announced last Thursday.

Commission officials said it would be caught by the rules so long as the shares changes hands after September 21. Even if they do not, however, the Commission would be likely to warn the companies of possible later intervention if it thought there were serious competition objections. The proposed deal would give the new merger department a big case to start on, as it concerns two large national concerns in an important Community man-

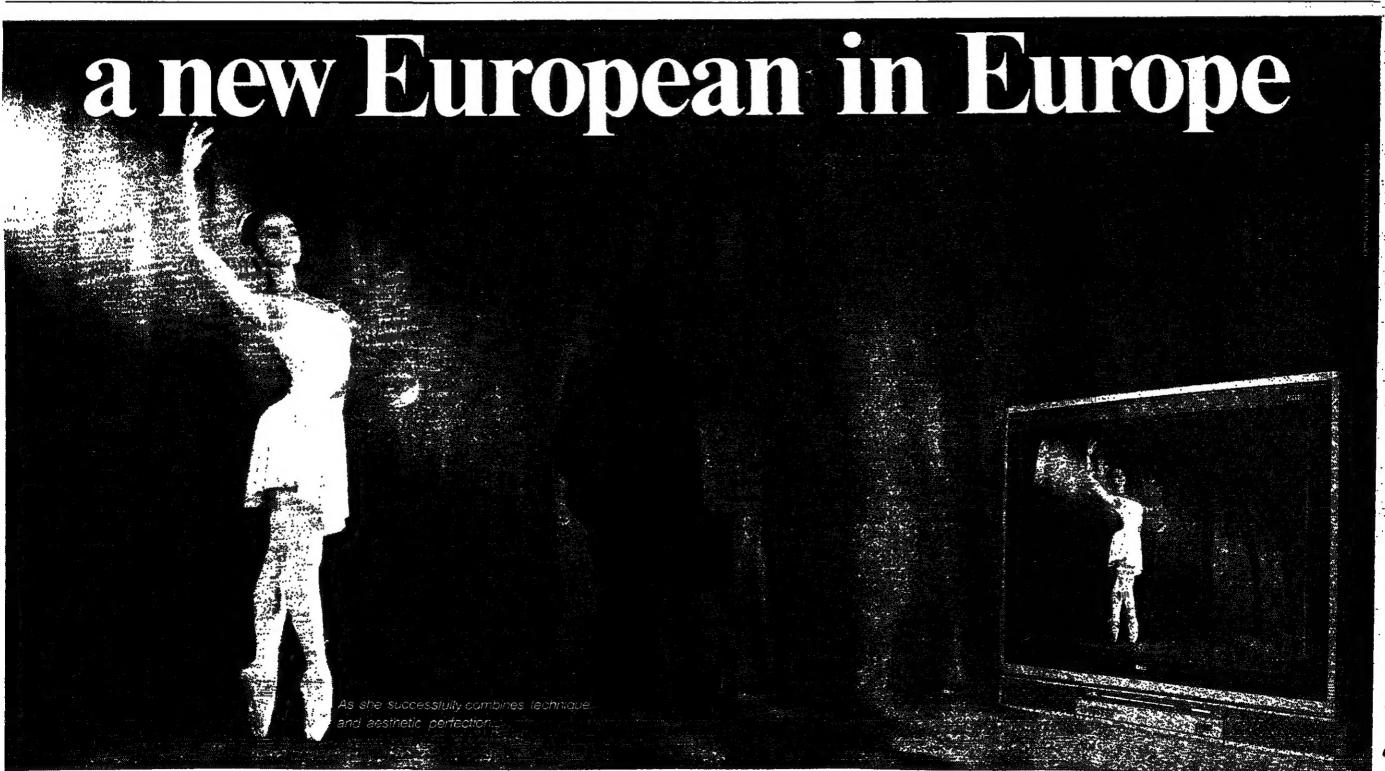
Iveco, Fiat's commercial vehicles subsidiary, is the thinklargest European truck-make, behind Mercedes Benz and Renault/Volvo. The addition of Enasa's output – the eighth largest in Europe – would put

it in second place. The Commission will also be The Commission will also be looking closely to see if these are hidden elements of state aid in the deal. The Spanish Government was not in favour of selling the heavily loss making company to a German consortium of MAN and Daimles. Benz, on the grounds that the consortium had sweeping rationalisation plans. Instead, it negotiated the Fiat deal.

Nice mayor quits

The mayor of Nice, Jacques Medecin, announced his resignation yesterday, bringing to an end a right-wing dynasty reaching back over half a central process of Birder politics. tury of Riviera politics, Reuter reports. The Socialists, he-claimed, had hounded him from office with calumny and charges of corruption, and were plotting more "low blows" against him.

His business affairs are under investigation and he has been assessed for nearly FFr17m (£1.7m) in unpaid taxes and resulting fines.



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More ev

INTERNATIONAL NEWS

Province probes charges against Bhutto regime

PAKISTAN's government yesterday took a further step against ousted Prime Minister Ms Benazir Bhutto when Mr Jam Sadiq Ali, the caretaker Chief Minister of Sindh Province said his government had started investigating 21 cases of alleged financial irregularities against financial irregularities against

Ms Bhutto's government.
This follows attempts by Pakistan's federal government to file charges against Ms Bhutto and her colleagues at 11 special courts established to hear allegations against the

former government. Mr Ali said in Islamabad that investigations had been completed in 16 of the cases, which were now being sent for

Meanwhile, a special court in Lahore hearing allegations of misconduct against Ms Bhutto yesterday adjourned until Sun-day to allow government prose-cutor more time to produce further evidence in support of

The prosecutor, Mr M.B. Zaman, began his arguments on Saturday, alleging that Ms Bhutto helped business inter-

interim ests close to her husband, Mr Asif Ali Zardari, to seek plan-ning permission and land at reduced rates to build a hotel and golf course in Islamabad. The proposed site in the

ne proposed site in the widely publicised Lake View hotel case had been set aside for construction of a national athletics centre, the prosecutor said. He argued there was prima facie evidence that Ms Bhutto used her influence.

Repeatedly referring to the former Prime Minister as B.B., he cited documents from Islamabad's Capital Development Authority – the body which performs municipal functions and grants planning permission - in support of his argu-ment that there was an attempt to rush the Lake View case through. However, Judge Rashid Aziz

said that he wanted further evidence, such as sworn affida-vits from witnesses, to prove

Ms Bhutto's involvement.
The prosecutor asked for a week-long adjournment until next Sunday. Earlier he said that he would produce statesupport of his argument.

Death climbs aboard as South Africa seeks refuge

Patti Waldmeir talks to a survivor of the Soweto train massacre who was hoping to reach sanctuary

RS Anna Maleka thought she was on her way to safety when she boarded the 5pm train to Soweto last Thursday.

RS Anna Maleka mal mother of two, working to support an unemployed husband and to better her life in Soweto.

But the carnage has touched Now she is lying in Ward 5 of the J.G. Strijdom Hospital in Johannesburg, with a stab wound which has punctured her lung and a bullet wound which, she thanks God, is not

"It's too much now. It's got to stop. We are dying for nothing," she whispers, an expression of pain and fear on the face which normally wears a gap-toothed smile.

Anna collects the post and does other odd jobs for the Financial Times and other foreign newspapers in Johannes-burg, we know her as a cheer-ful, plump figure in a pink dust-coat, who never brings her troubles to the office.

Until recently, that is. For over the past month, Anna's life has turned to nightmare. Caught up in the worst vio-lence South Africa has ever seen, she is confused and utterly terrified.

She does not belong to either of the two groups involved in much of the fighting which has left nearly 800 people dead since August 13 – the African National Congress (ANC) and Inkatha, the Zulu political party. Anna Maleka is a nor-

Soweto.

But the carnage has touched her, none the less. Dozens of people have been killed at Naledi, the suburb of new homes on the edge of Soweto where Anna lives.

Unidentified men have sped

Unidentified men have sped through the township, shooting at random; police have teargassed residents, killing the Maleka family dog in the process. By last Thursday, Anna had had enough of sleepless nights and the sound of gunfire. She wanted a refuge. Rosie, Anna's sister, lives at Mafolo – an older and poorer area of Soweto, but one untrou-bled by the recent battles. When Anna left the office last Thursday, she was headed for Mafolo: "I said to myself, I am

going to that safe place," she now says ruefully.

Anna and her fellow com-muters on Naledi-bound train 9436 had just finished praying - as they do every night on the journey from work - when they heard shooting.

"We tried to hide under the seats," she explains; other passengers threw themselves from doors and windows. As they lay on the floor, four young men came through the carriage, stabbing at random.



Zulu headmen sing war songs in support of their king at a rally near Johannesburg yesterday Anna, lying face down, did not but, herself a Zulu, she is sure the gang were Zulus.

Several people in her carwounded. riage, including her neighbour, Anna was taken to the J.G.

were killed in an attack which white hospital where Afrikaans is the lingua franca and the sisters are white. Like other white hospitals, it was fully opened to all races last May. "I'm so glad I'm not at Barag-wanath," she says several times, filled with relief that she has swided as trelief that she has avoided a stay at Africa's largest hospital, in Soweto, where the nurses are harassed and the care is adequate but

unfriendly.
The sisters of Ward 5, on the other hand, are attentive and kind: they ease Anna's pain when they can do, and comfort her when they cannot. They are an advertisement for the

new South Africa. But the past few weeks have shown another side of the new South Africa: senselessly bru-tal, politically intolerant and riven by tribalism. Reasonable people fear the country could slip into civil war.
Anna says she does not

know how to stop the violence, because she does not under-stand why it started in the first place. But she knows this is a precarious moment in the tran-She, and millions like her,

can only hope that South Africa's leaders muster the olitical will to stop the killing. Unless they do, life in the new South Africa may prove grim

Zambian miners back fraud in democracy

By Mike Hall in Kitwe

AN ESTIMATED 78,000 people attended a pro-democracy rally in the Zambian copper mining town of Kitwe at the weekend, as leaders of the movement warned of mass

movement warned of mass action unless the government agreed to their demands.

Turnout at the third national rally organised by the Movement for Multi-Party Democracy (MMD) showed substantial support on the copper belt, which accounts for over 90 per cent of the country's export earnings. Miners' leaders said they were fully leaders said they were fully behind the movement.

The MMD has gained confi-

dence as the extent of popular support becomes clear. It says a referendum is unnecessary and demands that the constitution be changed before December to allow opposition parties

Mr Frederick Chiluba, chairman of the Zambian Congress of Trade Unions, told supporters in Kitwe that If the government stalled on implementing reforms workers would demand tougher measures. Political observers say that

if the rolling party ignores demands by the pro-democracy movement, civil disturbances

Claims of Gabon poll

ANGRY voters alleging foul play smashed ballot boxes and closed Libraville's biggest polling station in Gabon's first multi-party election yesterday, Reuter reports from Libreville Polling officials fied and crowds of young voters ran-sacked Libreville City Hall, where polling was taking

with ballot papers for Presi-dent Omar Bongo's Democratic Party of Gabon (PDG). "I came here at 6am before voting started and when I went in the

opposition group, the Morens Boucherons party, said he saw a truck from the presidential guard bring people into the polling station before balloting

Bands of youths scooped up fistfuls of ballot material and scattered them in torrents across City Hall's lawns. The hilltop hall still bears the scars of an earlier outbreak of trouble on Saturday, when frustrated would-be voters smashed its windows during a desperate scramble to beat the deadline for collecting their voting cards.

Scores of voters said the boxes were already stuffed

box was already full. Where did the ballots come from?" asked an enraged youth. A candidate for the largest

More executions in Nigeria

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A FURTHER 27 soldiers have been executed for their part in a failed coup attempt last April, bringing the number executed to 69 over the past seven weeks, writes William Keeling in Lagos.

The latest executions took place on Thursday but were not announced until the weekand. The executions followed a retrial ordered by the Armed Forces Ruling Council, Nigeria's executive body, of 31 soldiers. The executions were carried out despite appeals for clemency by the British gov-

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tional, the London-based

human rights organisation.

Concern had been express at the fairness of the trials by special military tribunal under which the soldiers were unable to choose their own defence counsel, and were not allowed a right of appeal, except to the military government.

Although no new trials are planned, at least 10 soldiers thought to have led the coup are still at large, as well as two civilians who are suspected of

113.0

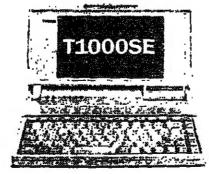
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Fears grow at Gatt | Mitterrand and Kohl to heal rift over high definition TV talks over chances for liberalising services

BUSINESSMEN and trade negotiators warned at the weekend of a critical situation in the international talks on liberalising the \$600bn-a-year trade in services.

Their warnings came as Mrs Carla Hills, the US Trade Representative, arrived in the forum of the flagging Uruguay Round trade talks.

Accompanied by members of the top-level US private sector advisory committee on trade policy and negotiations, headed by Mr Jim Robinson, chairman of American Express, she has come to assess the status of the talks, which encompass 14 other

areas as well as services.

Private se sector representatives from a representatives from a coalition of service industries in the US, the European Community, the European Free Trade Association, Australia and Hong Kong voiced fears late on Friday that there might no longer be time. there might no longer be time to reach agreement on liberalisation of services before the Round ends in December.

The US and EC governments had still not taken basic political decisions on the scope of the agreement and on how it should function, they complained in a joint communique after they had spent two days talking to negotiators and officials of the General Agreement on Tariffs

and Trade (Gatt). Negotiators confirmed that the lack of decision-making in Washington and Brussels was preventing delegations from making the initial commitments to liberalisation without which the framework quotas.

agreement under negotiation for four years would be

The most urgently needed decision must come from Washington and concerns the coverage of the services agreement. Originally, the US called for a General Agreement

on Trade in Services (Gats)
embracing all services.
However, the US shipping
and civil aviation industries,
which can call on considerable support in Congress, wanted their sectors excluded from an

international agreement.

Now, AT&T and other privately-owned US basic telephone networks, concerned about competition from subsidised, foreign suppliers of public networks, are also pressing for exemption for telecommunications.
Other countries, some of

which had earlier encountered US opposition to their wishes to retain protection for infant services, have reacted strongly to the change in the US

A paradoxical situation has arisen. For a long time developing countries resisted US pressure for negotiating a fully fledged Gats. Now that many of them are ready, even keen, to reach agreement, the US is retreating from its original objectives.

A formal meeting of the group negotiating on services starts today. Talks also resume today on

textiles and clothing, with the large majority of countries determined to negotiate a liberalising programme that would ignore the US proposal for a system of global import

By William Dawkins in Paris

FRANCE and West Germany are ready to patch up a rift which had threatened to undermine the credibility of the European Community's efforts to establish its high definition television (HD/TV) standard against the rival Japanese

system. President François Mitterrand and Chancellor Helmut Kohl are expected to reach an accord to widen the use of D2-Mac, the EC's advanced television standard, at a summit in Munich today and tomorrow. West German broadcasting companies alarmed the French last spring by threatening to use enhanced versions of existing standards instead of D2-Mac, the half-way step to full

HDTV. Bonn will now commit its broadcasting authorities to D2-Mac, say French officials. In return, Mr Mitterrand is expected to promise that one of the two French public channels - Antenne 2, which has a

24 per cent audience share -will soon be broadcast in D2-Mac as well as in the existing pean HDTV market. norm. say government offi-cials. Bonn had wanted evi-dence of French commitment to D2-Mac before following suit. The only D2-Mac broad-casts now available in France are a pay television channel and a culture programme transmitted via the TDF-1 pub-lic satellite by Canal Plus, an independent broadcaster. This will remove a cloud Japanese system.

from a joint FFr20bn (£2bn) HDTV development project by Thomson Consumer Electronics (TCE), the French stateowned group, and Philips, the Dutch electronics giant, which is the main EC effort to beat Japan in the race for the Euro-

Thomson had been worried that German backsliding would seriously hamper Europe's ability to gain wide-spread acceptance for D2-Mac and HD-Mac, the EC standard for full HDTV. Both standards are incompatible with the rival

TCE has pinned its hopes for the future on HDTV and is planning to bring out at the

advanced television set with a 16x9 ratio screen, able to receive the cinema quality pictures and compact disc clear sound carried on D2-Mac.

The French Government will ask Canal Plus to allow Antenne 2 to take over a TDF-1 channel which is now being used for Canal Plus broadcasts to Germany. Canal Plus's German pro-

grammes would be transmitted on a German public satellite, TV/SAT2. So Antenne 2 would be transmitted simultaneously in old standards on ground-based networks and in D2-Mac via satellite. The Government is planning to pay Antenne 2 an estimated FFr150m for the cost of duplicating broadcasts.



François Mitterrand (left) and Helmut Kohl will agree to widen the use of the EC's advanced television standard



Moscow talks hailed by Israel

By Hugh Carnegy in Jerusalem

ISRAELI officials yesterday expressed strong satisfaction over a milestone visit to Moscow at the weekend by two cabinet members, which included talks with President Mikhail Gorbachev, the first meeting between a Soviet leader and Israeli ministers for

The Foreign Ministry described the previously unan-nounced trip, made on a Soviet invitation, by Mr Yitzhak Moda'i, the Finance Minister, and Mr Yuval Ne'eman, the Science and Energy Minister, as a big step forward in rela-tions between the two coun-

tries.
Officials remained cautious about predicting an imminent restoration of full diplomatic relations, cut off by Moscow after the 1967 Six Day War. They said the Soviet Union apparently, still insisted on

apparently still insisted on attaching political conditions

to such a move. One of these

would be that Israel agree to an international conference on the Arab-Israeli conflict.

But the government is greatly encouraged by the way Mr Gorbachev has moved to bridge the gap with Israel and by the same token, has moved away from Arab allies hostile to Israel, particularly lrag and, to a lesser extent,

Officials are now looking to a meeting at the UN later this month between Mr David Levy, the Foreign Minister, and Mr Eduard Shevardnadze, his Soviet counterpart, to further Mr Moda'i's and Mr Ne'e-

man's 21/4-hour talks with Mr

Gorbachev included discussion of diplomatic ties, the Gulf crisis and the issue of mass immigration by Soviet Jews to Israel, as well as a range of mutual economic concerns These included a joint project, which also involves the

US, to build commercial cargo aircraft using Soviet bodies, Moscow's wish for barter deals under which the Soviets would receive Israeli fresh fruit and vegetables, and the possibility of Israel importing Soviet oil.

Another project apparently covered was the sale to the Soviets of portable plastic vacuum crop storage units devel-oped by an Israeli kibbutz col-

• The Tel Aviv Stock Exchange was closed yesterday, normally a trading day, to give members time to seek clarification of a new 20 per cent tax on profits made in the market announced as part of an economic regeneration plan by Mr Moda'i last week. The economic proposals included reforms of the labour and capi-tal markets and were designed to generate sufficient private sector growth to cope with a huge influx of Soviet Jewish

Buenos Aires telephone workers end bitter strike

By John Barham in Buenos Aires

BUENOS AIRES telephone workers called an end to their increasingly bitter strike at the weekend after a rowdy assembly conceded almost total victory to the Peronist govern-ment of President Carlos Menem which had refused to

negotiate with the strikers. The 14-day strike was seen as a last-ditch effort to inter-fere with the privatisation of ENTel, the government telephone company, later this

month. President Menem plans to privatise most of Argentina's chaotic and overstaffed state companies, which together lost \$5.5bm in 1989.

The telephone workers' union struck on September I to support a claim for a 35 per cent pay increase. The strike rapidly grew into a confronta-tion between the hardline Per-onist faction opposed to the

A CROWD of 1,000 greeted one of Indonesia's leading dissi-

dents, Hartono Dharsono,

when he was freed yesterday after more than five years in jail on subversion charges, Reuter reports from Jakarta.

Students sang patriotic songs and some shouted "merdeka" (freedom) as the 65-year-

old general was whisked away from prison with his family in

South East Asian Nations, was

an outspoken critic of President Suharto. He was arrested

watched trials, he was con-

victed of fuelling anti-Govern-

He was released, for good behavious, before the end of

One human rights activist said Dharsono's views had not

softened during his time in jail

but it was not known if he

a police-escorted convoy. Dharsono, a former secretary

end of 1984 more than a year later, after one of indonesia's most keenly

his seven-year sentence.

ment sentiment.

Suharto critic released

from jail in Indonesia

president's privatisation poli-cies and ENTel's non-Peronist administrator, Ms Maria Julia Alsogaray.

Ms Alsogaray has presided over ENTel's privatisation, which should be complete by the end of this month with its

the end of this month with its transfer to two groups of for-eign banks led by Citibank and Manufacturers Hanover.

The sale of ENTel will be President Menem's first major privatisation since he took

office last year. Last month, Mr Nicolas Gallo, the former president of ENTel, resigned after telephone workers joined a wave of strikes in the public sector. Aerolineas Argentina, the state-owned airline, is to be

would return to the political

Among bouquets of flowers

given to him was one with the message: "Congratulations to

Dharsono was met by mem-bers of a dissident group of prominent Indonesians, many

of them former generals and cabinet ministers, who last month called on President Suharto to allow more democ-racy and to step down when

his current five-year term ends

The President next month

celebrates the 25th anniversary

coup attempt in 1965 that resulted in annihilation of

what was then the world's third-largest Communist party

kept a tight rein on political

expression and moved swiftly

to stamp out signs of opposi-tion. But in recent weeks it

appears to have been encourag-

His government has since

and his own rise to power.

our new president."

sold later this year to a consor-tium led by Iberia, the Spanish airline, and the owners of Aus-tral. Argentina's largest domes-tic carrier.

US growth 'positive' **Brady** says

By Peter Riddell, US Editor in Washington

THE US economy should avoid

THE US economy should avoid a recession and still show positive growth, Mr Nicholas Brady, the US Treasury Secretary, forecast yesterday.

He was speaking as senior Administration officials and Congressional leaders resumed their 10 day long budget talks. their 10 day long budget talks at Andrews Air Force Base south of Washington with a new deadline of reaching agreement by midnight

The Administration hopes that an agreement will quickly be followed by Federal Reserve moves to cut US interest rates and help sustain economic

and nery sustain economical activity.

Mr Brady said that, while the economy was growing at a slower rate than the near 1.5 per cent annual rate of the first half of this year, its "underlying strength" was greater than suggested by many aconomists.

many economists. He confirmed the latest esti-mate of the Federal deficit for the coming 1991 fiscal year was \$250bn and that the badget negotiators were agreed on a first year reduction of \$50bp as the first part of a \$500tm five year cut. The Gramm-Rudman statutory targets for reducing the deficit, to \$64bn in 1991, will be changed.

Before the resumption of talks yesterday, Mr Tom Foley, the Democratic House Speaker, said that by tonight there might well be an agreement. ment. To concentrate minds and avoid returning to Capitol Hill, Congressional leaders have agreed to suspend votes in the Senate and House until

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One of the main obstacles to a deal is the Administration's desire for a cut in capital gains tax and the Democrats' call for offsetting tax increases on the better-off. Mr Foley urged "a balancing of burdensharing by high-income, wealthy taxpayers who are going to get the bulk of the benefit of any capital gains tax reduction."

ing more open expression. **CONTRACTS & TENDERS**

PREQUALIFICATION EDICT **DESIGN AND CONSTRUCTION** WORK FOR THE LPG COMPLEX AT RIO GRANDE/RS

PETROBRAS, through its Engineering Service (SEGEN), hereby informs that it shall conduct an international process of prequalification for comapnies interested in performing design detailing, construction and assembly work, with supply of materials and equipment, for its LPG COMPLEX at Rio Grande, a coastal city in the State of Rio Grande do

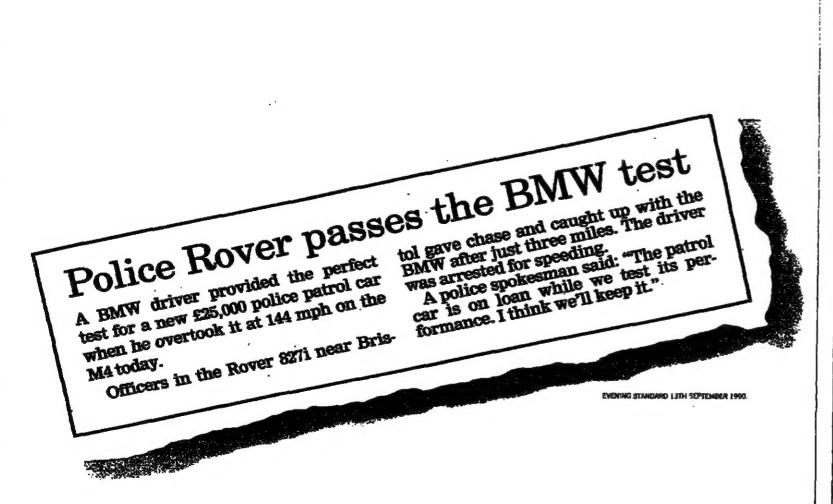
This Process is intended to qualify companies capable of performing said services upon the submission of a feasible financing schedule.

The companies interested must request the prequalification documents no later than October 05, 1990, by means of telex to be addressed as follows:

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Said telex shall include the interested company's full address, for purposes of receiving the above mentioned documentation.

PETROBRAS hereby informs that participation in this prequalification shall not assure a future invitation to participate in the Price Inquiry.

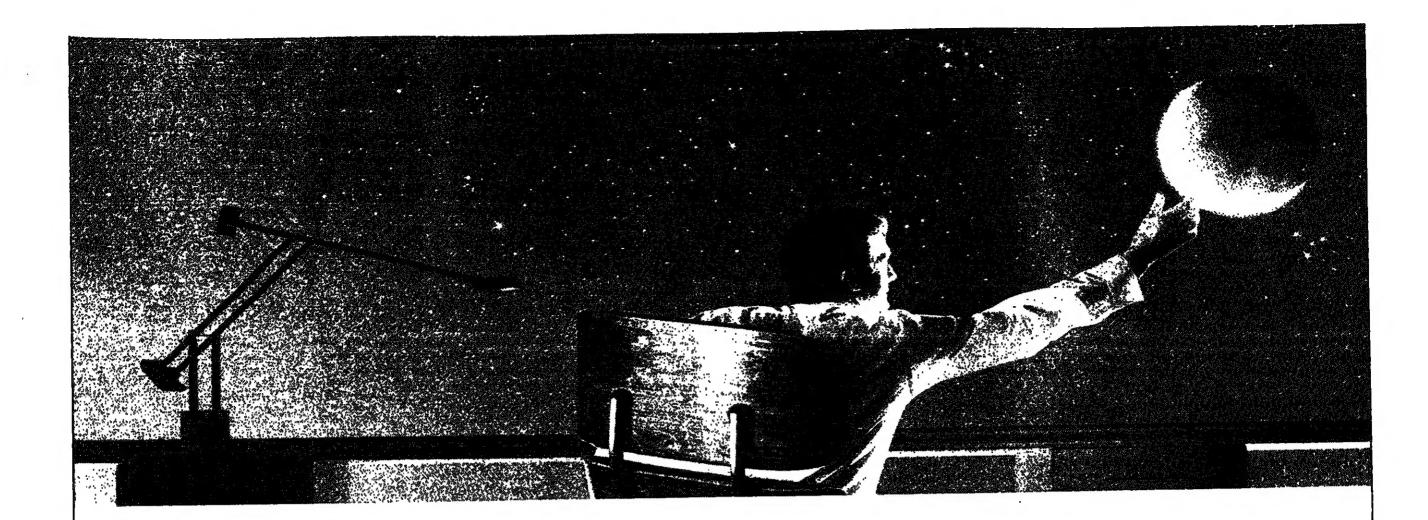


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Call to curb

police calls

RULES ON police requisitioning of pictures and notes from journalists for use in criminal prosecutions need

to be tightened, according to a new study for the British exec-utive of the International Press

Mr John Wilson, controller of editorial policy at the BBC says that police demands for journalistic material of every

thing from football violence to

poll tax riots have become increasingly frequent.

"Journalists in Britain are

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Hunt for policeman kidnapped by IRA

By Our Belfast Correspondent

SECURITY FORCES on both sides of the Irish border were last night searching for a policeman kidnapped by the IRA at an illegal roadblock in

South Armagh
Constable Louis Robinson,
aged 42, who has been on sick leave for three years because of severe depression, was abducted by up to 12 armed and masked terrorists, who set up the checkpoint near the main customs post at Killeen.

The kidnapping happened around 7.30pm on Saturday, as PC Robinson and five prison officers were returning from a fishing trip in the Irish Republic. As their minibus was stopped by the terrorists, three of the prison officers escaped. The other two were captured and severely beaten before

Security forces immediately sealed off a stretch of the border at Killeen as an extensive search got under way. But there was still no sign of the police officer last night.

PC Robinson's wife, Anne, made an emotional appeal for his life and called on his abductors to release him because he was a sick man.

There was speculation that because the officer had been on long-term sick leave he would be of no intelligence value to

Tory group proposes replacing welfare state

THE WELFARE state should be replaced by a system of social insurance run by private agencies, an influential right-wing Tory pressure group

In a policy booklet intended to increase the radical content of the next Conservative election manifesto, the No Turning Back Group of Tory MPs also calls for further privatisations, but strongly rejects further developments towards a federal

Europe. The policy proposals, published today, are an attempt to counter calls within the party for a future Tory government to slow the pace of change and consolidate upon previous reforms.

by Business Traveller maga-

line with 28 per cent of 1,400 travellers putting it first. Lord

King, BA chairman, said the award reflected the "recogni-

tion and the loyalty business

BA won the title of Best Air-

Reports of the booklet's contents provoked an immediate political row, with Labour claiming they marked Mrs Margaret Thatcher's "hidden agenda" if she won a fourth term in

Some Tory MPs also voiced disquiet that the group, which counts among its members one Cabinet member and a dozen middle-ranking and junior ministers, was trying to pre-empt decisions on the manifesto.

Although they represent only a small minority of the parliamentary party, the No Turning Back MPs are thought to exercise considerable influence within Downing Street, and have good contacts with Mrs Thatcher's

Ministers, however, will be at pains to emphasise that the proposals on the welfare state, in particular, are potentially far too unpopular to be included in the manifesto.

The group's most radical suggestion is the gradual replacement of the wel-fare state with a privately managed insurance system under which indi-viduals would be required to insure themselves for old age, sickness and unemployment. Those unable to meet insurance

premiums would pay through compul-sory participation in a state-run community work scheme.

The group also supports the Prime Minister's opposition to a federal Europe. It rejects surrendering fur-

ther political power to the European Community, warning that the House of Commons must not decline into a glorified county council."

Britain signed the Single European Act only to enable the single market to be created, it argues. The Government should "draw a line" under the act once the single market is in place, and use its veto to resist further directives that impose on internal affairs.

The group firmly rejects a European single currency and central bank. Should other EC member states proceed towards monetary union, Britain should remain outside and ing Europe with the rest of the world. It also expresses strong reserva-

tions about Britain's entering the exchange-rate mechanism of the Euro-pean Monetary System, warning of "much danger" in shackling national currencies so they cannot conform to

market principles.

The group demands the continuation of the Government's privatisation programme and lists British Coal, London Underground and British Rail's Inter-City, freight and parcels services as the next candidates.

New motorways could be built by the private sector, financed by the introduction of road pricing.

Choice and Responsibility - The Enabling State. The No Turning Back Group, Conservative Political Centre. 32, Smith Square, London SWI. £3.

Labour power plan threatens sector profits, broker warns

plays a central role in the elec-

By David Thomas, Resources Editor

THE FINANCIAL performance of the electricity industry in the private sector could be significantly affected if Labour Party policy was implemented, according to a report from Cazenove, the stockbrokers. Cazenove is one of the joint

brokers to the 12 regional electricity companies in England and Wales which are due to be privatised in November.

The company has published a research document on the industry, pointing out that Labour Party policy is to return to some form of public ownership the National Grid Company (NGC), which will be responsible for running the national transmission network and is to be jointly owned by the 12 regional companies after

Cazenove warns that "NGC

tricity supply industry and, if it becomes subject to publicsector control, then the devel-opment of the generating companies [National Power and PowerGen] and the regional electricity companies could be significantly affected".

In particular, public owner-ship of NGC might affect the dividends it pays to the regional companies and the charges it levies on the gener-

ating companies. Cazenove says the regional electricity companies profits are vulnerable to falls in electricity demand, caused by factors such as economic downturns, unusually mild weather, moves by large industrial customers towards generating their own power, and improved

Euro-MPs warn of single-market risk

It estimates that a 1 per cent change in demand will lead to just under a 4 per cent change in pre-tax profits for the indus-try as a whole. Nevertheless, Cazenove con-cludes that the regional compa-ries' core distribution business.

nies' core distribution business represents a low-risk, stable

By contrast, UBS Phillips & Drew and Laing and Cruick-shank, two of the few large City firms not linked as brokers to the electricity compa-nies, have both warned that regional electricity companies could be subject to significant risks in the future. They have argued that the companies need to be floated with a high yield to compensate for such

Teeside power station pro-

being required too often and too readily to serve the purpose of law enforcement in a stressed and divided society." Mr Wilson argues in the dis-

THE UK aviation industry is in danger of losing out because of inadequate airport and air space capacity as Europe's cantre of gravity moves east, a study by Touche Ross, manage ment consultants, released yes

Airports warning

cussion paper.

terday warns.
The report indicates that air passenger volumes to and from eastern Europe are expected in increase between four and sixfold by the year 2005. Touche Ross also forecasts

in a separate study that \$5000 (£26bp) will be invested in eastern Europe over the next five

Prison reform call FAR-REACHING reforms of the prison system were pro-posed by the Penal Affairs Consortium, a body made up of 18 organisations concerned with penal affairs.

The proposals, submitted to Lord Justice Woolf's inquiry into prison disturbances, include a code of minimum standards for prisons, statustandards for prisons, statu-tory requirements governing prisoners' work, training and preparation for release, improved staffing ratios, a pris-ons ombudsman, an overhaul of the prison disciplinary sys-tem and tighter restrictions on the courts' power to imprison.

Chemicals buy-out

GELPKE AND Bate Process ing, a chemicals recycling busi-ness employing 65 people in Sunderland in north-east England and 52 in Rye, East Sussex, has been bought by its management for £10m and will

ing and Refining (CMR).

The buy-out has been led by managing director, supported by four senior managers. The investment syndicate was led by Investors in Industry (3i), the capital provider owned by the clearing banks and the Bank of England. CMR clients include ICI and Ciba Gelgy.

Trade bodies merge

THE TRADE associations representing the UK electronics and telecommunications industries are to merge later this week with a view to speaking with a single voice on policy questions.

The two groups are the Electronics and Business Equip-ment Association and the Tele-communication Engineering and Manufacturing Associa-

Survey gives awards to BA and Virgin By Raymond Snoddy BRITISH Airways and Virgin Atlantic have won the top awards for the third consecutive time in the annual survey

Party looks at fresh structure for London

By Raiph Atkins

A SENIOR Labour Party committee is expected to approve today a restructuring of the party in London after its weak showing there in the May local elections.

A review by Mr Larry Whitty, Labour's general secre-tary, has concluded that large-scale organisational changes are needed if the capital is not to hold back the party at the next general election. The report follows wide-

spread concern within the party that action should be taken to correct Labour's poor image in London. In May, the swing to Labour was about 5 per cent in Lon-don, compared with 11 per cent

at the national level. The party lost control of Brent and Ealing councils and failed to take either Westminster or Wands-

By John Mason

A STRONGER European industrial, regional and social policy must be developed alongside the creation of the single market, Britain's Labour Euro-MPs argue in a report published

today.

Left to itself, the single market will favour economically strong areas within the EC at the expense of weaker, peripheral areas, many of which are in Britain, the MEPs say in their report.
"It is essential that develop-

ment of the single market does not compound regional inequalities, causing massive emigration from poorer regions and ineffi-cient overheating in richer

regions," the report says.
Without a strengthened Euro-

as a whole risked becoming a backward region within the

The MEPs call for greater use of EC structural funds to promote industrial development and modernisation, including education, training, transport and telecommunications, in the

The education strategy should promote the development of highly skilled workforces in the peripheral areas.

That should be part of an industrial strategy based upon the production of high-technology goods as distinct from merely cutting labour costs.
The cost of the strate

should be met by scaling down the Common Agricultural Policy pean industrial policy, Britain and addressing overproduction

of food, the MEPs say. The CAP should be replaced by a European Good Food policy, aimed at serving the interests of consumers. The MEPs also emphasise the

need for full implementation of the existing Social Charter and call for a "stage two" of the charter to extend employee pro-

That would bring protection to groups such as pensioners, and guarantee a minimum income. It would also extendemployee rights to cover consul-tation about a company's plans, particularly regarding issues such as takeovers and mergers.

The New Europe, European

Parliamentary Labour Party. 2 Queen Anne's Gate, London SW1.

Universities raise more private cash

By Norma Cohen, Education Correspondent

BRITISH universities have been increasingly successful in raising money from non-government sources over the past five years, according to the Universi-ties' Funding Council, the quasi-public body that oversees universities.
Statistics published today in the UFC's
Universities Statistical Record show that

between 1985 and 1989, income received by them from all sources rose far faster than that from the Exchequer alone.

The percentage of university income provided by the Exchequer fell from 59

per cent in 1985 to 53 per cent in 1989. A similar trend also emerged in government and private-sector research grants over e period. In 1989, the state provided half of all research funds, against

60 per cent five years earlier.

The main increase in research funding came from UK-based charitable bodies and overseas sources such as the EC. The sum from private industry also doubled over the past five years, to £92m in 1989. Oxford University obtained £7.22m of its budget (5.5 per cent) from endow-

while Cambridge trailed with £2.43m - or only 3.4 per cent of its budget. Among those more successful than Cambridge was Nottingham, which raised 4 per cent of its budget from endowments, while Durham was able to raise 2.8 per

cent of its budget in that way.

Oxford and Cambridge remain less dependent than most universities on Exchequer funds as a percentage of income, receiving 43.6 and 48.2 per cent from that source in 1989.

ments, donations and subventions in 1989,

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The Norton AstiVirus Survey, August 1990

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Wold Problems

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Low profits and failures predicted for retailers

TRADING conditions for UK retailers will continue to deteriorate over the next few years and the sector will be characterised by a string of dispiriting company results and corporate collapses, according to a new forecast by Verdict, the retail consultants

Squeezed between slower rates of sales growth and rising costs, many retailers will face downward pressure on profit Even after interest rates

have been reduced and trading picks up, companies will still struggle to rebuild their businesses and restore

Verdict estimates that dursales will grow by 44.8 per cent to £178bn by 1994. That com-pares with a 52.5 per cent increase to £123bn during the previous five years. The report suggests that on

a like-for-like basis, sales

growth slips

NATIONAL SAVINGS raised a

net £114m for the Government's coffers in August, a downturn on the £207m raised

However, the summer

months still represented a con-

siderable improvement on a long period in 1989 and early 1990 when withdrawals

1990 when withdrawals exceeded deposits. The main area of current

investor interest is the fifth issue of index-linked certifi-

cates which offer a tax-free return if held for five years.

although the rates are very much lower if savers cash in

The fifth issue raised £197m

in August. However, investors

have been cashing in earlier

issues of fixed-interest certifi-

The total invested in National Savings at the end of August stood at £35.8bn, still

well down on the £36.8bn out-

standing at the end of May

National

Savings

By Philip Coggan

growth will be 8.1 per cent during the next five years compared with a 13.9 per cent rise in the previous period.

Operating costs, however, are predicted to rise at well in excess of the rate of infla-

The uniform business rate is expected to increase the average national retailer's rates bill by about 15 per cent a year. Many retailers will still have to meet high rents, which are reviewed only every five years. Labour costs will remain

The report suggests that the only way to combat the vicious cycle of escalating costs is to improve productivity and generate more business from existing space and staff.
Verdict identifies Marks and

nership, and Argos as particularly strong organisations in The consultants emphasise

the pound.

Saudi Arabia.

By our Economics Staff

THE CRISIS in the Gulf has

put a new obstacle in the way

of the Government's stated aim

of reducing the basic rate of income tax from 25p to 20p in

Mrs Margaret Thatcher, the Prime Minister, acknowledged in an interview with the news-

paper Scotland on Sunday that the 20p target was threatened by the cost of Britain's military

contribution to the defence of

In reply to the question whether the 20p target was possible before the next elec-

tion, or whether it would have to wait, she said: "One cannot

quite answer that question until we know the effect of the Gulf crisis and of getting all the forces there and whether

sanctions work and how soon

it will be over. But, with the increased outgoings that we

are having to face now, obvi-ously we should not dream of

reducing income tax until it's

prudent to do so and it would be damaging if we did reduce it before it was wise to do so."

navy opens publicity campaign

that the gloomy scenario does

not apply equally to all areas

of the retailing sector nor to all retailing companies.
The DIY, womenswear and

jewellery markets will grow

strongly, they forecast, and the

food sector will continue to

Verdict suggests that the gap between Sainsbury's, Tesco

and Argyll Group and their

smaller competitors will con-tinue to widen and the prog-ress of such national grucery chains is unlikely to be hin-dered by the rise of the dis-

The economic consequence

of the Gulf crisis will be very damaging to British retailing if they are prolonged, but the

report has based its calculations on the assumption that

the effects will be short-lived.

Retailing 1994. Verdict Research, 112 High Holborn, London. WCIV 6JS. Price 2950.

MRS Margaret Thatcher was warned last night by Mr Paddy Ashdown, the Liberal Democrat leader, not to use the Gulf crisis to hide the fallure of her domestic poli-

Speaking at the Liberal Democrats' annual confer-

ence in Blackpool, Mr Ash-down said: "The Prime Min-

ister's duty in this crisis is

clear. It is to speak for the nation and not for the nar-

row interests of the Tory

Although Mr John Major

the Chancellor, reaffirmed the 20p tax target in his Budget speech last March, Britain's

high inflation and rising public

expenditure have since reduced the Government's

Yesterday, however, Mrs Thatcher said that a basic rate

of tex of 20p was the Govern-ment's "ultimate objective and we have not abandoned

scope for tax cuts.

count chains

Gulf crisis is threat to

tax cuts, Thatcher says

Merchant

By Richard Tomkins, Transport Correspondent

BRITAIN's much shrunken shipping industry yesterday launched a month-long campaign to publicise its con-tribution to the economy and draw attention to its plight. Sir Jeffrey Sterling, chair-man of the Peninsular & Orien-

tal Steam Navigation Company and president of the General Council of British Shipping, told about 250 guests aboard the SS Canberra at Southamp ton that the merchant fleet

ton that the merchant fleet was a vital national asset. The shipping industry, he said, contributed more than £4bn a year to Britain's invisible earnings and another £1bn in the form of maritime-related earnings in the City.

The industry also had a strategic role to play in support of the armed services which needed no emphasis in the context of the Gulf crisis, he said.

The campaign, called British

The campaign, called British Shipping Month, is intended to help reverse a decline in the British merchant fleet, which has seen the number of UK

mainland-registered vessels dwindle from 1,275 to 361 over Two of the main reasons for the decline are the wide avail-

ability of tax breaks for shipping companies in competing countries and the trend towards the "flagging out" of vessels to offshore registers or to countries such as Liberia. The industry hopes to per-

suade the Government to encourage investment in new ships by tax concessions enabling the cost of vessels to be written off against profits. It is also eagerly awaiting the Government's response to a special report on the ship-ping industry's plight submit-ted on Friday to Mr Cecil Par-kinson, Transport Secretary. The shipping industry says the merchant fleet needs to be sustained because of its essen-

tial role in transporting supplies in emergencies, but oppo-nents of subsidies say chartering on the open market

is an adequate substitute.

The Gulf crisis may prove a test of the arguments after last week's decision to send armour to Saudi Arabia. Editorial Comment, Page 18

Call for depression to cure inflation

By Peter Norman, Economics Correspondent

THE GOVERNMENT was given a stark warning yesterday that it will not be possible to cure inflation in Britain

without a depression. Sir Charles Carter, an economist and president of the independent Policy Studies Institute, said inflation would not be checked if the Government also pur-

sued an objective of keeping output rising and unemployment low. The many column inches in the press which have suggested that the Chancellor of the Exchequer should seek to sedate the economy without pushing it into dopression have been misdirected," he

"Creating a depression — with all its waste of potential output and social injustice — is the only policy likely to be effective in checking the inflationary spi-

He said that inflati would only be checked when employs and workers were afraid to pursue restoration of their real incomes been of growing unemployment, bankrunes and depres-

Last Friday, the Government announced that the anni inflation rate in August had risen to 5 per cent, its highest level since Februl 1982.

writing in Policy Stubs, the Insti-tute's quarterly journal, 4 Charles said that a UK inflation rate size 2 or 3 per cent should be a matter of meers in the 1990s. One of 6 to 10 per ceishould "call for grave concern" and cap control of inflation to be the first oblive of eco-

nomic policy.

A rate of 15 to 20 per ca would, he said, be "a disaster regung crisis

Sir Charles said that full UK membership of the European Monetary System would not spare Britain a depression to cure inflation. However, the European constraint could be "of great value" in preventing inflation from rising again after it had been brought down to reason-

He also suggested a range of measures to overcome inflation, including: · Penal taxation of fringe benefits because they could be a concealed form of

 Making state aid or government con-tracts conditional on companies having a non-inflationary business plan. • Pay methods in the public sector to give clearer incentives to improved pro-

Policy Studies, Autumn 1990. PSL 100 Park Village East, London NW1 3SR. £9.95.

Counting costs of a uniform rate

Ian Hamilton Fazey identifies the gainer and losers of a new system

BUSINESS RATES PA; RISE/FALL FROM 1989-90 TO 190-91 (Em)

HE MAJORITY of businesses in England and Wales will pay less in rates next year, even though inflation will push rates bills up for many businesses in London, the south-east, the south-west and East Anglia by

up to 32 per cent.

That is because of the continuing phasing-in of the national uniform business rate. introduced this year at the same time that commercial properties were revalued.

The uniform business rate at present 34.8p in the pound - will rise with inflation, but decide whether to give businesses in previously overvalued offices and factories mainly in the north and mid-lands - reductions of 13 per cent or 15 per cent as part of

Either way, they will pay less than this year.

The new rating system was introduced along with the first revaluation of commercial property for 15 years. In general, non-factory rateable values rose in the south but fell in the north and midlands because of regional differences in economic performance since

Phasing was designed as a self-financing system, cushion-ing the south against rapid increases in rates bills by limit-ing the fall in the amount paid by the gainers.

Latest government figures

shops offices factories hotels n -10.30 -25.69 -106.40 -1.51 -12.89 -91.10 -12.89 -91.10 2.27 -12.91 359.78 4.62 2.11 -47.80 170.79 123.59 -67.20 68.94 13.03 -27.97 -48.84 -58.14 -182.21 4.71 1.01.284.47 468.15 381.21 -795.91 120.48 25.15179.08

show that total rates paid by manufacturers fell everywhere except in inner London. Rates in the north-west, the West Midlands, the Yorkshire area and Humberside, the East Midlands and the northern eco-nomic region, which comprises the north-east and Cumbria.

The dividing line between gainers and losers runs roughly from the Bristol Channel in the west to the Wash in

N West

South of it, non-manufacturers paid about £1bn more in rates, while those north of it The north-west and West Midlands gained most. As the two biggest regions outside London, with a combined population of nearly 12m, both have large numbers of old factories

and both saw severe falls in property values during the

1980-82 recession he change represents a shift taxation of business from nonto south of 1985im in the curry financial 1980-82 recess

year.
Business leaders the north
and midlands arguhat they
were formerly in ect subsidising business in the

to change its formula calculating increases, whi bases inflation on the 10.5 retail price index gure announced last week. ext year, those ying more will havehis year's hill increas by up to 20 per cent for pling and by 10.6 per cent on the

For gainers, this year'sy rises by 10.6 per cent account for inflation, then 1 by up to 13 or 15 per ce

Those in premises with a rate-able value of less than £10,000 will get bigger reductions. The figures also show that The figures also show that the national business rates bill of more than £10bn rose by £179m in spite of the Government's insistence that it was not trying to increase the aggregate burden on business. Mr Michael Postlethwaite, a partner of Matthews Goodman, chartered surveyors, who speaks for the Association of British Chambers of Commerce says the £179m figure is merce, says the £179m figure is what would be expected from normal growth of the stock of The figures for this year may

have to be revised because of appeals against revaluations, which have to be lodged by eptember 30. Successful appeals will result in refunds of overpay-

ments, with interest.
One type of "business premises" saved from closure by phasing is the public lavatory.
Most of those are owned by local authorities and they have been revalued upwards every-

Mr Postlethwaite said their average rateable value had increased twentyfold, from about £100 each to £2,000, upping average rates payable on each from £34.80 to £596. Phasing had kept the increase down to about £10 this year. On that basis, next year's increase will average about

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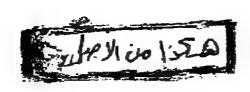
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FINANCIAL TIMES MONDAY SEPTEMBER 17 1990

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FIDELITY WORLD FUND Société d'Investissement à Capital Variable 33, Boulevard Prince Henri L-1724 Luxembourg

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of the Shareholders of FIDELITY WORLD FUND, a société d'investissement à capital variable organised under the laws of the Grand Duchy of Luxembourg (the "Fund"), will be held at the registered office of the Fund, 33, Boulevard Prince Henri, L-1724 Luxembourg, at il: 00 a.m. on September 25, 1990, specifically, but without limitation, for the following purposes:

- 1. Presentation of the Report of the Board of Directors.
- 2. Presentation of the Report of the Auditor.
- 3. Approval of the balance sheet and income statement for the fiscal year
- 4. Discharge of the Board of Directors and the Auditor.
- 5. Ratification of the co-option of Charles T. M. Collis as a Director of the Fund in replacement of John M. S. Patton.
- 6. Election of six (6) Directors, specifically the re-election of the following six (6) present Directors: Messrs, Edward C. Johnson 3d, Charles T. M. Collis, Charles A. Fraser, Jean Hamilius, Harry G. A. Seggerman and H. F. van den Hoven, being all of the present Directors except William L. Byrnes who by reason of his retirement does not offer him-
- Election of the Auditor, specifically the election of Coopers & Lybrand.
- Declaration of cash dividend in respect of the fiscal year ended May 31, 1990, and authorisation of the Board of Directors to declare further dividends in respect of fiscal year 1990 if necessary to enable the Fund to qualify for "distributor" status under United Kingdom tax law.
- Consideration of such other business as may properly come before the Approval of the above items of the agenda will require the affirmative vote of a majority of the shares present or represented at the meeting with no minimum number of shares present or represented in order for a quorum

Subject to the limitations imposed by the Articles of Incorporation of the Fund with regard to ownership of shares which constitute in the aggregate more than three percent (3 %) of the outstanding shares, each share is lder may act at any meeting by proxy.

Dated: August 28, 1990. BY ORDER OF THE BOARD OF DIRECTORS

UK NEWS

Liberal Democrats set out price of support

By Philip Stephens, Political Editor, in Blackpool

MR PADDY ASHDOWN, the Liberal Democrat leader, singled out the removal of Mrs Margaret Thatcher from office and a commitment to electoral reform as the price of Liberal Democrat support for a minority Government after the next general election.

Speaking at the start of the party's annual conference at Blackpool, Mr Ashdown appeared to acknowledge that the best he could hope for in the election due by mid-1992, was to hold the balance of power in a "hung parliament", when there is no clear major-

with the party's support in recent opinion polls hovering just below 10 per cent, the conference is seen as its last significant. nificant opportunity to re-es-tablish its claim to remain a powerful third force in British politics after the traumas which followed the breakup of the Liberal-SDP Alliance.

In a series of press confer-ences and media interviews, Mr Ashdown stressed repeat-edly that the first objective at the election had to be the end of "Thatcherism".

the principal aim of the conference would be to carve out an That left open the possibility that the Liberal Democrats identity for the Liberal Democrats as a "radical, reformist party", and most of the debates are expected to be free of the would co-operate with a minority Conservative government

led by someone else or with a rancour which has often damaged the party in previous

Some senior party figures. however, were voicing concern that a strong "pacifist" eledrawn in advance of the election on the precise terms he would demand for any such ment in the party would seek co-operation. But he acknowl-edged that electoral reform -specifically the replacement of the present "first-past the post" to use a debate on the Gulf crisis to undermine the Liberal Democrats' support for the Government's strategy. Mr system with proportional representation - was at the top of Ashdown repeated yesterday that force might be necessary to dislogde Iraq from Kuwait but stressed that it should be regarded as a last resort. Whatever power we have after the next election will be

 Conference took the control versial step of voting for the disestablishment of the Church of England in the opening session of the English party on Saturday, adds Diane Sum-

Mr Paddy Ashdown defending the move yesterday, said the policy formed a "fundamental part of modernising our institutions." It was not possi-ble to be a multicultural society unless the state was willing to be even-handed, he said.

was suprisingly upbeat. The demise earlier this year of Dr David Owen's Social Democrats was seen as offering the possibility the party would at least recapture some ground in the contrast. He acknowledged that the proposal could put off some voters but stressed that this would not stop the party from pressing ahead with the plan. Nor would it be deterred by objections voiced by the church, he added.



Paddy Ashdown, whose aims are ousting Mrs Thatcher and electoral reform, displaying his party's new symbol

British Rail rules out freight for channel link

By Richard Tomkins, Transport Correspondent

BRITISH Rail planners working on fresh proposals for a high-speed link between Lon-don and the channel tunnel have firmly ruled out the route being used for freight as well as passenger traffic.

The extra cost of doubling

the number of tracks from two-to four would mean the project. would earn less than an 8 per cent return on the investment, the minimum level acceptable to the Government, according

to the planners.

The decision will disappoint regional bodies and a wide range of pressure groups which had argued that a which had argued that a freight link with the tunnel would be the first step towards providing a network of routes capable of taking the bigger freight wagons operating on

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the Continent.

The decision not to take freight on the link may also undermine the case for schemes based on an eastern approach into London through the suburb of Stratford. These

the suburb of Stratford. These were based on the assumption that the high-speed link would carry both types of traffic.

BR has been reviewing the options for the high-speed link since June 14 when Mr Cecil Parkinson, the Transport Sections there are a joint were retary, threw out a joint ven-ture scheme between the public and private sectors as

financially unworkable.

The 25-mile section of the route from the tunnel mouth to Upper Halling, near Roches-ter in Kent, has already been broadly fixed. But BB is studying how the line should be taken onwards into the proposed channel tunnel express terminals at London's Water-loo and King's Cross stations.

BR has long favoured a route using existing rail corridors through south London. However at the Department of Transport's direction it is also taking a fresh look at the eastarm approach via Stratford for a purely passenger link.

Whichever routs is chosen,
BR believes, the construction cost will be between 13hu and

23bn for a two-track passenger line, but to add another two tracks for freight would cost

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Date: 17 September 1990

Eastern Electricity may take up stake in nuclear power stations

minority Labour administra-

Mr Ashdown refused to be

used to ensure that this coun-

try will never again have to

vote on the basis of our present

corrupt and distorted electoral system," he told a rally last

Despite the party's poor showing in the opinion polls, the mood of many delegates

Mr Ashdown indicated that

the centre.

By David Thomas, Resources Editor

EASTERN ELECTRICITY, the largest of the 12 regional electricity companies to be privatised in November, may take a stake in nuclear power stations planned by British Nuclear Fuels, the state-owned nuclear reprocessing group. reprocessing group.
Eastern Electricity's interest

in BNFL's proposals could help to re-establish a UK nuclear power station building programme, suspended last year by the Government after the nuclear industry was dropped from electricity privatisation. BNFL hopes to conclude fea-sibility studies of possible new

nuclear power stations at its existing sites at Sellafield in Cumbria and Chapelcross in southern Scotland by the early

It said yesterday that it had sounded out almost all the electricity companies in

England and Wales about becoming partners in the project. Eastern Electricity appeared to be the most interested in BNFL's plans.

Rastern Electricity would be important to BNFL because the Treasury has said that new stations must not be financed

entirely from government-backed borrowings. In addition, BNFL would almost certainly need a part-nership with one or more electricity companies in order to guarantee customers for output from its stations. Both National Power and PowerGen, the two conventional generat-ing companies in England and Wales, said yesterday they were not interested in BNFL's

BNFL said that although it is studying proposals for two nuclear stations, it might con-

clude that a small family of three stations would be more cost effective. It believes three stations could be built at its existing sites.

BNFL estimated that one 1,200MW nuclear station would cost about £1.5bn to build. Most of the proposals for

new, mainly gas-fired stations that have been encouraged by the government's privatisation programme are being financed by the banks, usually in a debtto-equity ratio of 80:20.

BNFL has also been sounding out the world's leading power plant manufacturers about investment. These include Mitsubishi of Japan, Westinghouse of the US, Framatome of France, Asea Brown Boveri, the Swedish-Swiss group, and KWU, a subsidiary of Siemens of West Germany.

Brent Walker seeks compensation from GrandMet over sale

By Terry Byland

BRENT WALKER, the on the deal, due on September property and leisure group, is to seek compensation of around £160m from Grand Met-ropolitan, the food, drinks and leisure group, over GrandMet's sale to Brent of the William Hill and Mecca Bookmakers

betting shop chains. Brent paid GrandMet £685m for the betting shop chains last

in a claim expected to be made formally today, it will argue that 1989 profits are "substantially" below levels stated at the time of the deal last summer. GrandMet said last night it

saw "no substance" to the claim, of which it was first informed in March. It regarded Brent's final payment of £50m

25, as due and payable, and would be taking "appropriate action" to protect its position. William Hill and Meccs Bookmakers have around 1,600 betting outlets.

Brent's claim is based on a

report commissioned by its board from accountants

It comes amid City concern ahead of Brent Walker's interim results which are due in a fortnight. Brent Walker shares have plunged from a peak this year of 376p to 149p

at Friday's close. Worries have focused on the suspected difficulties at the betting shops, but have also ranged more widely over Brent Walker's general debt profile.

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hese statements come not, as one might expect, from quality-and marketing-minded German or Japanese execu-tives, but from Italians. The first, Mario Possati, heads Mar-poss, an engineering company which carries his name and is a leading maker of sophisticated measuring equipment for

machine tools.

The second is from Mario Carraro, whose company of the same name recently won one of Ford's coveted Q1 "Quality First" awards to suppliers. Some 80 per cent of its sales of axles, drive lines and differentials for tractors and earthmoving equipment are exported with almost 50 per cent of turnover going to the UK alone. The fact that these two rela-

tively small, but technologi-cally advanced, Italian compa-nies have managed to overcome their country's structural economic problems, its intermittent periods of rampant inflation, its inefficient banking system and its often abysmal public services, demonstrates how, with the right management approach, small and medium-sized businesses can survive in Italy even in

difficult circumstances. The two companies' emphasis on quality and service puts them in the minority among smaller Italian businesses most focus on more traditional Italian industrial attributes such as pricing, speed, flexibility, stylish design, and keen

The potential of the Marposa and Carraro approach is under-lined by the fact that even Fiat, Italy's private-sector industrial giant, is now talking about a new stress on "total quality" in its car production.

Possati's break came in 1952, when he first produced a comparator - a device which constantly measures the internal diameter of a metal part on a grinder — offering new stan-dards of quality and reliability in the exacting conditions of the shop floor. The device allowed output to be tested continuously during production, rather than as part of a random, post-production, quality control process.

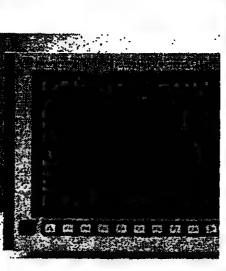
Since then, the group, which is based at Bentivoglio in northern central Italy, has widened its range of measuring Italian engineering

In pursuit of the quality ideal

Haig Simonian describes the approach of two privately-owned companies, Marposs and Carraro, which are among the minority in putting emphasis on product development and service









Wario Carraro (right): exporting extes, drive lines and differentials; and Mario Possati (far fight): sophisticated measuring eq

equipment for manufacturing industry, notably in car and truck production. It has also diversified by applying the sophisticated mechanical and opto-electronic measuring techniques developed for its original products to other uses such as materials handling and more generalised quality con-

Almost 90 per cent of Mar-poss's production is now exported, the bulk of it to the three key markets of Germany, the US and Japan. The com-pany operates research units in Germany and the US as well as in Italy, and now holds around 60 per cent of the market in sophisticated gauges for machine tools in Japan, where it has six offices.

Carraro's edge came in the invention of a special type of axis, eliminating the need for a torque-limiting device and allowing the power from trac-tor engines to be delivered more efficiently to the wheels. The company is based in the Veneto region of north-east Italy, with Ford and Case in the UK its biggest single customers. Some recently signed long-term deals, big German manufacturers among them; this means that group sales,

which rose by 22 per cent to L217bn (599m) last year, should near L400bn by 1992. Marposs and Carraro have

plenty in common. They both take great pains to recruit high quality staff (over half Marposs's 975 employees are either university graduates or hold equivalent technical diplomas). They both set considerable

store by training staff at all levels, in various aspects of ment including foreign languages - Marposa uses English as its main working language. And they both pay unusual attention to the finan-cial side of the business -"finance in small Italian compenies is often seen as a non-essential function," notes Carraro, whose production managers take courses in finance. Both companies also believe

in ploughing back earnings and remain wary of the stock market - a policy that resem-bles that of Germany's Mittelstand more than the shorterterm approach to profits typical of most small and mediumsized Italian enterprises.

Rather than a need for capi-tal, Possati stresses the quality of a company's management and workforce - what he calls its "human potential" - as the

key limiting factor to its speed of growth.

Both companies have repeat-

edly turned down takeover offers. "Selling control to a big multinational would be a bit like going public," Marposs

Over and above all these common factors, the characteristics which most single out Marposs and Carraro from other shullar-sized Italian companies, relate to products and customer service.

 Product quality. Aiming for the highest possible quality standards is a priority at both firms. A concern for quality was what drove Possati, now 68, to set up his business in the first place. "In order not to disturb the way things were being done, I decided to set up my own factory to meet my

The quality criterion is particularly important given Marposs's high precision products, where measurements are taken to a fraction of a micron and accuracy and reliability are paramount requirements of its big clients, notably in the auto

industry. Similarly, Carraro, which supplies a range of demanding multinationals such as Ford, Case, Renault and Massey Ferguson, found that the owner's own drive for quality and reli-ability was reinforced by pres-

sure from foreign clients. Although many big manufacturers have sought to develop collaboration with thos suppliers able to meet their quality, reliability and delivery standards, it is the "partner ship" concept pioneered by Ford since 1987 which has been the main influence on the com-

pany, says Carraro. Ford's determination to guarantee standards has obliged key suppliers to undergo regular inspections. In Carraro's case, Ford staff would arrive at the door four to six times a year to examine every aspect of the manufac-turing process for quality con-trol, he says.

Carraro is visibly proud of the fact that his company is only one of two Ford suppliers in Italy to have received the Q1 award. "It shows the quality culture in our factories is seen as adequate," he says. In both Marposs and Car-raro, the close identification of

quality control with the owner has been a decisive factor in setting and maintaining standards. "I take personal pride in

it, and the workforce knows that I am personally responsi-ble for the quality of our prod-ucts," says Carraro. "On my

desk I receive any complaints

from the customers. And when-

ever there is a problem, the ction mana knows he can turn to me to Product development. The emphasis on quality has prompted highly conservative new product policies at both companies. For Mario Marposa's son Stefano, 39, who is the group's managing director, caution towards new products and growth has been an inte-

tation for quality. Marposs only introduces new oducts into markets in which it is already well established and where it can provide the technical back-up required.
Alternatively, it only sells
established products in new
markets to begin with rather
than running the risk of
launching its name with a new item which may not yet be fully developed. "We always seek to avoid involving the two variables together. It would be

gral part of ensuring its repu-

too risky," Stefano Possati • Service. The same concern for quality is reflected in its determination to take responsibility for its own distribution and after-sales service, despite the heavy additional cost bur-

Thus, the group employs over half as many people in its three main markets as at its home base, with about 150 staff in Japan, where it opened its first office in 1970, and around and Germany, where operations began in the mid-1960s.

Having full responsibility for sales and service is essential for any manufacturer of preci-sion instruments which depends on its reputation for high quality and reliability, according to Stefano Marposs. While US customers may be more tolerant of lapses, the Japanese, Germans and Swiss - three of its major clients are the world's "least forgive

ing" customers, he says.

Marposs's determination not to work through local agents was put to its toughest test in Japan, a crucial market for the company given the size of its domestic manufacturing industry, particularly in the automo-tive sector, which is one of Marposs's higgest customers.

As many much bigger groups have learned to their cost, gaining independent distribution is often easier said than done. Marposs's first branch in Tokyo only opened after a "long struggle not to be represented by one of the big trading companies," says Ste-

fino Possati.

Research and development Both Marposs and Carraro share the same evolutionary approach towards their R&D efforts. "Our research has always been into developing products where we're sure we're already world leaders," says Stefano Possati. Likewise, in-house produc-

tion has invariably been dis-continued in favour of buying from outside specialists when the company felt it was getting out of its depth technologi-

Other Italian businesses clearly have lessons to learn from Marposs and Carraro, particularly in tarms of their stress on quality. Mario Possati warns that this can turn into an obsession. "Achieving absolute perfection is utopian, and a company must take care not to let matters get out of hand," he says. "Sometimes we put too much stress on perfection ourselves in the past."

But, he says, "if you do things well, you'll see that the results come through eventu-

Management abstracts

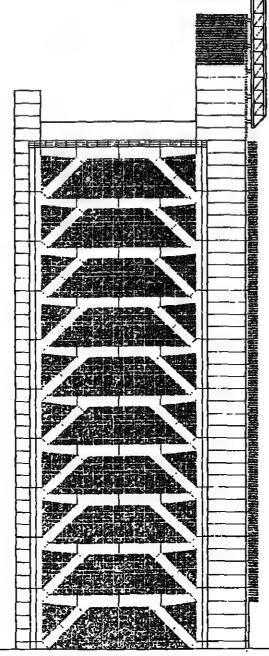
Determining employee deviance. KB Slora in Journal of Business and Psychology (US), Winter 89 (15 pages) Applies this term to employee theft (cash, merchan-dise or other property) and counter-productive activities such as sloppy work, going slow and drug-taking, reports the results of two large-scale surveys of employees in fast-food shops and supermarkets which revealed deviance on a substantial scale; discusses whether the survey methodology was likely to yield a reliable estimate of deviance, and concludes that it was; notes some implications for selection testing of potential employees. Accounting for identifiable intangible assets, J McCahey + CF Keown in The Columbia

Journal of World Business (US), Autumn 89 (13 pages) Looks at the recent Australian exposure draft on accounting for identifiable intangible assets, outlining the assets which it is proposed should be recognised in financial state-ments, how they should be measured, why and how they should be amortised, and how they should be revalued. Managing managers in Europe. P Bournois + J H Chauchat in European Manage-

ment Journal (UK), Mar 90 (16 Analyses main trends emerging from discussions with top management in 40 major European companies on how they are preparing human resource management atrategies for 1992, particularly in regard to defining and recruiting "Euro-managers". Develops, from statistical analyses, a framework of European companies which identifies four styles for managing Euromanagers, and the strategic variables that distinguish these companies - multinationals (which consider Europe as only part of their operational scope); Europe first - which operate on a global scale, but with Europe as the main focus; repositioning for Europe (operating globally, but needing to concentrate on their European activities); and European activities); and supranational companies, hav-ing a strong national basis but vulnerable because of deregu-lation. Examines major differences between the four groups.

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Crossing the Rhine

widening of the Rodenkirchen suspension bridge over the Rhine, near Cologne, in West Germany, has set a new challenge for REN-DEL PALMER & TRITTON, part of the High-Point group.
As far as is known no other suspension bridge has been widened by the addition of a third cable, combined with doubling of the deck width. This is to be achieved without interruption to the existing traffic flow. When the project is completed the bridge will have three lanes in each direc-

tion plus two cycleways.

The project design has been produced by engineers of the German regional government, Landschaftsverband Rheinland and RPT's tack is to provide and RPT'S task is to provide the final engineering design and construction engineering. It forms an integral part of

the £67m contract awarded earlier this year to Cleveland Bridge and Engineering, part of Trafalgar House, and its joint venture partners, Strabag Bau AG and Thyssen Engineering of Germany, to widen and reconstruct the 567 metre long

Construction of the extended foundations alongside the existing bridge is already under way and work on the superstructure will begin next year. The contract calls for completion in June 1994.

CONSTRUCTION CONTRACTS

Smithfield market scheme £34m American highway project



A view of the Smithfield Central meat market in the City of London

ECH PROJECT SERVICES has been formally appointed by the Corporation of London as proj-ect co-ordinators for the £45m refurbishment of one of the country's most important mar-kets - the Smithfield Central Market in London.

The refurbishment will be undertaken in response to recent European legislation, whereby all Community meat markets must comply with new regulations concerning

hygiene.
The plans will end several years of uncertainty over the market's future during which alternative sites outside central London have been consid-

TARMAC CONSTRUCTION has

been awarded a £15.3m con-

Holiday Inn, Kings Cross -Bloomsbury, at the junction of

Kings Cross Road and Cal-

to build the 404-bedroom

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Export and Customs Powers (Defence)

(b) "personal effects" shall mean clothes,

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ered. However, no suitable site has been identified and plan-ning permission and listed building consent have there-fore been obtained for the proposals to refurbish and redevelop the Grade II listed building which dates back to

The project, which encompasses some 277,000 sq ft, not only includes alterations to improve the market accommodation at ground level and ancillary accommodation at first floor level, but also the development of 86,000 sq ft of commercial office space on the second floor and a mezzanine car park in the basement.

Hotel accommodation in Kings Cross

thorpe Street - previously the site of the Mount Pleasant

building, for Firoka (Kings Cross), started recently and is

Work on the nine-storey

Design, tendering and approval procedures will be carried out over 20 months and construction work, which will be undertaken in four phases to avoid disrupting the market traders, will take about 50 months to complete and is scheduled to start in spring

Construction work will include stripping all internal walls, fixtures and fittings, cold stores and shop units. An extensive fitting-out programme will then be undertaken involving the installation of refrigerated shop units in the 110,000 sq ft trading area.

scheduled for completion early

in 1992. It will incorporate a basement and roof-level plant

rooms and a partial mezzanine

floor between ground and first-

TILBURY GROUP has won contracts worth £4.94m for specialist civil engineering work for the water industry. Tilbury Construction has been awarded two reservoir contracts, one by Thames Water Utilities, worth £2m, and the other by Tendring Hundred Waterworks Co of Manningtree. Essex. worth £2.94m.

BALFOUR BEATTY has won its first major civil engineering

contract in the US as one of three orders which together

total over US\$120m (£65.6m).

The Department of Transpor-

tation of the State of New Jer-

Beatty a US\$62m (£33.8m) con-

tract for the improvement of

Route 147 in Cape May County. The contract includes the

construction of two navigation

bridges; a 2,768 ft long, 25 span bridge over Grassy Sound, and

a 940 ft long, 13 span low level bridge over Beach Creek. The

construction of 2.3 miles of

dual two lane carriageway and the creation of 24 acres of wet-

MOWLEM BUILDING has been

awarded a £12m contract for Land Securities' Veritas House

office redevelopment at 119-125

Finsbury Pavement, London, EC2. The original Veritas House, built in the 1960s, has been completely demolished.

The construction of the

58,000 sq ft air conditioned

office block involves an eight-

storey steel frame structure

City offices development

Water industry orders The Thames Water contract involves the construction of a 30 megalitre reinforced concrete reservoir for the storage

Balfour Beatty Bahamas has been awarded a US\$24m

(£13.1m) contract from the

Bahamas Electricity Corpora-

tion for the civil engineering

works for a 60MW power plant which is required to meet the

increasing demands for energy

Balfour Beatty is responsible

for constructing the power house, control building, switch-gear building, and for install-

ing the electrical and fire pro-

tection services.
In Venezuela, Balfour Beatty

(£19m) contract to build a 500 bedroom hotel complex at

floor slabs, granite and anodised aluminium facade panels

The Finsbury Pavement elevation will have a "drum and prism feature" facade and be faced mainly in dark green

granite. The building will incorporate full air condition-ing, raised floors and suspended ceilings.

and double glazed windows.

has been awarded a US\$35

on New Providence Island.

of treated water. The East Anglia project comprises the construction of the Horsley Cross reservoir and pumping station. The contracts are due for completion in the

LEGAL COLUMN

Holiday resorts provision allows Sunday trading

By Tony Thompson

NEXT MONDAY, the Environment Committee of Westminster City Council is due to meet. On the agenda will be a proposal that part of the West End should be desig-nated as a holiday resort and that, as a result, shops trading in certain goods will be permitted to open for business on Sundays.
It is well known that the

Shops Act 1950 requires every shop to be closed on Sunday except for the sale of specified categories of goods or except as otherwise permitted by the act. The confusing and anoma-lous classifications of goods that are parmitted or prohib-ited are equally well known. Some councils enforce the

provisions and others do not. Those which do enforce them do so for the most part because they see it as their duty to enforce the law whether or not they agree with it and whether or not the law is supported by modern practices and public

Some councils apparently take steps to enforce the Sun-day trading laws only when they receive a complaint about a particular shop, presumably because they wish to be seen to be enforcing the law but do not have the inclination, or the

The local authority may specify the Sundays . . . on which shops may open

resources, to enforce the provisions against all traders who

Much time and money has been spent in legal argument, and B&Q, the do-it-yourself and bood, the total yourself chain, which has already been to the European Court, is now going to the House of Lords. Other cases will follow B&Q to Europe and back.

In fighting those cases, local authorities are spending politax payers' money on defending a position that has little public support.

Numerous surveys have shown that a substantial majority of the public wishes the restrictions to be removed, and the public votes with feet every Sunday as it heads

The Government recognises that and has pledged to change the law but has not implemented its promise.

The transactions mentioned in the Fifth Schedule to the act are not the only exceptions to the general ban on Sunday trading. Section 51 of the act provides that where all or part of the area administered by a local authority is frequented as a "holiday resort" during cartain seasons of the year the authority may make an order permitting shops in the speci-fied area to open on Sundays. Again, the classes of goods that can be sold are restricted.

They comprise principally photographic requisites, toys, souvenirs and fancy goods, books, stationery, photographs and postcards, and articles of food. The object of those provi-sions is clearly that the public should be able to indulge in recreation on Sundays and to purchase the types of goods that are traditionally closely associated with leisure and recreational activities.
Section 52 of the act sets out

a simple procedure that the making an order under section Once the council has decided to make the order, it must give public notice of its intention to do so.

That is a mandatory requirement. Four weeks' notice must be given, during which period objections may be made by any interested party. Notice should be published in a local newspaper and posted in the streets in the usual way, and the draft order must be made available. order must be made available for public inspection during

the four-week period.
It should be noted that the council's duty does not go beyond giving notice in such a way. It is not under an obligation to consult with or seek out the views of interested parties. although it must clearly give due consideration to such objections as it receives.

The local authority may specify the Sundays, not exceeding 18 in any year, on which shops may open. It may specify the opening hours, the classes of shops that may open and the types of goods within the stated classifications – set out in the Seventh Schedule to the act - that may be sold. It may also impose such other conditions as it considers nec-

The area which Westminster City Council is being asked to designate as a holiday resort extends from Temple to Hyde Park Corner and Oxford Street

Although that area may not fit in with conventional ideas of a "holiday resort" it is

clearly a very important centre for sightseeing and tourism.
There is no judicial authority to assist in defining what is ity to assist in deniming what is meant by a "holiday resort" in the context of Section 51, but common sense indicates that it must be a place in which holidaymakers stay to spend their vacation and that the level of demand on traders must be significantly altered or increased as a result

as a result. Last year, 9.6m overseas tourists and 9m domestic tourtourists and 9m domestic tourists visited London. In a survey conducted by the British Tourist Authority in 1988 among overseas visitors to London, 80 per cent identified shopping as their most popular leisure activity and 30 per cent identified not being able to shop on Sunday as an obstacle

Sunday as an obstacle. Sunday as an obstacle.

The impetus for this unusual proposal comes from Hamleys, the famous toy shop, whose store at 188-196 Regent Street is at the centre of the proposed holiday resort area. Hamleys has been instrumental in gathering support for the proposal and in providing the council with the means and the opporwith the means and the oppor-tunity to take advantage of it, with a view to persuading the council to allow it to open law-

In preparing the proposal and submitting its evidence to the council in support of it, Hamleys has worked closely with the council's own officers. Leading counsel's opinion on the interpretation of Section 51 has been obtained at Hamleys' expense and submitted to the City Solicitor's department.

That department has con-firmed that it sees no legal objection to the council's making an order and that it regards it as a matter influenced by political and environmental, rather than legal, considerations.

The council's trading stan-

dards department has co-operated closely in identifying the proposed resort area and in the research undertaken on Ham-

leys' behalf.
Although this provision of the Shops Act has been little used, there are known to be two precedents in inland cities. The city councils of Oxford and, perhaps more surpris-ingly, Bradford, have declared parts of their own town centres holiday resorts for the pur-poses of the Shops Act.

Oxford City Council is known to have invoked the provisions in relation to books, stationery, photographs and postcards for the past 12 years, and in relation to toys, souvenirs and fancy goods for the past five. Sheffield Council is also believed to be giving sympathetic consideration to a sim-

ilar proposal. Any local authority consider-ing the issue has a discretion, which must be exercised in good faith taking into account only relevant factors, and a local authority's decision may be subject to judicial review. In principle, nowever, there would not seem to be any reason why those who choose to spend their holidays in Westminster should be treated any

These provisions are not a loophole . . . but were specifically inserted by **Parliament**

differently from those who visit Oxford or Bradford. It should be clearly understood that these provisions are not a loophole in the legislation which is there to be exploited. They were specifi-cally inserted by Parliament as an exception to the general prohibition on Sunday trading, and are there to be used for the benefit of the community.

Since the act expressly envisages that shops in holiday resort areas may open on Sundays for the purpose of selling the items specified in the Seventh Schedule to the act, it cannot be argued that it is con-trary to the spirit and inten-tion of the act for a local authority to make an order under Section 51.

Westminster City Council has the opportunity, by invoking the provisions, to permit retailers within a large part of the City of Westminster to do lawfully what many are at present doing unlawfully, and to relax in part those unpopular restrictions, knowing that in doing so it will both be giving effect to the existing legis-lative provisions and implementing in advance the declared policy of the Govern-

The legal basis for taking this step clearly exists. Ham-leys certainly hopes that the council will take advantage of the opportunity to act within the law and in accordance with public opinion without waiting for wider parliamentary reform.

The author is a partner in the City law firm of Macfarlanes.

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The Secretary of State, in exercise of powers conferred by Articles 3 and 9 of the Iraq and Kuwait (United Nations Sanctions) Order 1990 (a) ("the UN Sanctions Order") heraby grants the following Licence: 1. Subject to the following provisions of this

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(b) any agreement for or act calculated to promote such supply or delivery. 2. Paragraph 1 above does not authorise

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10th September 1990. (a) S.I. 1990/1651, amended by S.I. 1990/1770.

MICHAEL COOLICAN An Assistant Secretary, Department of Trade and Industry.

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21 st August 1990.

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 Subject to the following provisions of this Licence, the goods mentioned in the Schedule hereto may be supplied in any place other than Iraq or Kuwait to any Iraqi or Kuwaiti person.

The authorisation in paragraph 1 is subject to the condition that the goods supplied must be intended for consumption or use are supplied.

morgratation

by the Iraqi or Kuwaiti person to whom they 3. For the purpose of this Licence: (a) any expression used in this Licence

shall have the meaning it bears in the Order; and (b) "Iraqi or Kuwaiti person" means any body constituted or incorporated under the law of Iraq or Kuwait and any body carrying on business which is controlled by persons or bodies resident in Iraq or Kuwait or constituted or incorporated as

(c) "supply" includes deliver or agree to aupply or deliver. Entry into Force 4. This Licence shall come into force on

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17th August 1990.

Department of Trade and Industry. 17th August 1990.

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Subject to the following provisions of this Licence, this Licence authorises: (a) the despatch and exportation of any personal correspondence from the United Kingdom by mail, (b) the supply or delivery of any personal correspondence, and (c) any agreement for or act calculated to promote such supply or delivery,

to any destination in Iraq or Kuwait, This Licence is subject to the condition that any such personal correspondence does not promote the unlawful exportation of any goods from Iraq or Kuwait or the unlawful supply or delivery of any goods to any person in Iraq or Kuwait or to any person for the purpose of any business carried on

in or operated from Iraq or Kuwait. 3. Nothing in this Licence shall affect any prohibition of or restriction on the supply or exportation of any goods other than under or by virtue of the Exports Order or the UN Sanctions Order.

4. For the purposes of this Licence: (a) "personal correspondence" means any correspondence which, besides its envelope or packaging, does not contain or in any part consist of: (i) a technological document, or

(ii) any other material that is not a personal communication: (b) "a personal communication" means a written communication to a specific addressee which is not sent in any public official capacity or wholly or partly for the purpose of the sender's business; and (a) S.L. 1990/1640.

(c) any expression used in this Licence shall have the meaning it has in the Exports Order, the UN Sanctions Order, the Export of Goods (Control) Order 1989 (a) or the Import, Export and Customs Powers (Defence) Act 1939 (b).

5. This Licence shall come into force on 11th September 1990. (a) S.I. 1989/2376, amended by S.I. 1990/128, 735, 893, 1588, and 1767.

An Assistant Secretary, Department of Trade and Industry.

11th September 1990.

IMPORT LICENCE Open General Import Licence (Document Mail from Iraq and Kuwait) deted 11th September 1990 granted by the Secretary of

Corning into force 12th September 1990.

The Secretary of State, in exercise of powers conferred by Articles 2 and 5 of the Import of Goods (Control) Order 1954 (a) ("the Imports Order") and now vested in him (b), and by Articles 2 and 9 of the Iraq and Kuwait (United Nations Sanctions) Order 1990 (c) ("the UN

Sanctions Order"), hereby grants the following Open General Import Licence: 1. Subject to the following provisions of this Licence, this Licence authorises: (a) any act calculated to promote the exportation of any documents from Iraq

or Kuwait by mail, and (b) the importation into the United Kingdom of any documents exported from Irag or Kuwait by mail. 2. This Licence is subject to the condition that

such documents, together with any envelope or packaging, do not: (a) consist of or contain (besides such envelope or packaging) any material other than one or more documents or correspondence; or

(b) promote the unlawful exportation of any goods from Iraq or Kuwait or the unlawful supply or delivery of any goods to any person in Irag or Kuwait or to any person for the purpose of any business carried on in or operated from Iraq or

Nothing in this Licence shall affect any prohibition of or restriction on the importation of any goods under or by virtue of any enactment other than section 1 of the import, Export and Customs Powers (Defence) Act 1939 (d) or the UN Sanctions Order 1990.

4. For the purpose of this Licence,

(a) "document" means a sheet of paper (or several such sheets bound or folded together) bearing a written communication or drawing, or a photograph, film or photographic

(b) a "document of correspondence" is a document that has not been published or produced with a view to its sale or the exploitation of its commercial value; and (c) any other expression used in this Licence shall have the meaning it has in the imports Order, the UN Sanctions Order or the Import, Export and Customs Powers (Defence) Act 1939.

5. This Licence shall come into force on 12th September 1990.

(b) See S.I. 1970/1537. (c) S.I. 1990/1651, amended by S.I. 1990/1770, (d) 1939 c.69.

A E STODDART An Assistant Secretary, Department of Trade and Industry. 11th September 1990.

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The Chest Washington STREET SHITTING STREET Manage Lice

loctober 12-16

a year ago. Barclays de Zoete Wedd is expecting a fall to

Analysts will be looking for

Among other companies

reporting next week are Dal-gety, Hawker Siddeley, Mow-lem, Clyde Petroleum and LWT.

Highcroft Inv. Trust

Jove Inv. Trust

MTL Instruments

Morrison (Wm.)

Secure Trust Sindali (William)

FRIDAY

Spring Ram Corp.

Saddlers' Hall. 40 Lane, E.C., 12.00

Manchester, 11,30

Unitech, The Howard Hotel, Temple Place, Strand, W., 12.00 BOARD MEETINGS:

China & Eastern inv.

Waterman Partnership

Litiality Proudfoot (Alexander)

Company meetings are annual general meetings

W.. 11.00

Beilwinch

Dinkie Heel

COMPANY MEETINGS:

Aerospace Engineering.
Chartered Accountants
Hall, Moorgate Place,
Moorgate, E.C., 12.15
Baker Harris Saunders,
Saddlers Hall, 40 Guitar

Booth Industries, The Pembroke Halls, Worsley

Markheath Securities, The

pre-tax profits around the £160m mark from Tesco, the food retailer, when it reports its interim results on Wednes-

Looking for evidence of recession

THE ACCUMULATION of evidence that the UK economy is heading out of its slowdown into a recession is likely to continue this week.

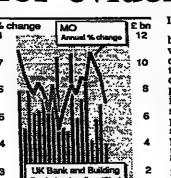
The money supply data have been offering conclusive evi-dence of the UK Chancellor's sought-after abatement in consumer demand. His chosen yardstick, the narrow measure 0, is predicted to slide within its target range of 1-5 per cent

Yet bulls for an interest rate cut are likely to be disap-pointed until M0 has fallen into the midpoint of its range and inflation is brought down from its current heights.

The current state of the public sector finances will be revealed in the borrowing requirement for August. The Treasury looks likely to undershoot its target of a debt repayment of £7bn in 1990-1991 by about £2bn - as long as there is no further slippage from

But the cost of the military expedition to the Gulf and the pressures on public spending caused by high inflation could result in an even smaller debt repayment on the way back owards a balanced budget by

say



1993. Towards the end of the tral hankers and an army of bankers and journalists will start heading for Washington for the annual meetings of the International Monetary Fund and World Bank. The meetings were originally expected to b celebration of the triumph of free market ideals following the collapse of Communism in eastern Europe. But this upbeat theme has been overshadowed by renewed uncertainty concerning the future of the world economy since the

monantant ...

Iraqi invasion of Kuwait.

The following statistics will be released during the week, with median market forecasts compiled by MMS Interna-tional, the financial research company, in brackets. France, provisional consumer price index; West Germany, money supply, producer prices, import prices. Japan, trade balance, second quarter GNP (down 0.9 per cent) Holland, producer price indices.

Today: US, business invento-ries for July. Australia, retail trade for July Tomorrow: The Netherlands, 1990 Budget, UK, public sector borrowing requirement (£0.9bn) US, consumer prices for August (0.8 per cent) ex-food and energy for August (0.4 per cent) merchandise trade balance for July (down \$7.3bn) Japan, personal income for July. Canada, July trade balance (\$1bn). Japan, money sup-ply for August, (year-on-year rise of 12 per cent) Wednesday: US, housing starts for August (1.13m) Federal

Reserve releases the Beige Book, UK, construction, new orders for July. Commonwealth finance min-isters hold annual conference

■ CREDIT LYONNAIS

appointed Mr Olivier

SECURITIES in London has

Favre-Gilly as a director. He

international corporate finance

division. Until recently he was

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Capital Markets responsible

for business origination in France, Benelux and

Mr Barry Dravers and Mr

appointed directors of

in the corporate finance

Anthony Williams have been

BARCLAYS de ZOETE WEDD

Ms Mary Shearer has been

appointed secretary of the RETAIL CONSORTIUM and

will head the structured

within the company's

finance team, a new unit

in Port of Spain, Trinidad. International Monetary Fund releases updated World Economic Outlook report.

nomic Gullook report.
Thursday: UK, provisional
money supply for August (M0
0.9 per cent, M4 1 per cent, M4
lending £5bn), provisional figures for vehicle production. Japan, money supply data.
West Germany, Bundesbank
council meeting. Michel Camdessus, IMF managing director, holds press conference in Washington ahead of IMF/ World Bank annual meetings. world Bank annual meetings.
Friday: UK, gross domestic
product, second quarter 1990
(0.8 per cent). Canada, July
retail sales (down 0.3 per cent).

Saturday: Finance ministers and central bank governors of Group of Seven countries meet

COMPANY MEETINGS: Menvier-Swain, 116 Hopcrofts Holt Hotel, Steeple Aston, Oxon, 2.30 Rexmore, Regent House, Rexmore Way, Liverpool, Smith New Court, institute

of Chartered Accounts Moorgate Place, E.C., 12.15 BOARD MEETINGS: Pinais:

Fund Magnetic Materials Second Alliance Trust Tor Inv. Trust Arley Hidgs. British Polythene Inde. Christies Intl. Computer People Fisher (James) Flich RS Hawker Siddeley Inchcape Kingfisher

Meggitt Memec Mowlem (John) Power Corp. Ransomes Sherwood Computer Serv Thompson Clive Inva.

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tion group, is expected to produce a fall from the £43.2m last time, with James Capel sug-

gesting a drop to around £36m

concrete company, warned with its annual results in April

that trading would be tough in

Most analysts are looking for

interim profits, due to be announced on Thursday, to be down on the £115.5m reported

COMPANY MEETINGS: Banks (Sidney C.), The Blakemore Thistle Hotel, Little Wymondley, 12.00 Danse Inv. Trust, 99 Charterhouse Street, E.C.,

2.30 Douglas (Robert M.). Shenstone House, 395 Erdingto

Birmingham, 12.00 Electron House, The Howard Hotel, Temple

Farepak, 87 Bartholom Close, E.C., 12.00

MITIE, Meeting House

Farm, Long Lane, Wrington, Avon, 12.00 Neepsend, Kenwood Hall,

Tomkins, The Hyatt Carlton

Street, Kidderminster, 3.00

Tower Hotel, W., 11.30 Victoria Carpet, Green

BOARD MEETINGS:

Westpool Inv. Trust

Baynes (Charles)

Britannia Group

Dairy Farm Intl.

England (J.) Fired Earth Tiles

30al Petroleum

Bemrose Bilaton & Batterson Bounland

Dowding & Mills

Place, W., 12.00

11.00

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SEPTEMBER 18 COMPANY MEETINGS:

Street, E.C., 10.50

BOARD MEETINGS:

Merivale Moore

Brixton Estate

Connell Davis (Godfrey Micro Focus

Rockware SD-Scicon

Barratt Developments

Minorco Zambia Copper Invs.

Associated Flaheries

CMB Packaging SA Cakebread Robey

Steel Burrill Jone

m THURSDAY

Fitch Lovell, Plaisterers

Hall, 1 London Wall, E.C.,

iceland Frozen Foods

Renown Inc. Silentalghi Sovereign Oil & Gas

last year. Tuesday sees interims from

Taylor Woodrow, the construc-

The British Bloodsto

Agency, 129 High Street, Newmarket, 12.00 Casket, Royal Scot Hotel,

100 Kings Cross Road, W.C., 11.30

Embassy Property, The Marriott Hotel, Duke

Firth (G.M.), Cedar Court

Park Food, Executive Suite

uth West Water, English

Hotel, Wakefield, 11.45 Moray Firth Exploration, 14-20 St.Mary Axe, E.C.,

of Tranmere Rovers Football Club, Prenton Park, Birkenhead, 12.00

BOARD MEETINGS:

Green (Ernest) Interlink Express

Mayborn Mucklow (A. & J.)

Finals: Benchmark

CALA Everest

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ADT

W., 10.00

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UK COMPANIES

in Washington. Japan, real GNP for second quarter. Sunday: Meeting of finance ministers of Group of 10 indus-trialised countries in Washington, IMF policy making Interim

Rachel Johnson

UK COMPANIES

GLAXO, the UK's biggest drugs company, is expected to versus £1.01bn.

mostly fall in a range of £300m -£310m against £246m reported ate 6 per cent profit advance when it reports interim figures

US, Treasury Budget (down

APPOINTMENTS

Senior position at

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report a 12-13 per cent profit gain when it releases figures for the year to end-June on Thursday Prattay profits of Thursday. Pre-tax profits of about £1.125bn are foreseen

in Washington. Finance ministers of Group of 24 developing countries mee

on today. Taxable profit should reach £92m (£86.8m). Aside from the reverberations of the celebrated Guinness "affair." the company itself is perform ing strongly. Interim results due on Thursday should again show a good rise in pre-tax profits, analysts' estimates

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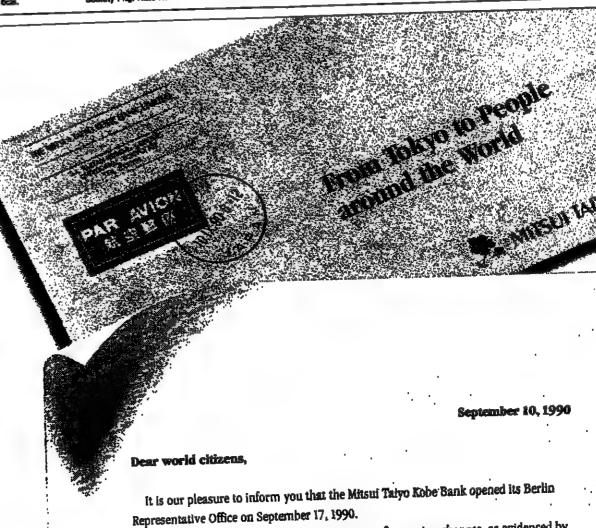
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Some 900 architects were attracted by the competition to design a new building next to Soane's Dulwich masterpiece, pictured above

ARCHITECTURE

No match for Soane's genius

Colin Amery describes a disappointing competition for a new pavilion

t seemed like a good idea at the time. All the auguries were favourable and there was a huge response from the architectural profession in Britain. Country Life magazine and the Dulwich Picture Gallery recently sponsored an important architectural ideas competition for a new pavilion to be built at Dulwich as a neighbour to the gallery, which was designed by Sir John Soane in 1811. Last week at a dinner in the gallery, the results of the competition were announced. Sadly, the winners selected by the judges has been received with almost universal disappointment and the fine idea of the competition has been diluted by the distressingly uninteresting winning

designs.
There is no doubt that it was the considerable appeal of building alongside Soane's masterpiece that challenged the imagination of so many architects. Some 900 applied to register for the competition record number of 377 entries. This must have set the judges a hard task. The fruit of the judges' labours, and indeed the fruit of the toil of the architects, is currently on view at the Dulwich Gallery until October 14. If you could face it, the best time to visit would probably be during September

25-30 when all the 377 entries will be exhibited in a marquee.
What an opportunity to survey
the range of British architectural talent.
The Dulwich Picture Gallery

contains the 371 pictures assembled by the French pic-ture dealer Noel Desenfans as the nucleus of a projected National Gallery of Poland. His purchases, made in the 18th century, formed a remarkable collection which reached Dulwich College through the bequest of Desenians's friend, the painter Sir Francis Bourgeois. Bourgeois left an endow-ment for the unkeep of the pic-tures and Sir John Scane was commissioned to design both a gallery and a mausoleum for

Dulwich Picture Gallery was one of the first art galleries to be opened to the public in Europe and the very first to be opened in England. It has been described by the leading expert on the work of Soane, Sir John Summerson, as embodying "Soane's eccentric haunting work of his (except his own museum)." Any visitor will see at once that Soane's great skill as an architect enabled him to avoid any sense of inertia in his use of the language of neoclassicism. It is tense and noble building – simple in its materials and clear in its inge-

new pavilion is by an unknown young group of architects, Christopher Grasby with Brendan O'Neill and Tom Zetek. The brief for the competition was kept deliberately years and only asked for ately vague and only asked for the minimal requirements of a tea room, shop and lecture hall. The winning design is almost invisible. It is praised by the assessors as being a wonder of discretion. Two long garden walls almost conceal the steel and glass single storey, flat roofed pavilion which is not linked to the existing museum. Invisibilism is the new style. How curious

to praise and select something

that has no architectural char-

actor. The assessors them-

selves do not seem very confi-

dent about the planning of this winning design which they

The winning scheme for the

describe as "perhaps over-sim-The second prize scheme was won by Allies and Morrison who located their pavilion on the street some distance from perfectly standard and unin-spiring boxy scheme. The third prize winner was Peter Clash who produced a glassy tent with strong overtones of a revival of the Festival of Britain. There were other solutions that put the extension underground, or sur-

rounded it with yew hedges, or

wing of the existing gallery. One perfectly sensible scheme suggested a pair of lodges that seems a neat way of dealing with overspill space in a for-

These disappointing results show that perhaps the Director of the Gallery. Mr Giles Waterfield, went about things in the wrong way. He followed the convention of asking the RIBA to monitor the competition and opened the competition to anyone registered as an architect in Britain. The hope was, I am sure, to find the unknown genius. This has occasionally happened in history. Gles Gilbert Scott was unknown and youthful when he won the competition to design the Anglican cathedral in Liverpool - but he had a clear brief and was not simply asked for rather woolly

Asking the RIBA to run things always puts architects in charge. In this case the three architects, Brian Carter. Gordon boyer and Manasseh, are known for their conventional, rather oldfashioned and out of touch modernist views. Mr Manasseh, in his speech at the dinner managed to see in Sir John Soane the seeds of Brutalism - that ghastly and damaging style of the 1960's that has rightly been rejected. When

designers come up against that sort of ludicrous orthodoxy there is little hope of finding a a new or inventive win

There were some classical entries but these were ruled out by the judges as "pastiches." I have not yet seen all the entries but I sense a whiff of mere prejudice here. am not anxious for a weak-kneed classical revival but I looked in vain among the winning designs for any under-standing of the essence of Soane. None of the winners seem to be able to comprehend the sublime nature of this rare building at Dulwich. Mr Waterfield would have received some much more inspiring architectural ideas if he had invited 50 leading architects from an international field. Indeed, he once organised a promising exhibition at the Gallery called Soane and After, when many leading architects considered Soane's gallery. If only he had nur-tured some of the seeds he

At least we can rest assured that there is so little support for the sadly feeble winners that there is no chance of any-thing being built alongside Soane for a long time to come. The competition results are a sadly missed opportunity to elevate the architectural

Bartók and Beethoven

On Saturday András Schift's Bartok-Beethoven Festival completed its course with a performance of the Bartok Sonata for Two Pianos and Percussion of such elating, hair-raising excitement as to close the whole enterprise on a note of triumph. It seems to be widely agreed that this tri-umph of the week-long schedule has indeed been Bartok's and on the evidence of this final instalment alone, I see no reason to disagree with that Equally, the link proposed between Bartók and Beethoven

seems not to have been clearly arened in the content of each of Schiff's concert programmes; that was cer-tainly the flaw in Saturday's bill of fare. A thoroughgoing examination of the debt (very real, and often admitted) owed by the later composer to the earlier would have placed the Bartók Sixth Quartet alongside one of the late Beethoven quartets - Op. 132, say, whose "Heilige Dankgesang" can be said to provide the model of slow, meditative string-quartet music so much absorbed into and at the same time questioned by the Sixth.

account of the Beethoven C major Cello Sonata, Op. 102, no 1. It was not evenly matched in its performers (Schiff the delicately fresh and spontaneous pianist, Boris Pergamenchikov the well-meaning but entirely earthbound cellist), and as a result it offered no intelligible, let along feeting incipits interlet alone festive, insight into the Bartok-Beethoven theme, acting instead in the nature of the throwaway overture.

This was a miscalculation (when Schiff comes to plan his next London chamber-music series – which he should do with all possible speed – It should be kept in the forefront of his mind). But because of the superb Restok that the superb Bartok that followed this Beethoven, it was easily forgiven, even forgotten. The Sixth found the Takacs Quartet, resident group of the festival, at the peak of their powers. Simply as sound this account of the work was heart-breakingly beautiful: the opening viola solo, played with rare richness of tone and "speaking" eloquence of inflection, announced a performance style sustained by all four voices without lapse of concentration to the very end. The Takacs' passionate sense of Instead, we had as concert-opener a less than compelling terpointed by their equally rig-

orous command of his ironic and sweet-sour folk-lyrical modes; indeed, a more complete understanding of the work one could hardly hope to

The sadness of the experience was, as it should be, all-pervasive, and so it was an excellent stroke of planning that after the interval it should be dispelled by the excitements of the Sonata. In a hall of Wigmore size, the fine details out of which its extraordinary exhilarations are made strike the listener directly, with main force - nothing goes amiss, everything tells and gathers

dramatic energy.
The planists were Schiff (glittering, impetuous, imaginatively bold) and Bruno Canino (an admirably cool, resourceful partner), the percussionists two of the leadng members of the Hungarian Amadinda percussion ensemble. There was nothing in the playing to suggest that all four had not been working together on the work for many seasons. In terms of bal-ance, focus, rhythmic coordination the meeting of minds and techniques proved matchless.

Max Loppert

War Requiem

ALBERT HALL/RADIO 3

Whatever your political persuasion, it is unlikely you could pick an argument with Friday's Prom. In a break with tradition Beethoven's Ninth year from its usual spot on the penultimate night and its place was taken by Britten's War Requiem, a vision of commen-surate grandeur and the most important work on a pacificist theme to come from any com-

poser of the post-war era. The message of the War Requiem is stark and clear. By mixing the Latin text of the Requiem Mass with a selection of poems by Wilfred Owen, written from the trenches of the First World War, Britten made the causes of death, rather than death itself, the subject of his Requiem setting. Nowhere is this more powerfully stated than in the tenor solos and it was entirely fitting that the outstanding contribution to this evening should come from the tenor soloist, Anthony Rolfe Johnson.

Even in the Albert Hall Rolfe Johnson is able to project every word clearly. The voice was full of music, despite a hard thread to the tone at times, and the singer made his English texts as moving as they can ever have been. There are just one or two occasions a year when one comes away feeling that a performer has penetrated to the heart of a piece and communicated all that it has to say. This was unquestionably one of them.

His achievement was the more remarkable, because all three soloists had been placed at the back of the stage behind the orchestra. From that posltion the baritone Olaf Bar was unable to put across either voice or words with full impact; and while Yvonne Kenny was audibly striving for the proper authority in the content part the music reality. soprano part, the music really requires (and was written for) voice on an altogether more imposing scale. None the less, the perfor-

mance as a whole mostly rose to the occasion. It has been heartening over the years to see the War Requiem taken up by leading conductors from overseas - for instance Haitink, who has given some memorable performances at the Festival Hall, and now Kurt Masur.

led the Royal Philharmonic formance, more overtly expres-sive than Britten himself would have allowed, but with its dedication never in doubt.
With the boys' choir high up

in the gallery, the spacial pos-sibilities of the Albert Hall were used to fine effect. The unanimity of the Choristers of Westminster Cathedral also made them the most noteworthy choral group of the evening, firmer of tone and attack than the combined forces of the Bach Choir and Brighton Festival Chorus in the main choral movements, well though they blended in the final ensemble of resolution.

Even in Britten's output

there is no other work as compassionate and as determined to reach across national bound aries as the War Requiem. As the Prom programme planned a year or more in advance, the BBC cannot possibly have known what a timely antidote it was providing to the Last Night revels in the

Richard Fairman

The Dark Lady Reads the Sonnets

Studio, Lyric Hammersmith

Paith Kent rather subscribes to the Thorpe theory of Shakespeare's Sonnets. Thomas Thorpe was one of the original publishers. It is enggested that he printed them in the order he did because each one was written on a single sheet of paper. One day there was a fight and they all fell off the table. They were picked up at random, as 150 bits of paper might be, and that was the order in which they appeared. Many scholars have spent much time since trying to

regroup them as well as work out theories of the characters involved.

No matter. As Ms Kent says in her solo performance at the Lyric Studio in Hammersmith, the Sonnets stand in their own right. It is of no great importance which of the scholars were

right or wrong.

As a piece of theatre, The Dark Lady Reads the Sonnets has two things going for it. One is the merits of the poems themselves. You would have to be a pretty bad actor to

spoil them. The other is the the speculation about who does what to whom. Ms Kent intertwines the two, mixing the narrative and gossip with

straight readings.
Actually, she inclines to the theories of A.L. Rowse, the historian who with his customary certainty insists that the "Mr W H." to whom the Sonnets are dedicated and who is described as "the onlie begetter," is Shakespeare's patron the Earl of Southampton whose name was Henry Wriothesley. Others

hold this theory, too, though I like the suggestion of a German critic called Barnstorff in the 19th century that "W H" stands for "Will Himself," on the grounds that Shakespeare literally was the

Still, there is no need to dwell on it. Ms Kent never labours a point. She takes us through some 50 of the sonnets in less than two hours moving variously from the love poems, to the hitterness and self-mockery. Wit is never far away. She thinks, for the

record, that Shakespeare was neterosexual and might have mentioned that even Coleridge was shocked at the very idea that the Bard might have been

in love with a man. There are many schools in should encourage their A Level students of English Literature to go and see Ms Kent, for she leads a very pleasant excursion around the man, the times and the

Malcolm Rutherford

Britain takes top Venice Film Festival prize

Britain won top prize at the 47th Venice Film Festival. The Golden Lion for Best Film went to Tom Stoppard's Rosen-crantz And Guildensiern Are

The jury, headed by Gore Vidal, awarded the Silver Lion to Martin Scorsese's Maila drama Good Fellas and the Special Jury Prize to New Zealand's An Angel At My Table, directed by Jane Cam-

pion.
Of the other competing coun tries, Russia excelled with a Best Actor prize for Oleg Bori-sov's performance in Unique Testimony and a Gold Medal for the Chernobyl drama Ras-pad, which "more than any other film underlined civil

progress and human solidar-

SALEROOM A war medals record

been awarded in 1915 to William Rhodes-Moorehouse for his bravery in bombing railway lines near Courtral and returning his plane safely to base in spite of mortal wounds. He was the first airman to win the VC, which accounts for the price. The medals were sold by his nieces and the money

will go to charity. It is hoped that the VC will stay in the The same bidder secured the two other most important groups of war medals in an auction held at the RAF Museum in Hendon to celebrate the 50th anniversary of E50,600 (over double the esti-mate) for the DSO and other

medals won by a flying hero of the Second World War -Group Captain "Pick" Pickard. Among his exploits was the raid on Amiens prison in 1944 which enabled hundreds of captured French Resistance fighters to escape. "Pick" did not return from the mis-The other group of medals

had been won by another Second World War ace, Ginger Lacey, who is reckoned to be the most successful pilot of the Battle of Britain. He is credited, all told, with bringing down 28 enemy aircraft. He died last year and his medals brought £30,800. But if the medals, memen-

toes and accessories of war did reasonably well, Sotheby's came unstuck when trying to

A mysterious buyer, bidding over the telephone, made Sotheby's day on Saturday when he paid a record price for a Victoria Cross group of medals of £126,500. His had been awarded in 1915 to prove £121, While the more the first to appear at auction and one of only half a dozen still airworthy, was unsold at 2790,000 (Sotheby's had hoped for over £1m). While the more common Spitfire attracted a highest, unsuccessful, bid of 2640,000. They came from the collection of the building entre-preneur Charles Church who was killed last year flying another Spitfire. The new saleroom season

slips up a gear this week but the auctions still tend to feature curiosities rather than solid antiques. For example, on Friday, Christie's South Kensington is selling over 250 celluloids which represent the animated artwork from the Pink Floyd 1982 film The Wall. It was a collaboration between the musician Roger and the artist Gerald Scarfe, who are now disposing of their film. Estimates for most stills are in the £200 to £1.000

range.

The same auction house expects a high, £10,000, price for a fan tomorrow when it offers a rare leaf from a fan painted with the 20th birthday celebrations of Le Grand Dauphin in 1681.

Phillips is disposing of almost a thousand orders, decorations and medals today and tomorrow, including the VC that Private Arthur Procter won in 1916 - for saving lives, of two fellow soldiers lying wounded in No Man's I He later became an RAF chaplain. The estimate is up to £15,000, and includes his other

Antony Thorncroft

Michael Garrick's jazz Passion at Berkhamsted

Michael Garrick's jazz choral interpretation of the Passion of Christ, Judos Kiss, will be per-formed in an expanded version with Scott Stroman's string orchestra in Berkhamsted School Chapel on October 13 and 14 at 7:45pm.

Originally commissioned by the Nottingham Festival and performed there in 1971, the work features the singer Norma Winstone and instru-mentalists Tim Garland and Jimmy Hastings (reeds), Steve Waterman (trumpet), Paul Moylan (bass), Alan Jackson (drums), Tina Lyle (percussion) and Michael Garrick (pipe

organ).
Following its London premiere at St John's Smith Square in 1971 the FT's critic described it as an "impressively conceived work ... easily followed and musically uncomplicated ... full of exciting musical textures." The telephone number for

enquiries is 0442 864989

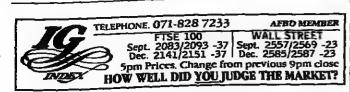
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Festival Hall.
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Chris McGregor, the South Afri-

Chris McGregor, the South Afri-Chris McGregor, the South Afri-can composer, with guest South African Choir, Amabutho (The). Queen Elizabeth Hall. London Symphony Orchestra, conducted by Michael Tilson Thomas, performs Beethoven's 8th Symphony. (Thur) Barbican Hall

Orchestre Philharmonique de Radio France conducted by Marek Janowski. Ives, Bartok, Hindemith (Wed). Radio France, Grand Auditorium (42302308). Philharmonia Orchestra con-ducted by John Eliot Gardner. Berlioz' Romeo et Juliette (Wed).

Picardy The 3rd Cathedrals' Festival brings oratorios, masses and catatas to the cathedrals of Laon, Senlis, Abbeville, Soissons and

Netherlands Philharmonic with vocal soloists and the choir of the Netherlands Opera perform Brahms and Bruckner, Harimui Haenchen conducts (Mon, Thur). Concertgebouw (718 345)

Complegne. Free telephone information (05225220) and locally.

RTBF Symphony Orchestra con-ducted by Andre Vandernoot with Ulf Hoelscher (violin) play Mahler and Mozart (Fri), Maison

Boyal Flanders Philharmoule Orchestra conducted by Carlos Palta with the Emerson Quartet play Bruckner and Mozart (Wed). Palais des Beaux-Arts.

Belgian National Orchestra con-ducted by Ronald Zollman with Layar Berman (piano) play Franck, Schmitt and Tchaikov-sky (Thur). Palais des Beaux-Arts.

Autwork Luciano Pavarotti (tenor) in con-cert with Andrea Griminelli (flute), musical director Leone

lagiera (Wed). Sportpaleis (part of the Flanders Festival). Dietrich Fischer-Dieskau Lieder

recital with piantst Vladimir Ashkenazy. Schumann's *Dichter-tiebe* (Thur). Opera House. London Sinfonietta conducted by Arturo Tamayo, Birtwistle, Berlo, Xenakis and Henze (Thur)

Mynne-Whun Chung conducting, with violinist Kyung Wha Chung. Weber, Bruch and Berlioz (Wed), Teatro Alla Scala

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Ostrvsky with the New York
Amati Trio on Mon. Closing concert (Tue) conducted by Carlo
Monic Civilini the Scote Philhar Maria Giulini: the Scala Philhar monic playing Schumann, Ravel and Stravinsky (31.095).

New York New York Philharmonic con-ducted by Zubin Mehta with Plorence Quivar (mezzo-sopran and the Westminster Symphoni Chair directed by Joseph Flumand the westminster Symphotic Choir directed by Joseph Flum-merfelt. Mahler (Tue); Zubin Mehta conducting with Evgeny Kissin (piano). Schubert, Stravin-sky, Chopin (Thur). Avery Fisher Hall, Lincoln Center (874 6770).

National Symphony Orchestra conducted by Mstislav Rostro-povich. Key. Schuman. Copland Mussorgsky/Kindler. Mussorg-sky/Ravel (Tue); Mstislav Rostro povich with Beaux Arts Trio. Sibelius, Artyomov (world pre-miere). Concert Hall, Kennedy Center (467 4600).

Tokyo NHK Symphony Orcheatra conducted by Yuzo Toyama. Takemisu. Mahler, Handel. Bunkamura, Orchard Hall (Tue) (477 Yuri Bashmet (viola) with the NHK Chamber Ensemble, Bach, Hoffmeister, Mozart, Suntory Hall (Wed) (235 1661). Festival of Japanese instru-ments. 13 works for various instrumental combinations. Vario Hall (Wed) (818 4153).

Continued on next page

FINANCIAL TIMES

NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 9HL Telephone: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Monday September 17 1990

Steps to a new world order

IN HIS speech to Congress last week, President Bush added a fifth objective to the four he has already assigned to his forces in the Gulf. It is the most ambitious of all: the cre-

ation of "a new world order. Not since the founding of the United Nations Organisation in 1945 can a US president have struck quite such an idealistic note in describing his policy goals. Politically it was important to do so. Mr Bush knows that his policy involves risking a war in which thousands if not hundreds of thousands would die, including hundreds if not thousands of American servicemen. Such a risk cannot be justified by arguments over the price of oil, or the balance of power in a strategically important region - especially now that the free world no longer faces a threat from a superpower with an expansionist deology. It can only conceivably be worthwhile if it does have the effect of securing small states everywhere against the designs of their neighbours, and convincing would-be aggressors that war is not a means to an end. By coincidence, Mr Bush's

speech was followed within hours by the signing of the treaty restoring full German sovereignty. That he made no reference to this shows how far the Gulf crisis has pushed all other foreign policy issues out of the American public mind. Nor did he mention the acceptance by the warring faction in Cambodia of the Security Council peace plan, which occurred the previous day.

Pre-cold war

Yet both these events can be seen as signs of the new world order he was talking about. Both were made possible only by the end of the cold war, and both imply that the new world will include components from an earlier ma-cold war world.

an earlier, pre-cold war world. The idea that the "great powers" should co-operate to ensure international peace and security is an old one, codified more explicitly in the UN Charter than in earlier times, but shelved for most purposes since then because the two greatest powers distrusted each other so deeply. Likewise a feature of the new order in Europe is the re-appearance of Germany as a united and sovereign state, which will inevitably henceforth play a leading role on the continent.

It has long been apparent that the defeated powers of 1945, Germany and Japan, have re-emerged as economic pow-ers, and as necessary partners for the US in the management of the world economy. Increas-ingly in the new world they will be called on to play a polit-ical role as well, although Germany may choose to play it through a European political union, if other European states agree to a sufficient pooling of sovereignty, rather than as an independent power. Either way, these two states will have way, these two states will have sooner or later to be brought into the college of "great pow-ers" — the permanent mem-bers of the UN Security Council - if that body is indeed to fulfil its designated leading

Unwelcome reminder

That does not mean that they have to become great powers in the military sense.

The present crisis shows that they are still very far from being either able or willing to bear an equal share of the burden of world leadership in this sense. The immediate effect of this crisis is an unwelcome if necessary reminder that mili-tary strength does matter, and that in that department the US that in that department the US is indeed "bound to lead." (The Soviet Union, for better or worse, is clearly in no condition to do so, but it may still have an important diplomatic role to play.) But it is also clear that the US is unable to to so without seeking financial support from other powers; and if Mr Bush succeeds in his objectives, military power should be less important in the future. Nations of east and west now Nations of east and west now have a good chance to "prosper and live in harmony" (in Mr Bush's words), if arguments about "burden-sharing" can be conducted in a civilised and imaginative way. The chance that nations of north and south can do so seems more remote. Even in Iraq, northern "guests" get privileged treat-ment compared with the despised hordes of Asian migrant workers. A rise in the oil price, like all flat-rate taxes, bears very unequally on rich and poor. There, too, is a bur-

Shipping's call for a lifeboat

"WE ARE a seafaring race and we understand the call of the sea," Winston Churchill was

once moved to observe.
Understand, perhaps, but not obey. Over the past decade the British shipping industry has been shrinking fast. Between 1980 and 1989, the UK mainland registered float fall from land registered fleet fell from 1,275 vessels to 361 and the number of seafarers from 61,000 to 21,000. Once a great maritime nation, the UK now takes barely 2 per cent of world

cargo freight revenues.
Should anybody care? The
British shipping Industry
thinks so. Yesterday it launched British Shipping Month - superficially, a campaign to introduce the joys of shipping to a wider audience, but in reality a lobbying exer-cise aimed at highlighting the industry's woes in the run-up to the Tory Party conference. With a gross contribution to the balance of payments of £4.1bn last year, the industry says, shipping is Britain's third-largest source of invisible earnings after tourism and financial services: but because poor shipping rates have left owners with little incentive to buy new vessels the fleet is becoming older and smaller. If renewal does not take place, the industry will be in danger of disappearing altogether. According to the General

Council of British Shipping, there is more at stake than the balance of payments. An island nation without its own merchant fleet, it says, is at the mercy of foreign shippers' services. When crisis looms, as over the Falklands, the fleet becomes an essential adjunct to the defence effort. And further shrinkage would jeopardise London's pre-eminent role in maritime insurance, shipbroking and other related businesses, which together contribute an estimated £1bn a year to the balance of payments.

Plea for state aid

What the industry wants is government support. Nearly all other maritime nations, it says, give substantial tax breaks to their shipping industries. If Britain's industry is to compete, it needs fiscal incentives to invest in new vessels, such as a restoration of the 100 per cent capital allowances it lost in the 1984 Budget.

Against the background of a Government committed to the principles of a free market economy and the neutralisa-tion of the tax regime, this special pleading seems unlikely to find a favourable reception.

den which should be shared.

Uneven playing field Emotive arguments about Britain's maritime tradition gloss over the fact that other nations – notably, the US –

survive without large merchant fleets of their own. And London's role as a maritime centre has more to do with the capital's importance as a global financial centre than with the size of Britain's already much-diminished fleet. It is true that other countries' tax breaks have made the playing field uneven for Britain, but that is an argument for removing the lumps, not for the introduction of new ones. Britain's tax regime does deserve criticism for its hostility to capital investment, but selective alteration in favour of the shipping industry is no solution. The Treasury would rightly argue that subsidies to poorly performing industries are destructive, because they divert investment away from better performing parts of the

A more seductive argument is the defence one. Although defence strategists suggest another prolonged world war is unlikely in the post-nuclear age, the Gulf crisis serves to remind us of how suddenly a localised need for supply ves-sels may erupt. It is unclear, however, why that need should not be filled by chartering on the open market, as the US is doing now. If uneconomic, spe-cialised vessels need to be kept in reserve, the Defence Minis-try could offer grants to encourage their ownership in return for immediate availability in times of emergency.

If the Government does find itself with money to throw at the transport industry, it can find plenty of better uses else-where. It is alarmist to suppose that the UK's shipping companies will disappear without state aid; it is wrong to suppose that their disappearance would be an irreparable blow to the country. Long may they prosper, but not at the rest of

he disparities in the perfor-mance of the world's leading car makers are enormous, and they carry deeply dis-turbing implications for the future control and ownership of what is still the world's largest manufacturing

activity.

No matter what the yardstick efficiency and productivity in design, development, manufacturing and distribution, or the quality and reliability of the finished product—the gap between the best and worst performers is both noticeable and growing.

The Europeans take more than twice as many hours as the Japanese to assemble a car. It takes the Europeans and the Americans almost double the engineering effort to develop a new car compared with the Japanese, and the Japanese will be finished in two-thirds of the time.

A provocative study to be published this autumn after five years of research led by the Massachusetts Institute of Technology suggests that the differences stem from a revolution in manufacturing as sweeping as the triumph of mass production over craft production earlier this century.

The \$5m, 14-country study undertaken by the International Motor Vehicle Programme at MIT - to be published as a book entitled The Machine That Changed The World* maintains that a new way of making things, for which the authors have coined the phrase "lean production", is making mass production obsolete.
The study claims that the implications of the manufacturing revolution under way in the vehicle industry can be applied to other industrial sectors. Twice in this century the auto industry "has changed our most fundamental ideas of how we make things. And how we make things dictates not only how we work, but what we buy, how we think and how we live," claim the directors of the study, Daniel Roos, James Womack and Danlel Jones.

The world has become used to seeking explanations for the disparities between the leading car makers in cultural differences, in forms of social organisation, or in wage levels, the cost of money, or unfair exchange rate advantages. Explanations are also sought in the form of miracle cures from what is perceived as the Japanese way of developing and producing cars. The advantage lies in quality circles, team-working, contin-uous improvement or just-in-time supply systems. New Japanese buzz words, from kanban to kaizen, have entered western vocabularies.

As car makers in North America and in Europe retrench in front of the apparently relentless advance of the Japanese automotive industry, solutions are sought in protectionism, in import quotas and local content rules. Lean production may have arisen first in Japan — the concepts were pioneered after the Second World War by Mr Eiji Toyoda and Mr Taiichi Ohno at the car maker Toyota — but other Japanese and western groups are successfully implementing ele-ments of lean production, most nota-

bly in North America. The study suggests that the recovery of European car companies will pend on how fast they can come to grips with and change over to lean production. "The companies that first mastered this system were all head-quartered in one country — Japan. As lean production has spread under resistance to foreign investment have followed."

The MIT team takes issue with claims that the world auto industry faces a massive over-capacity crisis, estimated – by Ford among others – at more than 8m units in excess of current world sales of about 50m units. "This is a misnomer. The world has an acute shortage of competitive lean production capacity and a vast giut of uncompetitive mass produc-tion capacity. The crisis is formed by

Radical techniques pioneered by Japan pose a challenge to the mass production of western manufacturers, says Kevin Done

A 'lean' revolution in car making

the former threatening the latter." While many western companies may now understand lean production and at least one, Ford, is well along and at least one, rord, is well along the path to introducing it, the MTT study says gloomily that in the absence of a crisis threatening the very survival of a company, only lim-ited progress in changing from mass production to lean production is possi-

t says that General Motors of the the world's biggest car maker, t exemplifies the problem. "In the of lean production, it finds itself age of lean production, it finds itself with too many managers, too many workers and too many plants." GM has not yet faced a life-or-death crisis, however, as Ford did in the early 1980s, and as a result has been unable

How does lean production differ so essentially from mass production?
According to Roos, Womack and Jones, the mass producer uses narrowly skilled professionals to design products made by unskilled or semiskilled workers tending expensive single-purpose machines. These churn out standardised products in very igh volume.

Because the machinery costs so much and is so intolerant of disrup-tion, the mass producer adds many buffers in the shape of extra supplies, extra workers and extra space in order to ensure smooth production. Because changing over to a new prodnecessary to a new product costs even more, the mass producer keeps standard designs in production for as long as possible.

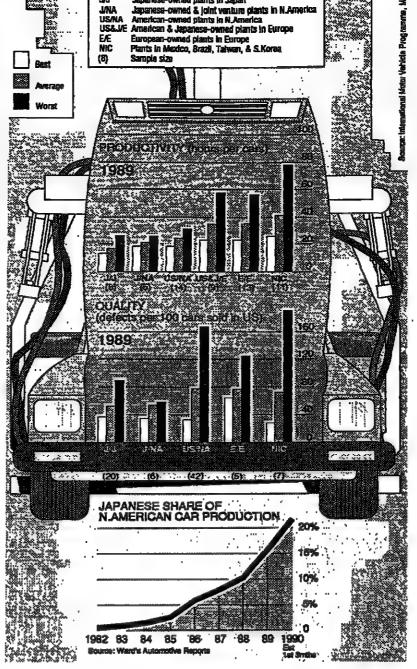
The lean producer, by contrast, uses teams of multi-skilled workers at all levels of the organisation, and applicable lightly flexible increasingly.

all levels of the organisation, and employs highly flexible, increasingly automated machines to produce lower volumes of products in great variety.

The MIT study uses the term "lean" production, because the system uses less of everything: "half the human effort in the factory, half the manufacturing space, half the investment in tools, half the engineering hours to devalop a new product in half the time."

The beginnings of lean production techniques can be traced back to the early days of Toyota when the company was beset by strikes. In 13 years Toyota had by 1950 produced 2,685 cars compared with the 7,000 (cars and bits) and their than 1,000 (cars and kits) a day that were pouring out of Ford's vertically-integrated com-plex at Rouge close to Detroit. Today Toyota is the world's third-largest car maker and is close to capturing 10 per cent of the world car market. Mr Ohno began by re-thinking pro-esses in the metal-stamping shop and the final assembly area, but eventu-

ing have been applied throughout the manufacturing chain from assessing the wishes of customers, to design, development, engineering, manufacturing, the components supplier net-work, final assembly and distribution. In the MIT analysis, Mr Ohno's thinking on rework was inspired. He reasoned that the mass production practice of passing on errors to keep the line running, caused errors to multiply endlessly. He placed a cord above every work station and



instructed workers to stop the whole assembly line immediately if a prob-lem emerged that they could not fix. Then the whole team would come

over to work on the problem.

The Toyota Production System and couple of decades to develop, but the results have been impressive. "Today, Toyota assembly plants have practically no rework areas and perform almost no rework. By contrast, a number of mass-production plants devote 20 per cent of their plant area and 25 per cent of their total hours of effort to fixing mistakes."

The testimony to this achievement comes from American buyers' reports on the quality of rival products. Toyota's vehicles, says the MIT study, have among the lowest number of defects of any in the world, compara-ble to the very best of the German luxury car producers.

The data on which the MIT conclu-

sions are based come from what is claimed to be the most comprehensive international survey of the auto industry ever undertaken. The inter-national Motor Vehicle Programme has visited and gathered information from more than 90 plants in 17 coun-tries, about half of the assembly

capacity of the entire world.

The European luxury car makers are not spared from investigation, and indeed the MIT team concludes that their disturbing findings about American and European volume car makers apply just as devastatingly to luxury

car makers such as Mercedes-Benz and BMW.

and BMW.

A Japanese plant required half the effort of the American luxury car plants, half the effort of the best European plant, a quarter of the effort of the average European plant, and one sixth the effort of the worst European luxury car producer. On a visit to the high-quality but low-productivity German luxury car plant, the MIT team describes the scene.

"At the end of the assembly line was an enormous rework and rectifi-

was an enormous rework and rectification area where armies of technicanon area where armies in techni-cians laboured to bring the finished vehicles up to the company's fabled quality standard. We found that a third of the total effort involved in assembly occurred in this area. The German plant was expending more effort to fix the problems it had just created than the Japanese plant required to make a nearly perfect car

the first time."

The MIT team examines some of the most frequent explanations for the yawning disparities between car

makers and plants:

The degree of automation. Automation does affect productivity, but "at any level of automation the difference between the most and least efficient plant is enormous... High-tech plants that are improperly organised end up adding about as many indirect technical and service workers as they remove unskilled direct workers from manual assembly tasks."

manual assembly tasks."

• Manufacturability or ease of assembly. Trades union leaders are interested in whether the competitive gap arises from the manufacturability of the product rather than from the operation of the factory. The conclusion is that ease of manufacture is one of the most important results of a "leandesign process."

one of the most important results of a "lean-design process."

Product variety and complexity. The study debunks the idea that a more focused factory is the solution to competitive problems. "The plants with the highest 'under the skin' complexity also had the highest productivity and quality." Not surprisingly these were Japanese plants in Japan. None the less, the MIT researchers insist that their study has shown that it is too simple now to equate "Japait is too simple now to equate "Japa-nese" with "lean" production and "western" with "mass" production. The levels of achievement vary greatly in Japan itself as well as else-

where in the world.

The challenge of lean production applies throughout the automotive applies throughout the automotive manufacturing chain. The gap in productivity and quality in the assembly plant has been apparent for some time, but it is now in new model design and development that some of the most alarming disparities are to be found. They add credence to the impression that traditionally organised western car makers are in danger of being swamped by an array of new of being swamped by an array of new products, developed with much shorter lead times and with much shorter life cycles.

As less production techniques are diffused by Japanese producers around the world the challenge to western car makers takes on huge proportions. There are 11 Japanese assembly plants and three engine plants operating in North America, and the focus is now moving to Europe. In the US Japanese cars are already taking 30 per cent of the market and the transplants accounted for ket, and the transplants accounted for 21 per cant of US car output in the first six months this year.

Jepanese will have built in the US mid-west an auto industry larger than that of Britain or Italy or Spain and almost the size of the French indus-try. By the late 1990s the Japanese companies will account for at least a third of North American car produc tion capacity – perhaps much more – and have the ability to design and manufacture entire vehicles in a wholly foreign culture 7,000 miles from their origins."
*Rawson Associates, New York, \$22.50.

A brewing renaissance

■ The FT has published two marvellously informed and passionate letters this month. Of course, we only print letters like this but these two were exceptional because they focused on the essence of life itself - beer and cricket.

On a technicality, William Wallace's last Tuesday was more about the lack of truth in advertising in British rail commercials than about cricket pitches in Yorkshire, but both he and Richard Dolphin, writing on September 5 about the destruction of qual-5 about the destruction of quality brewing in the Midlands following Greenall Whitley's takeover binge, displayed real knowledge and feeling about necessary traditions.

Mr Dolphin, I imagine, will be particularly distressed at the news that Asahi beer from Japan will presumably be

Japan will presumably be flooding into Britain as a result of the Elders IXL-Grand Met deal. But, in consolation, it may be pointed out that Asahi is perhaps the only truly renaissance brewer in Japan, possibly with a taste to match. Among its recent acquisitions are the Lucas Carton restaurant in Paris (Alain Senderens, of that illustrious ilk, prop), a Manhattan art gallery, and a couple of classy golf courses in France and Britain.

It might also make decent beer. For years, the domestic Japanese beer market was pretty boring. Two out of every three bottles sold were made by Kirin, without which no self-respecting Japanese house-hold would survive, and the universal taste was a little bland. Then Asahi came along with its "dry", now elevated naturally in adspeak to "super dry", concoction. This, one of our Tokyo staff, an Australian and therefore not objective. describes, with a sneer, as more alcoholic and more crisp". It is also now purveying something called "super yeast". The net result is that

Asahi now has about a quarter

Observer

of domestic beer sales, industrial production is soaring, and the stock market isn't. It has an even bigger bottle in Hiroshima, because of the extraordinary and sometimes

liquid relationships in Japan called "keiretsu". Just as no self-respecting Mitsubishi man would ever dream of forsaking Kirin, because of the corporate connections, so the long links between Asahi and Mazda, Hiroshima's largest employer, are reflected in the local bars - and also perhaps in the fact that since the introduction of "super yeast" the once splen-did Hiroshima baseball team has gone into sharp decline.

Tokay tomorrow ■ Equally shocking to the Hungarians, and possibly to Mr Wallace, is the news that a former Soviet Marine fighter pilot, has been hired to run Ganz Marvig, a manufacturer of railway rolling stock in

This remarkable piece of headhunting (if that is the right word) has been brought off by Tom Speir, managing director of the northern operation of Goddard Kay Rogers in Leeds, which has a cricket pitch of some repute. Ganz Marvig was bought last year by Yorkshire's Humslett Hold-ings, the locomotive-making subsidiary of Telfos, and it needed an Hungarian-speaker versed in western business

methods to run it.

Speir's logic was that suitable candidates would probably have left the eastern bloc during the Cold War and gone to such places as Canada and Australia, where they had rela tives and where the spirit of entrepreneurship might flour-ish. So he found Boris Shkolmikov, a successful engineering consultant, in Ontario. Shkolnikov was born in an Hungarian-speaking part of

Russia and went to university



"Somehow I pictured him with longer horns. in Leningrad after military

service. He moved on to Hungary to work for the govern-ment, married a local doctor, was declared stateless and managed to get out with his

wife in 1976. However, it is hard to avoid the thought that political migration is now getting very unpredictable. It is always pos-sible that Shkolnikov is really leaving Ontario because the New Democratic Party swept to power in the province 10 days ago. The NDP, after all, is a long way to the left of the current regime in Budapest.

Rose and Crown While on the subject of relics of empire, there are more changes at the Crown Agents, once responsible for supplying food and clothing to Britain's colonies. Nowadays a procurement agency for goods and services for the developing world, it has a new chairman from October 15 in the shape of born-and-bred Brummle, David Probert

Mr Probert's appointment

departs from previous trends. The 52-year-old chairman of W Canning, the Birmingham based speciality chemicals and electronic components distri-bution group, follows in the footsteps of a succession of urbane City knights. His predecessors are Sir Peter Graham, chairman of Standard Char-tered, Sir Sidney Eburne, ex-Morgan Grenfell, and Sir John Cuckney, company doctor extraordinaire. Does the appointment of a

hands-on nitty-gritty manager as chairman suggest that the Crown Agents is being pre-pared for its long-touted priva-Mr Probect, from a city which gave birth to the Cham-

berlain political lineage, already has the deft response. "The Government is the shareholder so it will always make the ultimate decision. It's like Canning: you have to do what is right for the shareholders, then make sure the implications are right for the customers and employees."

Free house

■ At least occasionally economists descend to the realms of the comprehensible. Thus from a recent meeting of the Mont Pelerin society of freemarket thinkers comes a prac-tical answer to the conundrum which keeps people awake at nights, of why the argument for free trade must be an argument for unilateral free

Suppose an American pharmaceutical company were to discover a cure for heart disease and a Japanese competitor one for cancer. Suppose also that the Japanese government were, for some inscruta-ble reason, to keep the American cure out of Japan. Would it then be sensible for the US government to keep the Japa-nese cure for cancer out of the American market?



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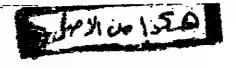
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The debt bur



ham, England.
That was last autumn. Since then, the 43-year-old engineer and director of marketing ser vices at Texas Utilities has been pitched into the middle of Britain's electricity privatisation programme, the most radical attempt to inject market forces into power generation ever attempted.

"The companies here are going through a traumatic change. In the US, electricity utilities are slowly evolving into a less regulated industry.

Here it's much more of a revo-Here, it's much more of a revo-lution than an evolution," Mr Bevelhymer says of his 10-month stint working for Bir-mingham-based Midlands Electricity, one of the 12 regional electricity companies due to be privatised in November.

For much of that time, Mr Bevelhymer has been eyeball-to-eyeball with fellow Texans. He has acted as Midlands' chief negotiator with Enron Power Corporation, the Houston-based company which has spearheaded the proposal to build one of the world's biggest gas-fired power stations at the chemicals complex of Imperial Chemical Industries on Tees-side. The project is the biggest to emerge to challenge the duopoly of National Power and PowerGen, the two generating companies in England and

Wales.
Final contracts for the £700m power station were signed last Monday evening at the offices of City solicitors, Slaughter &

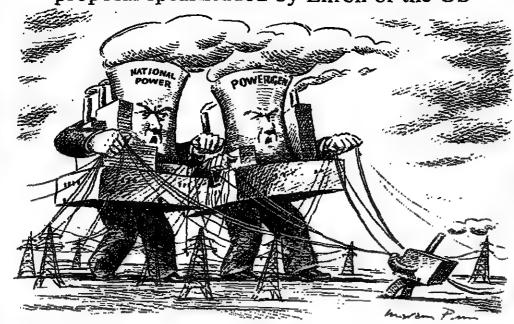
A group led by Amoco and British Gas signed contracts guaranteeing the supply of gas, which will be brought to Teesside from the Everest and Lomond gasfields in the North Sea in a new pipeline. ICI agreed to take 257 megawatts of electricity, about 15 per cent of the station's 1,725 MW capacity, as well as steam for its Teesside plants. Enron, which will build and operate the power station, signed con-tracts with four regional elec-tricity companies, including Midlands, for most of the

remaining electricity.

Then there were contracts governing the site services to be provided by ICI for the power station; understandings about what will happen to the large quantities of gas not needed by the power station;

Principal player in the electricity game

David Thomas looks at a UK power station proposal spearheaded by Enron of the US



and the equity split, with 50 per cent of the station owned by Enron and 50 per cent by the four electricity companies. In the view of Mr Bryan Townsend, Midlands Electricity's chairman, this roll call of contracts (and there were many more) explains the demand for Mr Bevelhymer's services. Only the US has expe-rience of negotiating power supply contracts in anything like the competitive market being created in Britain.

Under the previous electricity regime, Mr Townsend argues, deciding to build a power station was the easy part: the Central Electricity Generating Board, the nationalised monopoly, took the decision and passed the costs through to its customers. The difficult part was building the station to time and cost.

In the new world, the prob-lem lies in deciding on a proj-ect in the first place. There is no one player, like the CEGB, to make that decision. "It is all a lot more difficult to put together," Mr Townsend argues. In particular. A gas supply contract has to be signed, so that the power

 A power purchasing agreement guaranteeing long-term customers for the station has to be signed, so that the venfor project financing.

these deals have to be done simultaneously: no gas com-pany will agree to build a pipe-line to a new power station unless it knows the station has long-term customers; equally, no electricity supply company will sign long-term contracts to take power from an independent station unless it knows the station has supplies of

cheap gas.
Once the decision to go ahead has been made, however, the difficulties are less severe. That is because no independent power operator in its right mind will experiment with state-of-the-art technology or unique designs. Enron will model the Teesside power station on a plant it built outside Texas City for Union Carbide. Mr Robert Baldwin, president of Enron Power UK, said this would allow Enron to build the station in 30 months - quick by previous UK standards. Before it got to this stage, however, Enron and the other

principal players had to jump

through a large number of hoops. The story starts back in mid-1988 when Enron sent scouting missions to the UK to look for opportunities opened up by privatisation. Since Enron has specialised in the To make matters worse, US in building power stations on large chemicals sites, it was natural for its emissaries to

find their way to ICL For its part, the chemicals giant was interested in encouraging a gas pipeline. "We've known for a number of years that it would be good for us to have a gas supply straight to our plants in Teesside, rather than having to buy from British Gas," explains Mr Andy McLeod, ICI's Teesside-based operations manager for petrochemicals and plastics.

Enron's power station would create enough demand for gas to interest a North Sea operator in building a pipeline to Teesside. ICI also saw three other benefits from the project: cheap electricity for its Tess-side complex; cheap steam for some of its plants, notably its nylon plant at Wilton; and a supply of gas and various feed-stocks for its operations there.

The involvement of a heavy-weight like ICI was enough to interest Amoco, operator of the

pipeline. Amoco says that it had been planning to run a pipeline to St Fergus in Scotland, but it was persuaded otherwise by the ICI-Enron approach. Since the 250-mile pipeline into Teesside, together with the development of the two gas fields, would cost more than £1bn, long discussions were needed to convince Amoco to go ahead.

Meanwhile, in the early part of 1989, Enron had been looking for a partner in the UK electricity industry to take that part of the station's output not

part of the station's output not needed by ICI. Initially, Enron's eye fell upon National Power, the largest generating company in the UK. Lengthy negotiations with National Power collapsed in February 1990. One problem was the generous offer tentatively made by Enron to ICI, which National Power thought would leave it with less scope to make money

out of the project.

Luckily, Enron had been separately discussing other projects with three of the regional electricity companies - Midelectricity companies — mili-lands Electricity, South Wales Electricity and South Western Electricity. Making virtue out of necessity, Euron invited ese three companies to join the Teesside venture, also extending the invitation to Northern Electric, the local electricity company.

Negotiations on the 20-30 contracts involved in the project took up the early part of this year. One problem arose when ICI, preferring to invest in its core businesses, unexpectedly decided against taking an initial stake in the power station. It retains an option to take 10 per cent from Enron's equity when the plant opens in April 1993.

Some of the electricity companies were also dismayed at the deal offered to ICL "in the sharing up of the benefits, the scale is probably on ICI's side,"

said one participant. Yet Eprop was also able to offer the four electricity companies cheap power. Enron's Mr Baldwin says the power station's total costs, including capital charges, will be lower than the running costs of other large UK power stations. The power station benefits from cheap gas, from sharing services with ICI and from exceptionally low staffing.

Yet it would be wrong to conclude that there will be a rash of similar projects. The Teesside venture has got this far thanks to an unusual concurrence of circumstances. Other large companies, such as British Petroleum and Shell, have considered similar projects and decided they have better ways to spend their

LOMBARD

Sanctions versus war - a sober view

By Samuel Brittan Unfortunately, problems blow up far too quickly for this counsel of perfection to be fol-lowed. Sanctions are often the

minimum action required to show that the UN or the West, cares to make a stand. The advice applies more to military

But having recorded these

discouraging results, it is only

right to emphasise that the authors of the study them-

selves believe that Iraq may be the exception that proves the rule. Indeed, they give the present sanctions a slightly

more than 50 per cent chance of modest success, with a good deal of emphasis on the word

"modest." Some seven in eight of the outside scholars whom

they polled agreed.
In a follow-up paper, Iraq

'Success' might be

triumph for Bush

Sanctions, Gary Hufbauer and Kimberley Ann Elliott begin with a warning quotation from Machiavelli: "Whoever has to

contend against many enemies

may nevertheless overcome them though he be inferior in power, provided he is able to resist their first efforts." They

cite the absence of internal

opposition to Saddam Hussein and the difficulty of persuad-

and the difficulty of persuading Iraq to disgorge land effectively held by its army.
Another discouraging aspect is
the military cost to the Allies
- at least \$30bn per annum,
But they believe that scales
are tipped by the extent of
international co-operation and

international co-operation and

the draconian economic impact

on the victim. This is said to

impose a loss on Iraq (includ-

The senctions record

(% of total)

18

36

Policy goals

Modest changes

Hait to military

Mil. Impairment

policy changes

Total

less than clear

action if sanctions fail.

n 1985, two American scholars, Gary Hufbauer and Jeffrey Schott, pro-duced for the Washington Institute for International Economics a study of more than 100 cases of economic sanc-tions undertaken in aid of foreign policy goals.* The examples go back to 1914; the great majority are after the Second World War. It is easy to mock the project as an instance of the American zeal for quantification. But the study does add something to an intuitive historical summary.

The criteria given for the success of sanctions are not ambitious. The authors emphasise that success "does not mean that the target country was vanquished." It may mea no more than that "sanction made a modest contribution to the goal sought by the initiating country, and that the goal was in part realised." The table shows that the

"success" ratio has been low -achieved in only 36 per cent of the cases - and has fallen markedly since 1973. The detail is still more discouraging. For action against Iraq would not count in the table as "disruption of military adventures," as Iraq has already conquered Kuwait. It counts instead as aiming at "other major policy changes." Here, the success

ratio is only 18 per cent.
The authors have several commandments for maximising the chances of success. The most cynical is: "Attack your allies, not your adversaries."

Unfortunately, many of the key failures were US attempts to induce countries such as Pakistan or Argentina to improve human rights or stop nuclear proliferation. The commandment most relevant today is Macbeth's: "If it

were done, when 'tis done. then 'twere well it were done quickly." A strategy of gradually turning the screws is likely to fall. Anything more than six months affords the target the chance to adjust -find new suppliers, build alli-ances, and mobilise opinion.

The final commandment "look before you leap" - says that the goals should be within reach, that sanctions should not be offset by other powers, and should not impose excessive costs on their initiators.

ing Kuwait) of 40 per cent of gross national product. They also cite the limited proportion of trade subject to leakages, even including Iran, as well as Jordan and Yemen.

The assessment allows for leaks. Indeed, it assumes that food supplies will not be seriously blockaded. The critical question is the extent to which spare parts can be supplied and oil sold, for instance, across the Iranian border.

The nearest parallel, according to Hufbauer, is the League

of Nations' unsuccessful attempt to make Italy with-draw from Ethiopia in 1935-36. This time, however, the cord is much tighter. For the US was never even a member of the League: Germany gave Italy belp; and British leaders, such as Baldwin, were half-hearted in their support for Eden.

He warns that success might be much less than a clear tri-umph for President Bush. He told me that a qualified vic-tory, in which Iraq left Kuwait, but maintained links with the disputed Gulf islands and was forgiven its overseas debt, would still count as a success Nor would the Emir necessar ily return to Kuwait (Bush has

spoken only of restoring the legitimate government). But the limited nature of any likely success from sanctions does not constitute a case for military action instead. Mr Hufbauer reckons that political support for military action usually peaks even earlier typi-cally after about a month. He concedes that the interval before military action was much longer in the case of Suez and the Falklands as well as recently in Panama. On the other hand, western casualties were very much less than are feared in Iraq. Even if Saddam is defeated fairly quickly, 10,000 westerners might be killed, 5,000 of them hostages. The moral that I would draw

is certainly not to give in to Saddam, but to remember: the folly of demanding uncondi-tional surrender, the need to remain in contact with the enemy and to give him - as in the Cuban crisis - a face-sav-ing way of withdrawal. *Economic Sanctions Reconsid ered, Institute for International Sconomics, 11 Dupont Circle, Washington, DC 20036

LETTERS

A short-sighted shortage of ships

From Mr John Neuman. Sir, In the same issue (September 13) as your excellent feature about the catastrophic decline in British merchant shipping, a report on page 2 highlights US concern about a shortage of roll-on, roll-off ships for transporting military equipment to the Guif. After years of seeking to

abolish operating subsidies for its merchant ships, the US is now reconsidering this shortsighted policy.

The US merchant fleet is

now so small that it cannot meet the needs of the US armed forces. Faced with this critical shortage, the US has

had to appeal to its allies to supply merchant ships for transporting military equip-ment and personnel to the

Unfortunately for the Americans, this same narrow thinking which allowed its merchant fleet to decline has characterised official British policy towards the shipping industry. Since the Task Force sailed south to the Falklands only eight years ago, the Brit-ish-registered merchant fleet has shrunk by nearly twothirds - from 985 vessels to fewer than 350.

Now that our forces are heading east to meet a threat

in the Gulf, our merchant fiset is too small to provide the "fourth arm" of support it has

chant navy.

General Secretary, Numasi, Oceanair House.

UK seafarers can only hope that our Government will now realise the strategic danger of allowing the fleet to decline. It is not too late to introduce the measures we have sought over many years, which will restore the fortunes of the British mer-

750-760 High Road, Leytonstone, Ell

Reverse engineering could be misused

From Mr A.B. Cleaner. Sir, Articles on the European Sir, Articles on the European Software Directive report the formation of the Computer Users of Europe Association, and the positive involvement of users in presenting their views on this issue. Your article "Computer users fight EC software directive" (September 10), and your editorial "Computer users on the warnoth" (September 11), do, howpath" (September 11), do, however, suggest misconceptions of the issue and of my com-

pany's position.
Both articles indicate that the directive as originally drafted carried the intention of banning the practice of "reverse engineering." In real-ity, however, the directive (in common with other recent leg-islation elsewhere) was silent

On the issue.

Over the past 10 years, five EC member states (Denmark, France, Germany, Spain and the UK) have enacted legislation according copyright pro-

Sir, Oxfam is concerned about the poverty, suffering and distress aggravated by the growing international debt burden of the poorest countries of the model. The responsibility

of the world. The responsibility

for this situation lies partly with governments of industria-lised nations, but their

response has, until now, been

disappointing.

The Toronto Accord, agreed two years ago, was intended to alleviate the mounting debt problems of the countries to

which it applied. It has proved

embarrassingly ineffective. In

its first year, it provided just

From Mr Frank Judd.

tection to computer pro-grammes. Not one of these states has enacted a specific provision to permit reverse engineering, and if the EC directive does so it will be a worldwide precedent.

The European software industry is thriving and growing, and misuse of reverse engineering provisions would undermine this. There is a world of difference between legitimate analysis on the one hand, and copying for piracy purposes on the other – but both these could be described as reverse engineering.

Your editorial also implies that IBM has, in the past, inhibited the attachment of compatible systems by refusing or delaying permission for etitors to reverse engineer in order to design

inter-operable systems.

The fact is that we respond immediately to all requests for information on IBM products in support of attachment.

provided with our products.

one which we have supported for some time.

ple, commonsensical solution to the debate.

IRM United Kingdon PO Box 41, North Harbour.

The debt burden has not yet been dealt with

\$50m of debt relief to sub-Saha-ran Africa – considerably less than was provided to that region by British non-govern-

mental organisations alone.
This inadequacy was recognised at this year's Houston summit of finance ministers of the Group of Seven nations, which said a new debt initia-tive was needed for the low and middle income countries. It was also recognised that further efforts should be made to ease the debt burden of low income countries.

Oxfam urges that this important issue be taken forward at the Commonwealth finance

Indeed, our standard practice is to publish the information necessary to perform such activity in the documentation

While we believe that Open Systems Standards provide users with the best guarantee of the ability to attach, we or the ability to attach, we have also supported the idea that some limited provision for reverse engineering should be made within the directive to encapsulate principles of

Your suggestion that the "fair use" concept which exists within the present UK Copy-right Act is a good basis for defining these exceptions is

I entirely agree with your view that this represents a sim-

ministers meeting today, and at the International Monetary Fund and World Bank AGMs

at the end of September.
Since Mr Lawson, the then
UK Chancellor of the Exchequer, proposed the plan on which the Toronto Accord was based, we hope that the UK will now be able to take a lead in proposing a new initiative in response to the Houston summit, this time with the hope of more effective, lasting action to the benefit of both low and middle income countries.

Frank Judd. Director, Oxfam. 274 Banbury Road, Oxford

Country ways From Mr David Sinclair.

Sir, Miss Ashbrook's letter (September 11) and Michael Stourton's article (September 1) highlight two differing views of the purpose of most rural footpaths. One is the "pleasant and enjoyable walk." The other a convenient walk. Miss Ashbrook (like the Ramblers Association) quotes the law: a diversion must be "substantially less convenient to the public" for opposition to a proposed change to succeed.

For the likes of Michael Stourton, the concept of conve-nience being related to direct route is irrelevant. There can ne few rural footpaths still being used to satisfy a social need. So landowners, local users, the Open Space Society and the Ramblers Association should together evolve a code to satisfy most landowners and-most footpath users.

Miss Ashbrook's argument that we do not want to lose the ancient routes has no validity. Such routes are rarely "ancient." They have been evolving, and their direction and purpose changing, over the centuries. The route of a footpath has no intrinsic value, unlike, say, trees and build-

ings.
In my own experience of "moving" a footpath, I was appalled at the waste of ratepayers' and taxpayers' money by Ramblers Association oppo-sition on the grounds that any

diversion should be opposed.

In fact, as my local parish
council and the elected and
paid representatives of the county council recognise, my proposed deviation, while marginally longer, provides a bet-ter view of the surrounding countryside, a more rural route as it avoids a dwelling, a less muddy route in the winter and because it follows a headland, a more identifiable route than the existing path.

If landowners would only recognise that the "professional" walker is probably a member of either of the two main organisations, and there-fore sympathetic to the countryside, and if the two organisations could recognise the business needs of the modern farmer, then the two sides should be able to come together. Sensible diversions could be agreed which would be more convenient to the farmer and more enjoyable and pleasant to the walker. David Sinclair, Vine Farmhouse, Isington.

Alton, Hampshire

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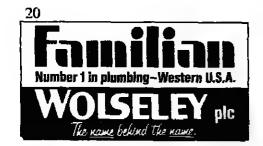
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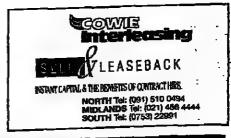


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FINANCIAL TIMES

Monday September 17 1990



SOUTH AFRICA

De Klerk rounds on critics over violence

By Philip Gawith in Johannesburg

African President, has attacked church and political leaders who blame the Government for the violence which has cost more than 750 lives in Witwa-tersrand townships since last

Speaking over the weekend at Middelburg in the Cape Province, Mr de Klerk said: "Every upheaval, every death, every house that burns down is also a charge against the political leaders who can't control their people." To these leaders he said: "It is also your people taking part in the violence." After his meeting with the South African President on Fri-day, Mr Nelson Mandela, the

F.W. DE KLERK, the South African National Congress however, as if this situation is (ANC) deputy president, claimed that Mr de Klerk had been won round to the ANC view that the violence was largely the work of a rightwing conspiracy.

Mr de Klerk, however, restated the Government's view that the violence was essentially tribal in character. He said violence was no longer primarily aimed at government forces, or at the overthrow of the state. "Nowadays violence focuses on internal fighting between black and black." In an indication that be gives at least some substance to Mr Mandela's charges, Mr de Klerk added: "It does appear,

being used and misused by some or other force. Who they are must be ascertained. "It is true that the latest

murders by men on innocent commuters and from minibuses on innocent bystanders point to some sinister plot by well-organised terrorists or gangs. This adds a new and disturbing dimension to the violence of recent weeks." In an attempt to defuse polit ical and ethnic tensions, the Zulu King Goodwill Zwelithini and the paramount chief of Mr Mandela's Xhosa tribe, Tutor

Ndamase, addressed a peace

rally yesterday in Soweto's Jabulani amphitheatre.

less," the king, the traditional but non-political leader of South Africa's biggest tribe, told the predominantly Zulu 30,000-strong crowd. "Any tendency for Zulus to strike Xbosa or Xhosa to strike Zulu must

Mr de Klerk is expected to announce further measures today to curb the violence. They are in addition to steps announced on Saturday by Major-General Gerrit Erasmus Witwatersrand Regional Com-missioner of Police. These include a dusk-to-dawn curiew in Soweto and all other affected townships on the Wit-watersrand, hostels and squat-

"Nobody is entirely blame-ess," the king, the traditional ter camps to be cordoned off with razor-wire, and all township patrol-vehicles to be fitted with light machine guns.

The measures came in for strong criticism from Mr Mandela, who said they "are not intended to deal effectively with the situation-they have not addressed the issue as it affects blacks, but as it affects

the lives of whites."
Mr Mandela's comments appeared at odds with a call he made last week for the State to use "its powerful, effective and well-equipped security forces" to end the violence. The position may be made clearer after an emergency meeting of the ANC executive tomorrow.

World Bank annual report reveals change of emphasis in screening of projects

Environment moves higher up agenda

By Stephen Fidler and Peter Norman

ENVIRONMENTAL concerns are playing a bigger part in the World Bank's efforts to improve the quality of life in the developing countries that are its members, the bank's annual The bank said that in its past

business year to June 30 it projects to ensure that development plans were It also said that the number f projects that had been

designed to include environmental elements increased during the year to 107, or 48 per cent, of 222 loans and credits approved in the period, from 85, or 38 per cent of the total, in the previous year.
The bank now acknowledges

that it did not take sufficient notice of environmental

increase to \$16bn-\$18bn in its

current fiscal year, which started on July 1. Commit-ments from its soft-loan affili-

ate, the International Develop-

expected to amount to roughly

\$5.7bn.
Of this, the bank expects to

make new commitments of

\$2.5bn to east and central

Europe, including some \$800m&1bn to Poland, \$700m-\$300m to Yugoslavia, and \$300m&4400m to Hungary. New loans for Romania,

whose communist regime repaid all its World Bank debts, are also in prospect if a .

New lending commitments

THE WORLD Bank expects lending programme can be new lending commitments to established.

could reach \$16bn-\$18bn

WORLD BANK

considerations in earlier years. All of its projects are now assigned to one of four categories, from projects with specific environment objectives to those which have no

The bank expects that the effect of its systematic incorporation of environmental assessments into its projects will first become noticeable in the current fiscal year. It plans

Last year, Poland received

commitments of \$781m - it pre-viously had none; Hungary

\$366m, up from \$95m, and Yugoslavia \$692m (\$198m).

rowers from the bank itself fell

in fiscal 1990 to \$15.18bn from \$16.43bn, but loans actually

(\$11.31bn). Net income slipped to \$1.05bn (\$1.09bn). The bank's

loans outstanding expanded to \$89.05bn (\$77.94bn). New com-mitments from the IDA rose to

\$5.52bn (\$4.93bn). Net disbursements also rose to \$3.63bn (\$3.4bn).

Net transfers to the World

report on the environment on

The bank is also moving shead with an environmental pilot programme, lending 31bn to \$1.2bn on concessional terms over the next three years in four areas - protection of the ozone layer, reduction of gas emissions that contribute to global warming, preventing degradation of international water resources and preserving bio-diversity.

The fund is based on the premise that countries undertaking projects which benefit the environment in other countries should not be expected to bear the full conomic cost of those projects. One notable development in recent months was the approval of a \$26m environment credit for Madagascar by the International Development Association, the World Bank affiliate that lends money on very concessional terms to the poorest developing countries.

Madagascar, which is 220 miles off south-east Africa, has an unrivalled intensity of unique fauna and Cora. According to the Bank, "98 per cent of the palm species are found nowhere else, as are 93 per cent of Madagascar's primates, approximately 80 per cent of all flowering plant, 95 per cent of all reptiles, and

eight of its nine species of The bank's objective is to help the rapidly growing and impoverished Malagasy

population improve their lot while conserving the island's biological diversity.

Disbursements and debt service

Debt service 120 100 net of amortisation net of debt service 82

Net flows and net transfers: all developing countries (\$bn)

Bank from all its borrowers dropped sharply to \$22m last year, from \$3.83bn the year before. Including the IDA, there were net transfers to current borrowers of \$3.37bn, against the very transfer. against the negative transfer the previous year of \$687m.

Net disbursements (new loans less repayments) rose sharply last year from \$1.92bn to \$5.72bn in 1989. This was partly due to the slowing of prepayments from Asian countries and from Romania that had depressed the 1989 total.

Financial sector reform

emphasised

Correspondent

THE World Bank, along with Third World economic policy-makers, has in the past neglected the importance of early reform of the financial sector, the bank admits in its

munal report. This conclusion — reached by a bank task force - revises its previous view which was that reform of the banking and financial markets should take place late in the sequence of economic change. This was partly because of the supposed danger that financial markets would tend to "overshoot",

would tend to "overshoot", thereby jeopardising reform in the real sector of the economy. Now, the bank says that while development of the real sector of the economy is a central goal of economic policy, "without parallel development of financial institutions, instruments and markets, the real sectors would starnate". real sectors would stagnate".

The conclusion suggests, for example, that financial sector reform will be a relatively high priority in World Bank economic programmes for astern Europe. However, the bank warns

that "liberalisation of financial markets can be danger-ously destabilising if the preconditions for efficient competitive market operations are not in place."

Special attention should be given, therefore, to establish-ing suitable legal and regulatory frameworks and to strengthening supervisory institutions, and to making sure there is an appropriate

THE LEX COLUMN

Ignore the oil gauge, check the pressure

price, combined with last week's acceleration in published inflation in countries ranging from the UK and France to the US and Japan may just be sending out the wrong signals to the world's financial markets. When the dust of the Gulf conflict eventually settles, the markets could find they have been paying too much attention to the wrong enemy. Deflation could greater risk than inflation.

The sharp rise in petrol prices around the world was bound to catch the headlines. But its impact so far is relatively minor compared with the considerable tightening in global monetary policy which has been under way for over two years. Last mouth's rise in Japan's official discount rate was just the latest turn of the monetary screw. UK base rates have been doubled, short-term Japanese and West German interest rates have risen even more, and the growth of the world money supply has slowed dramatically. Money growth in France, for example, has halved over the last year and in the US is hardly grow-

ing at all.
The US and UK economies are already on the verge of recession, Australia and Canada are probably there already and the steady downgrading of corporate profits forecasts in Continental Europe suggests that the credit crunch is beginning to be felt there too. West European car sales, for example, fell by 3.9 per cent last month, confirming the end of a five year boom.

The global monetary squeeze is now working, if somewhat later than intended. Meanwhile, inflationary pressures are not as pronounced as the headlines suggest. The Econo-mist's commodity price index, in SDR terms, is still 6.8 per cent down on a year ago, which in turn was 6 per cent down on the year before that. A much more serious worry could be that the well publi-cised problems in the US bank-ing system, combined with the damage the sharp fall in the Tokyo stock market has wrought on Japanese bank capital ratios, will worsen the bank lending, can be just as dangerous as too much.

Gold

One, much maligned indicator which suggests that deflation could prove more of a threat than inflation, is the gold price. After Iraq invaded Kuwait, gold shot above \$400 per ounce, but it has now retreated to a point less than 4 per cent above where it was

Life Insurance FT~A index relative to the

FT~A All~Share Index 110

before the conflict began. In terms of the Swiss Franc and Japanese yen, it has fallen over the period. It is well below where it was in 1987 and 1988 and less than 10 per cent higher than a year ago, not-withstanding the near doubling in oil prices, and the weakness in the US dollar.

There are all sorts of excuse for gold's uncharacteristic behaviour. Some big holders, such as Saudi Arabia and Brazii, have been selling a lot of metal. There are much more sophisticated instruments available for hedging political and financial risk these days. Middle Eastern demand bas been rising, but this is likely to be more than offset by a reduction in jewellery demand, if there is a serious recession. High real interest rates rightly emphasise gold's unattractive-ness, and if its persistent weak-ness really is signalling deflation this is something that other asset prices, be they property or equities, cannot ignore.

Life profits

Never mind the detail, look at the dividends. In the near-term, this is surely the only practical way for the stock market to approach the accounting reforms proposed last friday by the great and good of British life assurance. To be sure, there are some good arguments for changing the way companies like Prudential, Legal & General, and the composite insurers report proposals from the Association of British Insurers would usefully eradicate one or two of the dottier features of insur-ance accounting. It would do so, though a great deal of controversy is possible, by using discounted cash flow to assess the expected future profitability of all the policies a life insurer has on its books. Part of those profits can then be allocated to the current accounting year in such a Figure 1. accounting year, in such a way

as to reflect the amount of work the company has done in

But the acid test for the stock market is whether the new system, if adopted, will affect the cash flow of life insurers, and their dividend paying potential. At the moment, the answer seems to be no, with the proviso that the Inland Revenue's likely reaction to the new system needs to be looked into. Hence life company share prices should not have moved at all on Friday, unless the rise had to do with something other-than the ABI's 30-page green

This is not to say that the

ABI's work on the issue has been a waste of time. On the contrary, there has been a clear danger of anarchy breaking out in life assurance accounting, and it is important for the ABI to stamp it out.

Newer entrants to the industry, including clearing banks such as Barclays, Lloyds and TSB, object to traditional profit reporting partly because it can reporting, partly because it can satisficially depress earnings per share. Under those methods the annual research ods, the annual reported profits of a life company are identical to the shareholders' portion of the bonuses allocated to policyholders in that year. But when a policy is sold, the mar-keting expenses and the cost of setting up actuarial reserves are written off up front-meaning that the profits only emerge gradually. Hence a young, fast-growing life company will show lower earnings than an old, lumbering dinosaur. Second, the reported profits are heavily expecthed by the its are heavily smoothed by the actuary: and this can be used to conceal an underlying deterioration in the company's trading progress. The ABCs proposed system appears to prevent just such objuscation.

The other background issue is the impact on the industry's collective psychology of incidents such as Allianz's raid on Eagle Star, the battle for Equity & Law in 1987 and last year's takeover of Pearl. Rightly or wrongly, some insurance company managements have convinced themselves that the stock market systematically fails to give life company shares their full value. Admittedly, the empirical evidence for such a view is pretty scanty; life company shares have actually done extremely wall since the late 1970s, a period in which Prudential's shares have outperformed the FT-A All Share by 25 per cent. But worried managements are apt to do strange things to their reported num-bers: and hence the pressing need for the ABI to take some

Moscow rife with speculation on likely successor to Ryzhkov

PRESSURE is growing in the Soviet Union for a government of national consensus, including non-Communists, to carry out Professor Stanislav Shatalin's radical mass privatisa-tion programme, if it is approved by the national and republican parliaments.

Moscow is rife with speculation about who might succeed Mr Nikolai Ryzhkov as Prime

Minister, if he is forced to resign in the current battle over economic reform. One leading candidate in

popular perception is Mr Eduard Shevardnadze, the internationally respected For-eign Minister, and one of the few top government members seen as on the same ideological

Continued from Page 1 later this week of the IMF and

World Bank. Meanwhile, the World Bank

said yesterday it planned to increase its lending to the

developing world over the

next year and was exploring ways of helping nations hurt economically by the Gulf cri-sis. The Bank said it would

boost lending to Eastern

Europe, the Middle East and

North Africa to at least \$5bn in 1990-91 from \$4.4bn last

Separate discussions will be

held at the Washington meet-ings about the best form of

wavelength as President Mikhail Gorbachev. However, close colleagues say he is not looking for the job, and is exhausted by the schedule of his present post,

A second contender is Mr Anatoly Sobchak, the able and ambitious mayor of Leningrad. A lawyer, he is also a popular figure from national television. Another possibility is Mr Gavrill Popov, the radical

Gulf aid for reform programmes

mayor of Moscow, who, like Mr Sobchak, has resigned from the Communist Party. Mr Popov is an economist,

whose unambiguous views on the need for privatisation, emergency rationing combined with price liberalisation, and

adversely affected by sanc-tions and higher oil prices such as Brazii, Uruguay,

Pakistan and the Philippines.

There is some dispute about

whether other countries

should be added to the "front-

line" group.

Following talks among senior financial officials in Paris last week, there are no

signs of any desire by industri-alised countries to revive the kind of special compensatory

IMF facilities developed after

Among the possibilities being discussed to assist the

earlier oil price shocks.

are already starting to be car-ried out in the capital. Yet both he and Mr Sobchak would be giving up strong power bases for a post of union prime minister which may well become increasingly powerless.

Some Moscow papers say that Professor Shatalin should be the new premier. But col-leagues say his health is poor - he has had several heart attacks - and his temperament is seen as too academic. An outside contender who has emerged in recent days is Mr Arkady Volsky, a top Communist Party central commit-tee official who was formerly the special administrator for Mr Gorbachev in the strife-torn

territory of Nagorno-Karabakh.

hard-hit is increasing the per-

centage of a country's total

quota, or subscription in the IMF, which may be borrowed.

Lifting the maximum in some

circumstances might increase

the average size of a pro-gramme from 55/60 per cent of

a country's quota to, say, 75

Officials expected develop-ing countries to make strong

calls for special assistance

through the Group of 24, espe-

cially as an increase in oil prices to more than \$30 a bar-

rel is likely to cut world growth by at least % a per-

GM prepares to double exports from UK plants

By John Griffiths in London

VAUXHALL, UK subsidary of General Motors, is to more than double its scheduled exports from UK plants next year to 60,000 vehicles.

The move was prompted partly because of a sharp fall in domestic demand for new cars, but it also reflects a grow-ing confidence by General

The increase in exports from levels fixed only a few weeks ago is needed so that Vauxhaull can find alternative markets to keep production lines busy. The accelerating down-turn in the UK new car market has led to a drop of about 11 per cent in Vauxhall sales for the first eight months of the

Under the revised plans, Vauxhall's plants at Luton, north of London, and Elles-mere Port in north-west England will export 80,000 cars between the last few months of this year and the end of 1991. The move will lead to a sizeable cut in the UK motor industry's large balance of

Mr Paul Tosch, chairman and managing director of Gen-eral Motors' UK subsidiary, estimated that the industry's deficit cut would amount to Only last month Vauxhall

announced that exports to the European continent from Ellesmere Port were to be resumed for the first time in 15 years. The Luten plant has also made only token exports over the same period. GM's renewed confidence in

Vauxhall's quality and productivity has prompted a stream of decisions to expand capacity at both UK plants. The Luton facility, which produces the best-selling Vauxhall Cavalier - known as the Opel Vectra on the Continent - will have the ability to produce 45 cars an hour by the end of this year, up from 40 an hour now. This will create capacity for an output of 160,000 cars a year on a double shift against 121,000 last year. Some \$8,000 of the 80,000 exports will be Luton-

Ellesmere Port's capacity of cars and light vans is being raised to 125,000 from 115,000 last year, and the company hopes that unions will agree to raise capacity further from the end of next year through 24hour, working. Rxports from the plant will be Opel Kadetts, the Continental version of the Vauxhall Astra.

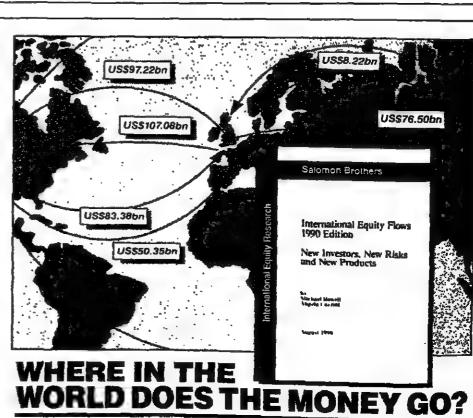
Vauxhall's unit sales posi-

tion in the tightening market has been worsened by what Mr Tosch claims to be the company's decision to "walk away from" the type of financial sales incentives being offered by some manufacturers.

Vauxhall, which had made

heavy losses for many years up to 1936, made a record £254m operating profit last year. It insists it will no longer sacrifice profitability in pursuit of market share.

Vauxitall is refusing to predict the prospects for exports beyond 1991, saying that decisions will not be made until well into next year.



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Fears that the UK economy is moving into recession have been fuelled during recent weeks by a crop of worse-than-expected company results. And the stock market will inevita-bly feel the effects. Market strategists have found ammunition for their their views that earnings forecasts must be cut in the current climate, Maggie Urry reports, Page 22

Willis caught in a trap



Strang William

Mr Roger Elliott (left) arrived back in London last week to what a colworst nightmare." The broker Willis Faber found that the planned merger with Corroon and Black of the US was being challenged by an The odds are that Willia will have to stump up a

lot more cash if its deal is to survive, reports Richard Lapper. Page 22

An exercise in faith

Chile is on the brink of solving its debt prob-lems. Today begins the final rescheduling exercise with creditor banks in New York. But the talks will not be easy. The Government is seeking fresh money to cover an expected balance of payments gap next year. "We have had nothing but praise... for the way we have... managed our external debt," says Eduardo Aninat, Chilean debt negotiator. "If they are not willing to lend to Chile, what hope is there for the rest of Latin America?" Page 23

Little acclaim for the metador



The Spanish matador bond market is reopening. Yet these peseta-denominated bonds issued by foreign borrowers in the Spanish market are not the draw they once were. Rising yields in Ecu and D-Mark bonds have less-ened Spain's appeal as a high-yielding at the reasons behind the decline. Page 25

Market Statistics

Base lending rates FT-A World Indices Foreign exchanges London recent issues New Int bond Issues
New Int bond Issues
NRI Tokyo bond Index
Traditional options
US money market rates
US bond prices/yields
Words took midt indicase

Companies in this section

Berliner Verlag

23 Brit & Commonwealth 22 23 Pacific Duniop 23 Provigo Tottenham Hotspur

Pact with unions saves NY Post

By Janet Bush in New York

THE FINANCIAL TIMES LIMITED 1990

THE loss-making New York Post, the most sensational of the city's three fiercely competitive tab-loids, appears to be stumbling back from the precipice of clo-sure and hits the news stands today after a tentative weekend agreement with the paper's 10

The uneasy pact, reached after hours of negotiations in Manhattan's Sheraton Centre Hotel, is still contingent on the vote of the Newspaper Guild, which represents more than 350 journalists and workers in advertising and

circulation. The guild has asked its members to vote on their part of the deal today. Mr Barry Lipton, leader of the

guild, said he and his negotiating team would recommend the agreement as the only way to save jobs. "It's the very best we could do. I hope that the sense of the membership is to swallow what may be a bitter pill."
Union leaders said that the guild proposal included a four-day working week which would

Mr Peter Kalikow, owner of the New York Post since 1988 when he bought the paper from Mr Rupert Murdoch, declined to esti-mate how many of the paper's 900 union jobs would be lost through the agreement but said mean a 20 per cent pay cut.

That would be a smaller conthat the settlement would

of Post stock and a board seat. Public figures have watched cession than the Post's manage-ment was looking for last week when it threatened to close the the negotiations with interest, concerned both about the possipaper. Mr Lipton said that the management had been demandble death of a New York institu-tion and about job losses in a depressed local economy. ing a 46 per cent cut in wages and benefits from guild members.

depressed local economy.

Democratic Mayor David Dinkins sat in on the talks for an houron Friday night, lending a hand despite the Post having been no friend to his party over the years.

And Cardinal O'Connor, the Roman Catholic Archbishop of Naw York, said late on Friday. New York, said late on Friday that he was "praying like mad."



Battle for the skies rages over Interflug

include some union ownership

David Goodhart and Paul Betts examine the BA/Lufthansa fight for the E German airline

fight between Lufthansa and British Alrways over control of the East German airline, Interflug, and BA's overall presence in the German market, is shaping up into a classic conflict between the rights of a pational carrier and the principle national carrier and the principle of competition.

By the end of the year the con-

flict is likely to drag in the British and German governments and night become a test for Brussels' new competition rules. It could get messy. Both air-lines carry a lot of clout with their respective governments, and Bonn and London are not exactly the best of friends. Lufthansa is offering to buy a 26 per cent stake in Interflug, which would give it a blocking minority of the shares, while BA is keen to purchase up to 49 per cent of the East German airline. The BA position in the German

market has also been dependent on special rights inherited as a victor power in 1945 - which rankles with the Lufthansa chairman, Mr Heinz Ruhnau, and his equally nationalistic boss, Mr Friedrich Zimmermann, the Transport Minister.
The BA strategy is clear. It

wants to hold onto as much of its Berlin/West Germany service as possible, despite the ending of banned Lufthansa from Berlin and limited the Berlin/West Germany service to British, French

and American carriers.

More significantly, BA sees
Berlin becoming the most important east-west business and transport hub in Europe, attracting as many as 20m passengers a year by the end of the century. It is therefore interested in developing, through a close association with Interfug, a significant European base out of Berlin similar to the one being developed in Brussels with KLM Royal Dutch Airlines and Sabena of Belgium.

Britain also argues that the single market will eventually introduce cabotage - the right of



Ruhnau: determined to get Lufthansa back into Berlin

foreign carriers to run domestic after 1983. It says that II is therefore perverse to abolish a little island of cabotage in 1991, even if the circumstances of its creation no longer apply.

The argument is really about

take off and landing slots. If BA leaves Berlin over the next three years, as the Bonn Transport Ministry proposes, it would not then be in a position to command the best take-off and landing slots after 1993.

The British side also claims

that it has the best cost structure of any large airline in Europe. It says that when Berlin prices are liberalised, it will be able to offer a more competitive service than Lufthansa, with one of the worst cost structures in Europa.

Lufthansa will be allowed to Including the Pan Am service, which Lufthansa recently acquired for \$150m, and its 48 per cent stake in the Air France Euro-Berlin service, it will take almost 60 per cent of the Berlin market. That, says the UK, should satisfy the German airline, especially as there will be new flights and destinations -mainly to East Germany -

which BA will not compete on. Lufthansa is not, however, sat-isfied. It argues that BA will have a unique advantage pre-1993 which Lufthansa does not enjoy in the UK's domestic market. The Bonn Transport Ministry also has a less liberal interpretation of Brussels' 1993 air transport liberalisation plans, and questions whether cabotage will be intro-duced in the EC that year. tions about the Lufthansa offer. The Cartel Office does not give

For years, Mr Ruhnau's main ambition has been to get Luft-hansa back into Berlin. He is understood to have approached BA three years ago to negotiate a deal to enable Lufthansa to serve deal to enable Luithansa to serve Berlin. Instead, he clinched a deal with Air France by taking a large minority stake in the EuroBerlin airling 51 per centowned by the French carrier.

He also forged a wide-ranging co-operation pact with Air France which has worried EC competition officials and other international carriers: and. as Air

tional carriers; and, as Air France consolidated its hold on its own domestic market by taking control of UTA, the independent French long haul carrier, and Air Inter, the domestic French airline, Luithansa turned its sights on Interflug to consoli-date its own position in the new, broader German market.

In the face of this growing Franco-German partnership, BA decided to have a crack of its own at Interflug and talks were initiated between the East Ger-man and British sirilnes. These were interrupted when interflug, apparently under pressure from Lufthansa, claimed it could not provide BA with the necessary commercial information to help stake in the East German airline

BA, however, made it clear that it was seriously interested in acquiring a stake of up to 49 per cent in interflug. It also wanted to develop a close partnership with the East German airline somewhat similar to the Sabena World Airways partnership in Belgium. Aero Lloyd, a small West German charter airline.

may be joining BA's initiative. The West German Cartel Office in Berlin has expressed its con-cern about publicly-owned Luft-hansa's domestic monopoly powers which would be enhanced by a takeover of Interflug. The East German Treuhand, the trust which owns the country's indus-

of October. But if it rejects the Luithansa offer to buy a 26 per cent stake, it could unleash a political storm, especially if BA should step in. Public opinion in Germany would side with Lufthansa, which says it is merely reuniting

a definitive opinion until the end

what was once a single airline. One German business commentator has written that success for the BA plan would be contrary to the spirit of last year's peaceful revolution in East Germany. Mr Ruhnau, a former Social Democrat state secretary in the Transport Ministry, would relish the conflict. He has an abiding contempt for the British political establishment and good contacts the old minister which is sure

in his old ministry, which is sure to back him in a political fight. The Economics Ministry, theoretically the champion of competition, might prefer the BA option in principle, but would probably have to bow to political pressure and overturn the Cartel Office. t that point, Brussels in the guise of Briton Sir Leon Brittan, the EC's

competition commissioner might want to get involved. BA has already filed a formal com-Commission to investigate Luft-hansa's activities in Berlin and East Germany.

BA is the subject of a Commission investigation over its Sabena World Airways venture with

KLM. However, it apparently believes it stands on firmer ground than its German rival since the UK Monopolies and Mergers Commission has cleared the Sabena venture while the German Cartel Office is objecting to the Lufthansa-Interflug deal. But the struggle for Interflug and Berlin has only just begun. All the signs suggest that it will intensify in coming weeks and risks turning into a bitter Anglo-

German political confrontation.

Britain sues BAe and Rover for £44m

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By Kevin Done in London THE BRITISH Government is

suing British Aerospace and Rover to recover £44.4m (\$83m) in state subsidies made illegally to the two companies at the time of BAe's controversial takeover of the UK car group in 1988. The Department of Trade and

The Department of Trade and Industry, which made the secret concessions to BAe and Rover, said the High Court had issued writs last week requiring BAe to pay back £42.9m and the Rover Group a further £1.5m.

The action has been forced on

the Government by the ruling of the European Commission ear-lier this year that the secret financial concessions made to BAe amounted to lliegal state aid.

The payments sought from

BAe comprise:

6 £33.4m calculated to be the benefit derived by BAe of deferring the £150m payment for Rover from August 1988 to the end of March this year;

• 29.5m paid as a contribution to BAe's costs in the takeover; and £1.5m paid as a grant to Rover to cover its costs incurred in the acquisition.

BAe is expected to take its own action in the High Court to try to delay the writs being put into effect, pending the outcome of its appeal to the European Court of Justice against the Commission's original ruling. It is

expected to lodge an appeal with the European Court this week. The DTI said: "The Commis-sion's decision is valid until the European Court determines otherwise. The Government's obligations require us to abide by that decision, which is not preju-diced by any appeal against it." The Government's embarrass ment over the BAe/Rover affair will be prolonged by the continu-ing investigations of two power-ful Commons select committees, the Public Accounts Committee and the Trade and Industry Com-

The Conservative-dominated Trade and Industry Committee said earlier this summer that it was demanding further evidence after receiving a copy of a letter sent by the DTI to BAe at the time of the Rover sale.

The letter stated that the Government was obliged by its agreement with the European Commission not to offer further ald to Royer.

It then added: "This provision does not in any way constrain BAe in respect of its non-Rover Group businesses from seeking financial assistance from the Government...any such appli-cation would be sympathetically

Economics Notebook

Confusion reigns on road to EMU

the possible emergence of a "two-speed" Europe.
At present, it seems to be confronted with a two-speed

drive towards economic and monetary union (EMU). This month's meetings of EC economics and finance ministers in Rome and central bank

governors in Basle presented very different pictures of prog-ress towards EMU. The ministers' meeting nine days ago uncovered doubts and uncertainties that have thrown the EC Commission's hopes for a "fast track" move towards union into apparent disarray. By contrast, the central bankers, meeting in Basle last Tuesday, surprised themselves and many observers by completing most of the work on the stat-utes of the proposed European central bank which will be part of the final stage of EMU.

As the central bankers were also at the Rome meeting, there is reason to be confused about where EMU is going.

Before the summer it all seemed so simple. The debate was still very much influenced

by the report of the Delors Committee, which set out a three-stage route to EMU in April 1989. Stage one began on July 1 with all EC members committed to its programme of joining the exchange rate mechanism of the European Monetary System (EMS) and eliminating exchange controls. Stage one is open-ended, but all countries except Britain accept the goal of stage three with a single currency and central bank.

Now the politicians have disagreed about how to move shead, after earlier generating impressive political momentum behind the Delors Committee's plans. The technicians represented by the central bank governors - have apparently shed past reservations

governments and also refrain from monetary financing of

points" about the bank.

budget deficits. The European Central Bank - the governors rejected the title Eurofed -would have a leadership structure similar to that of the Bundesbank, with a central executive board and a council on which all the EC central bank governors would be rep-

appeared confident last week that the statutes could be completed in November for the

December intergovernmental conference on EMU in Rome.

FOR YEARS the European about EMU and now seem united in support of a constituthe president of the EC Comtion for the key institution in an eventual union. The agreement among the central bankers is impressive. After the Basle meeting, Mr Karl Otto Pöhl, the Bundesbank president who also chairs the EC central bank governors'

committee, said there was accord on "practically all basic The governors agreed that the bank should make price stability its first priority, be independent from individual

Ministers ran into difficulties as they faced the political problems of ceding control over their economies in any move to the institutional phase of EMU

Some difficult problems remain, including the size of the bank's capital, how this should be distributed among the central banks and how far foreign exchange reserves should be pooled. But Mr Pohl and other EC central bankers

The recent ministerial meeting in Rome, by contrast, witnessed disarray over the timing of progress to EMU. Only France, Italy, Belgium and Denmark gave wholehearted backing to Mr Jacques Delors,

mission. He wanted to advance from the present first stage of EMU to stage two - which starts the institutional process of greater integration - at the beginning of 1993, and to stage three with its common currency and central bank soon

Mr Pöhl, influenced by Germany's difficult experience with monetary union, voiced his concerns about early institutional changes to Europe's monetary system in a speech in Munich before the Rome

meeting. Spain put forward an alternative to Mr Delors' fast track plan in Rome, that envistrack plan in Rome, that envisages moving to stage two at the beginning of 1994. Stage two would then last for an extended period of five or six years to enable EC economies to converge before EMU's third and final stage.

and final stage.

An official from one of the "fast track" countries last week described the Rome meeting as a "disaster."

The UK delegation was seen to be in high spirits as these differences emerged. It was particularly buoyed by the decision of Mr Carlos Solchaea decision of Mr Carlos Solchaga, the Spanish Finance Minister, to incorporate aspects of Brit-ish plans for a "hard Ecu" par-allel currency and a European Monetary Fund into his stage two proposals. However, Mr John Major, the UK Chancellor, would be well advised not to pitch his hopes too high:

none of Britain's EC partners have bought the hard Ecu as

an alternative to a single cur-

rency or central bank.

As important as the timing problem was the total confu-sion that reigned over the content of any move beyond the present stage one of EMU. Stage two, which would pre-

pare the way to the single currency and central bank, was only vaguely outlined in the original Delors Committee report. Mr Delors' later fast track idea was an attempt to skate over this deficiency. One irony is that the British hard Ecu plan is the most clearly formulated proposal for the contents of stage two.

The ministers ran into diffi-

culties last week as they came up against the highly political problems of ceding control over their economies in any move to the institutional phase of EMU. The central bankers were operating on a more theo retical plane, drawing up plans for a world in which EMU would be a political fact of life. They made the most of their freedom from daily political pressures to draft statutes that give the bank as much inde-pendence as the Bundesbank. The travails of the ministers

are the more significant indicator of where progress towards EMU stands. The past week's events have greatly increased the importance of a special meeting of EC leaders that will be held in October to discuss

There, the key role will probably fall to Mr Helmut Kohl, the German Chancellor. His choice will be between backing Mr Pohl, the defender of the D-Mark with whom his relations have often been cool, and Mr Delors, who is much more to Mr Kohl's liking, but whose fast track plans for EMU could pose risks for the German

Peter Norman

gloomy over UK economy By Peter Martin, Financial Editor, in London INSTITUTIONAL investors in the UK are much more pessi-

mistic about the economic out-look than before the Gulf crisis, according to a recent survey. On balance, however, they intend to continue adding to their holdings of UK shares.

The survey – covering 90 investors handling funds worth £310bn (\$583bn) – was carried out last week by Galling for Smith New Court the

Institutional

investors

lup for Smith New Court, the investment house. In July, 70 per cent of inves-tors surveyed expected the UK economic situation to get better during the next 12 months. In September, 69 per cent expected the outlook to stay the same or worsen.

Fund managers have grown steadily gloomier about the outlook for dividend and earn-ings growth. In July, they expected UK earnings per share to grow by 4.5 per cent in 1990. By September, the figure had dropped to 3.1 per cent. The outlook for 1991 had also worsened, from 5.1 per

cent to 3.4 per cent.

Despite the pessimism about the UK economy, more investors, on balance, expect to raise holdings of UK equities than of any other asset.

On balance, investors expect

the FT-SE index to rise during the next three months, while they expect the Dow-Jones Industrial Average and the Nikkei index to fall. An overwhelming majority of investors surveyed expect the FT-SE to rise on a 12-month view.

At present, the investors

surveyed have just over half their assets in UK equities with a fifth in overseas equi-The economic diary can be ties and the rest in property, found in section one. Page 15

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A GLOOMIER outlook for the UK stock market is being predicted by brokers following worse than expected results from companies recently reporting half-year profits. These have fuelled fears that the British economy is moving

A heavy crop of interim results over the last couple of weeks has reinforced market strategists' views that company earnings forecasts need to be cut.

Reductions in estimates are being made across the board, not only for 1990 but for 1991 as

Market watchers point in particular to BTR's results last week, which showed a rise in pre-tax profits of 6.6 per cent to £530m, much smaller than analysts had expected. One said: "that is being taken as indica-tive of the widespread prob-lems which lesser companies

are facing."
Mr Bob Semple, market strategist at County NatWest WoodMac, said: "you cannot be as optimistic about the market as you were a month ago."
Last week analysts slashed forecasts for ICI — which

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reported a fall in first-half profits in July – and BTR. As leading industrial groups they are regarded as representative of economic activity.

Mr Semple said that the

downgradings of ICI and BTR at his firm were "chunky revisions". Forecasts for both have been cut by hundreds of millions of pounds.

Investors are particularly looking at the dividends companies are paying. Mr Simon Clegg, managing director of UK research at Hoare Govett, is looking for dividends to rise faster than earnings, as some ompanies maintain or even increase payouts even where

earnings have fallen.
In the past companies have tried to please investors with dividend increases because of the fear of being taken over. That motivation had gone, Mr Semple believed.

However, the stock market is still rewarding companies, which raise their dividends, with higher share prices. BTR last week increased its interim by slightly less than the rise in earnings per share it achieved and saw its shares fall. By contrast, P&O, the shipping, con-

Düsseldort joint

Credit card iv

Elders IXL (Australia)

Manpower UK subs

Glyco (W Germany)

Pecheibronn (France)

VAM & Perseverance (both Australia)

Holophane (France)

Cincinnati Milacron robot business (US)

ECTOR

Brewing

Employment agencies

Bearings

manufacture

Holding co

Gold mining

products

Robotics

Truck & bus

Cleaning (

struction and service group increased its interim despite a fall in earnings and its shares

went up in response.

Mr Christopher Bull, BTR finance director, said that the group aims to keep its dividend cover at between 2.4 and 2.5 times. He said BTR increases its dividend in line with the rise in earnings per share, rounding up or down to the

nearest 0.1p.
ICI maintained its dividend in July, and since then its shares have fallen 25 per cent,

FT Stock Indices on Page 31

a larger drop than for the mar-ket as a whole. Higher oil prices as a result of the Gulf crisis have an especially severe impact on chemical groups.

Mr Philip Rogerson, ICI's general manager, finance, said the group had no regrets about not increasing the interim divi-dend. He said that the group looked at the total annual dividend, rather than the interim in isolation. P & O said that its dividend

sau that its dividend increase reflected its view of the medium and long-term out-look.

LAST WEEK'S BORDER DEALS

COMMENT

Ecolab wine

buying Henke

Barclays Gar

Cash inject for Elliott Hartin

Manpower goes pre-1987 shape

wanta 100%

Agneill vehicle

Attempt to form

Subject to US

govi approval

Surprise: Iveco beats Daimler

EMI (UK)

mid-sized group

FM how 50% and

non-Europe inte

VALUE

£100m

£420m

£108m

£120m

£31m

Turkish group is leading bidder for **B&C** Merchant Bank

ity crisis because of problems

in a non-banking part of the B&C group, is likely to have

reinforced the Bank's views. Further doubts about Çuku

rova's suitability as a parent

will be prompted by the experi-ence of two of its three Turkish

banking subsidiaries. Yapi ve

Kredi, which had 598 branches

at the end of last year, suffered

problems in the mid-1980s, and

despite a recovery, managed a return on assets of less than one per cent last year. Pamuk-bank is also thought to have

been in difficulties in the last

seems likely that BCMB will face liquidation. Other bids for

the bank are understood to

have been low, reflecting the fact that the bank's goodwill

has been wiped out by the administration, and that any

bidder will have to provide

considerable liquidity to sup-port the bank if, as expected,

there is an outflow of deposits

once the shutters are raised.

A TURKISH industrial group has emerged as the leading bidder for British & Commonwealth Merchant Bank, the subsidiary of the B&C financial services group which collapsed earlier this year.

Cukurova Group, a diversi-fied conglomerate with interests in banking, textiles, the motor industry, machinery and contracting services, made the highest offer among several received for the bank when the deadline for bids passed ten days ago. A sale would mean an early

end to the difficulties of BCMB's many private depositors, whose money has been frozen since the bank went into administration earlier this

Bank of England approval for a Cukurova bid may be difficult to obtain, however. As long ago as November 1987 Mr Robin Leigh-Pemberton, gover-nor of the Bank, made it clear that the Bank was wary of allowing non-banking groups to own UK banks.

Latest information from The experience of BCMB BCMB indicates a healthy suritself, which suffered a liquid-

Surprises punctuated the week, writes Brian Bollen. Bigg

was the A\$960m purchase by Japanese brewer Asahi of 19.9 per cent of Australian conglomerate Elders IXL, owner of Foster's amber nectar and Courage in the UK. The sale by

Japanese brewer. By at least postponing cash flow problems, the injection of funds should also hetp reassure bankers worried about Harlin's debt servicing capability.

Milwaukee-based employment agency Manpower's agreement to sell five UK subsidiaries to a management team

for £106m advanced its plans to revert to being a wholly US

concern. Manpower will keep 15 per cent of the new unit, but has essentially now rid itself of the companies which

ents by buying 7 per cent of Pechelbronn, the main

hoking company of Groupe Worms.
Differing views on the outlook for widespread use of robots in

production its behind ABB Robotics' proposed acquisition of the robotics business of Cincinneti Milacron.

Barclays Bank described its joint venture with retail store

group Hertle as its most ambitious move yet into Germany

sonal financial services sector.

comprised Blue Arrow before it bought Manpower in 1987.

iffi, the Agnelli group of Italy's main investment vehicle,

deepened its involvement in France and increased the overseas book value of its portfolio to a quarter of total

embattled beer and pub entrepreneur John Elliott's private vehicle Harlin Holdings - at a huge 38 per cent premium marks the first significant international expansion by a

Willis caught in a bear trap Richard Lapper in London and Nikki Tait in New York on Roger Elliott's 'worst nightmare'

r Roger Elliott, chairman of Willis Faber, the world's fifth biggest insurance and reinsurance broker, finds himself between the proverbial rock and a hard place. He flew back from the annual get together of the world's reinsurance commu-nity in Monte Carlo last week to what one former business colleague described as his worst nightmare".

Three months ago Willis con-troversially ended its decadesold relationship with the world's fourth biggest insurance broker, Johnson & Hig-gins, in order to merge with one of J&H's most important US competitors, Corroon and Black. Last Wednesday, with documents listing the details of the proposed Willis Corroon merger in the public domain and the deal at its most vulnerable stage. Mr Elliott found himself potentially gazumped by one of the toughest men in US insurance, Mr Patrick Ryan, head of Aon Corpora-

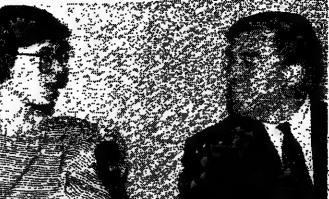
Mr Ryan, a self-made man, owns a 13 per cent stake in Aon's insurance holding group, worth over \$300m (£161m) and has among other interests a 20 per cent stake in the Chicago Bears American Football team. Mr Ryan has said that he is prepared to offer \$40 a share for Corroon, nearly a third more than is proposed in Wil-

lis' all-paper offer, which would have given the London broker a 60:40 majority in the new company. Corroon's senior management is reported to be unenthusiastic about the Aon approach, which, if consummated, would link it to Aon's broking subsidiary, Rollins Burdick Hunter, creating a giant all-American partership. But the Corroon board may

be hard-pressed to reject the offer and the odds are that Wil-lis will have to stump up a lot more cash if its deal is to survive. One prominent London broker summed it up by say-ing: "Willis is in a corner. Either they shrink into their shell or come out fighting."

In the intensely competitive world of international reinsur-ance broking Willis, one of the most prestigious of Lloyd's bro-kers, risks finding itself bereft of a solid and reliable US con-

Société Nationale



Jannifer Cartnell, vice-president of Corroon, and Roger Elliott

nection at a time when the world's big three-Marsh McLellan, Alexander and Alexander and Sedgwick Group -are pressing ahead with a genuinely international brok-

ing presence.

All three groups are the result of mergers in the 1970s and early 1980s between US retail brokers (brokers han-dling corporate and other com-mercial insurance accounts with direct insurers) and Lon-don-based brokers that have historically specialised in plac-ing reinsurance, as well as marine and aviation insurance, in the Lloyd's and London mar-

The rationale for these moves was the fact that, while over 50 per cent of the world's insurance premiums originated from the sophisticated US market, London has traditionally been the centre of the international reinsurance market. In the late 1980s all these

leading transatiantic groups began to establish international operations, with branches in Europe and the Far East directly under their control. The combination of centralised control and increasingly sophisticated technology and information systems pro-vided the basis for the development of what analysts are labelling "mega brokers," which serve the insurance and risk financing needs of international companies that have themselves become more and more globalised.

Insurance analysts believe that, once established, these mega brokers will tend to outpace their erstwhile rivals. who will be forced to fall back on specialist niches. A merger with Corroon would have made Willis Corroon number four in the world and given it the chance of developing its international presence elsewhere to-compete as a mega broker.

compete as a mega broker.

If the merger fails, the "mega broker option is dead", suggests analyst Tom Bennett, an analyst with Banque Paribas Capital Markets. Willis's problem has not been an absence of international links. In fact, Willis was one of the first of the London brokers to develop US connections. Willis initially obtained agreement from the New York broker Johnson & Higgins to handle all business placed in the London market

in the 1980s. Thereafter, four successive Willis chairmen tried to press J&H into a closer relationship, only to be rebuffed by the US

company's desire to remain private. Hence the eventual jettisoning of J&H in tayour of tisoning of J&H in favour of the Corroon & Black merger. The deal, originally agreed in early June, was welcomed by both parties. Ms Jennifer Cart-nell, first vice-president of Cor-roon, described the deal as strategically brilliant But although Corroon's man-

ment might prefer a link to agement might prefer a link to willis, the group's shareholders might not necessarily agree. Aon is a rapidly growing group of considerable potential. Mr Patrick Ryan, its chairman, started his business career by setting up a one-man concern selling ariended was concern selling extended war ranty insurance covers to motor dealers in the mid-west

in 1982 Ryan acquired Combined Insurance, a health acci-dent and life insurer. Combined had been founded about half a century earlier by W. Clement Stone, a colourful character, now in his eighties, well known in the US as a proponent of "Positive Mental Attitude", a homespun management philosophy, which counts former President Nixon among its adherents.

The group grew rapidly, basing its strategy on targeting relatively small companies in cities of 50,000 or less or suburban areas, and with companies' permission separately selling life and health policies to their employees. Its distribution petwork depends on a large door-to-door sales force. Since 1982 Aon has made a series of acquisitions, including the direct insurance brokers, Rollins Burdick Hunter Group, which in turn acquired the sizeable Bayly, Martin & Fay brokerage business in mid-1989 and Martin Boyer Company

this year.
By 1989 Aon's total assets amounted to \$9.3bn, when it posted profits of \$232.4m. Intervalually approximately profits of \$252.4m. national operations, principally in the UK and Japan, generated \$289m of revenues in 1989. Also among Aon's overseas interests is a 40% stake in the London broker Nicholson Chemberlain Colls, a reinsurance broker formed in March

In London Nicholson Cham-berlain Colls would be the most obvious beneficiary of an Aon takeover of Corroon & Black, a fact that would be particularly galling for Willia, since several of the Nicholson group's founders were former employees of Stewart Wrightson, a broking business acquired by Willis in 1987.

CONTRACTS & TENDERS



REPUBLIC OF TURKEY ISTANBUL METROPOLITAN MUNICIPALITY ISKI

ISTANBUL WATER AND SEWERAGE ADMINISTRATION GENERAL DIRECTORATE

KÜCÜKCEKMECE BIOLOGICAL TREATMENT PLANT CONSTRUCTION PRE-QUALIFICATION ANNOUNCEMENT

ISKI, Istanbul Water and Sewerage Administration intends to issue Tender documents for the construction of the first stages of sewage treatment works at Küçükçekmece. The treatment works will be the subject of civil, building, mechanical and electrical works. The successful Tenderers will be required to commission the treatment works on completion, to operate them for a period of 3 years and to train ISKI personnel in all aspects of their operation, management and maintenance

The works have been the subject of detailed design by international consultants Watson Motor Temel, an association of Watson Hawksley, Motor Colombus and Temel Mühendislik.

Application should be headed

Works - Prequalification" and

addressed to:

"Küçükçekmece Sewage Treatment

The works comprise full biological treatment and sludge treatment and dewatering. The first stages each have a nominal capacity of 1 million population equivalent.

Companies or Joint Ventures wishing to be considered for prequalification must submit the necessary documentation by midday on 10 October 1990. Further information on prequalification criteria, the format for submission of the information required and the treatment works components are available from ISKI. Requests for these may be made by telex or fax and will be transmitted to companies by fax according to the request of applicants. Only prequalification submissions from companies or Joint Ventures requesting this information will be considered.

ISKI Genel Müdürlügü Aksaray Istanbul TURKIYE Telex No: 31293 ISU TR

Fax No: (90) 1-588.39.18

TENDER No. 170990

Petroleos Mexicanos, the mexican National Oil Agency, invites all interested parties to bid for engineering, procurement and construction works for the conversion of a semi-regenerative naphtha reforming unit into a continuous catalyst regeneration unit.

Information related to this project is available from:

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de Trading
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APPEL D'OFFRES INTERNATIONAL N° DTR/AC-FIN/T.098/90 PIÈCES DE RECHANGE LOCOS ET WAGONS 1. OBJET

La SONATRAD met en Adjudication publique la fourniture du matériel susmentionné destiné à l'ONATRA. Les fournitures seront financées par un prêt accordé par la B.A.D. au Conseil Exécutif de la 2. DESCRIPTION DES FOURNITURES

Le présent appel d'offres constitué en un seul lot unique indivisible porte sur la fourniture CIF/MATADI, pour le compte de l'ONATRA, des pièces suivantes: Sous-lot 1.a.

Rechanges pour wagons (136 roues monobloes, 2400 bandages, 360 portes métalliques, profilés et tôles, rechanges bogies et freins à

3. RETRAIT DU DOSSIER D'APPEL D'OFFRES Le dossier d'appel d'offres établi en français, peut être obtenu contre remise d'un chèque barré d'un montant de 1.500 dollars US ou équivalent au taux du jour d'achat, à partir du 18 juillet 1990 aux adresses suivantes de la SONATRAD:

1. BUILDING C.C.I.Z. - 22è NIVEAU B.P. 15.711 KINSHASA I TELEPHONE: 34.160 à 164

TELEFAX: 30.592 REPUBLIQUE DU ZAIRE 38. RUE SOUVERAINE - 1050 BRUXELLES TELEPHONE: 02/512.07.70

TELEX: 26.444 SNTRAD B TELEFAX: 02/512.23.79 ROYAUME DE BELGIQUE 225, AVENUE M'SIRI B.P. 1573 - LUBUMBASHI

REPUBLIQUE DU ZAIRE 4. PARTICIPATION

La participation à la concurrence est ouverte à égalité de condition à tout fournisseur ressortissant des pays membres de la B.A.D. et des pays participant au F.A.D.

5. REMISE ET OUVERTURE DES OFFRES

Les offres seront remises sous double enveloppe eachetée, par envoi postal recommandé ou par porteur contre accusé de réception, à : SOCIETE NATIONALE DE TRADING «SONATRAD»

B.P. 15.711 KINSHASA 1 avant le 18 octobre 1990 à 10 heures locales, date et heure auxquelles il sora procédé à l'ouverture des offres en la solle de réunion du 22è niveau Building C.C.I.Z. non loin de l'hôtel INTERCONTINENTAL DE KINSHASA.

THE NEW FACE OF **BRITISH BROADCASTING**

The Financial Times proposes to publish this survey on:

2 October 1990

For a full editorial synopsis and advertusement details, please contact.

FINANCIAL TIMES

ABBEY NATIONAL BUILDING SOCIETY

¥13,000,000,000 Floating Rate Notes

Due 1994 Notice is hereby given that the Rute of interest for the Interest Period from 16th September, 1990 to 18th March, 1991 to 7,95% per annum Interest payable on 18th March, 1994 will amount to \$3,942,329 per \$100,000,000 principal amount of the

Agent Bank
The Long-Term Credit Bank
of Japan, Limited
Tokyo

USD 53.750.000 FLOATING RATE **NOTES DUE 2008** In accordance with the pro-

EUROPEAN

INVESTMENT BANK

visions of the notes, notice is hereby given that for the interest period September 17, 1990 to March 15, 1991 the notes will carry an interest rate of 8 % % per annum. Interest payable on the relevant interest payment date March 15, 1991 will amount to USD 40.40. - per USD 1,000 note.

Agent Bank: Banque Paribas Luxembourg

PNC Financial Corp

US\$100,000,000 Floating rate subordinated notes due 1997

In accordance with the terms and conditions of the notes, the rate of interest for the interest period 14 September 1990 to 14 December 1990 has been fixed at 83/16% per annum. Interest payable on 14 December 1990 will be US\$206.96 per US\$10,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

Notice to Noteholders Prospect International ligh Income Portfolio N.V.

Up to U.S.\$82,500,000 Senior Floating Rate Notes due 1998 (of which U.S. 541, 250,000 has been massed)

Notice is hereby given that the Interest Rate for the period from 14th September, 1990 to 14th October, 1990 is 8.4875%. The Floating Rate Note Interest Amount payable on 15th October, 1990 is U.S. \$7.07 per U.S. \$1,000 Bankers Trust Company, London Agent Ba

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COMPANIES AND FINANCE

Maxwell in E German publishing venture

By David Goodhart

MR Robert Maxwell, the British publisher, and Bertelsmann, the big West German media group, have paid between DM250m (\$160m) and DM300m for 100 per cent of East Germany's largest and

potentially most profitable publishing group. Berliner Verlag.

Berliner Verlag, which pub-lishes and prints the largest selling newspapers. selling newspaper in Berlin and several other papers and magazines, is owned by the PDS, the former East German Communist Party. The proceeds from the sale will be controlled by a commission which is examining the property of the former official parties.

Gruner und Jahr, the Bertelsmann subsidiary involved in the deal, and the Maxwell Group will each take 50 per

Gruner und Jahr will provide most of the management and Mr Maxwell will become chairman of the supervisory

Mr Gerd Schulte-Hillen, a Bertelsmann board member. said it was possible that Berliner Zeitung, the Verlag's main newspaper, could be developed into a German national paper, something which Bertelsmann

does not own. Bertelsmann has already launched regional tabloids in Dresden and Chemnitz in East Germany and produced an edition of its Hamburger Morgen-post for the Mecklenburg-Vor-

Chairman of Spurs sacked

TOTTENHAM Hotspur will today begin the urgent search for new financial advisers, brokers and a permanent chairman for the football club after a stormy board meeting on Friday night, writes Rich-

ard Waters in London.
Mr Paul Bobroff, chairman,
was sacked by the four other directors after he refused to stand aside. Berclays de Zoete Wedd, its financial adviser, and de Zoete & Bevan, its bro-

ker, resigned immediately. Mr Bobert Maxwell, the publisher, had said his 213m cash injection depended on directors presenting a united front.

Chile banks on clearing its debts

Leslie Crawford reports on the country's test of lenders' confidence

hen Mr Eduardo Aninat, Chile's chief debt v negotiator, sits down with creditor banks in New York today, he hopes he will be conducting the country's last rescheduling exercise.

If the negotiations are suc-cessful, Chile's debt problems will be over. Its relations with the international financial community will return to nor-mal and it could become the first country in Latin America to regain access to voluntary lending markets since the debt crisis struck in 1982.

reduction mechanisms such as debt-to-equity swaps has halved its commercial bank debt since 1985 to \$6.9bn. But it faces a bunching of maturities that will more than double its amortisation bill to \$1.8bn a year from 1991 to 1994.

Two thirds of these payments are non-reprogrammable obligations with creditor governments and multilateral Institutions. So the only way to lighten the burden will be to reschedule the slice owed to commercial banks - \$1.9bn during the next four years.

According to Mr Aninat, this will be the least controversial aspect of the debt talks. For Chile is also seeking a comprehensive financial package that will allow the country to plan its long-term development. A crucial element in this deal, says Mr Aninat, is to get

"real fresh money" from the banks to cover an expected balance of payments gap next year and free other resources for investment. Mr Aninat would not reveal the size of this shortfall, but private econ-omists say it is about \$200m to

Mr Aninat sees the materialisation of fresh credits as the test of bankers' confidence in Chile. "We have had nothing but praise from the banks for the way we have restructured external debt," he said, "If they are not willing to lend to Chile,

what hope is there for the rest of Latin America?"

Mr Aninat's predecessor, Mr Hernan Somerville, believes that commercial bank loans will begin to flow into Chile again not as a reward for the country's good servicing record, but because it is good

business. Chile has one of the highest growth rates and lowest infla-tion rates in Latin America. Foreign investment is pouring in at \$100m a month. In addition, Chile completed an exemplary transition from dictatorship to democracy in March.

r Aninat does not want to force com-mercial banks into lending the new money. This would not help Chile on the road to the voluntary credit markets. What he envisages is a "semi-voluntary" club deal, put together by 20 to 25 banks which have a long-term interest in Chile.

This could be in the form of

could agree to buy medium-term bonds issued by the Chilean Government, the Central Bank or the state-run Banco Mr Aninat says the price of

these bonds would be a barom-eter of the banks' real assessment of Chile's creditworthiness. The country's total foreign debt of \$16.8bn equals 67 per cent of gross domestic product. Interest payments, which will total \$1.5bn this year, consume less than 18 per cent of the country's exports. International reserves stand at a healthy \$3bn. And by every

other measure, Chile is no longer an over-indebted country.

The final item in Mr Aninat's shopping list is a bid to introduce more flexibility in the debt restructuring contracts signed since 1983. He believes that Chilean debtors, be they private or state companies, should be allowed to renegotiate their debt individually with their own creditor banks.

Merger of

exchanges

faces delay

THE proposed merger of London's main financial deriv-

atives exchanges, scheduled for the end of the year, looks

Futures and options industry officials, attending last week's meeting in Montreux of the Swiss Commodities Futures and Options Association, believe a merger before March next year would be impossible.

But given the work to be done in bringing the London Traded Options Market and the

London International Financial

Futures Exchange together, the delays are likely to be lon-

ger.
The main issue appears to be

the distribution of new shares

in the exchange, but agree-

ment has yet to be reached on issues such as clearing, mem-

bership rights and trading pro-cedures. The Bank of England working party, which recom-mended the merger, is now

seen as having set too ambi-tions a timetable.

In another development, the

London Traded Options Market

has received clearance from

the US Securities and Exchange Commission to mar-ket options to a restricted

A letter from the SEC allows members of the international

Stock Exchange and LTOM to sell to "qualified investors" in the US. These are defined as

institutions with at least \$100m in assets or funds under man-

agement, or SEC registered

broker-dealers with \$10m in assets. The ISE is the first non-

North American exchange to

Ms Mary Schapiro, an SEC

commissioner, said the letter was an indication of an effort

by the SEC to be accommodate

ing to foreign markets while ensuring that US participants' interests were safeguarded.

• The European Managed Futures Association, which

groups sponsors of managed

futures funds and other futures

market operators, was launched in Montreux. It aims to lobby regulatory authorities in Europe on the role of

futures and to educate fund managers on the use of deriva-tive products.

● The Securities and Exchange Commission said it

wanted accountants to require banks and thrifts to value their

debt securities at market price in what would be a shift in financial reporting methods,

Reuter reports.
At present, financial institu-

tions can value debt issues

held for investment purposes at cost. Mr Richard Breeden

SEC chairman, said this accounting method could

grossly distort the true picture

of banks' and thrifts' financial

health. Market-based accounting could "help avoid the type of problems faced by thrifts,"

receive such clearance.

number of clients in the US.

By Beverly Chandler

likely to suffer delays.

Pacific Dunlop profits up 14%

PACIFIC Dunlop, Melbourne-based international rubber goods group, has man-aged a solid profit for the year ended June despite directors' complaints of tough economic conditions.

Net earnings rose 14 per cent to A\$300.5m (US\$248m) from A\$263.3m on a 12 per cent increase in sales to A\$5.1bn from A\$4.5bn. The annual dividend has been raised to 20 cents a share from 17 cents. Sir Leslie Froggatt, chairman, described the results as commendable in view of the

Provigo ahead

19% in quarter

PROVIGO, Canada's second

writes Robert Gibbens in Mon-

treal.
For the 16 weeks ended

(US\$15.8m) or 22 cents a share,

up from C\$15.4m or 18 cents a

First-half profit was C\$29m

O CHASE

ar, 1990. Japan time

YUASA SHOJI CO., LTD. By: The Sumitorus Bank, Lartited as Principal Paying Agent

against C\$1.9bn.

U.S. \$400,000,000

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with payment of interest subject to the profits of

and secured by a subordinated deposit with

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Notice is hereby given, that for the Interest Period from September 17, 1990 to December 17, 1990 the Notes will carry an Interest Rate of 8,575% per annum. The amount of interest payable on December 17, 1990 will be U.S. \$5,418.92 per U.S. \$250,000 principal amount

NATIONAL BANK OF HUNGARY

US\$200,000,000

Floating Rate Notes Due 2000

(Coupon No. 11)

Pursuant to Note conditions, notice is hereby given that for the interest period 17th September 1990 to 18th March 1991

(182 days), an interest rate of 83/s per cent, per annum, will

Amount per coupon (No. 11) = US\$423.40

Payable on the 18th March 1991

Reference/Agent Bank

THE LONG-TERM CREDIT BANK OF JAPAN, LTD.

London Branch

NOTICE TO THE WARRANT HOLDERS OF

YUASA SHOJI CO., LTD.

U.S. \$50,000,000

51/2 per cent. Guaranteed Bonds due 1992 with

Warrants to subscribe for shares of common stock

YUASA SHOJI CO., LTD.

Pursuant to Clause 3(xiii) of the instrument dated 15th September, 1988 (the "Instrument") relating to the above-captioned warrants (the "Warrants"), notice is hereby given as follows:

In accordance with the resolutions of the Board of Directors of Yuesa

In accordance with the resolutions of the board of the checkers of Tabas Shoji Co., Ltd. (the "Compeny") adopted at the meetings held on 22nd August and 30th August, 1990, the Company issued U.S. \$100,000,000 4% per cent, guaranteed bonds due 1994 with warrants to subscribe for shares of common stock of the Company on 18th September, 1990 at the initial subscription price of ¥ 1,056 per share.

As a result of the above issue, the Subscription Price (as defined in the Instrument) has been adjusted pursuant to Clause 3(vii) of the Instrument

set forth below.
Subscription Price before adjustment: Yen 550-90
Subscription Price after adjustment.
Yen 537.10
13th Septem

LTCB

By: The Chase Manhattan Bank, N.A.

London, Agent Bank

September 17, 1990

apply.

current difficulties in the Australian economy and the uncertainty of the world econ-

omy."
Sir Leslle said the prime focus of the year was produc-tivity improvement. "Funds generated exceeded A\$630m before tax compared with A\$517m in the previous year," he said.

"Gearing reduced from 61. per cent to 46.5 per cent, and net borrowings were A\$87m withstanding the expenditure of \$311m on new business

growth during the year, com-prising A\$77m on acquisitions and A\$234m in capital expendi-

ture."
The divisional breakdown revealed a generally even performance. The result fol-lowed a 15 per cent increase in the group's net interest bill from A\$46.7m to A\$53.9m. Depreciation took A\$126.7m

against A\$102.4m and tax A\$99.7m compared with A\$108.4m. The result excluded a A\$104.2m extraordinary loss against a A\$402.9m loss previ-

UAL buy-out team ends pact with investors' group

By Alan Friedman in New York

largest food distributor, achieved a 19 per cent earnings THE EMPLOYEE group trying to stage a \$4.36bn buy-out of UAL, the parent company of gain in the second quarter on an 8 per cent increase in sales, United Airlines, has terminated its formal pact with Condor Partners, a group of inves-August 11, profit was C\$18.4m tors led by Coniston Partners, which holds an 11.8 per cent stake in UAL. year earlier, on sales of C\$2bn

However, the end of the pact, "in light of current market conditions" according to a filing with the Securities and Exchange Commission (SEC). appears to be more of a tactical manoeuvre than a definitive ending of the UAL bid.

The end of the pact will allow the buy-out group to revise its bid without having to make immediate disclosure to

the SEC. It is thought the group may reduce its offer of \$155 in cash plus \$46 in securi-

The pact was agreed last April between the United Employee Acquisition Corp

(UEAC) and Condor Pariners. At the time UAL stock was trading at \$165, less than the \$155 of cash plus \$46 of paper offered in the \$4.36bn btd. On Friday UAL's stock stood at

The deadline for the hid had been extended by the UAL board on August 9 for 60 days to give the partners more time to obtain financial backing. in May Mr Gerald Green-

wald. formerly the vice chair-man of Chrysler, agreed to become chairman of UAL if the employee group succeeded in taking over the airline. Mr Greenwald received a \$5m fee for signing on.

He is also promised a \$1.2m yearly salary for five years if the buy-out succeeds and a 1.5 per cent equity stake in UAL. if the buy-out fails, he is guaranteed a \$4m fee, in addition to the \$5m he has already received.

NOTICE TO THE WARRANT HOLDERS OF



SUMITOMO CEMENT CO., LTD.

U.S. \$100.000.000

3 % % Guaranteed Bonds 1992 With Warrants to subscribe for shares of Common Stock of Sumitomo Cement Co., Ltd.

Pursuant to Clause 3 (xiii) of the instrument dated 21st July. 1988 (the "Instrument") relating to the above-captioned warrants (the "Warrants"), notice is hereby given as follows:

In accordance with the resolutions of the Board of ectors of the Company adopted at the meetings held on 9th August and 17th August, 1990 the Company issued U.S. \$150,000,000 5 per cent, bonds due 1994 with warrants to subscribe for shares of common stock of the Company at the initial subscription price of Yen 564.00 per share

As result of the above issue, the Subscription Price (as defined in the Instrument) has been adjusted pursuant to Clause 3 (vii) of the Instrument as set forth below: Subscription Price before adjustment: Yen 697.50

Subscription Price after adjustment: Yen 676.80 Effective date of adjustment: 31st August, 1990,

SUMITOMO CEMENT CO., LTD. By. The Sumitomo Bank, Limit as Principal Paying Agent 17th September, 1990

For further information North America please call:

JoAnn Gredell
212 752 4500

New York, NY 10022

FINANCIAL TIMES

FLASH LIMITED SERIES G U.S. \$30,000,000 Secured Floating Rate Notes Due 1993 In accordance with the conditions of the notes, notice is hereby given

will carry an interest rate of 8.275% p.a. Relevant interest payments will be as follows: Notes of U.S. \$100,000 U.S. \$2.091.74 per coupor THE SANWA BANK LIMITED

BusinessWeek

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> Funds Provided by Bank of Soptiand National Westminster Bank PLC NWB Bark Secieté Générale 11277101

NatWest Syndications

OTTOMAN BANK

Interim Statement

The group result after tax attributable to shareholders for the six months ended 30 June 1990 was a loss of £866,000 (£7,708,000 profit). This result, which has not been audited, is equivalent to a loss per share of £1.73 (£15.42 profit). a filtre base (£15.42 profit). '-

£000s	1990	. <u>1989</u>
Turkey	2,168	3,316
Translation loss on capital	(3.316)	(382)
Turkey Net	(1,148)	2,934
Outside Turkey	282	<u>4.774</u>
•	(866)	7.708

In Turkey, the interest earnings of our banking business increased substantially compared with the same period last year. Commissions showed little change whilst costs continue to increase in line with the high rate of inflation. The trading result for the half year was better than that for the corresponding period last year, when most of the profit resulted from the sale of properties. No such sales took place this year. Unfortunately, the depreciation of the Turkish lira against sterling accelerated in 1990, and led to the loss on our capital funds in Turkey shown above.

A recent improvement in the interest rate structure and a rise in commission earnings present a more encouraging picture and indicate that improved trading results can be expected for the Bank in Turkey during the rest of the year. The profit for the whole year expressed in local currency should exceed that of last year. It is probable, however, that the Lira will continue to depreciate substantially throughout the year and the net result expressed in sterling for 1990 is expected to be lower than that of 1989.

Outside Turkey the half year results of our investment activities were not satisfactory. Higher returns on the group's bond holdings were negated by capital losses and by exchange losses due to the strength of sterling. The fall in markets, particularly in the Far East, resulted in losses on the equity protfolio. Despite the considerably increased liquidity in the group's investment portfolios during July and the improvement in the business in Turkey, it is expected that the group results for the full year will be considerably lower than those for last year.

As in previous years, no interim dividend is to be paid.

14 September 1990

BASE LENDING RATES

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First National Bank Plc
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17th September, 1990

OF CANADA

Dividend No. 413 NOTICE is hereby given that

a dividend of 29 cents per share upon the paid up com-mon shares of this Bank has been declared for the current quarter and will be pay able at the Bank and its Branches on and after 23 November, 1990 to shareholders of record at close of business on 24 October,

THE ROYAL BANK

By Order of the Board Jane E. Lawson Montreal, September 5, Saturday

er write to her at

that for the three-month period 17th September 1990 to 17th December 1990 (91 days) the notes

INTERNATIONAL CAPITAL MARKETS

JAPANESE BONDS

Institutions leave market listless

THE determination of Japanese institutions to freshen up their accounts before the closing of the fiscal first half has left an unfavourable government bond market

With interest rates rising and unrealised losses on bonds accumulating, the market has been a source of frustration to Japanese institutions this

But there are hopes that the prospect of better returns in the second half will lift the market late in the week, when delivery dates stretch into the second half.
The yield on the benchmark

No 119 10-year bond rose from 8.34 per cent to 8.475 per cent during trading on Friday, and trading this week will test analysts' predictions that 8.5 per cent is the upper limit of the

bond's yield.
Institutions' continued lack of interest in buying on the local market contrasts sharply with the commercial banks' rush to issue subordinated bonds on the Euromarket as part of their campaign to boost sagging capital adequacy ratios before the end of Sep-

Market players sense that institutions have been repa-triating funds from sales of foreign securities in the past couple of weeks to bolster the books, and that some of that money could flow into the local bond market this week.

The yen's appreciation, wel-comed by the Bank of Japan, is a lure, while the central bank's more relaxed monetary policy has taken the heat out of fears of a further increase in the official discount rate, which was raised 0.75 per cent to 6 per cent two weeks ago.

But the yen's strength has raised doubts about the rela-tive wisdom of investing in US Treasury bonds, which had only a 50 basis points bonus on the benchmark bonds for a potentially serious currency

Mr Marshall Gittler, bond market analyst at UBS Phillips & Drew, said that this week could be a turning point for the government bond market.
There may be some selling as soon as the new settlement date begins, and then buying could start."

Another analyst said that the market "is a bit sick," but that "8.5 per cent is probably as low as the benchmark bond will go."

He suggested that "buying could begin at the end of the week because [investors] will be buying into the next period." but that the strength of short-term interest rates could mean that the market remained listless.

The question of latent bond losses has become more sensi-tive, with the Ministry of Finance reported as planning to require banks to disclose their unrealised profits or

Unfavourable market conditions have meant that the city or larger commercial banks have accumulated latent bond s estimated at more than Y3,000hn, although they are now required to report only the amount of latent profits or losses written off on their holdings of listed government

The country's 132 regional banks have also become wary of the bond market, particularly the 11 banks which will enter the bonds at market value in their interim accounts and take the brunt of the

One analyst said that, with the closing of the accounting half, some repatriated funds could return to foreign bond markets. He thought that Japanese investors had become cautious about the US currency, but were more optimistic about European currencies - in particular, the French franc.

"If I was a Japanese investor, I would probably buy Japanese government bonds. I would not be surprised if there was a rally in these bonds at the end of the week," he said.

Robert Thomson

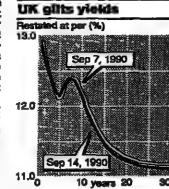
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Analysts trim their Christmas present lists

MOST analysts in the gilt-edged securities market have already pencilled in their requirements for what would be a bumper Christmas pres-ent. They would like Mr John Major, the UK Chancellor, to throw his normal caution to the winds and cut interest

But the chances of him doing so in time for the analysts Christmas dinners have dimmed in the past few days. That explains why the gilt market closed on Friday only slightly firmer than at the beginning of the week, with prices for many gilts showing only small gains.

The Treasury 9 per cent 2008 security, a benchmark stock for the gilt market, was a case in point. It showed a yield on Friday of 11.17 per cent as opposed to 11.26 per cent on Monday, indicating a tiny price



Expectations of a cut in interest rates, which would tempt more financial institu-tions to put funds into gilts, have risen in the past few weeks. That has largely led from the feeling that the Government is now set on joining the exchange rate mechanism (ERM) of the European Monetary System, a move which many expect to be accompan-

ied by a reduction in rates Two sets of economic indica-tors last week caused financial observers to blow hot and cold on the interest rate question. First, a higher than expected rise in UK unemployment indicated that demand pressures in the economy were easing faster than many had thought.

That was taken to mean that the inflationary spiral in the UK might be on the point of petering out. There was bullish comment on the likelihood of an interest rate cut.

But on Friday the Govern-ment announced that retail price inflation in the UK had climbed to an annual rate of 10.6 per cent last month, a rise much higger than expected.

This sent out a strong sign that inflation was far from

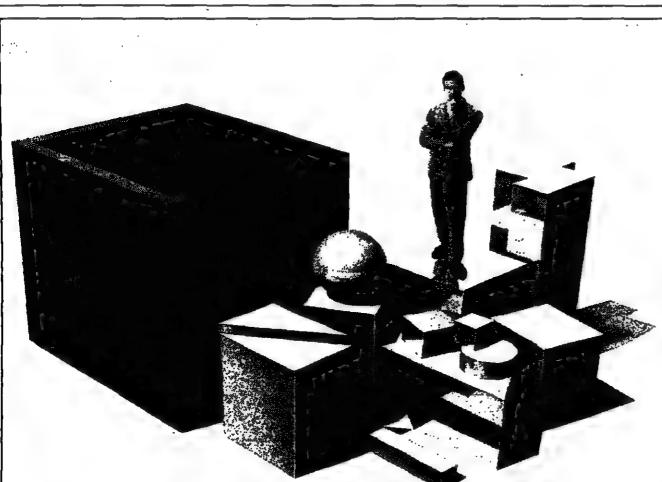
ened speculation about inter-

est-rate changes. So where does this leave Mr Major? Many believe that psy-chological factors will increas ingly enter the picture. The Government may be less inclined to join the ERM while the world wrestles with the cri-

And there is a possibility of West Germany raising its interest rates in the next few weeks, partly to dampen down inflationary pressures that may emerge in the aftermath of reunification.

If the Germans put up rates, the UK might not want to be seen to be moving the other way. All this is a recipe for inaction, which could well mean long faces in the gilt market in the next few

Peter Marsh



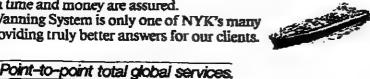
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US MONEY AND CREDIT

Worries emerge on health of banks

THE experience of Chase Manhattan last week demonstrated what negative investor perceptions can do to borrowing costs. White House and Congressional negotiators, who have been locking horns over a package of cuts to the budget deficit which most independent agencies still think will be woefully inadequate, should take note.

Commercial bank paper took a beating after Chase was forced to reset the rate on \$200m of auction-rate subordi-nated notes to yield 13.017 per cent, up from the previous rate of 9.66 per cent.

This was the most dramatic sign so far that investors are worried about the health of the banking industry, which has seen a sharp increase in its non-performing loans and is likely to do worse in a reces-

In his testimony to the Senate Banking Committee last week, Federal Reserve chairman Mr Alan Greenspan acknowledged that there were "all too many problems with the banking system" and backed some increase in insur-ance premiums paid by US banks to the Federal Deposit Insurance Corporation, which insures bank deposits.

Mr Greenspan also made it clear that easier monetary pol-icy would depend on a deficitcutting package which the financial markets perceived as credible

If the Chase example is anything to go by, the entire interest rate structure is being kept firm by concern about the ability of the US to pay its debts.

The General Accounting Office poured cold water on last week's gargantuan attempts to reach agreement on a package which would slice \$500bn off the deficit by 1995, saying that a cut of more

than \$1,000bn was needed. There may be a short-run bounce in the financial markets when an accord is finally reached but, if they agree with the General Accounting Office, it will not last.

There was another dose of medicine from elsewhere which held more worrying implications for the US fiscal position. The Ministry of Finance in Tokyo revealed that the Japanese were net sellers of US securities in the first half of this year to the tune of \$8.9hn. This reverses the trend of the last decade, when Japanese investors were substantial net buyers of US stocks and

Private economists relterated what is now fairly obvious. There is little incentive to buy US bonds given that the yen is strong, the dollar is weak and the interest rate spread between equivalent Japanese and US government bonds has narrowed to a sliver. Given general expectations that the US economy is sliding into recession and Japanese interest rates will remain high, there seems little hope that US

paper can return to popularity for the time being. Overall, net purchases of US stocks and bonds by private investors abroad are only about one third of the 1989 level with purchases totalling only \$9.4hn in the first half of 1990, the lowest level since the US dollar crisis period in late

funds will come from in this particular business cycle.
As the economy slips into recession, which many economists expect next year, domestic investors would nor-mally be expected to take up any slack left by foreign

1970s, commissions now aver-

age at \$9. And the resulting

squeeze on profits has meant that brokerage profits during the last 10 years are estimated

to have averaged only about 5 per cent – had companies sim-ply invested in Treesury bills they would have made more

muney.

The US current account defi-cit (and the budget shortfall) will of course be financed, but it is difficult to see where the

US MONEY MARKET RATES (%) US BOND PRICES AND YIELDS (%)

> September 3, M1 rose \$4.4bn to \$820bit. Money supply: In the week ended

purchasers of US paper.
In a recession, corporations
cut back their borrowing and
capital is freed for other uses.
Banks, for example, which are no longer making loans, may choose instead to put excess funds to work in the US government bond market. Bond markets tend to do well in recessions, which squeeze out inflation and usually mean lower interest rates. This theory may not hold

this time for a very important reason. US investors are more aware than before of the oppor-tunities afforded by investing abroad and are as likely, if not more so, to choose to put their savings in West German or Japanese government bonds. Figures provided by Mr Nick Sargen, a director in Salomon

Brothers' bond research department, show that in the second quarter, US investors bought a record \$10.9bn of foreign stocks and bonds, a trend which is likely to intensify. At the end of 1989, US investors held only about \$100bn in for-eign securities, or less than 2 per cent of international bonds

outstanding.
Mr Sargen points out that
private long-tarm US capital
outflows in the first half of
1990 exceeded the capital

In that case, a brokerage

such as Discount Corporation

of New York Futures, which

handles a lot of bank business, may be a big beneficiary. Pres-

sures on small and mid-size

firms to shore up capital, par-

inflows. "If this pattern persists, it means that the US will have to attract short-term capital flows to cover the net long-term outflows as well as a current account deficit that will be boosted by higher offi-prices," he said. The implication of all this is that US bond yields will not

fall as far as they would nor

mally in a recession.

The current trend of capital flows makes talk of the US Federal Reserve easing look rather contradictory. One only needs to look at the effects Mr. Greenspan's hints at easier money last week had on the dollar to see one of the prob-lems. The Fed chairman made various remarks about lowering interest rates and the dollar fell to its lowest level for 13 months against the yen.

A weakening dollar maker

US securities even less attractive to foreign investors and also provides an argument against lower US interest rates which would make the currency even more vulnerable. In addition, easier money in the US when monetary policy overseas is firm would cut the interest rate spread with forsign bonds even further.

Janet Bush

The futures contain decreased security

Barbara Durr examines an industry which no longer makes fat profits

lthough the burst of A trading activity prompted by the Gulf crisis may delay it, the futures industry is poised for a round Tougher competition, greater

demands for capital, globalisa-tion and technology are weeding out the industry. As profitable lines of business in inancial services shrink, the drift toward fewer and larger specialised companies is expec-ted to become a tidal wave.

During the last year, Donald-son, Luikin & Jenrette, First Boston Corp and Continental Bank bailed out of futures trading, and Drexel Burnham Lam-bert, which had a significant and profitable futures unit, and

Mr Leo Melamed, chief of the executive committee at the Chicago Mercantile Exchange, said the trend toward consolidation "is something I've seen for several years and it's getting bigger."
The fabulous success of

financial futures since they were first introduced - by Mr Melamed - in 1972 drew many into trading. Initial profits

As futures became widely accepted as financial instru-ments, institutional use of the markets mushroomed and wrought changes in them. Entrants to brokering and trading shifted from small, often mid-western entrepre-

neurs to big Wall Street invest-ment banks and securities houses. The increased competi-tion brought commission cutting.

Prom \$30-\$50 per trade in the where the lowest-cost producers will survive' - Mr Gary Ginter of Chicago

Mr Grant, a former marine, runs his shop under the "lean and mean" motto. It has pros-pered by keeping business within strict execution and clearing services and by keep-ing costs at rock bottom. it

intensify and force realign-'The inefficiencies of the market are going toward zero, where no excess profits can be earned, and that means consolidation,

Research & Trading Group The lack of profitability has caused a re-examination of futures trading. "The business is tough and getting tougher," said Mr Tone Grant, president companies with deep pockets, brokers say. of Refco, the world's largest futures commission merchant. "You have to offer more for

does no proprietary trading and hooks big clients. Commercial banks, which entered futures with the idea that they had to be "full ser-vice institutions," are thought to be prime candidates for withdrawal from futures trading. Although they will continue to use the markets, they could decide to pare away their in-house trading groups.

ments. Customer money will flow increasingly to what are perceived as safe havens: large

A division of labour in the futures markets between large moneyed firms and boutique firms with expertise is taking hold. Brokers see a recent rapid growth of "give up" busi-ness as evidence of this. Giveups are when large trading houses send trades to small speciality firms for execution and forsake a portion of the

he shake-down in futures is also being shaped by technology and globalisation. Now that computers can move information and money around the world within a few seconds, the market's complexity is deepened as the periods to obtain returns are shorter.

"The inefficiencies of the market are going toward zero, where no excess profits can be earned, and that means consol-idation, where the lowest-cost producers will survive," said fir Gary Ginter, executive vice president of Chicago Research

ticularly following the Stotler At Trading Group (CRT).

The move to higher technology has pumped up costs, not only for the hardware but for collapse, are also expected to high-priced expertise. Greater trading volumes are predicted to be inadequate as a way to cover these costs. And this leads some to believe that the era of commission cutting may be over.

Chicago introduced financial futures, but the greatest growth for the industry is now expected to come from abroad. During the first six months of this year, contract volume on US exchanges shrank 2.44 per cent, while in the first five months European contract vol-ume rose 32 per cent over 1989 and Asian volume shot up 50.6 per cent, according to Futures Industry Association data.

In the globalisation process American futures firms are fac-ing stiffer competition to hold on to their home turf as foreigners pour into Chicago. At both main Chicago exchanges, a fresh crop of clearing corporation members from Japan has arrived and Europeans are entering joint ventures — Swiss Bank Corp's pending deal with O'Connor & Associ-ates, and Austria's Creditanstalt-Bankverein's soon-to-be-wrapped-up deal with Rodman & Renshaw — and buying in, such as ED & F Man's recent purchase of GNP Commodities.

MOBILE COMMUNICATIONS

The Financial Times proposes to publish this survey on:

11th October 1990

For a full editorial synopsis and advertisement details, please contact

> Alison Barnard on 071 873 4148

or write to her at:

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FINANCIAL TIMES

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FINANCIAL TIMES

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Saddam adds to woes in electricity funding

PUTTING together bank financing for Britain's soon-tobe-privatised electricity compa-nies has proved a hard, hard slog. The Government will be hoping the privatisations go

somewhat better.
Ever since Saddam Hussein sent his army into Kuwait, current environment, enhancbanks' already-evident worries about corporate lending have intensified. The extra difficulties of Japanese banks, facing capital adequacy problems because of the falling Tokyo stock market, have meant their capacity to lend abroad has

been severely curtailed.
That banks are now demand. ing higher margins and tougher loan conditions is evident in the financings being raised. Some of the loans for the electricity companies would have probably struggled anyway, so tight was the pric-ing - but the Iraqi invasion produced so much turmoil that some were bound to suf-

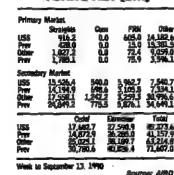
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And suffer they have. Bankers at Barclays were smiling when they were awarded five of the dozen mandates going. Now at least two of the deals - the £350m credit for Seeboard and the 2225m loan for SouthWestern - have gone

poorly. At National Westminster, there are glum faces over its two financings – the £750m standby loan for National Grid, the largest of the bunch, and a £350m credit for Southern.

Like all the loans, that for National Grid is underwritten, but unless something changes rapidly, underwriters will be left holding far more than they bargained for because the

BUROMARKET TURNOVER (Sm)



New Issue

response in syndication has een so weak.
NatWest is looking at the options, one of which is to raise the pricing on the deal. which carries an interest rate margin of 15 basis points. But it is far from clear if, in the

ing the pricing will make much In some of the other deals, it is apparent too that the companies have been forced to offer "sweeteners" to some banks in the form of extra fees to encourage them into the trans-

Some, at least on the face of it, appear to have gone reason-ably well. Midland said it closed all three of its deals by the week before last.

Manufacturers Hanover has completed its £500m deal for Rast Midland with a 28-bank group, having sold down 50 per cent of the deal in syndication. This is a surprise, given that it carried the finest pricing and was the largest loan for any of the distribution companies.

It reflects elaborate advance preparation by the bank and company, and apparently tire-less efforts by the company's treasury team. One Japanese bank in the final lending syndi-cate is reputed to have refused Elsewhere in the UK, two new corporate financings

emerged.
The Granada Group is raising £250m in a three-part credit arranged by Barclays and underwritten by it, along with Fuji, Manufacturers Hanover. NatWest and Société Générale. A £200m credit is being raised through NatWest for British Land - a company

with a strong reputation in an

unpopular sector — with a 35 basis point margin. The Granada financing is split into a 275m, 364-day revolving credit, extendible every six months, carrying a 7% basis point commitment fee and a 20 basis point margin; a 250m three-year term loan which will be fully drawn at a 25 basis point margin; and a £125m five-year standby credit, with a 85 basis point margin decimes from 15 basis points to

12% as more is drawn down.

Stephen Fidler | TSD Co.(1)##\$\$
Nitto Arare Co.##\$

Investors hesitate before taking on the latest matador

THE Spanish matador bond market is reopening following a two-month ban on issues. But the number of new financings during the last quarter of

the year will be limited, according to a Spanish Treasury official.

Investors are no longer clamouring for matador bonds - peseta-denominated bonds issued by foreign borrowers in the Spanish market – as they were earlier in the summer.

Firstly, retail investors in particular have adopted a more cautious stance since the start of the Gulf crisis. Rising yields in Ecu and D-Mark bonds have lessened Spain's appeal as a high-yielding European bond mar-

A keener blow for the bonds has been the persistent speculation that the Treasury planned to abolish or cut the 25 per cent withholding tax levied on Spanish corporate and Treasury bonds.

The matador market relies heavily

on foreign demand, with little domestic support, observed Mr Alvero Per-nas, head of fixed income sales at Banco Santander. Meanwhile, foreign investment in Spanish government bonds is increasing. It doubled last year to more than 6 per cent of the market, and has grown sharply this year to 15 per cent, as investors antic-tpate liberalisation of the withholding tax regime, according to recent research by J.P. Morgan.

The matador market was closed at the end of July, after the peseta had traded at the top of its range in the European monetary system for most of the month. The currency's strength was fuelled by foreign investment in peseta assets such as matador bonds.

The Treasury was able to use the closure of the market as an indirect means of controlling monetary condi-tions, taking the heat out of the cur-rency, and so avoiding both a revaluation of the peseta and cuts in interest

Since July, the peseta has fallen 2.5 per cent against the D-Mark, as the economic prospects for Spain, a net oil importer, were adversely affected by the Gulf crisis. Inflation, running

at 6.5 per cent annually, is now expec-ted to rise to 7 per cent by the end of the year, according to the Nomura Research Institute. The prospect of cuts in Spanish interest rates has

been pushed back as a result, and is not expected until next year. None of this bodes well for prospec-tive issues, although the market has improved slightly during the past few weeks, after a dismal performance during the summer. According to Mid-land Montagu's composite matador index, yields peaked at 14.45 per cent at the end of March, then drifted steadily down to about 13.25 per cent at the end of July, when an extra spurt of buying by fund managers

spurt of buying by fund managers was sparked by expectations of lack of supply. Yields then jumped to 14.25 per cent a couple of weeks ago.

The matador bond market has consistently underperformed the Spanish Treasury bond market, although the spread between the markets has now returned to around 100 basis points. Further, although some borrowers have been waiting to tap the market.

swap market rates have shifted unfa-vourably, and the market may no lon-ger offer sufficiently attractive fund-ing opportunities.

The Republic of Austria, originally tabled to tap the matador market early this summer, would expect to achieve about 30 basis points below the London interbank offered rate by tapping the fixed-rate dollar sector, and would want to achieve better than this through a peseta financing.
The potential five-year bond issue
would be swapped ultimately into
floating-rate D-Marks via floating dollars. But if rates were not sufficiently attractive, Austria would tap an alter-native market, said Dr Helmut Eder

at Ministry of Finance.
At one stage Austria was expected to become the first sovereign borrower to tap the market, previously restricted to supra-national agencies, but was overtaken by Denmark, apparently for political reasons because Denmark is a European community member and Austria is not. Further liberalisation could be on

anteed entitles, including Electricité de France, are hoping to be allowed to tap the market for the first time.

Another borrower said to be in the queue, reportedly for a 10-year deal, is the European Investment Bank, one of the few issuers which has a need for pesetas (since it lends to Spanish borrowers) and so is not affected by swap market levels. But an official there said there were no concrete

plans at this stage. The lack of swap opportunities may be a severe setback in what has so far been a largely swap-driven market. The swap market is thin and illiquid, although opportunities can be hunted

"We have an active book where we warehouse swaps, but if the swap levels are not there, we can go and find a payer [of fixed-rate pesetas], very often a corporate with an entity in Spain," said Mr Tarek Mahmoud, vice president of Bankers Trust.

Tracy Corrigan

						NEW INTE	RNATIO	NAL BOND ISSUE	ES						
Ontrowns	Amouni m,	Maturity	Av. Ida years	Coupon	Price	Book runner	Offer yield	Borrowers	Amount	Maturity	Ay, life years	Coupon	Price	Book rusiner	Diter yield
US DOLLARS							• •	Marunaka Co.★★◆ World Bank(!)◆	10	1995 2000	-	-8	993 ₄	Mitsublehl Bk (Switz) UBS	8.063 7.071
	400	****		_		at a second second		Chisan Tokan Co.(m)***	150 60	1994	-	714 414 514	100	Cradit Sulsse	4.805
Uniden Corp. 4	120	1994	4	5	100 100	Nomura Int. Nomura Int.	5.000 5.000	Ishizuka Glass Co.(u)***	86	1995	-	ธน	100	Cradit Sutase	5.250
Nippon Kinzaku Ca.	200	1994	7	53-	100	Nido Secs.	5.375		-			- •			
NEC Corporation	350	1994 2000	4	4%	100	Daiwa Europe	4.875	STERLING							
Mitsubishi Bk(c)†	350 70 360 800 340	2000	10	579 474 (C) 474	100	Mitaubiehi Fin.Int.	-	British Telecom(t)◆	100	1863	213	134	102.556	CSFB	12.331
Cosmo Oil Co.	348	1994	4	47	100	Nildro Secs.	4.675	ECUs .							
Sumitorno Heavy Ind.	340 200 180 120 90	11294	4	(5½) (e) (5½)	100	Daiwa Europe		Toyota Motor Cr.Corp	7.5	1994	92	10 ⁵ s	102,175	Paribas Cap.Mkts	9.852
ANZ Bking Group(e)♣◆	200	2002	12	(e)	100	Merill Lynch int.	•	Republic of Finland	250	1995	32 ₃ 5	104	1014	CSFB COP.MAIN	9.921
Dahwa Kosho Lease® Caisee Nat,Cr.Agric.®	180	1994	4	(9.4)	100	Dalwa Europe		•	230	1020	•	10.4	1017	×10	O rem 1
l'finance Cr.Nat.	120	1996	ş	Zero	70.495 70.495	Sanwa Int.	7-345 7-248	YEN							
Credit Lyonnels	90	1995	*	2810	70.495	Sanwa int.	7.243	European Inv.Bk◆	25bn	1997	7	8	1017	IBJ Int	7.738
World Bank(i)◆	2bn	1995	5	85	99.54	D.B.Can.Mids/Sei.Bros.	H.002	Toronto Dominion Bk	2.7bn	1881	1	14 le	101 %	New Japan Secs.	12.855
Yasuda Tst. Asia Pac./k)†	2bn 150	1995 1995 2000	10	85 ₈ (90) 5	1013	Salomon Bros.Int.		Express Train •	10bn	1953	234	7.0	1013	Bk of Tokyo Cap.Mkts	5.401
izumi Co.#	100	1994	4	В	100	Daiwa Europe	1.000	Nissan Cap.of America	10bn	1963	3	8 ¹ 2	1011	Daiwa Europa	8.063
Nipport Paint Co.	160	1994	4	(5 ¹ 8)	100	Nikko Secs.	-	Marubani Int.Fin.◆	7tin	TREE	5	84	102,175		7.702
H'kkaido Takushoku Bk(o)†◆	200	2000	10	(5 ¹ 9) (0) (p) (r)	100	Yamaichi Inl.		Sharp Int.Fin.(UK)	14bn	1995	5	64	102.175	Yemaichi int.	7.708
Tokai Bk (H.Kong)(p)↑◆	300	2000	10	(p)	100	CSFB	-	LUXEMBOURG FRANCS							
Mitsui Talyo Kobelrit	1.2bn	2000	70 30	(7)	100	Mitsui Talyo Kobe Int.	-	Bacob Finance NV★★◆	500	1995	5 ¹ 2	10	102	Banque UCL	9.489
Sanwa Bk (H.Kong)(v)†	500	2000	30	(v)	100	Sanwa tnt.	-	Lease Plan Hidgs.NV★★◆	300	1993	3	10	101 4	BIL	9.305
CANADIAN DOLLARS								Merrili Lynch & Co.(p)★★◆	900	1994	4	10 10 9% 10 9%	101.85	BIL	9.424
GECC •	100	1992	2	11%	102	Merrill Lynch Int.	10,580	CL Balgium Fin.(h)	1 3, bn	1997	7	9%	102	Credit Lyonnais	8,471
IBM Canada	150	1985	5	115	100.65	Wood Gundy Inc.	11,198	Van Ommeren Geteook# ♦	300	1993	3	10	101%	KBL	9.354
Shell Canada	160	1995	5	115	101,60	Wood Gundy Inc.	11,190	BīL(n)★★◆	1 ¹ 2 bn	1997	7	97)	102	BIL	9.471
Credit Local de France	100	1993	3	111/2	1013	Bankers Trust Int.	10.938	Wereldhave NV★★◆	750	1993	. 5	1019	101.96	Credit Europeen	9.350
NEW JEALAND DOLLARS				_				L'Bank Rhein-Plaiz Int.**	500	1995	512	10	1015	BGL	8,279
State Bk of Sth.Aust.	50	1994	4	141 ₈	101.95	Hambrus Bis	13,463	GUILDERS SHV Holdings(u)***	100	2000	TO.	93	(g)	Bank Mees & Hope NV	
D-MARKS								dela Linguida de Commentina	a Vicinativa r	ula pota dili	itth nouth we	rrants Alver	deble rete :	otes Afinel terms of Catable	2/10/91 at 109
Shinsho Corp.of Japan	100	1964	-	61.	100	Nomura Bk GmbH	5,250	decreesing by 14% semi-annually.	Conversion	premium fla	es at 257%.	b) Put optio	n 31/12/92	108 % to yield 8,245%, Conv.	reion premium
Siora Fining(d) 🌢	300	1994	3,916	5 ¼ (d) 10 ¼	100,20	WestLB	0,290	fixed at 1.67%. c) lesue in form of	Loan Particl	petion Certs	laburd via 50	Nomen Bros.	AG, Proce	eds from Loan Certs, will be u	et per Coupon
City of Ankara	150	1995	5	101	100	DG Bank	10.250	pays 3-month Libor plus 250p for I	irei 6 years,	hen 3 month	Libor plus 3	Sbp thereafte	r. a) Coupo	n pays 5-month Liber plus 🛵 N	ion-ca Hebie, e)
Hungarian Nat.Bk	500	1995	5	10	10014	Dautsche Ek	9,934	Subordinated VRN Issue. Coupon	pays initially	27bp over 5	-month Liber	. Alternative	mergin, ye	ara 1-5 Libor plua 80bp, years	6-12 Libor plus
Kingdom of Belgium	300	1995	5	9	1013	West! B	0.650	paid sami-annually. Conversion on	embers three i	nt 2.51%, c)	on aureves in Amount Inche	ased from LF	r600mm. No	n-callebie. hi Surplius Issue. An	nount ingremmed
European Inv.Sk(e)t	3/20	2000	10	(m)	100	B.Vereinsbank AG		from LFr1 5bn. Non-callable. () Cal	lable after 6	years at 101	1 %%.) Ollot	al issue. For	reflo-er ber	price. Coupon payable semi-ar	munity, it FRN/
IIWISS FRANCS				•				STY TIOIDINGS.(JYFF) ***Privise placement. \$Convertible decreasing by ½ % semi-annually lised at 1,87%, of lease in form of mainish a 10 year subordinated it pays 3-month. Libor plus 25bp for it subordinated VRN leaus. Coupon 70bp. I) Put option 30%/83 110½ % paid semi-annually, Conversion pri from LiFri 8bn. Non-caliable. I) Call Blood leaus. Callable after 2 years (107½ % to yield 8 301%, m) Put og seus. In the lorm of Subordinated	at pair, G out ation 31/12/99	108 % % to	yield 8.402%.	nj Amounti Ng Amounti	ncreased in	om (Fribn, Non-callable, c) Su on Senson Senson Liber Skin 30h	pordingted FRN by then 3-month
Start Corp/bl + +50	63	1994		414	100	Nomura Bk (Switz)	4.790	is the lorm of Subordinated Jobs plus 400p thereafter, Callable plus 400p thereafter, Callable plus 1980, Non-callable, if Amount thereafter, Callable at par after 5 y coupon date each year, thereafter.	e wher 5 yes	rs at par, on	oe only. p) Bu	Dordinaled i	THE HELP	on Educiary basis by BQL. Gou	on pays Libo r
Tokyo Suhin Kogyo(a) kk§	63 40	1905		41 ₀ 51 ₈ 5	100	Bk de Svizzera Italiana	5.125	plus 30bp for first live years, then i	Josephan 401	p thereafter	. Callabie from	n Sept 1996 r	plan (a) Fo	r further details, refer t o first t	ranche issued 9 Liber nius drive
Nittoh Bion(fi # 450	30	1995 1994		5	100	SBC	5,063	therester. Callable at par after 5 ye	Pers, and on	every boupo	n date theres	ter. e) Coupo	און לפשב פינו	onth Libor minus 1500. Callable	siter 6 years at
ISD Co.(I) # #94	Æ	1985		43.	100	Yamalchi Bii (Switz)	4,750	coupon date mach year, thereafter.	i) Fully lung	big with suis	ting C400mm d	deg / on 12/1	1/90. uj Cal	able 11/10/93 at 101% declining	is % annually.
litto Arare Co. **	30	1995		n.	993,	Dal-Ichi Kangyo Bk	8.063	v) Subordinated FPM issue on flour 350p thereafter. Callable after 5 ye						was been sook ast titler 6 Admet	ness Frank buns

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26					
			W	ORLD STO	CK M
AUSTRIA	FRANCE (continued)	GERMANY (continued)	ITALY (continue)	SWEDEN	
1990 Price High Low September 14 Sch 5,430 2,885 Austrian Airlines 3,400	1990 Price High Low September 14 Fd. 935 709 Beghin-Say 794	1990 Pyrica Pyric	1998 Price High Low September 14 Line 8,465 5,800 SASIB	High Low September 14 Kroner 320 225 AGA B (Free) 305	Sales Stock
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Sales Stock	High I	Low C	ilose Ch	ng S	ales Stock	Higi	h Low	Close Ching	Sales Stock	Jägh	FOR C					101	186
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					5/D	(24/8)	(2)1/90)	(8/4/32)	Constages SE CV14	(S)	350.29	399.42	36.33	398.56	368.29 (20/7)	347.ER 05/60	
STANDARD	AND	POOF	R'\$	4D65	1 rign 2003.1	(CD27.2)	J 134 234	3.54 (2570.54)	Unites General 0.975)	477.2	K70_9	483.6	466.0	677.3 (20/1)	477.2 QA/%-	
Composite :			322.54	323.04	368.95 (16/7)	307.06	368.95	4.40 a (U6/92)	CAC General CSL/12/R CAC 40 (31/12/R7)		443.95 1614.95	451.65 1646.27	452.95 1649.09	448.80 3653.94	54.62 (10)5 2129.32 (26)4)	417.98 (22/0) 1548.51 (21/0)	
(Latast) elektrisyten	374,62	376.88	381.96	380,23	437.37	123/60 362-23 123/60	457.37 QM7/90	3.63	GERMANY			675.88	661.88	-674.16		65.37 GM	
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CANADA

TOKYO - Most Active Stocks Friday 14 September 1990

4.10

Aug 29

TRADING ACTIVITY

NEW YORK ACTIVE STOCKS

Stocke Closing Change braded price on day

3.70

year ago (approx.)

281 14.42

133.990 124.922 129.990
E.727 8.006 9.251
to 105.651 98.448
to 1.738 1.941
to 421 783
to 1.005 629
to 9 10
(a) 99 91

PRIVATE BANKING

The Financial Times proposes to publish this survey on:

1st October 1990

For a full editorial synopsis and advertisement details, please contact:

Robert Forrester on 071-873 3206

or write to him at:

Number One Southwark Bridge London SE1 9HL

FINANCIAL TIMES

FINANCIAL TIMES MONDAY SEPTEMBER 17 1990

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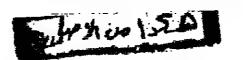
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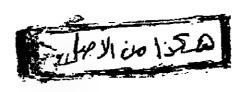
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MONDAY INTERVIEW

Champion caught up in a crisis

Abdulla Saudi, president of Arab Banking Corporation, talks to David Lascelles

il bankers abhor a crisis, but few actually have to live through one. Someone who has is Mr Abdulla Saudi, the president and chief executive of Arab Banking Corporation, one of the leading banks in the Arab

Ever since Iraq invaded Kuwait, Mr Saudi has been dashing around three continents, fighting fires and doing his best to limit the damage of what is now clearly the worst blow ever to hit the Middle East banking market. He appears to be succeeding. ABC is still in business, and Mr Saudi himself was able to pause last week to take stock.
"I hope things come to an end
soon." he said, though his tone
suggested that he doubted they
would.

He was speaking in his bank's London branch close to the Bank of England where the top floor has been fitted out to resemble the courtyard of an emir's palace, complete with tinkling fountain. It conveyed an atmosphere of tranquility that was totally at odds with the realities.

Like all Gulf banks, ABC suffered a terrible financial shock with the invasion. Within hours, virtually all the big international banks had cut off their credit lines. In the days that followed there was a steady outflow of deposits. To make things worse, the US Government threatened to freeze the bank because the Ruwait Government owns 25 per cent of the shares. So Mr Saudi had to rush off to Wash-

ington to try and stop them.
It was not an unfamiliar situation. ABC had already been trozen once – during the Libya crisis in 1986 – because the Libyan central bank is another big shareholder. This suade the US that a freeze would do more harm than good, but it was a further indication of the special risks of being a bank in a turbulent

part of the world.

By the end of August, the ABC parent bank had lost \$1.4bp, or more than 10 per cent of its deposits, though it managed to cope with that because it has always run a very liquid balance sheet. Its big shareholders and the Gulf monetary authorities also supported it by placing large

banks, ABC has not had to sell any loans to raise cash, and Mr Saudi is keen not to because he thinks it would send the wrong signal to the market. Gradually, foreign banks are begin-ning to restore their credit

But as well as financial injury, Mr Saudi feels that his

bank suffered a great injustice as well. ABC is not Kuwaiti or even Iraqi. It is based in Bah-rain, and the vast majority of its assets are located a great distance from the Gulf crisis zone. So it should have been out of the firing line. But when confidence goes in banking, it goes in a rush. ABC was big, Arab and in the Gulf, and that was more than enough to make

it a target.

The speed with which his fellow bankers cut and ran has left Mr Saudi disturbed, even philosophical, about the way humans behave in a crisis. 'We expected a strong reaction against Arab institutions, and I don't blame them. But bankers - and I am a banker so I can say this — always overlook the fundamentals and traditions. They don't look at the balance sheet. We allow ourselves to be

ancer. We allow ourselves to be guided by environmental changes that have nothing to do with the real problems."

Had bankers really looked at ABC, he says, they would have seen that it operates in 23 countries and that only 17 percent of its assets were in Guilf. cent of its assets were in Gulf states, and they were more than covered by deposits. Among other things, ABC owns Banco Atlantico, the ninth-largest bank in Spain, an ABC subsidiary in Germany, and a substantial business in

He is particularly critical of the Japanese banks which were the quickest to slam down the shutters. "You have to say that the Japanese were unfair to us," he says. "Maybe we should react more strongly against them. The value of their reserves has gone down a lot with the fall in the Tokyo react like this, what would happen to international bank-ing?" ABC has begun to mend banks, and the first of them restored its credit lines at the

The immediate lessons Mr Saudi has drawn from the crisis are the wisdom of geo-graphical diversification, the value of duplicate computer systems, and the importance of personal contacts.

The first was the result of ABC's international ambitions: it has plenty to fall back on. The second was a precaution taken during the Iran-Iraq war when a well-aimed bomb on Bahrain could have wiped the bank out. Now, Mr Saudi can call up the bank's entire man-agement information system in London as well. The third meant he could telephone through to all his bank's vital clients and depositors to try to keep them loyal. "They have to make their own judgments, but at least I could put the num-bers in front of them," he said.



heavily to Latin America, have

His ambition for ABC was always to start selling shares to private investors once it had become fully established. Ironi-

cally, that plan reached frui-tion only just before the Gulf crisis. In June, ABC sold its first tranche of new stock to

that tranche of new stock to the international market and picked up 3,600 shareholders. Mr Saudi was hoping to make another public offering so as to bring the government stake down to 50 per cent. But that will now have to be shelved,

which is a great disappoint-

international banking commu-

nity," says Mr Saudi. Quite

how large that presence can be, particularly after recent events, is hard to judge,

though Mr Saudi thinks there

are still five Arab banks,

including his own, which can

realistically aspire to interna-

He believes they should be able to flourish by financing trade between the Gulf and the

rest of the world. But their best prospects may lie in the rise in the oil price which has

already been triggered by the crisis. Mr Saudi expects to see

the oil price settle at about \$22-\$25, down from its current

peak but well up on pre-inva-

sion levels. This will boost rev-

enues, "and we'll have a good share of that," he predicts.

But he expects the effects of the crisis, if not the crisis

itself, to last a long time. "I

tional status.

"The Arab world must have

been questionable.

'I hope things come to an end soon'

The strength of Mr Saudi's feelings about the irrationality of bankers will not come as a surprise to his colleagues. He is well-known as a champion of the Arab banking cause, and he holds strong views about the need for the Arab world to develop its own financial institutions to challenge the west-srn-dominated international banking "club." He helped found ABC exactly 10 years

PERSONAL FILE 1937 Born in Tripoil, Libya. 1955 Commerce and Accoun-

tancy diploma. 1957 Teachers' High Certifi-

1958-72 Central Bank of Libya. 1972-80 Chairman and gen-

eral manager Libyan Arab Foreign Bank 1980 President and chief executive, Arab Banking

ago to lead that challenge, and now that ambition risks being thwarted.

A Libyan by birth, Mr Saudi spent most of his early career as a central banker. But in the 1970s he grew increasingly concerned at the way the fast-growing oil wealth of the Arab growing oil wealth of the Arab world was being funnelled into non-Arab banks. In 1979, he persuaded the governments of Libya, Kuwait and Abu Dhabi to invest \$750m in his new bank, which he then built up into the \$22bn institution which it is today.

His reputation is as a shrewd, aggressive banker with unusually wide experi-ence of international business. One of his major deals while still in Libya in the 1970s was to manage his country's huge investment in Fiat, of which he was a board member. His drive, personal charm and flu-ency have given him a certain charisma, though he is known to display a Libyan's pricklibut I can't be an optimist either. This is not like the market crash or the Iran-Iraq war. These are differences between Arab countries. ness in the presence of non-Arabs; and some of his busi-ness judgments, like lending

"No matter what happens whether there is an amicable settlement or war, the damage has already been done to the area, and to recover we need a number of years, especially for our financial institutions."

'Arab financial institutions will be paying a very high cost.
It took them a long time to be accepted, and even now they are not fully accepted. The international banking market to the some kind of sub- and is like some kind of club, and we may now find ourselves out of it, not because of things we have done wrong, but because of the situation in the Gulf."

Money vs sense in Washington

t is fortunate that in real life the dividing line between farce and tragedy is not very narrow, or the US would be in big trouble. As it is, trouble remains merely a possibility. What is forbidding, from a Washington point of view, is that the outcome will be determined more by inves-tors than by anything the American authorities now seem capable of doing.

Meanwhile, it is still possible
to laugh at the so-called budget

process, which is still, as I write, filling the officers' mess at Andrews Air Force Base with smoke and swear-words. This has now passed the Gramm-Rudman, or Augustin-ian phase ("Let me balance the budget, but not yet") to old-fashioned American poli-tics. The odd sensible idea may have been accepted, provided it causes little short-term pain; but it is still possible for wellout it is still possible for weirinformed reporters to tell us,
with no hint of surprise, that
other sensible proposals, such
as a sharply higher tobacco
tax, will probably be dropped
for fear of the relevant lobby.
The fear that time interest

for fear of the relevant lobby. The fact that tiny interest groups such as the tobacco industry can still block national policies is a fundamental sickness in the American system. Theirs is the power which misdirects public investment (though this can hardly be called "bloated", for there is far too little of it), and which turned the logical tax which turned the logical tax reform proposals of 1986 into the labyrinthine code which emerged. As the late Jan Tum-lir noted, a nation with a 2,000page tax code cannot be said to have a market economy. This corruption of the pro-cess is done the old-fashioned

way, with money. Every year it seems to become more expen-sive to fight a US election; and so every year elected officials become more dependent on their big campaign contribu-tors. These are the interests that legislators dare not offend. Earlier this year, Congressio-nal leaders came quite close to

a meaningful reform of cam-paign finances. It came down in the end to a search for a compromise between the wish of the (under-financed) Demo-crats to cap total spending by a candidate, and the less-limiting

JOTTER PAD

1 Bill removing name from

gate (6) 2 Henri caught in trouble

4 in an unpleasant way could be saintly! (7) 6 Lay to rest eastern bribe

8 Responding to pressure and

giving up (8) 11 Load of students going to

15 "O! to be an actor" could give cocktall party relish

17 The one totally in charge about to change sides under

18 Transported in city area still (8)

20 Row one leaves to work

one's way forward (4)
21 Disturbingly roped in to get

a weapon (7)
22 The goddesses' violent pas-

23 Be a man to relate to (4,2) 26 Half of each vessel is for

sions (6)

needing to improve (6)

3 Leather bits sticking up (5)

raised to mediate (9)
7 Appropriate fraud will (8)



By Anthony Harris in Washington

ideas favoured by the Republi-cans. The issue went to the White House: President George Bush could have got a reform by gently banging a few heads. Instead, he chose to dish the Democrats; for there is an elec-

pemocrars; for there is an elec-tion pending. Chance gone.

It is just possible that the voters will have the last word, for in the Washington mayoral primary they have just thrown out the front runner, a person-able councilman called John Ray who had a spotless reputa-tion in favour of a previously tion, in favour of a previously non-political woman lawyer, Ms Sharon Pratt Dixon. The main charge against Mr Ray was that his \$4m campaign fund had been subscribed largely by local property devel-opers. If other under-financed candidates can play this card effectively in November, the system could be reformed in spite of itself; but nobody is making a book on this outside chance. Policy remains a hos-tage to the shortest of short-term considerations.

One reason is that the American financial year has slipped into the worst possible timing. Until a few years ago, it used to start with the calendar year on January 1 However notition January 1. However, politicians complained that this meant that budget negotiations interfered with their holidays: - and, every other year, with their campaigning; so the start of the year was moved back a quarter, to October 1. This ensures that every other year

Congress has to vote on con-tentious issues on the very eve of polling, a result which is very democratic in theory, but paralysing in practice.

They moved the date the wrong way, of course. Had it been moved forward to a Britished.

ish start in April, the budget process would have come just after national elections instead. of just before them. The debate after the President's January proposals would have been shortened from eight months to two, and there would have been no "lame duck" post-elec-tion Congresses, distracted by the wish to get away for Christmas. One bar to common sense would thus be removed.

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However, you cannot have sensible policies unless you start with sensible objectives; and such objectives cannot result from America's manic-depressive psychosis about the fiscal deficit. One year it doesn't matter, next year it is the root of all evil. It is logi-cally possible to defend Mr Bush's argument that the defi-cit must be reduced to avert a recession; a cut in interest would certainly relieve this

debt-ridden economy.
But when the General Accounting Office (GAO) argues that the long-term objective must be to cut the deficit not by the \$500bn which all parties have implausibly promised over the next five years, but by a full trillion dol lars, paradox has spilled over into insanity. The GAO, a watchdog agency which fills the role of the British Public Accounts Committee, does much valuable work in documenting waste and corruption but it seems to have taken to grandstanding. In the last few days, it has grabbed the head-lines with threatened bank failures, ever more horrific figures for the thrift clean-up, and now trying to turn fiscal policy into a branch of astronomy.

a branch of astronomy.

To repeat what seems to need repeating, the markets are not looking for miracles, or even for meaningless targetry, but simply for a sign that there is a policy which looks more than two months shead, which haves the numbers more in keeps the numbers moving in the right direction, and above all for the assurance that some-body is in control.

don't want to be a pessimist The last chance to rescue socialist practice fails

erestroika had two original aims. First and most important, it was to ensure that the Soviet Union reached the third millennium as a superpower. Second. it was to ensure the survival and, indeed, the renaissance of socialism. It has, of course, done neither.

Perestroika, which whim-pered to its demise somewhere amid the visions and revisions of a future economic order over this past year, has been coter-minous with the end of any hope that the Soviet Union can retain even the trappings of superpotency. Its death has also struck down - as far as can be judged, fatally - any hopes that it was possible to sustain a world economic order other than the capitalist one. Lenin's old equation - com-munism is Soviet power plus the electrification of the whole country - should be replaced with a new one: state socialism minus repression equals chaos.

We already live with the results of the collapse. Nothing that the big western powers the US in particular - wish to see happen on the world stage meets more than a short and modest rearguard action from the Soviet Union. For the first time in history, the US is a power which meets no serious international check. It can define its invasion of Panama as righteous and Iraq's invaslop of Kuwait as intolerable. The chief institutional inhibitor of its unrestricted action in



on the Soviet collapse

the world is the US's own internal and vigorous democ-racy, coupled with its anti-imperialist instincts. The collapse of the Soviet efforts to find a "third way" between state socialism and

capitalism - lessons which have already been learned and digested in eastern Europe brings to an end not just the epoch which began in 1917, but that which began in the mid-19th century with the various groups of Marxist, utopian, ethical, administrative and anarchistic socialists who produced both an analysis and a moral indictment of capitalism.

Gorbachev's project was a last chance to rescue socialist practice and hold it before the world as a better way to live. Henceforth, a genuinely socialist argument (as distinct from a social democratic one) will be fatally weakened by a riposte which points out the failure of the real thing, both in its origi-

nal and reformed models. We thus stand at the end of the first chapter of the new Soviet Union. That chapter

rection?", and it has ended with a negative answer. What will the rest of the parrative

The end of empire? Yes -but that has actually already happened. Now the process is much more complex: a chaotic mish-mash of competing loyalties and divisions across a union which has rather effectively mixed up its peoples so that the national liberation of one is the oppression of others within new boundaries. This is already evident within the three Baltic states - and they are the simplest republics of the union to unpick from the rest. So intertwined, for example, are the Ukraine and the Ukrainians with the Russians that it is doubtful if the muchtouted breakaway of this nation of 50m can happen.

The beginning of a market economy? Yes, since there is nowhere else to go. But the plan by Stanislav Shatalin for the 500 days which will shake the USSR to its core is akin to those characters beloved of cartoon films, which run over a cliff and, through the magic of animation, continue to run for a second or two, until gravity exerts its pull. It is a plan for the ending of every relationship, every deal, every reflex which has been in place for the past seven decades and more: and not just "in place", but hammered and forged and twisted into place. No one knows anything else, except in

theory. The people who believe

in the market are little groups of liberals in Moscow, Lenin grad and the republics' capi-

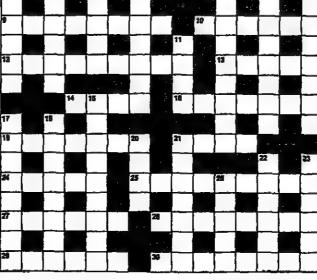
Ignorance is not the only, perhaps not even the main problem. Co-operatives - the small experiment with semiprivate enterprise which has so far been permitted - have received a vastly hostile reception. Indeed, as the legislation to prepare for the new reforms is now being drafted, regula-tions are slotting into place to timit the scope of their markets and activities. The Soviet Union is a nation in which most of the people have always hated markets and trading and individual betterment. Now that there are no effective communists left to blame for the suppression of initiative, will the people allow it to emerge?

We have seen, for the past five and a half years, a most brilliant display: a Soviet leadership prepared to reduce its state and its ideology to bare bones. The post-imperialist British leaders were not so bold or so precipitate. They preferred to hang on to, cer-tainly to spout, the rhetoric of grandeur without its substance

for years.
In doing what he has done Gorbachev has received the adulation of the West and the increasing hatred of his own people. We will now see if that hatred can be contained, and the energies harnessed to build, for the first time, a nor-

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ACROSS 1 and 9 Raise super plants unexpectedly? It could be this for novice gardener

5 and 10 Where horses are for hire, both disagreeable and reliable (6-6)

10 See 5 12 Omission? Take it as an offence (9) 13 Sounds built up reduced to a certain level (5)

14 Make reproduction of material for article (4) 16 It's unlikely slow man is puffed up (7)
19 When losing head at social gathering, something soothing is needed (7)

21 Side, one hears, is to come down heavily (4) 24 Way out - a tortuous route

25 Regular river closure (9) 27 and 29 This certainly takes one back (6.6)

28 and 30 Odd fool takes in doctored gins, the subject of suspicion (8, 6-2) 30 See 28

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday September 29.

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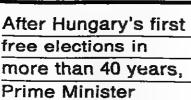
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HUNGARY

Monday September 17 1990



Jozsef Antali's centre-right coalition government is grappling with the legacies of

communism and attempting to fashion a strong civil society. Judy

Dempsey assesses its record

The politics of change

THE MOST spectacular development which has occurred in Hungary since its first free elections last April is that it has produced a spectac-ularly uncharismatic leader-ship. There are no towering, unpredictable figures such as Poland's Mr Lech Walesa, no denim-clad artists of the kind that surround Czechoslovakla's President Veclay Havel and President Vaclay Havel, and few signs of the instability that has plagued Romanian President Ion Illescu's attempts to build democratic institutions.

Throughout the late 1970s and 1980s, Hungary was often regarded as "different", or "special", compared to other Warsaw Pact countries. Some credit for that is due to the ousted Communist Party, led by the late Mr Janos Kadar from 1958 until his resignation in 1988, and which had tin-kered with economic reform as far back as 1968, in the form of

the New Economic Mechanism. Cautiously at first, then more forcefully, economists and academics could air their views in the institutes or in other circles. Some, such as Mr Peter Akos Bod, the Minister of industry, are in the present Government which is led by Mr Jozsef Antall's conservative

Hungarian Democratic Forum. Others, including Mr Marton Tardos, the much-respected reformer, are advisers to the Alliance of Free Democrats, the main opposition party. The old regime also helped to undermine the debilitating

effects of an increasingly outdated foreign policy enunciated with unremitting regularity and unanimity by the Warsaw Pact. As Mr Mikhail Gorbachev, the Soviet leader, consolidated his position at home, the Hungarian leadership gained confidence to puncture the monolithic-style foreign policy. Whether at the Conference on Security and Co-operation in Europe or the Vienna negotiations on conventional forces reductions, Hungary stood out as a country willing to take

risks to protect its interests.

The decision to allow thousands of East Germans to cross from Hungary into neighbour-ing Austria last September confirmed just how far this small central European state was ready to go. After the East Germans were allowed to leave Hungary, the communist systems of East Germany, Czechoslovakia, Bulgaria and Romania toppled like the bricks of the Berlin Wall.

But when ideological interests could no longer be sustained against growing pressure at home for political reform, Hungary's increasingly divided Communist Party was forced to cede ground by vot-ing itself out of office. There

> there was no palace coup. There were simply elections. In April, after the second round of polling, the conservative Hungarian Democratic Forum formed a coalition with the small right-wing parties. It then set out to consolidate its position and undo 40 years of Communist rule. The politics of transformation had begun.

was no popular revolution;

The task of reshaping the social, political and economic systems into a strong civil society is daunting.
Prime Minister Jozsef

Antall's Government inherited an \$18bn hard currency debt, a large, unproductive and heavily subsidised state sector and 20 per cent inflation. It also inherited an appalling

housing policy, a run-down health system, a polluted environment and an exhausted, over-worked population.
The Government must also

cope with the ever-increasing number of poor people. More than 5 per cent of the population live below the minimum subsistence level, which is offi-cially set at Ft6,000 (\$85) a month. To tackle these problems, the Government requires consensus and foreign capital. The flow of foreign capital is conditional upon Hungary's pians for privatisation.
The Forum's attitude

towards privatisation reflects Mr Antail's own temperament: cautious. Such caution seems out of place with the Hungar ian character, and certainly with that of the Free Democrats, who want the sell-off programme speeded up, even if that entails shock treatment.

But the electorate voted for a conservative, quasi-paternalist party whose policies would not create upheaval and which would protect Hungary's interests and wealth.

The public mandate and the various strands within the party have shaped the debate on privatisation. There are those who cringe at the idea that Hungary would be sold out to foreigners. Attempts last year by the then ruling Hungarian Socialist (former Com-munist) Party to initiate some privatisation measures helped to fuel these fears.

Forum economists argue that lack of accountability allowed Communist managers to turn their enterprises into joint-stock companies and undersell them to outsiders while feathering their own

Then, there are those economists who want a gradual pro-cess, which entails drawing up a list of enterprises earmarked for public sale and which might even be improved before being sold: a time-consuming and expensive option.

The most pragmatic favour a

combination of all these and other options, as long as priva-

tisation gets under way.

These arguments reflect the traditions of the interwar years, which the Forum has inherited. But investors are becoming impatient. Recent criticisms from western economists, investors and the World Bank accuse the Government of dithering over privatisation and showing a reluctance to initiate bankruptcy proceed-ings against lose-making enter-prises. Perhaps the first 100 days of courties might only to

days of caution might cede to a second 100 days of risk-taking. Some risks will have to be taken. The Gulf crisis, the cutback in Soviet energy imports, inflation and falling industrial productivity mean that the pace of change must be speeded up. To pay for alternative sources of energy, the Government. ernment must increase export competitiveness. That will require a thorough shake-out of the inefficient sectors of the economy, even if it means

more unemployment. The Forum's populist wing, which at the moment seems on the wane, will need convincing of

February: the politics of trans-

formation begin as workmen remove the red star from the

spire of the Parliament Build-

ing, Budapest. The Commu-

nists, however, bequeathed

more than architectural

adomments to Hungary's first

democratically-elected government for more than four

decades. The new coalition,

fed by the Hungarian Demo-cratic Forum, has inherited a

hard currency debt of more than \$20bn, an inflation rate of

27 per cent and rising, and a

the merits of such policies. in this context, the Forum will have to spell out its ideological position. Is it a westernstyle conservative party com-mitted to privatisation and rolling back the frontiers of the State? Or is it neo-corporatist, aiming to build consensus (at the expense of unpopular decisions) and committed to strengthening its influence through the institutional mechanisms of the State? Prime Minister Antall seems

increasingly aware of the need to reconcile these economic imperatives with the need to maintain consensus. But the

two may be irreconcilable. His fear (exaggerated, say his critics) of rapid change and possible upheaval that may accompany it, is conditioned by what appears to be his, and other Hungarians', almost pathological fear of instability.

IN THIS SURVEY

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ECONOMY: on the brink of

MAP, KEY FACTS... Page 2 POLITICS: after 40 years of communism, Hungary is coming to terms with FOREIGN POLICY: relations wiith neighbouring

PRIVATISATION: foreign investors complain of

HOUSING: waiting lists grow.....Page 5 INVESTMENT: a shortage

TOURISM: on course for a TRADE: as Comecon collapses, Hungary mounts an export drive to the west MEDIA: restructuring tele-PROFILE: Prime Minister Jozsef Antali

AGRICULTURE: smallholders and reforms..... Page 8 Editorial Production:

This partly explains the Forum's caution.

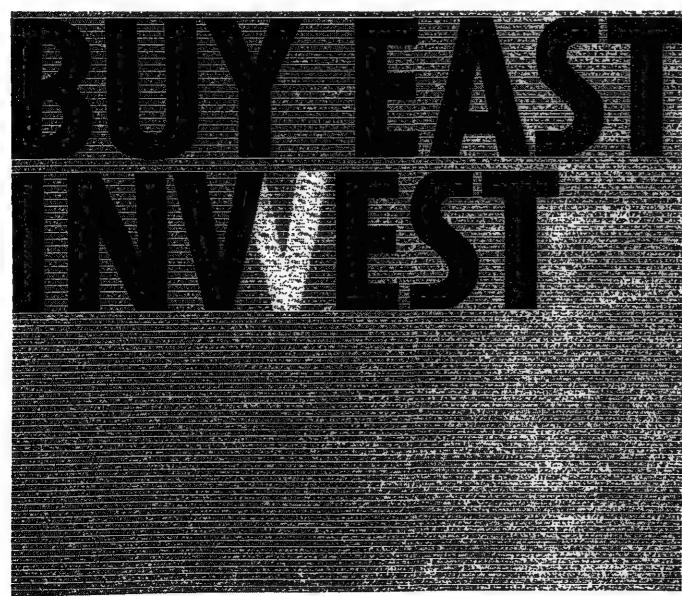
It also partly explains, but does not vindicate, attempts by the Forum during the summer to organise its own civilian guard, similar to the former guard, similar to the former Communist Workers' Militia. That was when the Forum's leadership showed its more vulnerable side. It denied all responsibility for the idea, blaming the affair on a concierge who just happened to send out detailed instructions to all local party branches!

More sympathetic observers would put the Government's

would put the Government's first 100 days down to inexperience. If so, perhaps western expectations are too high.

The Government prefers the backstage to implement the

politics of transformation. It may be that as it strengthens its democratic institutions, Hungary will become dull almost boring. Hungarians see it differently. "We are becom-ing normal," they say. "That is all we want. . . "



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THE RELIABLE PROFESSIONALS

Is the economy ready for wide-ranging liberalisation? Nicholas Denton reports

On the brink of transformation

MANY Hungarian employees live a Jekyll-and-Hyde existence: they work apathetically during the day in their official jobs, saving energy for more entrepreneurial activity in the second economy after hours. Their lives serve well as a carl-

cature of Hungary's economy.

They — and Hungary —
have one foot in each of two economies: one in the vigorous new economy of joint ventures, KFTs (private limited companies) and the steadily greying black economy, oriented to opening western markets and the flood of tourists; the other a world apart, in the official economy of large State-owned

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enterprises, brought to its knees by the collapse of trade with other east European countries and already in deep reces-

Hungary is on the cusp between the two. That is not to say that the embryonic market economy and the remnants of the bureaucratic economy are in any sense balanced. They are not: OECD statistics put the share of the private sector at 15 per cent of GDP, not much, albeit the highest pronortin in eastern Europe.

Nor is there a significant debate about the direction Hungary should take: the goal of a market economy, tem-

Lall us

"We've got the

answers on Hungary

right here in Budapest"

pered by an effective social welfare system, is hardly ques-

But Hungary and the Hungarian Government are very much divided between those who argue for a managed dimithose who feel that the private sector is sufficiently resilient to allow for a "big bang." This would entail wage, price, and import liberalisation and tight control of the budget, which together would control the resulting inflationary pressures. This could bring con-

vertibility closer. Hungary's confusing eco-nomic statistics give much

room for different interpreta-tions of the country's economic

Industrial production this year looks likely to be 10 per cent below that of last year, pointing to a sharp recession in the State sector and compounding years of stagnant output. But estimates of con-sumption indicate that the economy will contract by only

1-2 per cent this year. Industrial production figures may be meaningless because they only cover larger enter-prises at a time when these are being split up and when growth is concentrated in smaller firms and the grey economy. Employment presents the same picture: decline in the large company State sector, although unemployment is still only around 1 per cent of the workforce.

An important factor behind the slump in industrial output is the collapse of east Euro-pean markets for Hungarian goods. Exports denominated in down, and imports 30 per cent down, and imports 30 per cent down, on last year's levels. But exports in convertible

currency, mainly to the west, are about 15 per cent up on last year, and income from tourism is about 80 per cent higher, giv-ing Hungary a \$200m hard curin the first half of 1990, a remarkable improvement of about 4 per cent of GDP on the same period of 1989. This dem-onstrates a surprising flexibil-

Confusing statistics give much room for different interpretations

ity on the part of companies who have redirected deliveries from eastern markets to the

Hungary needs to achieve a hard currency current account balance to contain a foreign debt of \$200m - the highest per capita in eastern Europe. Financial stability is fragile. Despite Hungary's healthy hard currency current account this year and sophisticated management of debt by the Hungarian National Bank, mestern banks withdrew \$500m in short-term deposits in the spring, bringing the reserves iown to crisis levels of \$1bo.

Hungary survived the trauma only through political pressure on the banks to return their money, a \$200m bridging loan from the Bank for International Settlements, the doubling of domestic hard currency deposits to \$650m over the last three months and the unexpectedly healthy current account.

Inflation, at 27 per cent and rising, is another preoccupying worry. The Government's tight monetary policy is undermined by the intractable problem of "queuing-up": cascading non-payment of bills by insolvent companies. When economists and officials are feeling particularly gloomy, they cheer themselves up with comparisons with other east European countries, for Hungary does not have the monetary overhang of Czechoslovakia. Romania, Bulgaria and the

Inflation is at 27 per cent and rising, but hyperinflation has been avoided

On the other hand, it has so far avoided hyperinflation, unlike Poland and Yugoslavia. Economic output has probably been more resilient than in other east European countries this year.

Hungary has been better able to hold onto western markets than its neighbours: OECD figures show that Hungary lost only 8 per cent of its share of OECD markets between 1979-88, a far better performance that any other east European country. In terms of legislation for foreign investment and the amount, Hungary is years ahead of Poland and Czechoslovakia.

The contrasts have led one conomist to describe the Hungarian economy as "the oneeyed king," eastern Europe being the land of the blind. Opinion and Government ministers divide between those who see the economy as half-sighted and those who see it as

Mr Kadar describes this divide of opinion as one between "institutionalists and structuralists," between "monetarists and realists" and, more prosaically, between radicals and those who would not like to turn everything upside down.

The starting point for the minister is that for the next few years, the State sector will be central to the economy and that it has to be managed, rather than left to the free play of market forces. Macroeconomic stabilisation has to wait for more extensive privatisa-tion, which will take time.

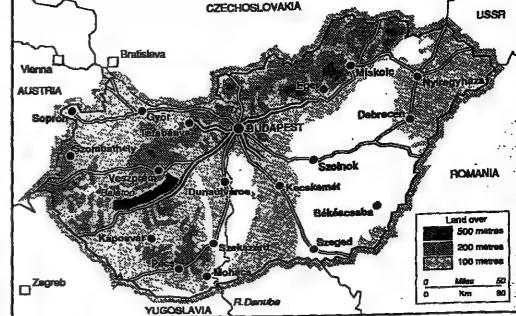
Mr Kadar sees no point in applying Polish-style macroeconomic stabilisation to an economy as rigid as Hungary's. in his view, it would carry too many dangers: 200 per cent inflation, 30-40 per cent unem-ployment, a 20-25 per cent drop in production.

But then, the conservative tend to base their caution in a gloomy evaluation of the economy. Mr Kadar cites the slump in industrial production and stresses that the private sector is too small for its rapid growth to be able to take up the running. He predicts a 24 per cent fail in GDP this year.

"All our statistics are false." The Hungarian economy is far stronger than we imagined," says Mr Gyorgy Matolcsy, a fervent believer in the vitality

of the second economy.
"There is a semi-legal economy under the surface and it omy under the succession and authorized according to the process." the strength of this process."

Mr Matolcsy's vision is to rechannel the undeniable



entrepreneurial drive of State employees through privatisa-tion. "They do it illegally now. They steal materials and use the company. In future they can buy it, with a loan. They won't have to lie, they won't have to hide."

Mr Kadar and Mr Matolesy, and the factions they repre sent, come to the central issue of economic policy from very distant starting points. In crude terms, the question is: "Big Bang" or not?

Hungary's economic prob-lems are a "Gordian knot," says Professor Janes Kornai, whose book The Road to a Free Economy makes the most complete intellectual case for a "Big Bang": a comprehensive and simultaneous liberalisa tion of the economy.

In the worst case, the economy will 'muddle through' as it has for years

Professor Kornai stresses the interdependence of economic measures. "You cannot successfully privatise without stabilisation, you cannot stabilise the economy without a certain minimum privatisation," he says. "There is a critical mass (of measures): do less and you go back to gradualism."

Already the debate is heating up. Mr Matolcsy promises an acceleration of privatisa tion. The Finance Ministry has prepared a package plan for the new year involving Ft80bn of subsidy cuts, to complement Hungary's tight monetary pol-(interest rates are than 30 per cent) with a tight-ening of fiscal policy and allow a further liberalisation of

Mr Kadar makes a thinly veiled attack on this approach. "Economic policy is not enlightened enough to know that in times of recession an anti-cyclical policy is necessary. . . the Hungarian economy cannot be managed by monetary policy."
On the issue of convertibil-

ity, the litmus test of macro-economic radicalism, the two sides are far apart. "We are pushed, forced towards con-vertibility during next year." Mr Matolcsy stresses. His views contrast sharply with those of Mr Kadar who, before

KEY FACTS 93.030 sa km 10.57 million President Arpad Göncz Head of StateForint = 100 filler 1989 \$1 = F159.01 Average Exch Rate September 1990 \$1 = Ft63.42 ECONOMY 28.0Total GDP (US\$bn) -1.5 2645 Real GDP growth (%). 2843 GDP per capita (US\$) ents of GDP (%). 21.1 3.8 11.3 n.a. 27.5 -34.8 Origin of GDP by sector (%)..... 20.4Agriculture...... Manufacturing and 43.1 36.5 -1.44 6.45 5.91 0.54 5.79 5.12 0.67 Exports (US\$bn) Mein Trading Partners (% of 25.1 12.0 22.1 16.1 8.6 25.013.9 West Germany... Austria. 29.0Gross external debt (US\$bn)*... Consumer prices (% change 17.0

he became a Minister, saw "no economic evidence for the ben-

aficial effects of convertibility.

Now he speaks of the move

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(US\$bn)

taking two to three years. Even if the Government avoids the messy compromise which most observers predict, it might even be too late for a bold move. "I feel that the most dramatic moment has been missed," Mr Kornai says, referring to the debilitating delay since the Government

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took office in May.
"It is one thing to make all necessary preparations; another to rationalise cowardice." But Mr Kornai does not fear an apocalypse. In the worst case, the economy will "muddle through" as it has for many years. It is operating so far below its potential that, in the long term, the only way it can go is up,

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ECONOMIC POLICY-MAKERS

Intimate network

HUNGARY'S post-communist economic policy-making estab-lishment has the intimacy of a university senior common room. This might have been expected: the leading figures come from a close network of academics who worked on the margins of Government and have known each other for decades. They have more in common with each other than with the parties they have attached themselves to.

As Director of the State Planning Institute, Mr Bela Kadar, now Minister of International Economic Relations, sheltered his subordinate Mr Peter Akos Bod, now Minister of Industry, while the latter worked on the Hungarian Democratic Forum's economic policy. The couple form the more cautious

wing of the Government.
Mr Kadar is the intellectual heavyweight of the two, while Mr Bod's charm comes across in interviews and on television. Mr Bod, incidentally, once co-authored a paper with Mr Mik-los Nemeth, the former Socialist Prime Minister.

cial title.

Mr Ferenc Rabar, Minister of Finance, taught at the Buda-

pest University of Economics and represents the Cabinet's radical wing. The Cabinet rules give him precedence over his ministerial rivals and he is backed by Mr Gyorgy Von-O'svath, a Hungarian emigré and influential adviser to the

Prime Minister. But the Finance Ministry is regarded as weak and Mr Rabar complains privately that Mr Gyorgy Matolcay usurps his role. The two men are never-theless allies in promoting a

The leading figures come from a close circle of academics

radical economic reform package. However, Mr Matolcsy, the 35-year-old State Secretary for Economic Policy at the Prime Minister's office has power which goes far beyond his offi-

Mr Matolcsy's access to the Prime Minister, his role as co-ordinator of economic policy and his energy make him central and in some ways more

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powerful than the cabinet min-isters. His breeding ground is that of many radical young economists, the Financial Research Company, where he worked under the then-direc-tor, Mr Marton Tardos.

Mr Tardos, one of Hungary's cleverest and best-known radical economists, is a shadow minister of the opposition Alli-ance of Free Democrats. Mr Tardos's colleague, Mr Karoly Attila Soos, is close to Mr Gyorgy Suranyi, the new President of the Hungarian National Bank, and Mr Lajos Bokros, the first President of the Stock Exchange Council. These two, both in their thirties, co-au-thors of a book, and both of the Financial Research School, are described by a former tutor as "like brothers."

Not that the economic establishment is exceptional: Mr Geza Jeszenszky, formerly Dean of the Budapest Univerto the niece of a fellow historian, Prime Minister Mr Jozsef Antali, whose mother lived with the couple.

Micholas Dentor

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first

Coming to terms with democracy

THE marriage between the governing Hungarian Democratic Forum and the opposition Alliance of Free Demo-crats in Parliament is all but

The honeymoon period was good while it lasted. But the free Democrats, who are now searching desperately for a political and ideological role, reckon their pact with the Forum has outlived its usefulness, and that it is time to become a real opposition.

It would have been difficult to forecast such a paragraph.

to forecast such a marriage before the two rounds of parlia-mentary elections which were held in March and April. These two hig parties, each

anxious to form the govern-ment, spent most of the time slinging mud at each other. But on a deeper level, both parties represented the historical cleavage in Hungarian soci-

ety.

The origins of that cleavage go back to the period between the two world wars when Hungary, traumatised and disoriented, was licking its wounds following the Treaty of Tri-anon. That treaty stripped the country of two-thirds of its territory and created massive social instability.

A left-wing coup staged by Bela Kun in 1919 gave way to a nationalist, right-wing regime which provided a fertile breeding ground for the fascist Arrow Cross movement in the

During those two turbulent decades, a group of intellectu-als, mostly Jewish who lived in Budapest, founded the Nyugat (West) journal. Essentially, the journal provided a platform for debate. More importantly, it persistently argued that Hun-gary's roots were deeply embedded in the western bour-

geois tradition.
Outside Budapest, the populists, roughly equivalent to

SEATS IN THE NATIONAL ASSEMBLY Hungarian Democratic Forum Alliance of Free Democratic Independent Smallholders Party 11.40 8.55 5.44 5.44 0.26 Hungarian Socialist Party Alliance of Young Democrats Struce, Magyar Hirlan, April 10, 1980

Russia's Narodna i Volgya movement, were more inspired by Hungary's cultural tradi-tions and held a rather nostaltions and held a rather nostal-gic and romantic view of the peasantry. The populists, led by the poet, Gyula Illyes, also tended to see Hungarian soci-ety divided between the "urbanists" – the Budapest-based intellectuals – and those other professions, school teachers, lawyers and doctors living in the provinces.

This "divide" transmitted itself into ideology as well. While the "urbanists" were social democratic, pro-western and liberal in outlook, the "populists" were right of centre, somewhat ambiguous towards the west, and national-

It is too much of an exagger-ation to argue that this cleavage is today precisely reflected or symbolised by the Forum and the Free Democrats.

True, what is taking place in Hungary and indeed in all of eastern Europe is not the discontinuity of the Communist past, but the continuity of the interwar period. However, the effects on social values after 40 years of Communist rule, the impact of forced modernisation, rapid industrialisation and the attendant social upheaval cannot be ignored.

These issues, Hungary's interwar experiences, its all too brief experiment in democ-racy after 1945, and Commu-

nist rule, provide the legacy

which Hungary's newly-elected democratic Parliament has inherited. Against this background, a marriage between the Forum and the Free Democrats was the only means to contain the pre-election bickering and get parliamentary emocracy on the road. The pact was signed on April

The pact was signed on April 29. In exchange for their agreement to a detailed set of constitutional changes, which restrict the required two-thirds parliamentary majority to 20 bills, the Free Democrats were given the Presidency (Mr Arpad Göncz, a respected writer with whom Mr Jozsef Antalt, the Prime Minister could work) with expanded powers: guarantees that the powers; guarantees that the media would be independent; and the status of the "official

opposition."

Both sides won something.

More importantly, it gave Parliament a chance to settle in. However, the pact, always seen as a short-term experiment, is now coming to an end. A Government is in place, a President has been installed, and now the Free Democrats must find their true role as an oppo-

It will not be easy. Over the past few weeks, FIDESZ, the Alliance of Young Democrats, have shown itself to be a lively and articulate opposition in Parliament. In addition, the Young Democrats are popular outside the debating chamber. Because they are young, do not have power, and have few hang-ups about the past, they have provided a breath of fresh air to the stodgy, deeply seri-ous debating style and argu-ments of the Forum and Free

Moreover, FIDESZ, unlike about its public image, either at home or abroad. Unlike the Pree Democrats, they know how to communicate with ordi-

how to communicate with ordinary people.

The Free Democrats' greatest drawback is that they have yet to find their place in the political spectrum. While the liberal wing shies away from the party donning what should be its true mantle — a social democratic party — the social democrats in the party still feel that "socialist" or "left-wing" politics will alienate the electorate because such labels were so abused under the Comwere so abused under the Com-

But in the present political set-up, the working class has no party to represent its inter-ests. The trades union movement, itself in turmoil, should have found a natural ally in the Free Democrats. "The Free Democrats have to find their true role. We need a partner on the side of labour. They must accept that five million people

Countdown to Power

Political inertia and economic decline force a group of academics into drawing up a radical paper entitled "Change and Reform". It is supported by Communist reformer Mr Imre Pozsgay and heralds the breakdown in consensus both inside down in consensus both inside and outside the party.

1986: October

1987: September
A meeting of writers and reforms meet in the town of Lakitelek, east of Budapest.
The Hungarian Democratic 1988: May Mr Janos Kadar, Communist

Party leader since 1956, is ousted. Mr Karoly Grosz is appointed in an effort to unite the party, but Mr Pozsgay wants faster change. 1988: Autumn

Demands for political change increase. The authorities pre-pare a draft law on associa-tions aimed at legalising politi-1989: January

The pozagay announces to the world that the 1956 "counter-revolution" was in fact a "popular uprising". The great taboo is broken. In

one sentence, the Communists and the Soviet Union are pub-

They need representation," says Mr Elemer Hankiss, the recently-appointed head of

Hungarian television. Indeed, it would not be surprising if, in

wings in the party.

The first is the centre/liberal wing, which Mr Antall represents but which is not the dominant force in the party. The second, the populist/nationalist wing, is led by the writers, Mr Livery Courts and Mr Denes.

Csengey, who appear to spend a great deal of time pondering the fate of the Hungarian verb. The third, Christian wing is neo-corporatist, ultra-conservainstruction introduced in all

Hungarians go to the polls to freely elect, for the first time in over five decades, an indepen-

1990: April 8 The Hungarian Democratic

Forum wins enough votes to form the new Government. Mr Jozsef Antall, the Prime Minis-

ter designate, starts forming a

coalition with the small right

largest of the opposition par-ties, is chosen as President.

The Government unveils an ansterity package to satisfy the International Monetary Fund's conditions on the budget defi-

dent Parliament.

1990: June 29

it would not be surprising if, in the next few years, the Hungarian Socialist (formerly Communist) Party was completely revamped in such a way that they might become attractive partners for the left-wing of the Free Democratic.

The Democratic Forum is in Mr Antall, himself a cau-tious, aloof, former school teacher, seems able to keep a firm hand on the party. But his critics say he is too slow in disassociating himself from the party's nationalist wing which seems intent on cultivaring an inward-looking Hungary, brad a more privileged position, in that it can hold the party together precisely because they it is in power and therefore able to grant political favours. Nevertheless, Mr Antall has to inward-looking Hungary, bred on folklore, literature and resentment of the Treaty of contend with three different

Mr Antall's more sympathetic supporters say he is learning on the job. Give him time, they plea. "Nobody has tried to create a democratic society after a despotic and tyrannical Communist rule,"



convention vote to dissolve the party and replace it with the democratic Hungarian Socialist Party

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CHEMOLIMPEX

ON A SUNDAY evening, one year ago this month, Mr Gyula Hungarian Democratic Forum, Horn, the then Hungarian forthe Conservative-led coalition eign minister, appeared on television. This quiet-spoken career diplomat and skilful politician hardly raised his voice Government, is obsessed to the point of hysteria about this issue; that the political antenna of Mr Jozsef Antall, in an announcement which the Hungarian Prime Minister, are not sensitive enough to quences for eastern Europe.

He said that his Government had decided to allow thousands he is the spiritual leader of 15 million Hungarians, his critics, especially his Romanian counterparts, interpret this as a challenge by Hungary to revive old territorial claims. border crossing into Austria at Hegyeshalom was thrown open. To see the joy of young

was to have far-reaching conse-

of East Germans to cross freely into Austria. Minutes later, the

East Germans popping open bottles of Russian champagne,

pushing their two-stroke Tra-bant cars to the west, and

embracing each other, was an unforgettable and moving

By refusing to send the East Germans back home and by allowing them to go to the

west, Hungary provided a route around the Berlin Wall.

In doing so, Hungary precipi-tated the revolutions of eastern

On reflection, Hungary's decision was rooted in the way it had conducted foreign pol-

icy. For years, a small group of people attached to the Commu-

nist Party's Central Commit-tee's foreign policy department had been chipping away at the monolithic and monotonous

way in which all foreign policy

decisions had been directed

Although few deign to men-tion his name, Mr Janes Kadar, the Communist Party leader

from 1956 to 1988, gave young officials a certain leeway to test Moscow's willingness in allowing Hungary carve out its

own identity on certain issues, especially on human rights. More particularly, the Hun-

garians used the pan-European Conference on Security and Co-operation in Europe (CSCE)

to puncture repeatedly the

sacred cow of eastern Europe's predictable unanimity on for-

legitimising basis upon which Hungary's foreign policy was

Pragmatism also played a

role. Hungarian foreign minis-

try officials, even before the

Communists were ousted from power last April, agreed that breaking relations with Israel

after the 1967 Six-Day War had been a mistake. Thus, in autumn 1987, Hungary became

the first East European country to start re-establishing dip-

Establishing relations with

South Korea, once regarded as the capitalist scourge of east-ern Europe, soon followed.

bones about the direction of this side of its foreign policy:

trade and economic contacts

were just as important as

breaking out of the strangle-

hold of Soviet foreign policy

decision-making.

That legacy may appear a daunting one for Mr Geza Jeszenszky, the new Foreign Minister. His ministry has to come to terms with the situation that compared to even six

that compared to even six months ago, post-communist

Hungary is no longer special and thus no longer singled out

by the international commu-

nity for its decision. Hungary is becoming normal, and its

foreign policy must reflect that

But Mr Jeszenszky and his foreign ministry colleagues reckon that behind the facade

of normality of the new eastern

Europe, lurk old antagonisms and ethnic disputes which had

remained taboo under commu-nism, but which are now being

revived. Hungary must now address issues much closer to

home: its relations with its

neighbours.
The common thread influen-

cing Hungary's foreign policy with its neighbours, is the

future status of the ethnic

Hungarian minority in Tran-sylvania, Romania and in Slo-

The Hungarians made no

tic relations with Israel

Europe.

from Moscow

Such misinterpreted statements, mutual suspicion and mistrust are the hallmarks of the present relationship between Hungary and Bucharest and Budanest rev-

lled in the euphoria following the toppling of the Ceause regime last December - Bucharest, because Romania would now be welcomed back into the fold of the internabecause it hoped it could make a fresh start in relations with Romania and in particular, that the future status of the ethnic Hungarian minority which lives in Romanian's northern region of Transylvania, could be settled amica-

bly.

The hopes on both sides were high, which Mr Horn, who was the first Foreign Minister to visit Bucharest days after the revolution, did not conceal. There, the ruling National Salvation Front,

> Hungary precipitated the revolutions of eastern Europe

which was catapulted into power, promised to restore the Hungarian language university in Cluj, or Kolozsvar as it is known to the Hungarians. The NSF also promised to re-open the Hungarian consulate in Cluj, which Ceausescu had lered closed.

But the cuphoria has turned stale. Following frightening ethnic violence between Hun-garians and Romanians in Transylvania last March, relations between the two countries have been filled with recrimination. Mr Jeszenszky went so far as to say that the NSF was adopting old Ceausescu/Communist tactics deploying the nationalist card to whip up resentment against the ethnic Hungarian minority.

Since then a bitter, microphone diplomacy has replaced serious talks to restore a modus vivendi between the two countries.

A depressing war of words has stolen the euphoria of the Revolution. Relations between both countries are now at rock

What is at issue?
Romanian officials say the Hungarians are waging a propaganda campaign against their country, to the extent that they want to redraw the borders and perhaps even reclaim Transylvania. This is a fanciful idea. Any change in post-war eastern European bor-ders would have far-reaching consequences for the rest of the region – and indeed for Europe, as Romania and Hun-gary both fully realise. What Hungary Wants, according to Mr Jeszenszky, is "is respect for the minority's ethnic

Hungary wants similar rights extended to the 600,000strong ethnic minority in neighbouring Slovakia. But the situation is even more complex. For in Slovakia, often regarded as Bohemia's and Moravia's poor peasant cousin, nationalists have increased their calls for an independent state separate from Prague. So far, the federal government has responded by drawing up a

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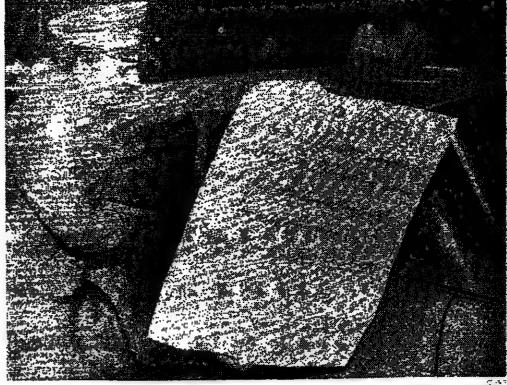
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plan aimed at establishing a loose confederal structure. But if the momentum for Slovak independence increases, the Hungarian authorities what place the 600,000 ethnic Hungarian minority would have in this new arrangement.

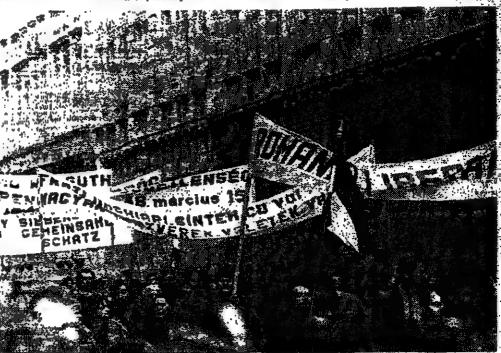
Relations with Yugoslavia are influenced also by the treatment of the small Hungarian minority in the province of Volvodina, which is now ruled directly from Belgrade. Until recently, Budapest had no quarrels with Yugoslavia over the question of ethnic and minority rights. But since the rise to power of Mr Slobodan Milosevic, the President of Serbia, the Hungarian Foreign Ministry has been concerned that the ethnic and cultural rights of the minorities in

Voivodina will be curtailed. One way in which the Hungarians believe ethnic disputes and closer ties with its neigh-bours can be improved is through bringing together the countries of the region under tagonale, an Italian initiative involving Poland, Czechoslovakia, Hungary, Italy and some of the republics of Yugoslavia, aims at improving such relations by co-operating on trans-port, environment, and other

trans-border problems. The Hungarians believe the CSCE can also play a greater role in resolving disputes within Europe. And if anyone is sceptical that old antagohisms or disputes continue in eastern Europe, the Hungarians will quickly dispel them of any such illusions.



eptember 1989: Hungarian border guard waves East German drivers through into Austria st. Relations between Hungary and Romania are strain



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PROJECTS

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completely flawless cases," says Mr Janos Martonyi, memof approaches at least offers

pragmatic: "Launch many channels and be flexible."

DEMONSTRATE the enormity of the task before them, Hungarian officials are fond of pointing out that at Britain's rate of privatisation

5 per cent of Gross Domestic product over 10 years it Product over 10 years - it would take Hungary more than a century to reduce state control of the economy to the desired Western levels. Hun-

gary does not have that long.
As the Polish example has shown, stabilisation of the economy is painful. The Government of the contract of the ernment aims to reduce the share of the state sector from 90 per cent to 40 per cent of GDP by 1995. But privatisation is hardly

taking off in Hungary. By the end of last year, more than Ft100bn had been transformed into shares, a pittance when one considers that State property has a book value of In addition, many of the new

shareowners are themselves A distrust of

foreign investors and big business is implicit

state companies. The closest thing to real privatisation of large companies has been the transfer of assets to joint ventures or the taking on board of a direct foreign stake. Even this involves the dilution of State property rather than out-

One reason for pessimism is that the urgency of privatisa-tion conflicts with political

It is a dilemma that particularly afflicts the present conservative Government and introduces a dangerous ambivalence to policy, in the face of which the Government has given every impression of vac-

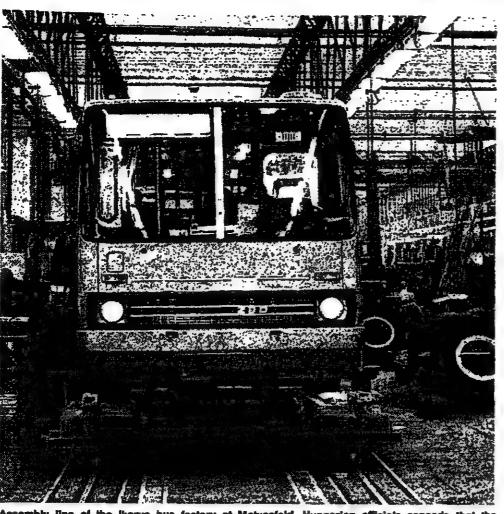
This is because the Hungarian Democratic Forum came to power on a picturesque vision of an egalitarian property-owning society of small businesses, however much that vision was framed by its welcome to for eign investment and a westernstyle market economy. Mr Marton Tardos, an econo-

mist to the opposition Alliance of Free Democrats, character-ises such an approach in the following way: "We would like to have private property but only those private owners who sweat with their employees.

A distrust of foreign inves-tors and big business is implicit and often to be heard in Parliament from the Forum.
At the end of last month, the opposition criticised the Government's exclusion of foreigners from small retail privatisa-tion as "nationalist", which Forum MPs applauded as if the description were a compliment.

Political vacillation and difficulties in valuation are the main problems, writes Nicholas Denton

Privatisation programme under pressure



Assembly line of the licerus bus factory at Matyasfold. Hungarian officials concede that the privatisation of such ailing giants — likarus is on the verge of bankruptcy — will be proble

involves a politically unpalat-able role for foreign investors. For Hungarian individuals and the new KFTs (plcs) do not have the capital to buy state assets in bulk and the granting of privatisation credits will play havoc with monetary pol-

Quick privatisation also implies the persistence of what the Hungarians call "spontane-ous privatisation," which was anathema to the Forum in this

year's election campaign.
In its pejorative sense, this means the dilution of State ownership by the introduction of foreign capital, as Communist-appointed SOE (Stateowned enterprises) managers try to avoid a Government purge or to enrich themselves But spontaneous privatisation can be respectable too.

and it is enjoying a revival.

The sale of State assets is too

Government alone. Privatisation, to date, has been almost entirely spontaneous and the technique is likely to continue to dominate.

privatisation means controversial low prices for state assets. Few companies are in a posi-

The sale of State assets is too bulky for the Government to handle alone

tion to pay little more than fire-sale prices without expen-sive and time-consuming restructuring.

Furthermore, the problems in valuing Hungarian companies introduce an added element of risk for the buyer

bulky to be initiated by the which requires a price discount

in compensation.
When obsolete inventories, bad debts and artificially cheap supplies are taken into account, a Hungarian com-pany's theoretical profits often Finally, rapid and extensive

> to respond to the qualms of their MPs, few of which they share, and pay lip-service to Forum philosophy. From the other they are stung by criticism of foreign investors, to which the sophis-

On one side ministers have

ticated technocrats at the summit of Government are extraordinarily sensitive. The Government's desire to

control privatisation and the supervisory body, the State Property Agency (SPA), has already cost some time. The bungled replacement of Mr Istvan Tompe by Mr Lajos

st ideological problems for the Forum: if small business

Csepi as managing director of the SPA set privatisation back

chain, are on most versions of

agency took most of the sum-Furthermore, ministerial criticism of the flotation in May of Ibusz, the national travel agency, did incalculable damage. It discredited the SPA, Far more problematic will be the privatisation of Hungary's sparked off a discuptive debate

and slowed its momentum. Foreign investors are already complaining about the delay. Last month Mr Andrew Sarlos, a key figure in the Central European Development Corporation and the First Hun-garian Fund, two of the largest investment funds, made a veiled threat to take his money

ers. The assertion of direct Government control of the

elsewhere. He complained of the sing-gishness of privatisation and the hassle involved in any deal Mr Sarlos is not alone. Mr

Kevin Pakenham, managing director of John Govett, whose Hungarian Investment Company has \$100m to invest, gives the Government a deadline: the first quarter of next year. Still, he is hopeful. "The Gov-ernment is being told by enough people from enough angles not to fall into the trap of being over-bureaucratic," he says. "It is too early to be

really disconcerted."
"I am pushed on; the Government is pushed on," says
Mr Gyorgy Matolcsy, the Government official responsible for privatisation strategy, respond-ing to criticism of delay. There are no more excuse he confesses, as he promises that the plans will become concrete towards the end of Sep-

The Government will tackle "the easy part first." The retail privatisation, the first to go before Parliament, presents the men can prosper anywhere, it will be in this sector.

Then comes the sale of Humgary's blue-chip companies. the model stockmarket flota-tion of Ibusz, which was the first company to be privatised. A large proportion of the shares will probably be reserved for Hungarian inves-

Mr Matolcsy identifies hotel and pharmaceutical companies as prime candidates. The list of the flagships varies from week to week, a telling demonstration of the Government's vacil lation. Mr Matolcsy talks of anything between 20-40 cases. But Chinoin, the pharmaceuticals company, and Hungarho-

With Hungarhotels, the Government is retracing old steps: the sale to Quintus, the Swedish investment firm, of 51.6 per cent of the stock for \$150m last December was later cancelled.

afling engineering giants, such as Ikarus and Csepel Auto, which produce buses, and Videoton, the electronics com-pany, which are all on the verge of bankruptcy. These fall into Mr Matolcsy's "reorganisation group.

Foreign investors will be given freer rein because these companies need new technology and an overhauled man-agement and because no sane Hungarian investor would touch them.

The typical solution will be for a foreign investor to become a core but minority shareholder.

One overarching idea is that the Government should set the terms of reference of a sale, put the planning out to tender, and appoint the winner lead

In the phrase of Mr Tardos, it should "privatise the privatisation".

There is a growing aware-

Foreign investors are already complaining about the delay

ness that this controlled priva-tisation can be only part of the whole if privatisation is not to take a century.
Mr Matolcsy talks of a
"richer" recipe: "It's a cake
which contains three different

He envisages that privatisa-tion can be initiated not just

with longstanding relations with the Hungarian company would be "first in the queue. None of these methods will be perfect, officials stress. There will be no ideal and

ber of the SPA board. "There will always be protests, what-ever happens; it's absolutely normal." But the Govern-ment's emphasis on a diversity the hope of the survival of the fittest in a difficult political Nobody has any knowledge

of how a mass privatisation will go," Mr Tardos says, "All programmes are very risky, very dangerous," His prescrip-tion, which the Government appears inclined to follow, is

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HOUSING

Waiting lists grow

WHEN more inquiring visitors to Hungary ask what books they should read before encountering this remarkably stimulating country. I frequently suggest Janos Kenedi's Do It Yourself.

No, this is not about how to live on \$25 a day in Hungary, nor is it about how to put up bookshelves or how to repair a burst pipe. It is something much more fundamental. It explains how to acquire land, money, connections, spare

parts, materials and energy to build, and own, a house. The book, banned by the authorities for several years, has been a wild success. It was something with which all Hun-garians could identify: the chronic housing shortage, the pervasive corruption and the enormous amount of time and energy people spent in their quest for a home. Under the *ancien regime* sev-

eral half-hearted attempts were made to alleviate the housing problem. During the 1950s and 1960s, the Communists built drab high-rise flats. Even though rents were fixed, there was simply never enough capital to meet the growing housing shortage, let alone main-tain the current stock.

Instead, those who could afford it – and who had connections in the Budapest City Council – bought a patch of land and began the tortuous task of acquiring bricks and mortar, which were always in short supply. People stole from the state. A dentist agreed to repair, free of charge, a friend's dentures if that friend was a lattice ampleant officially by plumber employed officially by the State but who used its materials to earn vast sums of money moonlighting. A truck driver would load an extra ton of state-manufactured bricks onto the back of his lotty and deliver them to a doctor who would then give his family pri-ority in the local clinic. Every-thing and anything was done on the black economy.

However, while those with connections found the rafters and slates, the less well-off ended up on the waiting list at the local municipal authorities. The list was, and remains, very long. Dr Ilona Geri, an official at the Ministry of Social Affairs, says that nation-wide, more than 170,000 are on the waiting list and about

134,000 have no flat at all. Many of these are young peo-ple, often married, who are still living with their parents. They have little chance of getting to the top of the list because the State has simply stopped build-

ing houses.

In Budapest, which has about 450,000 dwellings, equally divided between state and private stock, the waiting list is over 80,000. Yet this year. Mr Peter Szegvari, a member of the executive committee at the Budapest City Council, says the council has plans to build only 100 new flats. During the 1970s, the State was building around 150,000 flats a year throughout the country. This has dwindled considerably. Dr Gerl says that in 1990, a total of 4000 new in 1990, a total of 4,000 new flats will be built. This will

hardly dent the housing waiting list.

To compound the problem, during the past decade the state was also selling off countilled. cll housing. As a result, the existing state housing stock was run down because of lack of funds and the bousing list became even longer. The housing legacy bequeathed to the new Government is pathetic.

Every politician and social worker realises this, which is why the Government, led by the conservative Hungarian Democratic Forum, is trying to work out plans to reform the housing system. But there are problems – including, inevita-bly, finance.

Last December, Mr Mikos Nemeth, the reform-minded (Communist) Prime Minister courageously stood up in Par-liament and suggested that mortgage relief be scrapped for home owners. He was under considerable pressure from the International Monetary Fund to reduce the high budget defi-cit, out of which FT40bn is earmarked for housing subsidies. Mr Nemeth stirred up a hornet's nest. At issue was the low

Ten years ago, anyone who bought land to build a house or flat could receive a 90 per cent Ioan at a fixed interest rate of 3 per cent (sometimes even at 1 per cent). Today, inflation is running at between 25-30 per cent. Mr Nemeth, in effect, suggested adjusting the interest rates. Needless to say, the

interest rates.

ing experts and the Budapest City Council are together try-ing to work out a coherent housing policy. The ideas which so far remain on paper include: the council selling at mar-

ket prices, well-maintained flats which are located in "good" addresses. A two-roomed flat in Budapest costs tround Pt2m
in second-rate flats in less
fashionable areas, social housing stock would be improved

and allocated to the less well-off who would pay low rents. Those who earn Ft4,800 per month are in this category, even though the the subsis-tence level was recently increased to Pi5,000 to reflect inflation State subsidies, which

amount to Ft40bn per year, would be reduced. In their place, rents would be increas - perhaps by as much as 80 per cent. Dr Geri says that wages would be increased and special provisions would be made for those in the very low income brackets and those on pensions. Hungarian economists admit they have no idea how this scheme could be implemented without causing further problems

In the most controversial idea so far, which is unlikely to be so far, which is unlikely to be accepted, is that those people living in large State flats that are too big for them, and who earn high salaries, should be persuaded to move to smaller flats which they could buy. Hungarians have already balked at this idea on the grounds that the State would have the right to decide which flats are suited for which people, and that the proposal amounts to eviction. pounts to eviction.

Mr Szegvardi recognises the pitfalls in these proposals.
The problem is that low, fixed remis have inhibited any mobilreats have infinited any moni-ity. The existing housing stock should be reassessed in such a way that it would reflect its real market value. The Budapest city council wants to sell off flats but also buy some as well. There must be more flexibility. This will increase social mobility. We must build different categories of housing Do It Yourself. . . where are

Judy Dompwey





FOREIGN INVESTMENT

Shortage of stocks

IN JULY, the day before he finalised a joint venture agreement with EMI, the Government scotched the deal by sacking Mr Jeno Bors, managing director of the Hungaroton record company. The flotation of the Ibusz travel agency was marred by Government criticism of the involvement of the Vienna stock exchange.

Ministerial musings on cut-ting back tax incentives for joint ventures prompted a panic rush of foreign investors in August to get in before the regulations changed. Those with a fondness for

conspiracy theory might con-clude that the Forum-led Government is hostile to foreign-ers. There is some truth in the confusion is that the authorities bungled. The cases are more revealing

for incompetence than hostility to foreign investors. Officials remain embarrassed about faux pas, particularly since the the Government is desperately sensitive to criticism from

On reflection the Government decided to make only tion of joint ventures. The Gov-ernment is not yet preoccupied with the fear of a popular backlash against foreign economic domination. "I don't see any danger for the next 20 years and in 20 years you can ask someone else," says Mr Janos Martonyi, State Secretary at the Ministry of International Economic Relations.

"We already have the most liberal investment regime in the world," he boasts, describing it as "national treatment plus" and citing as an example the unlimited right of estab-lishment in the service sector. We had to exaggerate, to get across the message that we welcome participation." The full repatriation of prof-

its, the crux of the structure, is less controversial and more

'Privatisation and foreign investment are two sides of the same coin'

secure than it was. The drain on Hungary's balance of pay-ments has been only \$20m-\$25m, far less than feared.

In some ways the climate will become even more clement Government finalises a new package of laws in the autumn. The rule that foreigners need a licence for a majority stake will be narrowed to a few sen-

A bureau under the Prime Minister's office will advise potential buyers. The basic tax advantage for joint ventures will be dropped, probably in January. Currently, any company with a 20 per cent or

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per cent reduction in company tax. But many joint ventures fall into the categories which carry 60 per cent and 100 per cent reductions, which will

The conditions are that the companies are in manufacturing or tourism and that there is a 30 per cent or Ft25m for-eign stake. The Ft25m threshold may be increased to Ft40m. The Government's goal of equal taxation for Hungarian

and foreign owners has been relegated to the distant future. Despite these favourable conditions, foreign investment has been slow in gathering pace, according to the vague and unreliable official estimates. Equity investment totalled \$250m between 1972 and the end of 1988, \$600m at the end of 1969 and is expected to reach between \$1.2 and \$1.3bn by

The number of joint ven-tures is growing much faster, from 250 in 1988, to more than 2,000 now and a predicted 2,500-3,000 by January. Of these, however, 200-300 are thought to be bogus, being used by Hungarians to circumvent exchange regulations and

A few large investments make up much of the capital inflow. Guardian industries, a US company, owns 80 per cent of Hunguard, a glass manufacof Hunguard, a giass manufac-turing joint venture in which \$115m has been invested. In November 1989, General Elec-tric bought 51 per cent of the Tungsram lighting firm for \$150m, still the largest pur-

In December, the West German insurance company, Ailianz AG Munich, took 49 per cent of Hungarian Biztosito (an insurance company) for DM80m. General Motors has a two-thirds share of an engine and car factory joint venture project with an initial capital of \$50m and a planned investment of \$150m. Ford is investment of \$150m. ing \$50m in a wholly-owned plant making electrical car components. Austria's Prinzhorn group is investing \$82m in a joint venture with Paper Industry Company.

The main acceleration in for-

eign investment came at the start of 1989, when new regula-tions came into effect. This year the main development has been a wave of greenfield investments by major multina-

A further boost is dependent on the pace of privatisation. As Mr Martonyi says: "Privatisa-tion and foreign investment are two sides of the same

constraint is not the availability of money; more than 10 public and in-house bank investment funds have \$600-700m ready to invest. But stocks in which they can invest in are in short supply

Portfolio investment has less chance than direct investment'

and will continue to be until the Government's privatisation programme gets under way and the Budapest Stock Exchange develops. This is a particular predicament for fund investors because management expertise is at a pre-mium.

"In Hungary, portfolio investment has less chance than direct investment," says Mr Lajos Bokros, a director of the Hungarian National Bank and President of the new Stock Exchange. "It is a miscalcula-tion for foreign investors just to come here with money." Investors in the same line of business as the Hungarian target may find their scope broad-ened by the Government's new privatisation policy. One idea is that a foreign company should be able to trigger the privatisation of acompany by

But in the final analysis, the prospects for foreign invest-ment depend on whether the Government follows up its rhetoric and its elaborate plans with determined action to divest itself of its property.

Nicholas Denton

Visitors will spend up to \$800m in Hungary this year, writes Nicholas Denton

Tourism: on course for a record year

are still laughable to western

best, so the letters KFT (plc) after a name are a good indica-

tion of quality and value. The famous cases serve such fantas tic cakes in such stylish sur-roundings that the often dis-

mal service can be shrugged

Budapest also provides a good antidote to overindulg-ence. The city has plenty of thermal springs.

"Almost everywhere, if you dig a stick into the earth, thermal water will come out," says

Mr Otto Balogh, an official of the Hungarian Tourism Board.

Tourists brave the bureau-cratic admission procedures at

the Gellert Baths for a swim, a

hot bath and a massage. Amid marble pillars they can pretend that they are undoing the

effects of overeating.

Hungarian health tourism is more than just a sideline.

Occupancy rates for thermal hotels (which usually offer medical treatment as well) are running at more than 90 per cent, which is encouraging

Moreover, dentists and doc-tors in the west of the country

have grown rich on Austrian

private patients who hop over the border for cheaper treat-

Apart from spa tourism, the

authorities are trying to promote business convention,

theme tourism such as hunting

and riding, and cultural tours. The authorities recognise

that mass tourism, in a coun-

try without a seashore, has gone about as far as it can and the traditional destinations are saturated. Most of Lake Balaton is over-developed, crowded

Moreover, Budapest city cen tre is too small to absorb more visitors without diminishing

and downmarket.

plans for more.

ONE OF Hungary's healthiest Hungary will have to rely on economic indicators is the its more lasting attractions. peasant dress who neatly line the sides of Vaci Street, the pedestrianised shopping street rant carefully, avoiding the very centre of the city and the Castle Hill, and you can eat and drink well at prices that it the heart of Budapest, sell-

ing embroidered cloths.

The hordes of tourists now have to run a gauntlet which stretches the length along the middle stretch of the street, but the evidence of a tourism

Twenty million tourists visited Hungary to the end of June, 65 per cent more than a year earlier.

Recorded hard-currency spending by tourists in the first half was double the level of the previous year, and ini-tial indications for the peak summer months show that the increase has been sustained.

The total for the year could be more than \$800m, well over a tenth of Hungary's hard-cur-

rency export earnings, giving Hungary a tourism surplus which is predicted to be in the region of \$400m-\$500m. But the official figures do not tell the whole story. One study shows that only 43 per

Tourism has put **Hungary within** reach of a current

account surplus

cent of spending by tourists ends up in the statistics. Last year, the flood of Hun-garian shopping tourists with their new "world passports" to Vienna unpset the Hungarian balance of payments.
In March, in the week before

customs regulations were tightened, 200,000 or more jammed the roads to Vienna, many more than went to the first mass anti-communist demonstration.

This year, the improvement of the tourism balance is putting Hungary within reach of a current account surplus. Hungary has been a Mecca for tour-ists for many years. Budapest and Lake Balaton in the west of the country were favourite meeting places for German families divided by the Iron

The range of goods in the shops made Hungary an attrac-tive place to visit for the frus trated shoppers of its east

But since 1980, Hungary has been attracting more lucrative tourists from the west in rap-

The authorities are trying to promote theme tourism and cultural tours

idly increasing numbers, and 1990 has been the best-ever year. The waiving of visa require-

ments for most European nationals - though not yet for Britons – makes Budapest an easy weekend trip for tourists visiting Vienna.

Italians seem to have discovered Budapest this summer. although Germans and Austrians are still more numerous. On the weekend of the Buda pest Grand Prix last month, it seemed as if every tenth car in the centre was Italian. Copies of Corriere del Sport

swamped those of the Financial Times, International Herald Tribune and German-language newspapers on the unofficial street stalls which sell foreign newspapers (at a mark-up, of course).

Even the moneychangers, tolerated by the police, abandoned their traditional catch-

word. "Cambio?" temporarily replaced "Changemoney?"
This year is exceptional. The

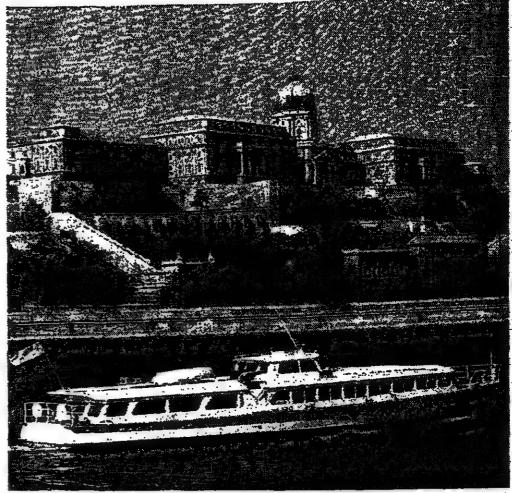
first post-communist summer has seen the arrival of the post-communist tourists, often on a whistle-stop tour of Eastern Europe. If this is Tuesday, this must

be Budapest. Macdonalds on Marx Square, to be sure, is a favourite. The post-communist tourist can still buy over-priced busts of Lenin, communist badges and Soviet Army uniforms at the city's fleamarket. Less cliched destinations for

the post-communist tourist are the holiday complexes which were reserved for the Communist Party and are now botels catering mainly for German and Austrian tourists.
One of the most charming is

the Hotel Park, near Tihany on Lake Balaton. The hotel has a nice beach and grand but spar-tan rooms. But best of all are the crisp linen sheets embroi-dered with the initials of the old ruling party and the chambermaid who will tell you which former Communist leaders slept in them.

But the red stars, heroic statues and street signs are gradually coming down, the Commu-nist leaders' names will soon



Buds Castle: the waiving of visa requirements for most Europeans makes Budapest an easy



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FINANCIAL TIMES

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Hungary is racing to detach itself from its east European neighbours in an attempt to avoid depression, writes Nicholas Denton

Comecon collapse spurs export drive to the west

FOR 40 years. Hungary's economy was welded artificially to those of its east European neighbours. Now Hungary is in a race to detach itself before it is dragged down into economic depression by its into economic depression by its neighbours.

The challenge is to shift rade back towards the West faster than Eastern markets

Hungary will pass two historic milestones this year.
First, trade with EC countries, which accounted for 27 per cent of the total in 1989, will this year surge past trade with Comecon countries, which made up all net cent of which made up 41 per cent of all trade last year. Second, the new united Germany will over-take the USSR as Hungary's main trading partner.



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F. JAPES

to explore trading partners

to handle your business

Hard-currency exports were per cent higher in the first half compared to the same period last year, while imports fell by one per cent. But rou-ble-denominated exports (38 per cent of the total in 1989) plummeted by 30 per cent and mports by 20 per cent.

exports declined by 5 per cent and imports fell by 9 per cent in the first half of 1990, com-

pared with the same period in

1989. The export boom to the

west is not strong enough to

contraction of trade with Com-

Poland's recession, Soviet economic chaos and, most recently, the cancellation of East German contracts since economic and monetary union with West Germany have all contributed to the decline.

Kadar, Minister for Interna-tional Economic Relations. What is happening to Eastern trade is worse than miserable: it is the worst shock since the oil shock and the next shock will come in four months."

From January, trade with the USSR and other Comecon countries will be calculated in dollars at world prices. Under for Soviet oil and raw materials with goods tailored to an undemanding Soviet market.

to pay in hard currency.

Mr Kadar expects Hungarian exports to Comecon countries to fall by another 20 per cent in 1991 and a further 5 per cent in 1992, meaning that they will have halved in less than three years. Because of Hungary's dependence on Soviet oil, the hard currency balance of pay-ments could deteriorate by \$1bn-\$2bn, even without the recent oil price increase.

Carrying over Hungary's accumulated surplus of past years will cushion the pain, but it is not a long-term sohution. The shortfall of Soviet oil the year will be about one-third, forcing Hungary to turn to an expensive world market. The cost to the hard currency balance of payments of is con-

servatively estimated at \$210m-220m for the whole year. What is most galling is that the shock comes as Hungary's hard currency balance of payments had been showing a remarkable improvement.

to a \$185m surplus in the first half of this year, an improvement of more than \$1.1hn on the same period last year and

A surplus for the year as a whole looks within grasp, despite increases in interest rates (which will boost the interest bill to \$1.5bn), Soviet oil supply cutbacks and price increases on the world oil mar-ket. Last year's deficit was \$1.4bn and the International Monetary Fund had set a \$400m deficit target.

Three main factors lie behind the improvement. Tight monetary and fiscal policies have restrained domestic demand and curtailed hard currency imports despite grow ing import liberalisation.

Hungarian companies, faced with collapsing eastern markets, have turned to the west as a matter of survival. This "distress exporting" helped push the trade surplus up to \$550m in the first half, making a \$1bn full-year surplus plausi ble. Budapest's growing popu-larity as a holiday destination ern tourists is running at year. The surplus on the tourism account is expected to be for exports to the west are at the end of July were 30 per cent up on the year.

the burgeoning number of foreign trade companies. In 1970 there were 35, in the 1980s about 300; now there are more than 6000, of which more than 2000 have been set up in the

Furniture, clothing and leather manufacturing, phar-maceuticals and processed foods all have great potential, especially if Hungary gains greater access to EC markets under an asymmetric trade agreement, the negotiation of which begins this autumn.

production is promising, as multinationals set up in Hungary, complementing the domestic Ikarus bus manufacturer. Mr Kadar also pins his hopes on R&D-intensive secis highly-qualified

But next year remains daunting. This year the growth of the export boom to the west eastern collapse. In 1991, the same trick will be more diffi-cult, thinks Mr Kadar. However, he adds, "we have

to reproduce it next year if we are to survive the eastern markets' deepening crisis. But used up in the radical change of market. The easier part of the redeployment is behind

BROADCAST AND MEDIA

Reformer fights off the politicians

THIS AUTUMN, Mr Elemer Hankiss should have been teaching at Stanford, Instead, this amusing, ebullient, 60-year-old sociologist who specialises, among other topics, in the origins of corruption, decided to take on the unenviable job of running Hungarian

His studies on corruption may serve him well. Magyar Televiszio (MTV), which is housed in the old Stock Exchange on Szabadsag Ter (Freedom Square) in the centre corruption, favouritism, and infighting right up to the day the Communists were voted

out of power last April. But why anybody would dare to try to revamp MTV, which is bound to play a cru-cial role in shaping Hungary's political, social and cultural transformation, is a question that Mr Hankiss pondered for

Both main political parties wanted one of the two channels to favour them

many weeks.

"No! No! No!" That's what I kept saying when I was first offered the post. They tried to morally blackmail me into the ich saying that it was far hat job, saying that it was far bet-ter to remain in Hungary and contribute to the changes than go off and teach in the US."
For two months, Mr Hankiss mulled over the offer. He set 15 conditions. The first was that he should accept the appointment from Parliament, not the Government. The second, that a new broadcasting law be set up. All his conditions were met; even the constitution was amended to meet the first. But if Mr Hankiss thought

that accepting the appointment was the difficult part, he was Restructuring MTV, while a marvellously exciting chal-lenge, especially as Hungary emerges from Communist rule, is a task that the politicians would like to get their hands

No sooner had Mr Hankiss climbed the steps to this imposing building than the

middle ranks of Hungarian Democratic Forum, the conservative party which heads the Free Democrats, the largest of the opposition parties, each approached him. Both said they wanted one of the two channels to be expressly pro their own party.

"No way was I going to have this," said Mr Hankiss. "They may have this sort of system in Italy or even Holland. But I was not going to have it here. Besides, the cleavage (between largely Jewish intellectuals, and the conservative populists/ nationalists) in this country is bad enough. I was not going to use television to make it any

Instead, Mr Hankiss - and he admits that the ideas are still on the drawing board — would like one of the channels would like one of the channels to be modelled on BBC 1, and the second one to be inspired by TTV, the independent British commercial station. "My philosophy is this: Hungary needs a good television network of high quality and competition. These two channels would meet both needs." would meet both needs."

He recognises that MTV would have to combine foreign and Hungarian capital and

and Hungarian capital and more significantly, that the expansion of satellite broadcasting will have an enormous impact in Hungary.

He reckons that anything between 500,000 and Im households already have satellite television. "In which case, in about three years, it would be good if Hungarians had access to a Hungarian-language satellite."

That is not all this energetic sociologist has in mind. He wants to set up a weekly magazine, something along the lines of Britain's Listener or Spectaof Britain's Listener or Specia-tor. Of course, revenue is needed for this. But mention the word "money" and Mr Hankiss replies: "Tenders." "We can put these things out to tender. I have already put out the tender for the local

government elections (which will take place on September 30). The team with the best ideas will win. I will do the same with the magazine, It is the only way to attract talent and competition," he says with

Indeed, while there is undoubtedly some talent in MTV, Mr Hankiss knows full well that there is also a lot of dead wood - medicare people who were chosen for their political loyalty. But despite ressure from the politicians to throw them out (and, no doubt suggest ents") Mr Hankiss is simply not interested in the idea.

"Sacking people is no solu-tion to the problem. Of course there are many people here who were chosen for the poliple here too. I will not sack a single person under party pressure. My plan is to start new programmes. As I told you, we der. The real talents of those here in MTV will be tested. Those who cannot compete will probably leave of their own will."

Liberai-minded politicians

Hankiss would like one channel modelled on BBC1, the other on ITV

welcome this move, while viewers are likely to welcome Mr Hankiss' other plans which are extremely imaginative. What he would really like to do is to broadcast, each night, ten minutes of BBC TV's World News with Hungarian subtitles. Then, once a month, for a whole day, he would like to replace one of the Hungarian channels with NBC, CNN, ABC, or BBC. "I want to open up Hungarian culture. I want open television." Such a statement could well stick in the throats of the nationalist-minded, who believe that Hungarians cannot get enough of their own culture.

that this will all cost money. Advertising will pay for some of it. Perhaps a rise in the tele-vision licence, which costs 130 forints (\$2.10) per month, would help meet further costs. At the moment, MTV is in the red. With Mr Hanks at the helm, it is not likely to remain



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mism. Our poetry, this

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tion of Hungarians for depres-

sion. And we also know that

the rate of suicide has been

Many Hungarians throw life

away out of bitterness. To

promise blood, sweat and tears

s not going to give strength to

"I have emphasised that

hard times are coming and we

have to get ready for that, but

there is a way out of the situation and we have to say what

the way out is. But I am not

going to disclose the full rec-

ipe," he says enigmatically.
"Antall knows nothing about

economics," says Mr Marton Tardos, the economic adviser

to the opposition Alliance of

'Hard times are

coming and we

have to get ready

for that'

Free Democrats. That is not

quite true. The Prime Minister

eems to have adopted a few

maxims: the foreign debt should be paid, the budget should be balanced, the Inter-

national Monetary Fund should be kept happy. But on

the intricate questions of privatisation and the macroeco-

nomic stabilisation of the econ-

omy, he hovers uncertainly above his squabbling minis-

There is some truth in Mr

Antall's claim that he has a

feel for Hungarian public opinion. His long television inter-

views act as a sedative for a

tense society. Moreover, he has

a feel for politics. Any claim for a unique historical role will

come from this: that Mr Antal

is one of the few natural politi-

cians in Hungary's new establishment. Even his enemies-

concede this fact. An instinct

for compromise, for when to say nothing at length, for when

to let a crisis blow over, for

wise appointments and, most of all, for power make Mr Antall difficult to replace.

the Hungarians as it did to the

very high for centuries.

PROFILE: Prime Minister Jozsef Antall

Premier's didactic style

IT IS not easy living in the shadow of a Havel or Walesa. Westerners do not laud the towering moral authority of Mr Jozsef Antall, the Hungarian Prime Minister, nor do they invite him to address joint sessions of Congress or reissue his books. Most of them probably

books. Most of them probably do not even know who he is.

Mr Antall is aware of the cost. "In Poland and Czechoslovakia there are two names which simplify identification in the world, that is a political advantage." But he points out the difficulty with which Polish politics is accommodating Mr Lech Walesa's oversize personality and doubts whether President Vaclay Havel's reputation alone will solve Czecho-

Hungary's politics, he believes, are more normal, more western. It is not that Mr

slovakia's problems.

Former colleagues describe Mr Antall as being aloof and autocratic

Antall cannot match his neighbours in glamour, but that he is not inclined to.
His public is not the western public but western Govern-

ments.
"I don't think that in the present ex-communist countries there are heads of Government with better contacts with the west in general or in whom there is greater confi-

dence."
He disdains "tricks for popularity." Advisers preas Mr Antall to meet the people in shirtsleeves or abandon his tle just once, but his natural reserve prevails. "Why should I go without a tie when I find it more comfortable with one? These tricks can be used for a short time but in the long run a politician is judged by his

performance."
A reputation for solidity is more highly prized than "a noisy, emotional image for the purposes of publicity. Seventy per cent of that is a question of

technique."
It is another question whether Mr Antali has the remaining 30 per cent that could add up to charisma. The didactic style of the teacher Mr



PERSONAL FILE

1930: Born in Budapest, educated at Piarist Gymnasium and the Eötvös Lórand University, Budapest 1956: Involved in the revolutionary committee of the secondary school where he taught history. After 1956, banned from teaching

1956-89: Administrator at Semmelweis Museum of Medicine, Budapest. Later appointed director

1974: Allowed to travel to West for first time 1989: October, elected President of the Hungarian Democratic Forum

1990: April, chosen as Prime Minister

Antall once was lingers on. Sentences are interminable and answers to questions lead up every sidetrack before winding their way painfully slowly to conclusion. Only when he relaxes can he be unexpectedly witty. Former colleagues describe Mr Antall as aloof and autocratic. But an awkward manner betrays some of the shyness which old friends say marks his character: Mr Antall's face has a nervous tendency to swivel up to the cell-

ing or towards a window. His fingers rest a trifle pompously against his face in a statesman-like pose. For a man not concerned about his image, Mr Antall is very concerned, and sensitivity to media coverage

verges on the obsessional.

A public holiday last month is cited: "Thousands of people shouted long live the Government and even my name was mentioned there, and people saying 'thank you for everything'. And these things were somehow forgotten and not shown by the mass media."

He blames the "left-radical"

He blames the "left-radical" Budapest press which also infects the foreign press with its atmosphere. Once Mr Antall gave 70 interviews over a weekend to the foreign press. 62, he says significantly, asked the same questions. For someone unconcerned with his place in history, Mr Antall makes immodest comparisons

with past figures.
As befits the historian he once was, Mr Antall ranges freely across the centuries in search of models: Saint Steven (the first king of Hungary) for the mission to attach Hungary to the west, Gladstone for tight-buttoned liberalism, Churchill for determination, Adenauer for normalisation, Kennedy for renewal.

"I don't consider it an insult

"I don't consider it an insult that I am called Gladstonian, nor do I feel old-fashioned if I am called that. I can find similarity and politically very near to me, the situation that had to be tackled by Adenauer in West Germany: political and moral crisis caused by Hitlerism, to turn the Germans into a democratic nation. To me personally, Churchill and Kennedy are the people who are particularly close to me: the stubborness and determination of Churchill," he says.

"I know the Hungarian peo-

ple and character just as Churchill did the English."

Mr Antall's judgement of the Hungarian character is revealing. He cannot or will not offer the Hungarian people blood, sweat and tears to reconcile them to the economic trauma they are undergoing. "As a matter of fact this is what I should say, but the psychological character of the Hungari-

ans is different from the English," he says. "Of course one should not forget that the

Nicholas Deni

WHEN Hungary's Small-holders Party reconstituted itself last year in preparation for the country's first free elections in more than four decades, it based its election campaign on just one platform: land which was confiscated by the Communists after 1947 should be given back to its original owners.

On paper, the idea was

On paper, the idea was appealing to the pre-war generation who formed the new leadership of the Smallholders, one of the largest political parties between the two world

In practice, it was one of the first issues which plagued the new Government

new Government.

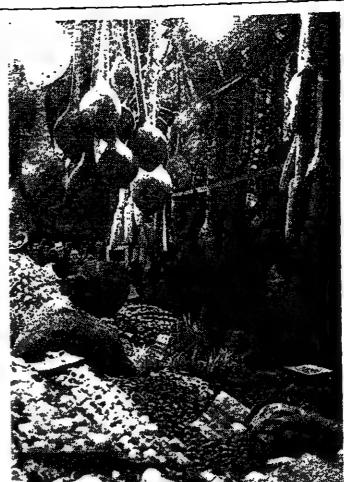
Before the elections, the Smallholders' leadership was vague on how the land would be redistributed, particularly since land records had been lost or destroyed following the Communist take-over in 1947. Besides, there was little money in the coffers to assist peasants to buy land, or buy themselves out of the co-operatives which, over the past thirty years had become the mainstay of Hungarian agriculture.

Nonetheless, the Smallholders, partly because of their sharp anti-communist stance during the elections, and their nostalgic links to pre-communist Rungary, did well enough to be invited to join a coalition with the Hungarian Democratic Forum, the large, conservative party which today heads the Government.

One of the first tasks facing the Forum, therefore, was the land question.

Land, and more importantly, the agricultural lobby, has always held a prominent place in post-war Hungarian politics. The late Mr Janos Kadar, who headed the ruling Hungarian Communist Party from 1956 to 1968, was careful not to alienate this vital sector of society. Indeed, when under pressure in the early 1980s to appease the heavy industry lobby, he attempted to curb the political clout of the agricultural lobby by reducing prices and subsidies. The farmers promptly responded. Those with small plots and those on the co-operatives stopped supplying the towns and cities with food. Mr Kadar quickly learned his lesson. A hungry population spells disaster for any leader-

The Hungarian Democratic Forum will not fall into the same trap because the political conditions have radically changed. Moreover, in recent weeks, Mr Jossef Antall, the Prime Minister, has been attempting to persuade the



Central Market, Budapest: agriculture accounts for 16% of GDP

AGRICULTURE

Smallholders and reforms

Smallholders that to return land to its original owners would cause social disruption and would cost a great deallnstead, the Forum is suggesting a gradual, cautious proLaszlo Sarossy, the State Secretary for Agriculture, has no qualms in saying that onethird of the workforce is "underemployed." "You could say that of the

'This Government carries the burden of 40 years of Communist rule. . . we must take a step-by-step approach'

gramme aimed at the privatisation of land. Their caution is tempered by the importance of agriculture to the economy. More than 20 per cent of the Hungarian labour force work on the land, which is very high by western standards. But Mr 1,300 co-operatives in Hungary, about 600 are social institutes. They are not performing well. This was pointed out in the mid-1980s in a report drawn up by the International Monetary Fund and the World Bank. If concluded that in the State

farms, milk yields, for instance, were way below expected levels. It suggested that some of the co-operatives be privatised. Naturally, the report was not published in Hungary at the time," he says. Yet despite this criticism, Hungarian agriculture continues to account for 16 per cent of the equivalent of GDP, 23 per cent of total exports and 30 per cent of bard currency earn-

gross income from agriculture totalled \$1.60n and net income, \$10n.

The squeeze on the budget, however, forced down incomes as well as subsidies; the Government over the past few years had already reduced sub-

ings. Over the past few years,

sidies by 25-30 per cent.

Mr Sarossy recognises that agriculture could be made more efficient, and not by dishanding the co-operatives overnight. He would reduce the number of large State farms but retain some which would be earmarked for research. Furthermore, the Government's agrarian policy would include private ownership, but based on the following princi-

m former agricultural land owners who are still living will be eligible to receive up to 116 hectares of land and, where possible, land which they had farmed before 1947;

Medical Communication of dead land

M descendants of dead landowners will be allowed to share a maximum of 100 bectares, on condition that they keep the land under agricultural use; agricultural workers who have worked on co-operatives will be eligible to obtain up to 1.5 bectares per person Mr Istvan Borocz, deputy leader of the Smallholders, says they

would obtain easy credit to pay for this land; co-operatives would be allowed retain any land which is left over;

is left over;
forests, with few exceptions, would not be returned to thek former owners. Instead, they would receive agricultural land twice the value of their former possession;

In foreigners will not be permitted to buy either agricultural or foreign land.

"We want squal chances for everybody," says Mr Sarossy. "As for foreigners, we do not want Hungary to be completely sold out to them. We are not against foreign capital. We encourage capital investments. The point is that this Government carries the burden of forty years of Communist rule. That is why we must take a step-by-step approach."

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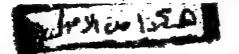
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New attractions for high

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See Page 4

.C. .

Wales is seeking to attract new areas of business and industry, ranging from skilled

engineering to financial services, in the place of traditional heavy

industries, says Anthony Moreton

A stronger economy emerges

THREE MONTHS ago, Lord king, chairman of British Air-ways, announced in Cardiff that the airline was to spend £70m on a new maintenance base at the city's airport for its fleet of 747 jumbo jets. In the presence of Mr David Hunt, Secretary of State for Wales, be revealed the project would lead to the creation of 1,200 jobs. To say the announcement was widely welcomed would be an understatement.

Only weeks before Wales had been hit by two major closures. British Coal had announced it would close its loss-making Blaenant pit above Swansea with the loss of 577 jobs. The move reduced the number of pits in south Wales to five where once there had been hundreds. And at Wrexham in north Wales, United Engineering Steels announced the shut-down of its steel plant at Brymbo with the loss of 1,125

It is a measure of the new confidence to be found in Wales that the closures were greated with little more than ritualistic concern. Not so many years ago, there would have been threats of sit ins and demonstrations and questions would have been asked in the House of Commons.

in which Wales is looking to attract skilled engineering jobs and new sectors such as finance in place of traditional heavy industry. No longer is Wales about steel and coal and

A new economy is emerging, based on the industries of today, semi-conductors and financial services to the fore. Representatives of the old industry remain but they, like industry remain but they, like British Steel, have gained in efficiency - "Wales used to be known as the land of coal, steel and subsidiaries," says Mr Stuart Lindsay, partner in the Cardiff office of accountants Touche Ross. "Not any more."

Mr David Waterstone, soon to move back into private industry after seven years as

industry after seven years as chief executive of the Welsh Development Agency, adds that there has been a transformation in the economy - "the trouble is that many people outside Wales are not aware of

that change. We need to change perceptions." New names have arrived. West Germany's Bosch has chosen Cardiff for its UK plant to manufacture alternators. Toyota chose Deside in north

A new maturity has emerged metal forming, no longer is it a country of low-paid jobs with a flat-cap sub-culture.

> Cardiff's City Hell dominates this view of the central and northern areas of the city. The Law Courts are on the left and the National Museum of Wales is seen on the right. In the foreground is the Soulevarde de Nantes, named after one of Cardiff's twin cities. Wales for its engine plant to supply the car assembly works in Derbyshire. A Tesco head-quarters unit is in Cardiff and Lioyds Bank handles all its in-house mortgage work in Swansea rather than London. In the next few weeks a West German company will announce it is opening in

Swansea specifically to supply Bosch in Cardiff. "When I came here," says Mr Waterstone, "I had all the prejudices of an ignorant non-Welshman. In my mind's eye the valleys were all of Wales

and the valleys were full of short, dark men standing between the black spoil heaps, singing bravely in spite of the

"It was a caricature. Even

so, in those seven years there has been an enormous change. A great deal remains to be done but Wales now seems to have the means for dealing with its problems because the spirit of determination and risk-taking that drove the industrial expansion of the last century seems to have returned.

"The cause has not been the arrival of any foreign group, important though they are. The engine of recovery lies in the resurgence and diversification of the small and medium

business sector. business sector."

The new Wales is represented by the growth of entrepreneurship and the arrival of major international names. A decade ago Wales was at the bottom of the UK self-employment table; it is now to see ment table; it is now top on a per-head-of-population basis. In the past decade the num-ber of the self-employed has

experienced tremendous changes in the past decade," says Mr Philip Cooke, of University College, Cardiff. "The growth rate of new firms in Wales has been outpacing that elsewhere in Britain and the business survival rate between 1980 and 1986 was much higher."

risen by 35,000, around a third, to 150,000.
"The Welsh economy has

higher."
Cambridge Econometrics has forecast that Wales will continue to increase its rate of employment faster than that

for the UK as a whole, based on the premise that the Welsh economy will grow faster than that of the UK.

It is the level of inward investment that is helping to sustain this growth. Mr Terry Hoggett chairman of the inter-national architectural firm Hoggett Lock-Necrews, says that only Leeds and Newcastle can now match Cardiff in their ability to attract investor inter-

His own company is involved in schemes totalling more than Continued on page 8

IN THIS SURVEY

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facturing and service facilities

Urban regeneration: a controversial plan for Cardiff Bay.
The role of the Welsh Devel opment Agency: the legacy of David Waterstone, former chief executive of the WDA.

The high technology scene: companies make their mark.

Financial services sector:

Initiative in the Welsh Valleys: a wide-ranging 50point programme.

Electricity privatisation: the



■ Tourism industry: more high-quality facilities planned, from golf courses to country-

■ Swansea Bay Partnership.
PAGE 6

The Develoment Board for Rural Walles: diverse and Riral Waters diverse and imaginative projects range from helping to restock Cardigan Bay with lobeters; in helping organic farms: a pilot project for camelias; and encouraging the 700 fairs and festivals in Mid-Wales.

Focus on North Wales

RATE OF GROWTH IN NEW COMPANIES REGISTERED WALES 34% U.K. 0.01%

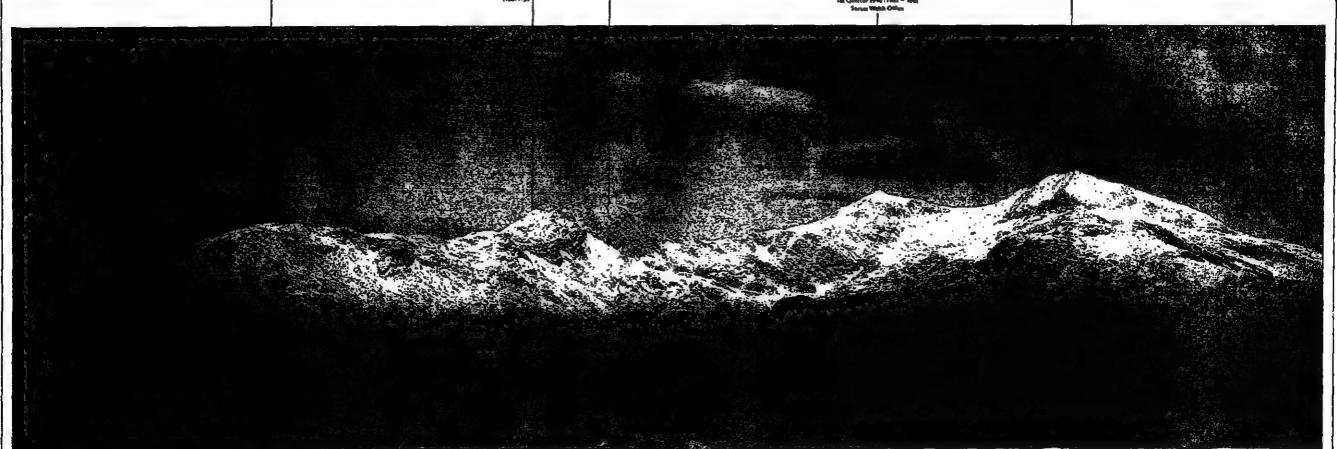
BUSINESS SURVIVAL RATE WALES 56% U.K. 52%

PERCENTAGE OF WORKFORCE SELF EMPLOYED WALES 14.6% U.K. 11.5%

INDEX OF MANUFACTURING OUTPUT WALES 133.0 U.K. 120.2

GROWTH IN NET MANUFACTURING OUTPUT PER EMPLOYEE

WALES 42% U.K 32%



WALES, MORE HIGH POINTS THAN THE REST OF THE U.K. PUT TOGETHER.

Snowdonia needs no introduction. But maybe you're less familiar with the high points on the economic scene in Wales, particularly when compared with the UK as a whole.

Like the new entrepreneurial culture evidenced by the accelerating rate of company formations.

And, if the birthrate of new businesses is an indicator of healthy growth, a high survival rate is proof.

This is no accident. The WDA strategy has economy - self-generated growth, spanned by new enterprises and new investment.

And to add to indigenous investment, Wales has not been without success in attracting inward investment - in fact about 20% of the UK total - from hitech, blue chip companies, like Ford, Bosch and Sony,

And it is new investment that stimulates rising manufacturing output in Wales. Whilst just as critical to profitability and prosperity, are the new highs in

Which in turn is evidence of another vital ingredient, the quality of the work force in Wales.

So, whilst you feast your eyes on the scenery, read the signs. They point to growing strength, emerging

Wales; it's the place of the '90s. And your business can benefit from it.

Talk to us now in confidence about how to

Telephone Rhian Phumb on (0222) 222666, or write to: The Welsh Development Agency, Pearl House, Greyfrians Rd. Cardiff CF1 3XX.



Encouraging trends

WHEN TOYOTA last year decided to build its £140m engine plant at Deeside in North Wales, the decision was considered in the principality as almost a consolation prize.

Wales had hoped to be chosen as the site for the company's car assembly works and there was great disappointment in the principality when the Japanese multi-million pound investment went to Der-byshire.

For almost any other part of the UK the arrival of the engine plant would have been sufficient in itself and it is perhaps a measure of the success that Wales has had in winning inward investment, especially from abroad that the engine plant should have been widely seen as a second-best option. This site will initially turn out 100,000 engines a year from a workforce of 200, both figures certain to be expanded eventu-

ally. Toyota is, in fact, only one of that have arrived in the Principality. Three months ago, British Airways chose Cardiff-Wales airport for the site of a £75m engine maintenance plant for its fleet of Boeing 747 Jumbo jets.

This plant will employ 1,250 people, most of them with high technological skills, who will contribute enormously to the infrastructure of south-east

Earlier, Bosch had announced it was to make alternators outside Cardiff. That plant is approaching com-pletion and the West German company expects to have over 500 workers in the factory by

the end of the year.

Tesco relocated a headquar ters unit to Cardiff and Lloyds Bank transferred some of its London HQ activities to Swansea; another company to choose Swansea was Alberto Culver, the hair products group; Kimberly Clark, Alcoe and Matsushita are among companies that have decided to locate or expand in Wales.

Others such as TSB general insurance and Bisley Office Equipment, both in Newport, and National Provident Institu-tion, in Cardiff, are among a

As Mr David Hunt, Secretary of State for Wales, Dr Jones and almost everyone else tells



Dr Gwyn Jones, chairman of the Welsh Development

you at the first opportunity, Wales has won 20 per cent of all manufacturing investment arriving in the UK in the past half-a-dozen years.

Some 35 companies, like Orion, National Panasonic, Brother, Sharp, have come from Japan. Far more - 140 - are from

North America, representing a cross-section of the top names there. These companies represent over half the companies that have come to Wales from

Nor will these be the last, forecasts Mr Mike Price, director of Welsh Development International (WDI), the inward investment arm of the There is a steady flow of

inquiries from companies about locating in Wales and those will certainly be trans-lated into decisions to open here," he says.
What particularly pleases Dr

Gwyn Jones, the agency's chairman, is that many of the incomers subsequently expand on their new sites. Last year, nearly 40 per cent

of all projects in Wales were for expansions by existing concerns, he says - "while the original investment may have been in a familiar, safe technology, successive expansions are often of a more exciting nature, in areas which are new to the company and demonstrate their confidence in their

the figures, Mr Price adds. Since the WDA was set up in 1976 Wales has attracted over 430 companies from overseas involving a capital investment of some £1.7bn.

More recently since Winvest precursor of WDI - was established in 1983, inward investment has led to the creation of 44,000 jobs. "And at a conservative estimate, at least one job has been created in a spin-off sector for every one that has arrived through direct investment," he says.

The significance of these companies is that it gives Wales a substantial base in growing and developing sec-tors," Mr Price adds.

"The British Airways decision arose because the company was happy with its present plant, knew the workforce, and knew the quality of its between them.

It also arose because the local authorities in Wales have moved aside obstacles to the creation of a more highlyskilled workford

To assist BA, South Glamor-gan County Council is to set up a department of airframe tech-nology in one of its colleges of further education and Mid-Glamorgan is to establish an

aero-engine department.
This willingness to bend to
the needs of incomers has been reflected in North Wales, too, where strong emphasis has been placed on medical tech-nology at Wrexham by Clwyd County Council.

To ensure that the flow of inquiries and visits by compa-nies is turned into investment decisions the WDA's Dr Jones ecided last year to give Welsh Development International new impetus by providing it with a separate board of nonexecutive directors drawn from the top level of British industry – men like Sir John Harvey-Jones, ICI's former chairman, and Shell's Mr Desmond Watkins.

Greater focus is also being placed on south-east Asia and North America, where a chief executive, based in Baltimore, has been appointed to oversee offices in New York, Chicago Atlanta and Ottawa. A fifth office on the West Coast is also

workforce and infrastructure in the pipeline.

An office in Tokyo is about to be supplemented by representation in a number of other

> Mr Colin Adlam, former director of Winvest, has been in Taipeh, Taiwan, for some months investigating the possibilities of stronger representation there.

An office in Seoul, South Korea, was opened 12 months ago and officials in Cardiff are pleased with the amount of nterest in Wales it quickly An experimental office in

Hong Kong has been less suc-cessful and there are doubts whether it will be continued after the end of this month. Following the lead given by Mr Peter Walker, the former Welsh Secretary, in developing contacts with the rich German Baden-Wurtenberg region, WDI is opening an office in Stutt-gart as its first in continental

The need for such an office is all the more important as the two Germanies unite.

A foothold in prosperous
Stuttgart should give Wales

access to the new markets that open after the end of the economic and political division between the two Europes. Other links are being forged with Lombardy in Italy, Catalonia in Spain and Rhone-Alpes

in France Wales has been good for TSB, Mr Bruce McDowell, general manager of its general to Newport two years ago,

Our high hopes for highquality staff have been amply

ness parks has made offices available, the quality of life is perceived to be higher than that of south-east England and there is a large, untapped mar-Wales is a good place to be,

"The links Wales is making within Europe," says the WDA's Dr Jones, "recognise the strengths and opportunities which exist in the principality. The rest of Europe is keen to be part of the new Weish prosperity within a

he claims.

Anthony Moreton

Area (sq km).

below 16 years.

ulation (thousands, 1968).

Property development and house-building

Margins remain good

PROPERTY DEVELOPERS and house builders, in particular, are having a hard time of it at the moment. A cursory glance, for example, at the Baiey Group's most recent profits figures suggest that this com-pany, which is a major player in house-building, in south

Wales, seems no exception. Turnover for both companies, Bailey Holdings and Bailey investments, rose to £23m from 220m, but pre-tax profits dropped alightly to £1.3m from

However, given that the group funds its land purchases and other costs by borrowings, the company sees the year 989-90 as having been a satisfactory one. Like the north of England, but unlike the south-east, house sales in south Wales are holding compara-tively well. The group's higher

high interest rates and head office costs.

The spending on head office costs, particularly sales, the unusual nature of the south Wales housing and office market should mean that the Bailey group will weather the adverse climate well in 1990-91 without the likelihood of a seri ous erosion of profits.

Bailey Homes was estab lished in 1979 by Mr Paul Bai-ley. Before this, Mr Bailey had spent over 10 years dealing in inner city refurbishment prop-

ENGLAND

Builth Wells

20,766

137.6

20.3%

Apart from renovating many properties, he had acquired over 50 residential homes included tenanted houses let on a rental basis. Between 1979 and 1983 the company expan-ded rapidly. It was primarily involved in building starter

turnover was eaten into by homes, many of them were sold to housing associations. Inadequate financial controls and over-building resulted in 1983-84 in a pre-tax loss of 2278,000 on sales of £1.4m.

Arthur Andersen and Company was called in to prepare a background report for the company's bankers. Mr Paul Guy, who was then a manager with Andersen's, prepared the report He subsequently joined Paul Bailey in June 1983 as the finance director, before becoming the managing director in

Between 1983-87 the company restructured and consolidated. Bailey Holdings was formed as an investment company with three subsidiary companies to improve financial control. These three were Bailey Homes, Bailey Developments and Bailey Properties.

This structure remained in place until March 1989 when it was decided to split the trading and investment activities into two new groups.

Balley Holdings is now entirely separate from the investment interests and has two 100 per cent owned subsid two tot per cent owner stoam-iaries, Bailey Homes (House-building) and Bailey Develop-ments PLC (Commercial Property Development). Shareholdings of all parent compa-nies are 70 per cent P E Bailey and 30 per cent P M Guy.

During the 1980s, the company tightened up financial controls, recruited top calibre management, and tried to broaden the group's activities in property development. To improve cash flow it built houses for housing associations on a design-and-build basis. It broadened its housebuilding into all ranges and expanded into industrial office and retail. The group estimates that in

1989 there were about 5,250 housing completions in south Wales. None of the hig national companies completed more than about 10 per cent of this total each. Bailey Homes built 193 homes and sold 228 in the year

to April 1990. These were what might be called speculatively built houses or not pre-sold houses. It also built some hundreds of design and build The 228 ranged from £48,000

starter homes to four to five bedroomed detached houses for £250,000. Stella Alford, the development director of Bailey Homes, says that demand at the top range was surprisingly strong. It came from new managers involved in manac buy-outs, or starting out in-

build 400 houses in the current year, admits that selling this number might be slightly opti-mistic given the high level of interest rates. Nevertheless, she says demand is holding up

There are a number of rea sons for this. The existing housing stock is poor, partical larly in the Valleys, and can do osti s

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ith upgrading. Second, a larger proportion with upgrading. people in south Wales own their existing homes than else-

Third, because housing has been cheap or depressed in the past if people do not own their own homes they often have low mortgagees and are in a position to expand.

Stella Alford says because of the current economic climate everything is much harder for sell than was than it was, 18: months ago. But prices have not been squeezed, things have not reached a stand-still and the company has not started going in for joint equity sales. like some of the big national house-builders.

Moreover, margins are good because land is cheap. The top price for an acre of land with planning permission for resi-dences is about £200,000. This compares with a film for an acre with permission a density of around 10 houses virtually anywhere in the south east, at est until a year ago.

Land, because it is degraded and qualifies for government aid, or because a local author ity is anxious that houses be

> Focus on the **Bailey Group by** STEWART DALBY

built, can often be much cheaper than £200,000. In one instance the company paid some £5.000 an acre, but it didhave to spend money in other ways to close the deal. An insistence on putting in roads or improving the infrastruture is often a condition of building with local authorities. It is what they call planning gain.

Ms Alford reckons the com-

pany builds houses on a gross profit margin of between 18 to 25 per cent. This comes down to a net margin of 11 per cent. At the St Mellon's Industrial Park, ten minutes drive from Cardiff, where the company has its headquarters, a fourth office/light industrial block is currently in abeyance for lack of funding. Other develop-ments are also on hold. Let-tings and sales on completed developments are much harder

work than 18 months ago. However, Mr Saunders says will be disappointed if profits do not move up to 21.5m in the current year and are on target to reach this figure. The company seems in no danger of repeating its experi-

ence of the early 1960s because it is not over-reaching itself at a hard time. Longer-term, with the Cardiff Bay Development Corporation set to develop in an area of 2,700 acres around the bay, the outlook is very

"We're just getting too big for these "Our new Newport offices have plenty of potential for expansion. "Exceptional and enthusiastic staff 'You can't get the staff.' recruited locally." YOU'D EXPECT ANY MOVE WE MAKE TO BE POSITIVE "1.3 million customers already and ilt's impossible to develop the way we want to. growing by the day."

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POSITIVE THINKING THE

GDP per head (£). GDP per head ind structure of labour force (1969) 75.8% 0.55 ed from local authority or new town.... Average dwelling price, (1968) Cars per 1900 population (1987 £34,200 307 Percentage of population aged 18 or over in labour torce Source: CSO Regional Trends

KEY FACTS AND ECONOMIC INDICATORS



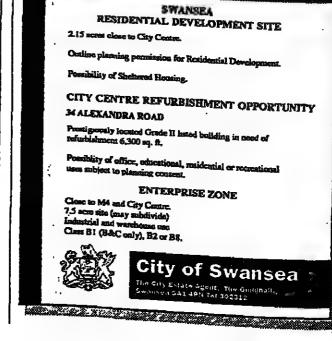
PREMIER **OFFICE SITE** FOR SALE

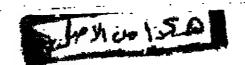
Up to 200,000 sq ft Cardiff city centre Churchill Way



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Telephone: 0222 223444 Ext. 128





London Dockils has been criticised for lowing too much speculat house and office building ithout the proper infrastrure. The Merseyside UDC heen knocked for its policy emphasising tourism and lere; a strategy which after prly a decade has not general as much private investme as desired.

Arguably 1 most controversial UDC hough, is the Cardiff Bay velopment Corporation. This not because, with a proted 2,700 acres within its rat, it is the largest urban reneration project in Britam side London and is one of thiggest waterside schemes foenewal in Europe, Nor is it bouse it is funded at a tentae cost of £350m through tlWelsh Office. It is because he masterplan involves arrage across Cardiff Bay create a non-tidal lake of ; acres. This would give Carl some eight miles

This hupset people locally

URBAN REGENERATION

Controversial plan for Cardiff Bay

this, it seems, causing damp-ness and water to occur in

basement dwellings .
After exhaustive research

the Development Corporation has managed to allay fears on most counts. There are lots of similar habitats for the wildlife

close to Cardiff, so the wading birds will not suffer. As for the

quality of the water, this is a

technical matter which can be

On the question of flooding, a barrage across the bay could help control the water level.

and nationally for a number of reasons. Cardiff Bay has a very high tidal drop — some 40 feet. At low tide the hay has exten-sive mudflats which are the home of wading birds. Environmentalists have called for the protection of the area and it has been designated a site of special scientific interest.

A second objection has centred on water quality. Algae and other problems could develop and possibly cause pol-lution. Third, there have been fears of flooding. Much of Cardiff is low-lying and there has been flooding in the past. Fourth, there are worries about the ground water table. An artificial lake could affect

The flooding would be no worse with the barrage, the CRDC reels.

This leaves the problem of the ground water table. A parliamentary select committee earlier this year reported that the private bill necessary for the project should be passed by parliament but it called for further research into environmental impacts.
Mr Geoffrey Inkin, chairman

of the Cardiff Bay Development Corporation, says the ground water table is a "substantive issue", but feels that the problems can be resolved. He says this has delayed the bill, but he is confident it will go through. It will then remain for the Secretary of State, cur-rently Mr David Hunt, to say whether there will be public funds to build the barrage. It is estimated it will cost £120m.

It is a common misconcep-tion that the regeneration will not take place without the bar-rage. But this is not the case. Cardiff was one of the great coal and steel exporting ports. There is still a working dock run by Associated British Ports, but it is on a much reduced scale. Vast stretches around the bay are derelict and semi-derelict, as well as

egraded. Part of the rationale for UDCs is that old dock areas such as Cardiff require public funds to get the land and infrastructure up to par for development. Private developers rarely have the wherewithal or interest in doing the reclamation

Since it was set up in 1967, the CBDC has been buying up land. It reckons that 1,000 acres is developable within the 10 years during which its writ is supposed to run. A UDC has vesting rights or compulsory purchase rights. These are



Against a background of dockyard cranes, yachts ride at anchor in Cardiff Bay

rarely used. It can buy land, however, at current use costs. So far the CBDC has acquired cheaply. The idea is that eventually it will be sold on to developers, improved, but at

In this way the Government can recoup some of its outlay. Mr Inkin reckons land sales Certainly would bring in £75m to £100m, although others believe the figure would be much higher.
In addition, the CBDC has

signed a development agreement with ABP for this company to develop 160 acres it owns within the CBDC area.

The port itself is outside the area. The Corporation is contributing £25m to the cost of building an underground sec-tion of a link road going through the area.

social housing, low cost, for rental or with shared equity,

The corporation is building 300

low cost houses on a seven-

acre site. Although some com-

panies will have to find new homes, no residents will be

moved in the developments.

Most of this, however, is nib-

bling at the edges of the main

projects. As the corporation sees it, the barrage is neces-

sary to turn Cardiff into a

first-class capital city compara-

The barrage will make the

difference between creating a

fully integrated maritime city

and having just a refurbished

ble with any in Europe.

Some houses and old buildings have been refurbished in the Tiger Bay dock area. Houses have been built in the Penarth marina. At Atlantic Wharf, one old warehouse has been turned into the Celtic Bay Hotel, and a handsome listed building which was owned by Spillers has been converted into a block of high quality

The corporation has promised that of the 6,000 houses to

The planners want Cardiff to be rather more like the com-prehensive developments in US cities such as Baltimore and Boston than, say, like Liverpool and Southampton where

waterfront as an adjunct to

critics feel the waterfronts have not been properly locked into the rest of these cities. The proximity of Cardiff Bay to the city centre makes this eminently possible over time. The masterplan includes developments in Dumballs Road and Butetown. This would link the

existing centre directly with the soft edge of the lake if all goes according to plan.

The CBDC has been at pains to get the overall strategy peted to design a strategy. A review panel drawn from different walks of life comments on the architectural and aesthetic merits of development

proposals.
When it is fully developed, say in 12 years, Cardiff Bay should be a mixture of offices, shops, leisure, housing and a new opera house for the Welsh National Opera. The hope is there will be investment of £2bn, meaning a leverage mul-tiplier of 4 or 5 to 1 as the the Americans would say. Some 30,000 jobs could be created.

So far, some £200m has been committed by the private sec-tor, so the project is on course. But it is still a little uncertain whether it will be the inte-grated maritime city that dreams are made of, or some-

Stewart Daiby

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Wish Development Agency

Vaterstone's legacy

MR vid Waterstone left the Wel Development Agency last onth after six and a half Thevere momentous years in theusiness development of

er e. Groege.

3 scars of the steel indus-traelimdown, and the closure of al mines – which continus throughout the 1980s -hi left Wales demoralised. T agency's main task was to cate jobs, no matter what

st of jobs.

We were just shooting erything that moved:

colains Mr Waterstone. The succeeded. Unemployment Wales is still falling - else

nere it is rising again. Recent statistics from the elsh Office show that manuicturing output has grown aster in recent years than in ther regions, and construction was also outpacing the national statistics last year. Growth in services has been. particularly marked

The agency could not be the sole mover. But its role that went with Mr Peter Walker's period as Welsh Sec-retary, and its powers of co-or-dination in promoting Wales – has been considerable in the dination in promoting Wales –
has been considerable in the
last few years. For a long time,
the Scottish Development
Agency was seen as the best.
SDA executives in turn admit
that they had learned a lot
from the professional approach
of the Industrial Development
Authority of Ireland.

the industrial relations record

"superb" – and the
co-operation of the Weish TUC.
The message got around by
word of mouth, perhaps the
best advertisement of all.
There was also the WDA's
public relations budget, which
averages about £750,000 annually. Mr Waterstone decided,
early on, that the perception of Authority of Ireland.

Gradually, the WDA four its own way. Its profile 1 international circles rose. Te critics, however, believe the quality was sacrificed for qui-

quality was sacrificed for quitty in terms of jobs.

Mr Waterstone says: "he Scots were very targeted tin, and I thought very carely whether we should do he same thing. But the Wsh economy was less develed than Scotland. We were illing a basic structure. Wild change direction quite shift-cartly after a time. We ave cantly after a time. We ave become quite picky about hat we do."

The agency today coentrates on securing high-paid jobs for Wales than it ould afford to do in the early 80s. The tie-up between Irerial College, London, with new science park in Newrt is very much part of the low, high quality approar "We raise the finance, they rovide the brains."

the brains."

Mr Waterstone doe wonder whether the agenc should have changed tar more quickly than it did. Fhastens to add that the cour of jobs, jobs, jobs, was not ermined by any political interence. "I would doff my hat the secretaries of state." heave. He admits that he wasurprised that there was not re political guidance. Frombe beginning he was "more less" left to get on with it.

ning he was "more less" left to get on with it. Politicians like publicise investment by fogn companies as an indicatof success. Wales is no excion. Japanese investment, particular, has been laud. But Mr Waterstone point that the US, Germany a France are all bigger invest in Wales than the Japane Foreign own companies are important, I they employ less than 7 p cent of the Welsh workfe. "The real thing has beeto get Welsh business going He is pleased that Wales is 7 near the top of the leagt for business start-ups; a f years ago, it was bottom.

Financial rices jobs have been broughn, most with companies wh have moved their main es out of more congested prof the country. The M4, ancerefore the rela-



ife closeness of south-east Males to London and the suth-east, is "our own good

I the story. Mr Waterstone ays the Weish have the 'Celtic work ethic." He praises the industrial relations record

Weish unemployment
is still falling — in the
UK it is rising again

Weish unemployment
is still falling — in the
UK it is rising again

Weish unemployment
is till falling — in the
UK it is rising again

Waterstone decided,
early on, that the perception of
Wales — battered, without
morale — had to be changed.
His recommendation to other
development bodies, however,
is that advertising alone is not
enough. "And you have to tell
the truth. We worked at creating stories of sporces alling

the truth. We worked at creating stories of success, selling them, having TV programmes made about them. We had to change the perception of Wales, internally and externally."

The WDA has fingers in many pies. Its property portfolio is the largest in Wales. It is one of the biggest industrial property developers in Britain. So far — unlike the SDA and English Estates — it has not been told by the Government to sell off the property. In fact,

"I would doff my hat to the secretaries of state"

it is continuing to build in

parts of Wales. Not all its ventures have Not all its ventures have been successful. In particular, certain high risk investments in companies in exchange for equity led to some embarrassing losses. "As venture capitalists, we deliberately went into areas which the private sector would not back," says Mr Waterstone. The venture capital interests, taken as a whole, are now just about breaking are now just about breaking

Wales still has some way to go to catch up with the rest of the country in certain respects. Gross Domestic Product per head is well down the league, disposable income likewise. There is still a lot to do to bring parts of Wales up to the standards enjoyed in the more

prosperous parts of Wales.

The WDA, its budget successfully defended before the Treasury by Mr Walker, has had a charmed life. Mr Waterstone, a former Foreign Office and Pairish Steel executive. and British Steel executive, and not a Welshman, gave it the managerial and promotional skills that are even more important than the funds.

The big question following his departure, and that of Mr Walker, is the shape of the future. As Welsh prosperity increases, and the SDA has been broken up, it is a fair bet that the Welsh Development Agency will not be left to carry on in the same way.

Hazel Duffy

The European Market.

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So if you'd like to know more about how we can help develop your export business, call us on 0222 824824.



Influx of big names

FIVE WEEKS ago a study was commissioned by the Welsh Development Agency and a group of public bodies to see how it might be made easier for women to return to work in

For a country that has often seemed to think only of the employment needs of men, the investigation will break new

The study, which is to focus on four areas - Cardiff, Car-marthen, Cardigan and Mer-thyr Tydfil - is a tacit recognition that the changing nature of the Welsh economy, particularly in south Wales, means more women will be needed at work in the years ahead, especially in the growing financial

services sector.

The danger that an influx of new companies may soak up the available workforce and in consequence push up wage rates to uneconomic levels already worries companies in Wales. Mr Bruce McDowell, general manager of TSB's general insurance division, which relocated to Newport two years ago, says: "There could be a shortage of labour in the 16-29 year-old range. We have estab-lished links with the Gwent Tec as well as the local schools and colleges to meet this prob-

The continuing need to find labour for the service industries flowing into south Wale comes despite a large rise in the female workforce. Between 1984 and 1987, the last year for which official figures are avail-able, the number of women entering employment rose by 25,000. That figure, according to Mr Phil Morgan, director of the South East Wales Financial Services Initiative, "is known to have increased sharply since then. Encouraging women back to work is vital to improv-

ing the economy of Wales."

That economy has changed radically with the emergence of a growing financial services industry in south Wales. Around 80,000 people are now employed in the sector in Wales as a whole and by the year 2000 that number is expec-

ted to have risen to 100,000. Yet the area, and especially Cardiff as a capital city, has never had a strong financial services sector. Exceptions, such as the long-established middle-range Principality Building Society, Chemical Bank, Chartered Trust and the founded by Sir Julian Hodge and now 75 per cent owned by the Bank of Scotland, merely point up the deficiency.

Welsh businessmen have traditionally looked to London for financial and professional services. An attempt four years ago by the WDA together with Charterhouse Venture Fund. Citicorp and others to set up a one-stop venture fund quietly folded when too few quality

applicants sought its services. Two years ago Mr Peter Walker, then Welsh Secretary, launched the South East Wales Financial Services Initiative, in conjunction with the local authorities, the WDA and the Cardiff Bay Development Corporation, to develop the area as a financial centre.

TSB was, in a sense, a role model of the new industry. The company had conducted a trawl of some 60 potential sites around Britain before choosing Newport. Its arrival pre-dated Mr Walker's initiative but it

Around 80,000 people are now employed in the expanding financial sector, says ANTHONY MORETON

was the sort of company he wanted to see in the area. So, too, is the Bank of Wales. "Our business has grown very rapidly over the past three years," says Mr Eric Crawford, years," says Mr Eric Crawlord, its chief executive. "We still see the future as extremely buoyant and confidence is good." But he warned that businessmen were taking lon-ger over making investment decisions, especially in the property field.

The personal drive put behind the financial services initiative by Mr Walker and continued by his successor, Mr David Hunt, led to an influx of high-class names into the area. National Provident Institution, the mutual life assurance group, relocated its group pen-sions activities from Tunbridge Wells in Kent to Cardiff, perhaps the biggest newcomer in terms of numbers employed. Others to choose Cardiff

include National Investment Group, the regional stockbroking group, which transferred a back office operation to the city before selling it on to France's Societe Generale. Banque National de Paris bought Chemical Bank's UK mortgage operations. Develop-ment Associates Group has joined 31 in the venture fund with bank training and Noble Lowndes, the Sedgwick group and Willis Wrightson have strengthened their insurance

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field has been enhanced by the arrival of Bell Lawrie White the regional arm of merchant bank Hill Samuel.

The plum, though, was the decision of N M Rothschild to open a Cardiff office with Mr Glynne Clay, a leading local businessman, as managing director. With the exception of an office in Manchester, and that partly for historic reasons, Rothschild has never had any representation in Britain outside London. "Only Cardiff has the sort of future that interests us," Mr Michael Richardson. the bank's managing director and chairman of the Welsh operation, said at the time.

The growing importance of these moves was reflected last year when a Midlands engineering group used Cardiff professionals - accountants Ernst & Young, solicitors Morgan Bruce and Barclays Bank's Cardiff-based corporate finance group - for a management

bny-out.
The success of Mr Walker's financial initiative has already led to its being extended for a further period; it has now been geographically extended to Mid-Glamorgan and Swansea, which has attracted Lloyds Bank's headquarters operation that handles in-house mortgages from London.
The initiative will place

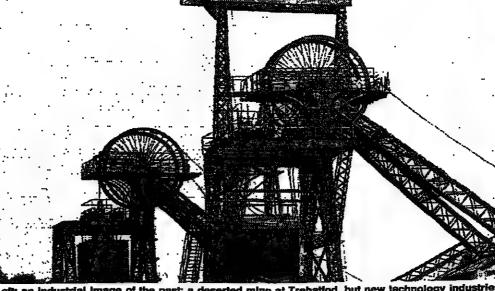
more attention on location, says Mr Morgan. "People are looking at Wales as a viable alternative. In the past six months we have been finding ourselves increasingly on the lists of companies that would not have considered coming near south Wales in the past.
We are increasingly making
the jump from being on the
preliminary lists to being on
the short lists."

The study to identify ways of bringing married women back to the workforce is only one move being made by Mr Mor-gan's team to ensure the labour market is adequately supplied. The professional base is also being strengthened, with a steady flow of accountants, solicitors, brokers and others in the financial field.

The dramatic rise in the financial services sector "has been the most significant change in the economy of Wales," says Mr Hugh Thomas. partner-in-charge of Price Waterhouse Wales. "The level of private sector investment in and has helped the emergence of 'home-grown' devalopers." Mr Gwyn Davies, a partner in Cardiff lawyers Edward Lewis, adds that "local firms

bonds. The expertise here, now, is very widely based." With property readily avail-able along the M4 corridor, the area also has a further trump about to be played. The devel-opment of Cardiff Bay, some 2,700 acres of the southern half of the Welsh capital, will create an attractive working environment. Several investment anks and other financial institutions are looking seriously at Cardiff Bay. Few areas have the capacity for financial growth as this part of Wales.

can do everything except Euro-



Left: an industrial image of the past: a deserted mine at Trehatlod, but new technology industries are emerging. Pictured top right at AB Electronic Production is Peter Phillips, chairman, with Edwin Merrette, managing director — "our quality is as good as anything the Japanese or Germans can achieve," says:

NEW TECHNOLOGY INDUSTRIES

Emphasis on research

ALIGN-RITE is a small company tucked away at the back of the science park in Bridgend. It has been there since 1985, when its Burbankbased US parent set up an offshoot to make optical photo-masks and provide design ser-vices for the semiconductor industry.

The company has a workforce of 70, a number that will rise by 15 in the near future. Of these, some two-thirds are

graduates or possess high-level academic achievement.
Align-Rite is typical of the "high-tech Wales" that is emerging. The country may once have been covered with coal mines and the high stacks of the industrial revolution but that is largely a thing of the past. Not all the new compa-nies are as technological as Align-Rite but they are increasingly part of an environment in which R & D is being gener-ted within Wales.

Mr Jim MacDonald, Align-Rite's chairman, says that "our business plans and aspirations have come to full fruition. We have successfully surpassed the five-year goals we set for our European endeavours in 1985." The company has spent more than a year in refining its manufacturing processes and procedures, a step which had led to it being granted British Standards Quality Certificate BS 5750 last year. Align-Rite has made one

other, possibly unique, contri-bution to the Weish economy. The group's international headquarters have been moved Burbank to Bridgend. Few Americans have made such a dramatic business gesture as Mr MacDonald.

If Align-Rite is unique in that move, it is far from being a lone player on the Welsh high technology scene. Facing its plant in Bridgend is Spec-trum Technologies, a spin-off from British Aerospace, which is developing lasers.

"High technology in Wales has improved enormously in the past half-dozen years," says Dr David Graham, director of technology marketing at the Welsh Development Agency. There has been an explos of companies active in R & D.
This is partly because company profitability has risen.
Partly, also, it reflects the realisation among managers that it is impossible to succeed in the technology field unless R & D plays an important part in their activities."

Other companies that have made their mark include those like Rockfield Software, which employs 50 people in Swansea investigating structures for stress. And Micro Materials in North Wales, which measures bardness on thin film. As well as Epitaxial Products in Car-diff, a specialist in indium

phosphide, a product at the forefront of semiconductor

The biggest single research centre run by a public com-pany belongs to AB Electronics at Newport. One of the largest manufacturing companies in Wales, AB Electronics is based at Abercynon in Mid-Glamorgan. It employs over 5,000 people world-wide and is a world leader in the assembly of elec-tronic systems and equipment using surface-mount and conventional technology. It makes a range of connectors, microcircuits, electrical wiring har nesses, electronic systems and power supplies.

The list of companies working in high technology areas in Wales is now extensive

It is also one of the relatively small number of companies whose technical director occuples a seat on the main board. Professor Derek Embrey runs the Henry J Kroch Technology Centre at Newport, named after the man who built up the company and is now its president; as a board member Prof Embrey plays a full part in company policy, something that not all research directors

in quoted companies do.

The emphasis on R & D is not the company's only route your quality right," says Mr Edwin Merrette, the managing director. "We have certainly done that. Our quality is as good as anything the Japanese or Germans can achieve

Quality is something that Mr Alfred Gooding, chairman of Race Electronics, a fast-growing company in the surface-mount technology field, also emphasises. No-one is harder to impress than a Japanese manager but Race has been so successful that Mr Gooding has already entered into several agreements with Japanese concerns and was the first British company in which the Japanese content of the Japanese content of the Japanese to the nese took an equity stake reflecting their supreme confi-

dence in the group. Quality in Wales has been much helped by the setting up last year of the Wales Quality Centre as well as six centres of excellence to stimulate R & D at colleges in Cardiff, Swansea and Bangor. At Bangor, for Instance, the Biocomposites Centre, under its director Dr James Bolton, is examining the use of plant fibres in structural composites. It is, Dr Graham says, "undoubtedly worldsays,

The list of companies working in high technology is extensive: Amersham International in Cardiff, Newbridge

Networks in Newport, Control Techniques in Newtown, the Robertson Group in Llan-dudno, Pilkington in St Asaph, Biotal in Cardiff, Molynx in Newport, Seal Technology Systems in Cardiff, British

Steel in Port Talbot, Inmos and Mitel in Newport. The names could be multiplied. "The most important factor is that these leading-edge tech-nological companies have shown they can attract key staff and trade on a global basis from Wales," says Mr Ken Poole, of Price Waterhouse Wales. This strength on the ground has led to the Welsh Development Agency changing its emphasis this year. It has

moved from support for start-ups to switching its main back-ing to growth companies. There will continue to be support for start-ups, such as Abbey Bio Systems in Swanses and Bridgend's Spectrum Tech-nologies, but now the WDA. Dr Graham says, will be seeking to identify limitations to growth and ways of overcoming them.
"One of the main problem

areas is management itself," Dr Graham says. "In small and medium-sized businesses, strategic management is often a missing incredient. This leads on to an inability to tackle dynamic markets, especially those in the higher value areas, and an inability to exploit technology, new or oth-In marketing, Dr Graham

has identified gaps which can be plugged. In particular the WDA is putting great efforts behind getting businesses to "think European." It offers assistance in Inding agents or partners in Europe and has especially strong links with Baden-Wurtenberg following the ties forged between Wales and this West German region by Mr Peter Walker when he was Welsh Secretary

In all this trend towards higher technology, the influx of Japanese concerns must not be under-estimated. Although most of the 31 Japanese companies in Wales, with the notable exception of Sony, undertake little direct R & D, they have been influential in raising stan-dards among their local suppli-

Another important influence has been the development of university-associated science parks in Wales. The Swansea Park has been the home of a number of growing companies. Another at Aberystwyth has had its successes while a third at Wrexham has developed a speciality in medicine and health services. That speciality will be extended when a medi cal innovation centre is built alongside the University of Wales hospital, a teaching hos-pital, in Cardiff. Perhaps the biggest influence, though, is still to come. The imminent arrival of a science park in Newport, run by London Uni-versity's imperial College of Science and Tarkhology one of Science and Technology, one of the world's leading scientific and technological colleges, will enormously upgrade the role of research and development in Wales. The Imperial Science Park will become one of the leading centres of excellence in Britain, and that cannot do anything but good for the Welsh economy and the whole image of Wales in the outer world.

Anthony Moreton of Rece Electronic



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THE WELSH valleys have an Orwellian feel. Not the George Orwell of "1984" but the Orwell of "The Road To Wigan Pier." The road To Wigan Pier."
The enduring images that spring to mind are of great hardship and poverty linked to the mining industry, with poor health standards.

In the 1920s nearly half the working population of Wales was associated with coal and steel or in transporting coal and steel across Britain and to the rest of the world. One adult male in three worked in the

Most of the mining jobs have now disappeared and the steel industry is much reduced. But the legacy of these industries has been evident in the degraded landscape and environment and the high levels of unemployment, poor housing and bad health.

Surveys in the mid-1980s showed that unemployment in many spots was over 20 per cent. Adult male unemployment ment was nearer 30 per cent. Income levels were among the lowest in the UK outside Northern Ireland. More than half the deaths of men under 65 in Mid-Glamorgan were due to heart disease.

In Mid-Glamorgan more than 36 per cent of women and 41 er cent of men smoked both above the national average of 31 and 35 per cent respectively. In the Cynon Valley 16 per cent of houses were med unfit for human habi-

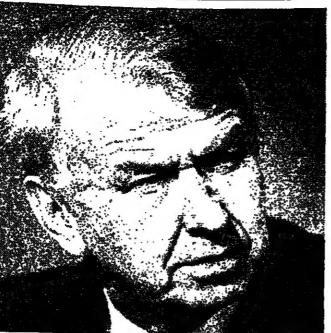
To help address the special problems of the valleys. Mr Peter Walker, then Secretary of State for Wales, set up his

Valleys Initiative in 1988. The area to be covered by the new programme had a population of 700,000, not much smaller than Liverpool and larger than Sheffield. But the area covered a dozen or so valleys and involved 17 district councils and five county coun-

The Initiative said a new quality of life would be brought to the valleys by reducing unemployment by 25,000 to 30,000, by removing the dereliction of the past, improving the existing housing stock, encouraging music, the arts and recreation and ensuring that the local community

spirit is retained and Between 1986 and 1988 unemployment in the valleys decreased by 13,000 or 27 per cent, faster than the fall in the UK or Wales as a whole. Since 1979 some 350 new Welsh Development Agency factories have been built and occupied.

In the same period 2,900 acres



Peter Walker set up the Valleys Initiative in 1988 Jobless fall above UK average

Hope stirs in the valleys

of derelict land have been cleared and replaced by grass, trees and new buildings. By 1988 45,000 homes had been improved and those lacking the basic amenities halved. In fact, the programme came in for criticism from some local

councillors. They claimed it

the original three-year pro-gramme has been extended to

Other local government offithe programme are unfair. Mr Tony Roberts, recently appointed chief executive of

the Cynon Valley District

Council, says: "Whatever peo-ple might say about the Initia-

tive it has focused attention on

'If the Cynon Valley were in a game of cards, it could claim it was holding four aces'

exercise by Mr Walker. He had merely re-packaged the aid and assistance which would have flowed into the valleys any-

major region to London to qualify for regional assistance. Apart from Northern Ireland, it receives more aid than any-where in the UK. In the first two years of the programme it. is estimated some £500m was numped into the valleys under one scheme or another. Mr David Hunt, the new

the particular needs of the

The initiative represents a fine tuning of the schemes to cover all aspects of life, although some of the projects are new or enhanced versions of older ones. There is a 50-point programme which covers everything from housing, health and social services. environment, roads, tourism. leisure and the arts, education Secretary of State, has yet to spell out his attitude to the Iniand training to the means of creating a new economy.

The Cynon Valley, which is 25 miles north of Cardiff, is in many ways a microcosm of the many ways a microcosm of the valleys. Some 4,000 jobs were lost in the mid-1980s, which in a population of 65,000 meant unemployment shot up to more than 20 per cent. These jobs losses came not just from mine closures but also from the shutting down of branch factories, particularly in engineering.

Recently, however, the district council produced a bro-chure spotlighting the compa-nies which have since been attracted to the valley. These include Hitachi, AB Electron-ics Cooding Sanker Pourley ics, Gooding Sanken, Dunlop, Pireili, Sheer Pride and Maybew Chickens

Where the Cynon Valley differs from many of the other valleys is that despite these successes it has lagged behind in terms of outside investment. However, like the region, the valley offers a range of grants, loans and other assistance. These include WDA-built

These include WDA-built factories, selective regional assistance, and for small companies regional enterprise grants. The valley also qualifies for EC help from the European Steel and Coal Community Fund.

In addition, the Cynon Valley can offer plenty of workers. Unemployment has come down, but it is still 11 per cent, twice the Wales average.

Communications are now good. The A470 is dual-lane and links up with Cardiff and the M4. Heathrow Airport is two hours' drive away.

two hours' drive away.

Perhaps most important of all, there is cheap land. The Cynon Valley is wider than most and because there has so far not been a large influx of companies, more than 100 acres of serviced land are available, from as little as £30,000

According to Mr Roberts if the Cynon Valley were in a game of cards, it could claim it was holding four aces. No other valley, he says, can offer land, labour availability, the range of assistance and such

Under the chairmanship of Mr Ted Merrette, managing rector of AB Electronics, a Cynon forum has been set up by 60 local businessmen which

the Community project.
In addition, the Welsh Development Agency together with the district council are putting their weight behind a more aggressive marketing to change the valley's negative

Stewart Daiby

ELECTRICITY PRIVATISATION

Search for a brighter image

THE PRIVATE sector in Wales is due to acquire a big new addition early in December when South Wales Electricity makes its debut on the Stock

Exchange.

The company's progress in its early years will be closely watched, not least by those industry observers who are predicting that it could be one of the first of the newly privatised electricity companies to lose its independence.

These scentics point to South These sceptics point to South Wales Electricity's status as the smallest in financial terms of the 12 regional electricity companies in England and Wales to be privatised. Its geographical boundaries ex-tend from Gwent in the east to Dyfed in the west and from the Bristol Channel to central Powys. (The Chester-based

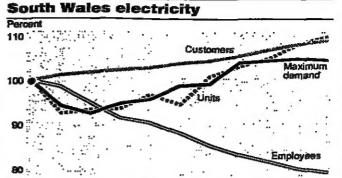
Manweb covers North Wales.) worrying signs of weakness. Not only did South Wales Electricity lose fully 37 per cent of its supply business in the initial burst of competition in the industry earlier this year. It also turned in one of the worst performances when the regional companies announced their final results

is nationalised industries in July. Historic cost operating profit fell by 22 per cent to 221.2m in 1989-90; the decline was 59 per cent to £4.3m on a current cost basis, giving a return on assets of just 1 per

Yet any threat to South Wales's electricity inde-pendence would be fiercely ially if it took the form of a takeover from one of the English-based regional companies. South Wales Electricity's top management, proud of what they see as the company's achievements, would almost certainly fight hard to prevent

it being swallowed up.

The company has been fighting to explain all summer that its loss of much of the supply business of large industrial customers such as British Steel and BOC will not have a big impact on its profits. Under the electricity industry's new structure, almost all the regional companies' profits flow from the distribution of electricity over their local wires, which



remains a monopoly. The final supply of electricity to largest, is only marginally profitable.

Indeed, South Wales Electricity says it would have lost money if it had tried to match some of its competitors' bids for supply business in its area. Nevertheless, senior managers like Mr Wynford Evans, the chairman, ack-nowledge that they have had to counter the impact on both staff morale and the company's public standing of the loss of the supply business. The South Wales economy

will largely determine the future path of the company's profits, since the amount of electricity distributed along its wires will be broadly decided the health or otherwise of

the local economy.

Here, too, South Wales
Electricity suffers from an
image problem, since it is seen
as operating in an area that is over-dependent on declining heavy industries, such as steel and coal. Industrial customers account for 57.4 per cent of the company's sales, compared with an average throughout England and Wales of 36.7 per

misleading. Llanwern and Port Talbot, British Steel's main plants in South Wales, are now among the most efficient in Europe, with their future further secured by the rundown of the rival Scottish plant of Ravenscraig. The South Wales coal industry is already a shadow of its former self, while the economy has been busy diversifying. Not only has South Wales

proved highly successful at attracting inward investment, particularly from Japan, it has also begun to build up its small commercial sector, with organisations such as the TSB and the Patents Office relocating there. Nevertheless, the commercial sector, which has contributed much of the growth in electricity demand in several of the English regional companies, still accounts for only 15.2 per cent of South Wales Electricity's

custom. This compares with an

business, it would directly

reduce the amount of electric-

Cardiff, Swansea and Newport,

Nevertheless, it may have to review its retailing operations, particularly in the sparsely

populated areas of west Wales,

In a Perfect World...

average of 25.9 per cent in all of England and Wales. One of the more serious roblems facing the company the possibility that many of the large industrial companies in the region may begin to generate their own electricity. The new electricity regime encourages such a move, yet it could eat heavily into South Wales Electricity's profits. Unlike the loss of the supply

ity passing over the company's distribution network. Another task facing the company is to sort out its retailing side, which made an operating profit of just £0.2m on turnover of £28.2m last year. South Wales Electricity has been among the poorer performers among the regional electricity companies in terms of retailing returns on turnover and average net assets. It has been introducing new shop styles and has opened superstores outside

during its early years in the private sector. Overall capital spending

overall capital spending jumped 34 per cent in 1989-90 to £53m, as the company continued its programme of replacing ageing assets. But the strain placed on the company's resources by capital approach to be spending is expected to be containable since the programme is forecast to reach a plateau in 1992-93. However, productivity improvements may also be approaching something of a plateau: they have been above the industry average in recent years, with

to 3,770 in five years.
The City remains a little puzzled by the company. UBS Phillips & Drew, one of the few large City firms which is independent because it is not acting as a broker to any electricity company, describes South Wales Electricity as "a high risk investment compare to the average of the distribution companies." By contrast, Smith New Court, joint broker to the 12 companies, projects "moderate real earnings growth" for the company's core distribution

business. Smith New Court argues that the Government has compensated for South Wales Electricity's potential disadvantages by giving it a relatively easy launch into the potential private sector. Jointly with Manweb, the company has the most headroom of all the regional companies to raise prices: its price control formula allows it to raise distribution charges by 2.5 per cent more than inflation each year. It will also start life in the private sector with just £25m of debt, the lowest amount of any of

the regional companies. For its part, the company's top managers stress that they are going to steer a cautious path in the private sector. Exciting forays outside its core business are unlikely. "There are going to be electricity companies that please the market by being very good at electricity distribution. We aim to be one," says Mr David Myring, the company's finance

> **David Thomas** Resources Editor

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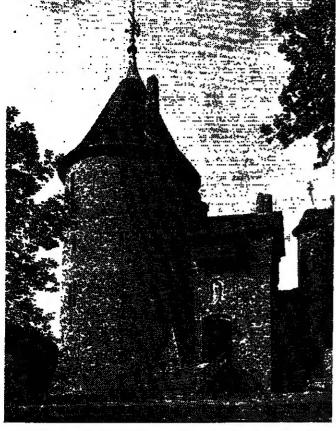
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TEN YEARS ago anyone who suggested there should be a conference on budget hotel opportunities in the south wales valleys would have had his credentials minutely exam-

ined. The valleys were places to escape from, not to go to.

and steel may once have reigned supreme but today

in the valleys. Tourism is leading the greening and Mr Nor-

man Poole, director of develop-

ment at the Wales Tourist Board, is confident that a con-

ference on this theme, to be

held later this autumn, proba-

bly in Merthyr Tydfil which

itself has two modern hotels,

"There is now a lot of invest

ment in tourist projects in the

valleys," he says, "with the big brewers, especially Whitbread

and Bass, playing a leading

He points to a million pound

redevelopment of an old public

house in Ebbw Vale, site of the

1992 Garden Festival, as a

Agency - Welsh Water plc

oration : Winbowne Hurst Building Society : Yamaichi

will be a winner.

All that has changed. Coal

"There are ample sites available," he says, "and as people come to appreciate the beauty of the area, sitting as it does at the foot of the Brecon Beacons national park, they will want to use the valleys as a base from which to explore more widely."

Because of his job, Mr Poole may be excused the slight hype he brings to the subject. Others come to the same conclusion even thought they take a harder, more commercial view in which cost and rate of return are all-important. One such is the Japanese leisure and golf company, Sanyo Oil, which is to spend £50m on upgrading the Rolls of Monmouth golf club into an international centre.

The Japanese have said they want to turn the Rolls into the Gleneagles of southern Britain. They plan to add a second 18-

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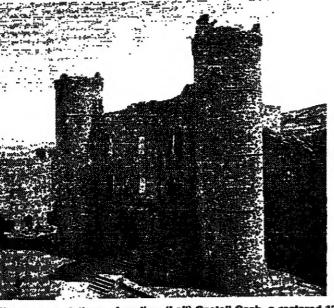
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THE BEST INCENTIVES

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Harlech Castle in Gwynedd and (above, right) Caemavon Castle, also in Gwynedd

Anthony Moreton on the growth of tourism in the principality

Best foot put forward

hole course, a 130-bedroom hotel with conference facilities, a motor museum and other leisure activities.

The Hendre estate, which now forms the club, was once the home of C S Rolls, whose name is perpetuated on Britain's most famous car. The museum would be dedicated to his place in the industry.

Sanyo is not alone. Rutland

Leisure, in conjunction with County Hotels and Leisure Investments is seeking to transform the ruined 13th-century Pencoed Castle, between Newport and Chepstow, into a 200 bed hotel and conference centre with an 18-hole golf course. Leading Leisure, an Isle of Wight-based company, hopes to develop one site in the Vale of Glamorgan and another at Sciont Manor in north Wales, both with golf courses.

It is when these developers, like so many others in Britain, want to incorporate housing into their schemes that they come into direct conflict with the environmentalists and with

those who deplore the urbanisation of the countryside.
Sanyo wants to build 80
"executive" houses and 100
holiday lodges in its scheme
setsful, even though not one house was added to the site.
The planners will have to consider each application very carefully if the tourism ele-

"executive" houses and 100 holiday lodges in its scheme and Rutland Leisure also has plans for houses. They claim golf course developments are not viable without the housing bonus, since the proceeds from the sale of the houses are needed to finance the golf and hotel facilities. But a course recently opened outside Bridgend has proved immensely suc-

eral years by the Wales Tourist
Board. That connection is to be
further extended in November
when the world-renowned

ment in the package is not to devalue what the tourists actu-

ally come for.
The arrival of Sanyo is the

result of careful nurturing of

the Japanese market over sev-

econ Mountain Centre, a base for Mid-Wales' Countryside Festival

Welsh National Opera Company visits Tokyo. The board is to ride on the back of the company's visit to promote Wales, much as Liverpool used to do when that city's football team played its European cup matches around the Continent

matches around the Continent.

The board's strategy, though, is not geared specifically to the Japanese investor. Its aim is to attract those who will provide facilities for high-quality, high-spending visitors, says Mr Poole. Golf is an important, though not the only, ingredient in that strategy and next year the board is to launch a golf initiative to push the attractions of the game in Wales.

"Wales is not internationally seen as a top-class golfing country," admits Mr Wyn Mears, the board's UK marketing director

We recognise that we cannot be classed on the same plane as Scotland. But we do have certain advantages, such as a much milder winter than the Scots, and we do have fine courses allied to attractive



(Above) Conwy Castle, near Llandudno, Gwynedd and (below)



The growth in the number of country-house hotels in the past few years has helped bring in the high-rollers. This spring Sir Bernard Ashley, acting in his personal capacity rather than as chairman of the international textile group Laura Ashley, opened Llangoed Hall, just outside Builth Wells. He has pitched the hotel

grave concern that Wales only had 1.6 per cent of the total amount spent by overseas visitors to the UK." he says. And he has called for additional power to market Wales overseas. "Unless we can do that we are fighting a losing battle."

By the end of the millenium Wales could have the finest opera house in Europe. Plans

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By the end of the millenium Wales could have the finest opera house in Europe. Plans are at an advanced state to meate a centre for the performing arts in Cardiff's docklands redevelopment that would do for the Welsh capital what the Sydney Opera House did for Australia. That would be a major tourist attraction in its own right and one that would give Wales a stage to equal its artistic output.

SWANSEA BAY PARTNERSHIP

On the crest of a wave

WHEN THE Government launched the Swansea Bay Partnership a year ago, the intention was to focus greater attention among the investment community on the region that is based on Wales's second city. All the local authorities—two county councils and six districts—agreed to submerge their individual identities and pull together to bring more

concerns to the area.

Local authorities in Wales have not been conspicuous in the past by their willingness to work together, though their attitude is probably little different from councils elsewhere in Britain. "The partnership was seen," according to Mr Michael Bourke, its chief executive who has come from the banking field, "as a one-stop shop for anyone interested in

the area.
"That co-operation has already produced results. There is a willingness to work together for the area and we have already had a measure of

The partnership was not, though, just co-operation among the local authorities. There is a sizeable contribution from the Welsh Development Agency and the private sector is heavily involved. Mr Ian Pratling, the partnership's chairman, is managing director of Wolff Steel

The setting up of the partnership has to be seen in conjunction with other initiatives established in Wales. Four years ago a development corporation was set up to rejuvenate Cardiff's decaying docklands and two years ago an initiative to bring new life to the valleys of South Wales was launched. Subsequently, a financial services initiative was set up in

WHEN THE Government south-east Wales, a rural per scheme launched for rural cie wales and a project brought into being to attract industry along the A55 expressway cornect community on the region ridor in North Weles.

ridor in North Wales.

One tangible piece of evidence of how the Swansea Bay partnership has worked has been the setting up in Swansea itself of the European headquarters of the American company Alberto Culver, one of the world's leading producers of hair-care products, whose brand names include VO5. Cul-

Culver's move from Basingstoke creates 280 jobs in Swansea

ver is relocating its base at Basingstoke to Swansea, a move which will create 280 jobs in Wales.

"Swansea was chosen after a review of all the options open in Europe," says Mr Graham Fish, Culver's managing director. "It not only fulfils our immediate needs but also provides the flexibility for the next phase of our operations, offering a pool of quality staff to maintain our momentum."

Alberto Culver is just the sort of company that Mr Bourke wants to see in Swansea Bay - small-to-medium-sized concerns with the capacity for growth. But not any sort of company: preferably those that will provide alternative disciplines.

Swansea Bay contains the largest concentration of manufacturing industry in Wales. Steel bands the area together industrially: British Steel's giant integrated works at Port Talbot, employing some 4,500

people, is one of the most efficient plants in the world; further west the company has a colour-coated works in Gorseinon and a tinplate works at Troestre in Llanelli, at the west of the partnership area.

But steel is not the only heavy industry. BP Chemicals has a major plant at Baglan, Port Talbot, and there is another BP plant, a lubricating oil and specialist refinery, at Llandarcy. Ford has an engine-components plant in Neath and Alcoa, 3M and Morganiste are all in Swansea.

These big companies are part of the history of Swansea Bay. Until balf a century ago, the area was the metal-forming capital of the world. Copper, tin, lead, zinc and other metals were formed while behind it all there was coal.

Most of this primary industry had disappeared by 1950, leaving behind one of the largest areas of urban dereliction has been transformed by the work of the Welsh Development Agency and the setting up of an enterprise zone in 1981. A more diversified industrial base has been created.

"Unfortunately, too many people still associate Swansea Bay with metals," says Mr Bourke. "But it is no longer only about metals. We are increasingly developing the smaller concerns making, for example, motor components or high-technology parts."

There remains strong

demand from heavy industry to move into the area. Many companies would like to find a home in the shadow of BP Chemicals or British Steel. However, the authorities are

not anxious to turn Swansea Bay into another Billingham on Teesside and so vet every planning application very carefully to ensure a more_balanced economy is created.

Typical of the sort of company that Mr Bourke would like to see more of is Fiox, which earlier this year announced the setting up of a £2m plant at Port Talbot to produce fibre optics. The product was right and the size — 100 jobs — was also right. Mr Gerald Clark, managing director, says the company has set itself the target of becoming number one in the world fused-fibre-optic market.

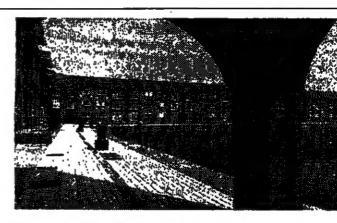
Interest in the whole Swansea Bay area is growing rapidly, says Mr Trevor Osborne, Swansea's director of development. He points to the barrage across the Tawe in Swansea itself which will lead to the development of the derelict riverside, the creation of the maritime quarter in the city and Associated British Ports' Port

Tawe £150m development.

"Six years ago no-one was interested in offices in Swansea," he says. "But there have been great strides in this sector recently. About 400,000 aq ft have been built in the enterprise zone and Lloyds Bank has relocated a headquarters unit into it. This is the growth area of the next decade."

Similar developments are taking place at Llanelli where a 600-acre scheme undertaken jointly by the local authority and the WDA will rejuvenate a sector, also once part of the metal culture of the area, into housing, leisure and shopping, with an associated marina. A South Wales town without its own marina will soon be as exceptional as a football pitch without goalposts.

Anthony Moreton



Swansea Docks redevelopmen

at the very top end of the market. Llangoed Hall joins places such as Bodysgallen Hall at

Llandudno, Pale Hall near

Bala, Conrah Country Hotel at Aberystwyth, the Portmeirion

Hotel in the eponymous village Sir Clough Williams-Ellis cre-

ated in north Wales, and the

Lake Hotel at Llangammarch

earnings from tourism to a

record £1.5bn last year with

overseas visitors contributing

about £100m of this total. How-

ever, Mr Prys Edwards, board chairman, has expressed disap-

pointment at Wales's inability

to win a larger number of over-

"While earnings

These hotels helped to boost

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WALES 7

Stewart Dalby on the role of the Development Board for Rural Wales

THE DEVELOPMENT Board for Rural Wales does not throw vast sums of government money at little old ladies in woolly hats who sit behind woolly hats who sit defined spinning wheels, reviving the Welsh quilting industry. Nor does it spend most of its bud-get subsiding young ladies in smocks who have become pot-

It has not spent millions helping retired colonels from England set up trout farms in Welsh rivers and it has not given thousands of bearded hippies the wherewithal to make ancient musical instru-ments and blow fine crystal

Cours on the

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It has spent some money on some craft projects, but proba-bly less than 1 per cent each year of its annual budget, which in 1990-1991 will be

It has also been involved in restocking Cardigan Bay with lobsters,in helping organic farms, in a pilot project for camelias and encouraging the 700 or so fairs and festivals held in Mid-Wales.

However, over a half of the board's budget is spent on building factories for modern manufacturing industry.
The development board feels

the image of it as being bijou and supporting peripheral pro-jects is misplaced. It argues that attracting industries electronics, agribusinesses and other light manufacturing concerns, albeit small ones - into the area is the best way, perhaps the only way, to secure alternative sources of revenue

THE ORGANIC Farm Foods

company which, with 120

employees and a seven-figure turnover, is one of the largest commercial concerns in Lam-

peter in west Wales, is the brainchild of Mr Peter Segger.

become a major force in the

1970s he, like many others at

the time, wanted a change of

lifestyle and bought a small 14-

acre farm at Blaen CameL

close to Lampeter, and began

there were a number of other organic farmers in the area.

They were cutting each other's throats commercially as they

drove around in their vans try

ing to sell the produce to

"green" shops and individuals.

the formation of Organic Grow-

ers (West Wales), a co-opera-

This led in around 1984 to

which now has some 35

After a few years he found

organic farming.

Now in his early 40s, he has

More incentives for the private sector for a predominantly rural region where agriculture is shedding jobs and losing

Put another way, attracting industries through giving grants and subsidising factories, as well as building houses ries, as well as building houses for key workers in the past, is the best method of stopping the depopulation, particularly of the young, from the area. The Development Board for Rural Wales was established in

1977 as a separate entity from the WDA because the problems of rural Wales were seen as different from those of the industrialised valleys in the It was created to promote the

economic and social develop-ment of Mid-Wales which comprises the district of Ceredigion in Dyled, Meirionnyd in Gwynedd and the districts of Breck nock, Montgomeryshire and Radnor in Powys. This is some 40 per cent of the land area of

The depopulation of the area has been pronounced and protracted. Between 1891 and 1981 the population of Mid-Wales fell by 23,500 whereas the total population of Wales increased by over 1m. The Mid-Wales population

decreased from 12.6 per cent of the Wales population in 1891 to

the population has fallen in both absolute and relative

The low point came in 1971 when the population was only 185,559. It began to creep up slowly and was given a push when the development board was set up. Today it is 215,000, roughly 10 per cent of the population of the principality, and growing.

In its 13-year existence, the board has built 569 factories and created 12,000 jobs. Currently about 10 per cent of the factory stock is available. To encourage key workers which usually means managers - to come to the area, it has also built 1,400 houses, most of which it still owns. In line with Government policy, it is not building houses any more but it still has some available at cheap rents for newcomers while they look for

homes to buy. The number of factories built does not correspond to the number of companies which has been attracted. Laura Ashley was in the area before the board was set up. But it has expanded considerably, often with aid and assistance from the board. Despite its well-publicised troubles, Laura Ashley is still a major employer in

The board is keen on grow-ing its own companies, encouraging small start-ups and relo-cations of, say, less than 20 people and then helping them expand. Mr Glyn Davies, chairman of the board, says it is not interested in large concerns like Toyota setting up in the

It wants to avoid the branchfactory mentality: this is big

the past year the board has grant-aided companies to the tune of £1m. This has generated private investment of a further C5m.

In the past companies have come in spite of the area's rep-utation for poor communications. Mr Grenville Jackson, the marketing director, says this notion of Mid-Wales being remote is misplaced. The eastern towns, such as Newtown

Attracting industries through giving grants and subsidising factories, as well as building houses for key workers, is the best method of stopping depopulation from rural areas

companies located elsewhere setting up satellites because the area is cheap. They can disappear as quickly as they arrived, if there is a recession.

"In any event, we could not cope with a large concern. The area is not made for it, we have not got that much labour. A company starting up with 20 people is big for us, we can help it grow," Mr Davies says. Many companies have expanded, but there has been a steady trickle of companies

starting up or relocating. In

and Welshpool, are within easy reach of the motorway net-work. Transport costs are a small part of total costs, and other costs are lower and compensate to some extent for the extra hours of driving.

Improvements are being made to roads into Wales, and a new tarmac airport is being built at Welshpool at a cost of £500,000, almost entirely with private sector funds.

Labour costs in Mid-Wales are low, and the board has ensured that factory costs have

come without the incentives." Certainly, few private sector developers would have built factories speculatively. Rents are still only around £3 a sq ft, probably too low for developers than elsewhere. In addition, grants and loans, which are disappearing in other areas of the UK, are still available in Wales. Keeping workers in the

region once they leave school or come in from outside has also been recognised as vital. To help this process the board spends £500,000 a year or 3 per cent of its budget on what it describes as its social development programme. This includes building community tocking rivers and lakes and gaining fishing rights for local anglers. In one town it has helped build a theatre.

All this spending ultimately represents an ongoing subsidy to the private sector. Although some £1m of the board's budget is self-generating, for instance through property management and property sales, there is still a grant from the Govern-ment of 19m.

But it is almost certainly true that without the board or something like it spending public funds, development would not have taken place.

As Mr Davies puts it, "if the development board had not been created we would have continued to lose population. The companies would not have as a whole perhaps more could have been done to create new tourist products.

There is an attempt now to

develop country house week-ends, and there is a Victorian festival in Llandrindod Wells

each August. Farmhouse holidays and pony trekking have sprung up here and there. But there has been little effort to revive faded seaside towns such as Aberystwyth and Aberaeron.

But the main argument against tourism is that although it produces income, it does not create many jobs, or at least, not many well-paid jobs. It is high income jobs that the board is interested in.

The creation of 12,000 jobs may not sound many but with the multiplier effect, and in the context of the small Mid-Wales economy it is quite a lot. Unemployment for the region has fallen to around 4 per cent in the eastern part, with some black spots in the west where the levels are between 7 and 10 per cent.

The challenge for the development board over the next decade or so will be trying to spread investment into the western reaches, to such towns as Tywyn, Cardigan and Aberystwyth. These have suffered from a perceived remoteness in the past. But as Mr Davies says: Twenty years ago, people were saying that Newtown was in the middle of nowhere. Now it is considered on the doorster of Manchester and the West Midlands. The west gets closer

Mid-Wales business case study: Organic Farm Foods

A race to keep up with demand

ket the produce of the co-operative. Then, Organic Growers (Scotland) was formed and a little later still a sister company making cheeses, notably the local Pencareg cheese, was

launched. At about the time that Organic Farms Foods was set up, Safeways and Sainsburys, within a few months of each other, decided to stock organic products on their shelves, at first on a trial basis.

The supermarket and chain-store business has grown rap-idly but speciality "green" shops still account for 20 per cent of the company's turn-

A little later, Organic Farm Foods was established to mar-For the farmers, the co-oper ative is working well. They do

another at the farm gate or by selling individually, with all that means for prices. But it also means there can be proper crop rotation not only on the individual farms but between the various farms. Economies can also be made with plant and machinery purchase.

As the market has grown Organic Farm Foods has imported produce. Depending on the time of year, imports now amount to up to 50 per cent of turnover.

The key to the company's fortunes is the quality of the produce. There is a total insisence that no artificial fertilisers should be used. The com-pany works closely with the

there is no cheating. It holds seminars and has inspections. Mr Paul Nicholas, another director of the company (Mr Segger is managing director) says: "British consumers are

sophisticated, they know what

they are buying. They are pre-pared to pay a little extra for organic produce but they want the quality. To ensure rigorous control over imported products, Organic Farm Foods accepts a restricted number of symbols.

These are like quality standards used in the wine busi-Mr Nicholas regrets in some

ways that the expanding market means the company has to we have a 12-month business and this spreads costs. But a lot of what we import could be produced here.

"All right, it makes sense to import early-season courgettes from Spain before ours are ready - also some citrus fruits are better from abroad. But in the main lines - potatoes, cab-bages, carrots and swedes more could be done here," Mr Nicholas says.

Welsh farmers have grown n sophistication both in terms of increasing yields and stan-dards and in diversifying into new crops.

More salad products are being grown. There is even interest in organically-grown Wales around Lampeter was not affected by Chernobyl, unlike parts of North Wales.

With livestock production the problem is processing, since supermarkets generally do not want unpackaged goods. There are few facilities in the area at the moment. Farmers

vegetable growing face other problems. Organic farming does not

receive any kind of subsidy from the British Government or the European Community in Brussels. Switching to organic farming can involve a gap of two years before the land is leached of the impurities which have been pumped into it by other forms of farming.

For cereal farmers, it is even worse. Cereals usually demand intensive fertiliser inputs and it can take up to five years before the land can beused for organic growing.

Few farmers can stand such losses. Even in the west of Wales where the only input has often been nitrogen, it can take a farmer a year to get his organic symbol.

In getting established Organic Farm Foods received a grant from the Welsh Office. The Development Board for Rural Wales built and still which is on an industrial

estate. But now that the com-pany is off and running (it makes profits) would it not make more sense to move closer to markets or at least be equidistant from suppliers and markets.

although a private sector estate is being built up at

If public spending, through

some kind of state body has

been the sine qua non of development in Mid-Wales, it is pos-

sible to argue that the board has got its strategy wrong.

One line of criticism is that rather than despoil the lovely

Welsh countryside with ugly

factories by encouraging indus-tries, tourism should be devel-

Perhaps, as in Cornwall, there should be a drive to pro-

mote farmhouse holidays, now

that farmers and farm workers

are leaving the land at around 300 a year in the region and it

is official policy to diversify

land away from food produc-

Alternatively, there could be

upmarket tourism with fishing

and shooting holidays like

Mr Davies says that the fac-tories the board builds are not

ugly but in sympathy with the environment. He admits, how-

ever, that not just in Mid-

Wales, but in the principality

Scotland and Ireland.

Lampeter is remote or at least perceived to be remote. Mr Nicholas says a few of the buyers who visit do find it a little out of the way but says there are a number of very sound reasons to stay in Lam-

Mr Segger still farms in the area and is closely involved in the organic movement generally - improving the quality, new technical developments and the like. The area is one of the fastest

growing locations for organic farming. It helps to be part of a

though not as low as is often made out, according to Mr Nicholas. While there is high unemployment in the area,

the company is not being that badly hit by the imposition of the uniform business rate.

all the time."

The distance is not the prob-lem it appears. Organic Farm Foods is not that interested in becoming a distribution com-pany. It is also a packaging concern. The company has a agreement with a distributor which carries and fetches from Eavesham.

It brings produce from Here-ford and Worcester and takes packaged goods off for further distribution. The four articulated lorries

used by the company travel through the night, when the Welsh roads are empty.

"It is not so much distance as time which is the key factor. Transport costs are in any event not a great proportion of total costs," Mr Nicholas says. For its foreign business, Organic Farm Foods has developed links with companies wanting to back loads. That is they go out with a cargo of, say, window panes and -rather than come back empty bring organic produce.

over the past three years to over fim. The company can barely keep up with demand Clearly, the organic mountain has some way to expand yet.

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now be affected. Mr Ian Kelsall, Welsh director of the Con-

federation of British Industry, says it can "no longer be pre-

dicted that firms in the princi-

pality are riding the storm bet-ter than those elsewhere in the

"Business confidence is lower, reflecting a squeeze on company profits and an increasing number of compa-

nies' cash flow is deteriorating

due to higher levels of com-

pany borrowing during a period of high interest rates.

Orders and output have deteri-

orated since April and an

both has not materialised."

anticipated improvement in

of AB Electronics, adds that

the survey "shows a further decline in the confidence of

Welsh manufacturing industry

in the past few months, bring-ing to an end the period in which firms in the principality

were outperforming their coun-terparts elsewhere in the UK."

That caution - gloom is per-

haps too strong a word - is repeated by others. Touche Ross's Mr Lindsay points to

growing insolvency work

being undertaken in south Wales. Wales is now experienc-

ing the same sort of problems

as the rest of the British econ-omy. The country is suffering from the knock-on effect of

what is happening elsewhere."

Sir Peter Phillips, chairman

Signs of a stronger economy

back its massive new invest-ment at Bridgend and Swansea and the closure of UK Optical

in Kidwelly with the loss of 200 jobs shows that the long haul to pull Wales out of the reces-

cult patches to negotiate. Concern is also emerging

over the ability of the new industries to find sufficient

With Bosch and British Air-

ways now fishing in the same pool University College's Mr Cooke says "the level of skills in the Welsh economy must be improved significantly, as must the level of technology

used, if companies in Wales are

go if Wales is to escape its cur-rent low-skill, low value-added

and low output-per-capita pro-

file," he claims.

Yet the extent of change in

Wales is not confined to the

industrial front. In the artistic

world. Cardiff has become an

important British centre, hous-

ing a top-rate symphony

orchestra, the world-famous Welsh National Opera Com-

pany and good mainstream and

fringe theatre. In the next few years the city is likely to have

an international opera house

"There is a long way yet to

to compete.

workers of the right quality.

on after 1979 still has its diffi-

Continued from page 1 £50m, one of which, under-

taken by Hyperion Properties, an offshoot of National Freight

Corporation, is the first major

office scheme within the mas-sive redevelopment of Cardiff

diff Bay alone are enormous," he says, "and the important

thing is that this interest is not confined to either Cardiff or

south-east Wales. The whole of

As if to confirm his words.

two weeks ago Mr Hunt, the

Welsh Secretary, unveiled a

250m scheme by Spedhill, the property arm of Tesco, for a

site at Nantgarw, at the foot of the south Wales valleys, long described as Wales's inner-city

Another sign of the stronger

economy is the rise in output.

Since 1985 there has been a 32

per cent rise in manufacturing

production in Wales compared

with 19 per cent for the UK as a whole. The construction

industries went up by 39 per

cent against 22 per cent for the

UK while there were particularly strong rises in the electri-

cal engineering and printing

Although the Welsh econ-

omy, helped by the strong inflow of new investment, has

managed so far to ride the

downturn which has affected

most of the rest of the British

industries.

the country is benefiting."

- "the proposals for Car-

Focus on North Wales

More attractions for investors

ALTHOUGH it is united by language, a common culture and history, there is often a tendency to compartmentalise

The Principality is written about as if it were almost two countries - there is the industrialised south, where there used to be steel mills and coal mines: this looks to Cardiff as the capital.

Then there is the North which is perceived as largely rural, and looks more to Manchester, Liverpool and the West Midlands as sources of jobs, investment and tourists. Some writers include a "third" Wales - that of Mid-Wales. This is the area covered

ing completion by the Brent

Five years ago it seemed as though a Conservative resur-

gence was about to happen. In 1983 the Conservatives won a

record 13 of the 36 seats at the

general election. But Labour fought back and

the Conservatives now hold only seven of the 38 seats. The

resurgence of Labour and the

decline of the Conservatives

may turn out to be less impor-tant than the way in which it has been achieved. Labour has

brought to the fore half a dozen MPs who might well be

included in a future govern-

ment. Young men who reached

Westminster as recently as

1987, such as Mr Alun Michael and Mr Rhodri Morgan, are

already front-bench spokes-

MPs is younger, radical but pragmatic, replacing the tired ward chairmen who have for so long represented the party in the Commons.

The last word comes from Dr

Gwyn Jones, the WDA's chair-

man, who says that the pros-

man, who says that the pros-perity allows Wales "to play a key role as a thriving region in the new Europe. Wales faces the 1990s in far better eco-nomic health than when the 1980s began. The economy has been broadened and the over-dependency on old-fashioned

dependency on old-fashioned

industries has been removed.

The new wave of Labour

Politics, too, are changing.

Walker group.

by the Development Board for Rural Wales. It covers 40 per cent of the land area of the country but has only 10 per cent of the population.

Of all these labels, the most unsatisfactory is that for the area known as North Wales. The two counties usually considered to comprise North Wales, Clwyd and Gwynedd are as chalk and cheese in industrial make-up. Clwyd is more like south

Wales or areas of the north and Midlands. It had steel, coal mining, chemicals and textiles, particularly along Deeside.
Gwynedd which includes the Snowdonia National Park and some of the most beautiful scenery in the British Isles has

tourism some small-scale industries, as well as agriculture and fishing.

Like other old industrial areas of the country, Clwyd underwent a great shake-out in the early 1980s. Some 8,000, mostly men, were thrown out of work when British Steel

closed its steel-making activi-ties at Shotton.

With coalmining reduced to one pit, and losses elsewhere. Clwyd had 22,000 out of work, equivalent to 20 per cent of the workforce, as the recession began to bite. Clwyd has more than made

good these losses by enticing into the area a wide range of companies many of them foreign. There are seven Japanese concerns which between them employ 2,500.
With others from the US and

Western Europe, such as Kimberley Clark, Kellogs, Mon-santo, Metai Improvement Company, some 6,000 are employed by foreign concerns. British companies have contributed to the falling unemployment either through rationalisation, reorganisation or expansion. British Steel still has a presence in the area as do Pilkingtons and British Aerospace. The male unemployment rate in July was down to 6.1 per cent, below the

Regional aid from the government has been important in attracting new investment, and there has been the network of other agencies, the Welsh Office, the WDA, Welsh Development International, the district and borough councils and

national average of 6.6 per



Deeside Industrial Park, Clwyd

not least the Clwyd County Council which has been very active setting out Clwyd's stall for potential investors to come and look. But there have been other factors.

This year work started on the construction of Toyota's engine plant which is on the 600-acre Deeside Industrial park. It will employ in the next couple of years 320 people and represent and an initial investment of £250m.

Part of the attraction to a company like Toyota, is that because of its industrial past Deeside has a pool of labour with the skills needed. It is cheap labour compared to other parts of the north and But it is not just a labour

issue. Clwyd had sought to win the major Toyota assembly plant which eventually went to Burnaston in Derbyshire. Before that it made a bid for the Nissan plant, which went to the north-east.
As Mr Robert Ashton, the marketing manager for the

Clwyd County Council says: "You get no prizes for coming second, but our bids for Toyota and Nissan did put us on the map and publicise what we can offer."

What Clwyd offers, apart

relatively cheap land. Many authorities would not even consider bidding for the big industrial investments like Toyota, knowing full well they simply could not accommodate them. Steelworks take up a lot of land, so Clwyd has hundreds of acres on offer. At £4 a sq ft, it is considerably cheaper than many areas, even in the north of England.

Clwyd County Council insists that, despite the successes of recent years, it is not complacent. The prospects of further job losses during to clo-sure of Brymbo steel works later this year has made the authority look to its laurels. Mr Warren Phillips, the chief

executive of the Clwyd County Council says:"We have been successful in getting new manufacturing jobs, as well as encouraging start-ups. Now we want to try and attract the bet-ter paying service companies." Some service companies

have been established, such as Iceland foods. However, in the past, Clwyd was overshadowed by nearby Chester which tended to take

in the lion's share of the service groups looking at the area. Now, with rents rising in Chester and shortages of the right type of accommodation,

could become the focus of ser-

vice companies' attention. Clwyd County Council wants to combine this with a drive on tourism, in the broadest sense. This would include upgrading leisure and shopping facilities in old seaside towns such as

Tourism is obviously important to Gwynedd. Apart from Snowdonia, the county which begins at Conwy has some stunning scenery, of valleys and rushing rivers, as well pretty towns and villages. It does not lend itself the kind of large investments scene in

In any event they would not be entirely welcome. Gwynedd is an area of Welshness with the Welsh language widely spoken in a way it is not in the anglicised east.

Gwynedd, like Mid-Wales, wants small and medium size relocations and business startups that are environmentally friendly. Small furniture makers, food processors or niche would not intrude on the landscape and not need too many employees are the kind of com-

panies which would suit.
One problem is that unlike
Mid-Wales, North Wales does
not have its own development. authority like the Development Board for Rural Wales to build factories for it. Rents are such that private developers are not yet interested in building speculative factories.

North Wales has to share out of the common Welsh Development Agency pot. There has been some criticism that the WDA has not given North Wales the attention it deserves. It has, however began to study certain black spots like Holy-head, and Blaenau Ffestiniog. Another problem has been communications, Like south

Wales and Mid-Wales, North Wales has a tendency to look east. The further west one goes, the less suitable the areas seem for redevelopment.
This situation is changing,

however: the completion of the A55, so-called expressway along the coast to North Wales, virtually from the Liverpool-Manchester conurbation, has made Gwynedd attractive not just to tourists, but also investors.

Stewart Dalby

in the development taking place in its docklands and, economy in the past 18 The announcement of the months, there are warning closure of the steelworks at more immediately, a World signs that its growth may also Trade Centre, now approach-

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